



MEDIA RIGHTS AGREEMENT
UEFA EUROPA LEAGUE
SEASONS 2018/19, 2019/20 AND 2020/21
KEY TERMS

Effective Date:

(to be inserted by UEFA)

- (1) **UNION DES ASSOCIATIONS EUROPÉENNES DE FOOTBALL** of Route de Genève 46, 1260 Nyon 2, Switzerland ("UEFA")
- (2) **CESKA TELEVIZE** of Kavci hory, 140 70 Praha 4, Czech Republic (the "Partner")

Territory: Czech Republic

Permitted Language: Czech

Packages, Transmission Obligations and Rights Fees:

PACKAGE	CHANNEL/ PARTNER DIGITAL SERVICE FOR TRANSMISSION OBLIGATION		RIGHTS FEES (€)		
			2018/19	2019/20	2020/21
A: First Pick Match	Live Match Programmes	CT Sport; www.ceskatelevize.cz			
	Highlights Programmes	CT Sport			
	Magazine Programmes	CT Sport			
Total Rights Fee per Season (net of all taxes)					

Channels:* CT Sport, CT1, CT2 and CT24 (all free)

*The Partner confirms the basis on which it distributes each Channel and confirms that it will only exploit any rights granted to it under this Agreement on that basis in accordance with the terms of this Agreement.

Partner Digital Service:** www.ceskatelevize.cz (free)

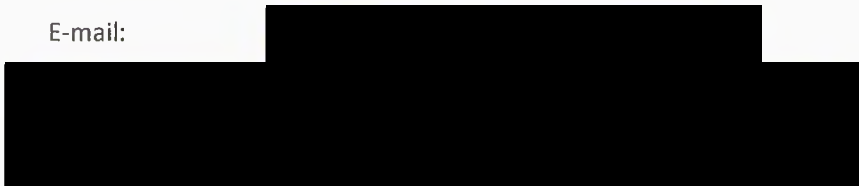
**The Partner confirms the basis on which it distributes each Partner Digital Service and confirms that it will only exploit any rights granted to it under this Agreement on that basis in accordance with the terms of this Agreement.

Notices:

All notices to be given to the Partner by UEFA under this Agreement shall be given in accordance with Clause 13.12 in writing as follows:

Postal Address: Ceska Televize, Kavci hory, 140 70 Praha 4, Czech Republic

E-mail:

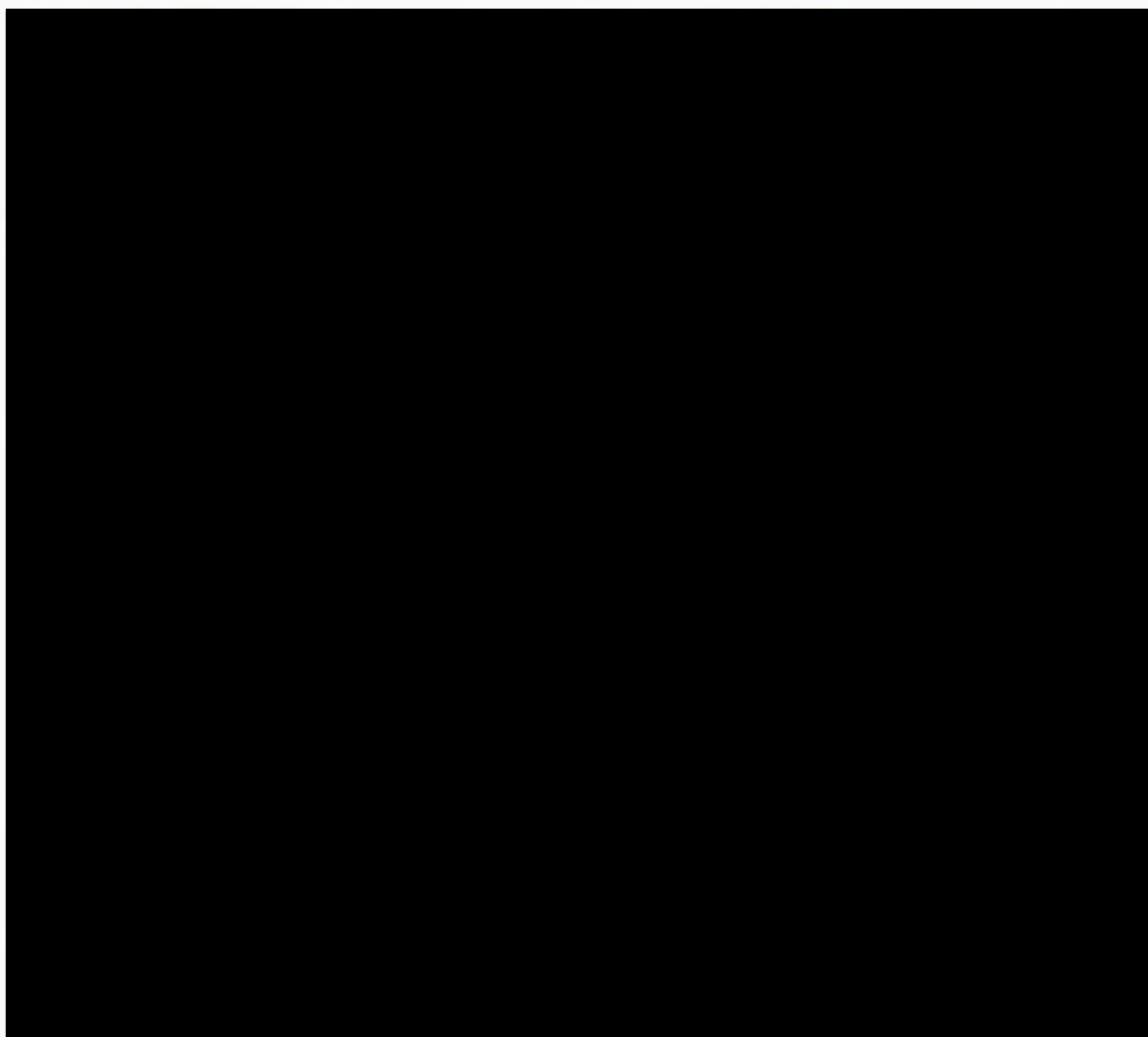


Amendments to the Terms and Conditions

1. Clause 2.3 is amended by adding the following at the end of the Clause:

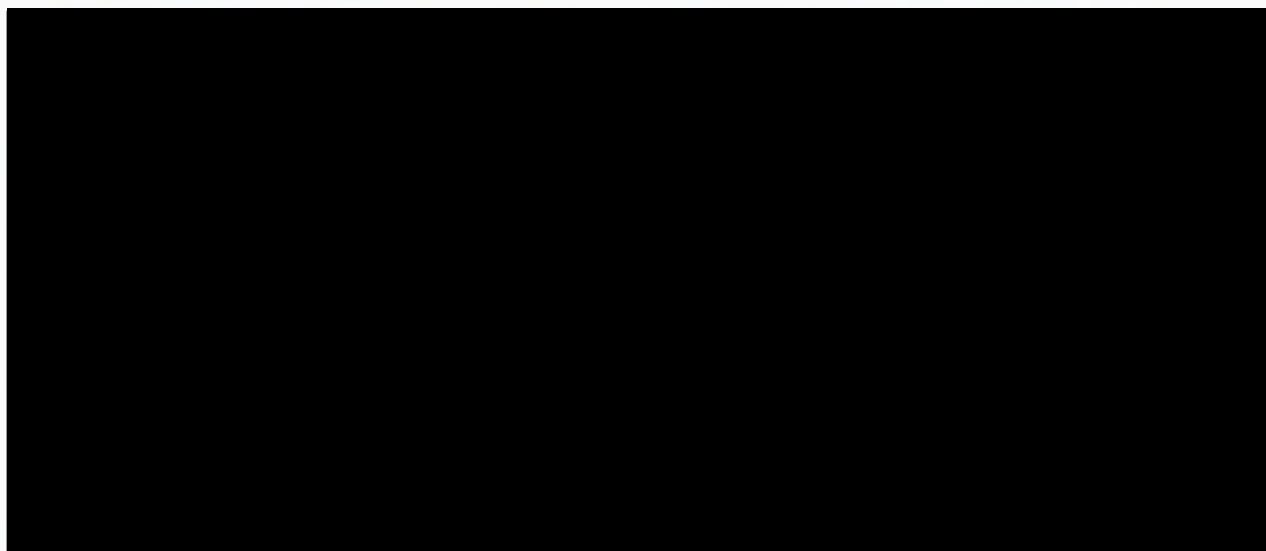
The Partner and UEFA will promptly provide each other, where appropriate, with all necessary forms (including a certificate of residence) for each to claim the benefits of the Double Taxation Treaty between Switzerland and the Czech Republic.

2. Clause 2.6 is deleted and replaced with the following:



For the avoidance of doubt, any UEFA termination right under this Clause 2.6 does not limit, and is not limited by, any other right of UEFA under this Agreement, including the UEFA termination rights under Clause 11.2.

3. Schedule 5 is deleted and replaced with the Appendix to these Key Terms.



The Partner is aware that additional material provisions will be contained in guidelines and/or in the Production Manual that UEFA has issued or that will be issued by UEFA from time to time (*e.g.*, Host Broadcast Guidelines, Digital Transmission Guidelines or Public Screening Guidelines). UEFA has sent or will send such guidelines and the Production Manual to the Partner. The Partner agrees to review carefully any such guidelines and the Production Manual immediately upon receipt. The parties agree that all guidelines and the Production Manual shall be deemed to be integral, binding parts of the Agreement.

If there is any inconsistency between these Key Terms and any other part of this Agreement (*i.e.*, the Terms and Conditions and/or any guidelines and/or the Production Manual), then these Key Terms shall always take precedence. If there is any inconsistency between the Terms and Conditions and any other part of this Agreement (*i.e.*, any guidelines and/or the Production Manual) then the Terms and Conditions shall take precedence. If there is any inconsistency between the guidelines and the Production Manual, the guidelines shall take precedence.

The Partner confirms that it has read, understood, and agrees to be bound by this Agreement, subject to the counter-signature by UEFA.

Signed by the following duly authorised representative(s) for and on behalf of the Partner:

Signature: _____
Name: PETR DVORAK
Title: GENERAL DIRECTOR
Date: December 21, 2017

Signed by the following duly authorised representative(s) for and on behalf of UEFA:

Signature: _____
Name: Theodore THEODORIDIS Alasdair BELL
 UEFA General Secretary Legal Affairs Director
Title: _____
Date: 16 JANUARY 2018

APPENDIX

