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|  |  | **OBCHODNÍ SMLOUVA** | | | | | | | | | | | | | | | | | | | | | | |  | **Číslo :** | | | | | | | | | | | | | | | | | **2018059** | | |  |  |
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|  |  | *Dodavatel* | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | *Odběratel* | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | **POLAR televize Ostrava, s. r. o.** | | | | | | | | | | | | | | | | | | | | | | |  | **Agentura pro regionální rozvoj, a.s.** | | | | | | | | | | | | | | | | | | | | |  |
|  |  | Boleslavova 710/19 | | | | | | | | | | | | | | | | | | | | | | |  | Na Jízdárně 7/1245 | | | | | | | | | | | | | | | | | | | | |  |
|  |  | 709 00 Ostrava - Mariánské Hory | | | | | | | | | | | | | | | | | | | | | | |  | 702 00 Ostrava 1 | | | | | | | | | | | | | | | | | | | | |  |
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|  |  | IČO: | | | | | | | | | | 25859838 | | | | | | | | | | | | |  | IČO: | | | | | | | | | | | 47673168 | | | | | | | | | |  |
|  |  | DIČ: | | | | | | | | | | CZ25859838 | | | | | | | | | | | | |  | DIČ: | | | | | | | | | | | CZ47673168 | | | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |  |  |  | OR u KS v Ostravě, odd. C, vl. 22579 | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  | *Obchodník* | | | | Ing. Svaťa Šnajdrová | | | | | | | | | | | | | | | | | | |  | *Klient* | | | | | **Agentura pro regionální rozvoj, a.s.** | | | | | | | | | | | | | | | |  |
|  |  | *Telefon* | | | | 724 238 919 | | | | | | | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  | *Objednávka* | | | | 10300 | | | | | | | | | | | | | | | | | | |  | *Ze dne* | | | | | 28. 3. 2018 | | | | | | | | | | | | | | | |  |
|  |  |  | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ***Výše uvedené smluvní strany uzavírají smlouvu o vysílání reklamy na okruhu TV POLAR v období 1. 6. 2018-31. 10. 2018 podle následující specifikace.*** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  | *Okruh* | | | **TV POLAR** | | | | | | | | | | | | | | |  |  | *Počet* | | **125x** | | | |  | *Měna* | | | | | **Kč** | |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | *Produkt* | | | **EKOKOM 2018, 11s** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | *Den* | *Datum* | | | | | | *Čas* | | | | *Délka* | | | *Cena* | | | | | | | *Kalkulace* | | | | | | | | | *Výsledná cena* | | | | | | *Poznámka* | | | | | | | | |  |
|  |  | Pá | 1. 6. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
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|  |  | Čt | 14. 6. 2018 | | | | | | 19:56 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 15. 6. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | So | 16. 6. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
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|  |  | St | 20. 6. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 21. 6. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 22. 6. 2018 | | | | | | 17:10 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | So | 23. 6. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 24. 6. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 24. 6. 2018 | | | | | | 17:10 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 24. 6. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Po | 25. 6. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 26. 6. 2018 | | | | | | 17:10 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 27. 6. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 27. 6. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 28. 6. 2018 | | | | | | 17:10 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 28. 6. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 29. 6. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 29. 6. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | So | 30. 6. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
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|  |  | So | 1. 9. 2018 | | | | | | 17:10 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
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|  |  | Po | 3. 9. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | Po | 3. 9. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 4. 9. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Út | 4. 9. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 5. 9. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 6. 9. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 6. 9. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 7. 9. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | So | 8. 9. 2018 | | | | | | 17:10 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
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|  |  | Út | 11. 9. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 12. 9. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 13. 9. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 14. 9. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
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|  |  | So | 22. 9. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 23. 9. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Po | 24. 9. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 25. 9. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 26. 9. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 27. 9. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 28. 9. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 28. 9. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 30. 9. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 30. 9. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Po | 1. 10. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 2. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 3. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | St | 3. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 4. 10. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 4. 10. 2018 | | | | | | 21:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 5. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | So | 6. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 7. 10. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Po | 8. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Po | 8. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Po | 8. 10. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 9. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 10. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | St | 10. 10. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 11. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 11. 10. 2018 | | | | | | 21:56 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 12. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 12. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | So | 13. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 14. 10. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Po | 15. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Po | 15. 10. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 16. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 16. 10. 2018 | | | | | | 21:56 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 17. 10. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 18. 10. 2018 | | | | | | 17:56 | | | | 11'' | | | 1 250,00 | | | | | | | -35,00% | | | | | | | | | 812,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 18. 10. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 19. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
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|  |  | So | 20. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 21. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
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|  |  | Po | 22. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 23. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Út | 23. 10. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | St | 24. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | St | 24. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Čt | 25. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Pá | 26. 10. 2018 | | | | | | 18:10 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | So | 27. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | Ne | 28. 10. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
|  |  | Po | 29. 10. 2018 | | | | | | 19:10 | | | | 11'' | | | 750,00 | | | | | | | -35,00% | | | | | | | | | 487,50 | | | | | |  | | | | | | | | |  |
|  |  | Út | 30. 10. 2018 | | | | | | 15:56 | | | | 11'' | | | 500,00 | | | | | | | -35,00% | | | | | | | | | 325,00 | | | | | |  | | | | | | | | |  |
|  |  | St | 31. 10. 2018 | | | | | | 18:56 | | | | 11'' | | | 1 750,00 | | | | | | | -35,00% | | | | | | | | | 1 137,50 | | | | | |  | | | | | | | | |  |
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|  |  | *Ceníková cena* | | | | | | | | | 154 250,00 | | | | | | Kč | | | |  | *Suma za produkt* | | | | | | | | | **100 262,50** | | | | | | | | **Kč** | | |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Ceníková cena celkem* | | | | | | | | | | | 154 250,00 | | | | | | Kč | | | |  | ***Suma za produkty*** | | | | | | | | | **100 262,50** | | | | | | | | **Kč** | | |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ***Výsledná suma bez DPH*** | | | | | | | | | | | | | **100 262,50** | | | | | | | | **Kč** | | |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ***Základ DPH*** | | | | | | | | | | | | | **100 262,50** | | | | | | | | **Kč** | | |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ***DPH*** | | | | | | | | | 21,00% | | | | 21 055,13 | | | | | | | | Kč | | |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ***K úhradě*** | | | | | | | | | | | | | **121 317,63** | | | | | | | | **Kč** | | |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | *Měsíc* | | | *Suma za produkty* | | | | | | *Rabat* | | | | *Mim. sleva* | | | | | *Skonto* | | | | | *Výsled. suma bez DPH* | | | | | | *Agentúrní provize* | | | | | *Základ DPH* | | | | | | *DPH* | | | *K úhradě* | | | |
|  | 06/2018 | | | 31 687,50 | | | | | | 0,00 | | | | 0,00 | | | | | 0,00 | | | | | 31 687,50 | | | | | | 0,00 | | | | | 31 687,50 | | | | | | 6 654,38 | | | 38 341,88 | | | |
|  | 09/2018 | | | 32 825,00 | | | | | | 0,00 | | | | 0,00 | | | | | 0,00 | | | | | 32 825,00 | | | | | | 0,00 | | | | | 32 825,00 | | | | | | 6 893,25 | | | 39 718,25 | | | |
|  | 10/2018 | | | 35 750,00 | | | | | | 0,00 | | | | 0,00 | | | | | 0,00 | | | | | 35 750,00 | | | | | | 0,00 | | | | | 35 750,00 | | | | | | 7 507,50 | | | 43 257,50 | | | |
|  |  |  |  | 100 262,50 | | | | | | 0,00 | | | | 0,00 | | | | | 0,00 | | | | | 100 262,50 | | | | | | 0,00 | | | | | 100 262,50 | | | | | | 21 055,13 | | | 121 317,63 | | | |
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|  |  | *Vyhotovil* | | | | |  | Ing. Svaťa Šnajdrová | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | *Dne* | | 28.03.2018 | | | | |  |
|  |  | *Telefon* | | | | |  | 724 238 919 | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | *Fax* | | | | |  | snajdrova@polar.cz | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  | *Tato smlouva se uzavírá na dobu určitou s tím, že její účinnost končí odvysíláním posledního spotu. Tato smlouva se řídí zákonem č. 89/2012 Sb., občanským zákoníkem. Smlouva nabývá platnosti a účinnosti dnem podpisu obou smluvnich stran. Veškeré ceny jsou stanoveny dohodou a uvedeny bez daně z přidané hodnoty. DPH činí 21,00 %. Všeobecné smluvní podmínky pro vysílání reklamy ve společnosti TV POLAR odběratel nalezne na http://polar.cz/reklama. Tato smlouva se uzavírá ve dvou vyhotoveních, z nichž každá smluvní strana obdrží jedno.* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
|  |  |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
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|  |  | *za dodavatele* | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | *za odběratele* | | | | | | | | | |  |  |