|  |  |  |
| --- | --- | --- |
|  |  |  |
|  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | |  |  |  |  |  |  |  | | |  |  |  | | --- | --- | --- | |  |  |  | | |  |  | | --- | --- | | **Kontakt na odběratele:** | | | **Jméno:** |  | | **Telefon:** |  | | **Fax:** |  | | **E-mail:** |  | |  | |  |  | | --- | --- | | **Název a adresa dodavatele:** | | | **Dodavatel:** | Mladá fronta a.s. | | **IČ:** | 49240315 | | **Adresa:** | Mezi Vodami 1952 | |  | 14300 Praha 4 | | |  |  |  | | | | | | |  | |  |  |  |  |  |  |  | |  | |  |  | | --- | --- | |  |  | |  | |  |  | | --- | --- | | **Číslo objednávky:** | INOB201802037 | | |  |  | | | | | | | |  |  |  |  |  |  |  | |  |  |  |  | |  |  | | --- | --- | | **Objednáváme toto zboží/služby:** | | | Objednávka redakčních služeb - říjen 2018 | | |  |  | | **Specifikace:** | | | Objednávka redakčních prací v rámci provozu portálu BusinessInfo.cz na říjen 2018. Předpokládaný rozsah publikovaných normostran a hodinových položek je pouze indikativní a může se měnit dle skutečného plnění:  Počet jednotek (hodiny, normostrany) / cena za jednotku / cena  Aktivní normostrany 65 / 330 / 21 450,00 Kč Pasivní normostrany 470 / 230 / 108 100,00 Kč Odborné texty - normostrany 20 / 330 / 6 600,00 Kč Pasivní normostrany cizojazyčně 10 / 230 / 2 300,00 Kč Anotace, description, upoutávky 300 / 52,5 / 15 750,00 Kč Kontrola obsahu, aktualizace rubrik, evidence, přípravy podkladů 340 / 290 / 98 600,00 Kč Kontaktní centrum - telefonické a email odpovědi hod 160 / 100 / 16 000,00 Kč Odborné texty: Aktualizace + konzultace - odborné texty 60 / 500 / 30 000,00 Kč Audio/video zpracování 140 / 700 / 98 000,00 Kč Služby poskytované v rámci rozvoje 110 / 450 / 49 500,00 Kč   Celkem bez DPH 446 300 Kč  Celkem včetně DPH 540 023 Kč | | |  |  | | **Předpokládaná cena (vč. DPH):** | 540 023,00 Kč | | **Termín dodání:** | 31.10.2018 | | **Místo dodání:** | Dittrichova 21, 128 00 Praha 2, CZ - Česká republika | | **Způsob úhrady:** | bankovním převodem | | **Potvrzení objednávky:** | faxem nebo e-mailem | |  |  | |  |  | |  |  |  |  |  |  |  | |  |  |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | |  |  |  |  |  | |  | Datum |  | Razítko a podpis odběratele |  | | Objednávku akceptujeme v celém jejím znění | | | | | |  |  |  |  |  | |  | Datum |  | Razítko a podpis dodavatele |  | | |  |  | |  |  |  |  |  |  |  | |  |  | |  | | --- | | **Pokyny pro dodavatele:** | | Na faktuře vždy uvádějte **číslo objednávky**. Pokud nejste plátci DPH, na faktuře uveďte: Nejsme plátci DPH. V daňovém dokladu vždy uvádějte číslo příslušné zálohové faktury. | | | |  |  | | |  |
|  |  |  |