

ADVERTISING CONTRACT concluded as per the Section 1746, par. 2, of Act No. 89/2012 Coll. the Civil Code

1. CONTRACTING PARTIES:

LOM PRAHA, s.p.

Registered office: Tiskařská 270/8, 100 38 Praha 10-Malešice, Delivery address: Tiskařská 270/8, 100 38 Praha 10-Malešice, Represented by: Roman Planička, CEO Registered number: 00000515 **Tax identification number:** CZ00000515

Registration file reference: Commercial Register in the Commercial Register at the Municipal Court in Prague, section ALX, insert 283 (hereinafter the "Client")

And,

(Hereinafter the "Contractor").	

2. SUBJECT OF CONTRACT:

The subject of the contract is an obligation of the Contractor to perform advertising for the Client consisting on promotion of the trading company LOM PRAHA, s.p., as a **partner** at the "Algeria's National Day Celebration", which will take place on 14 November 2017 (hereinafter the "**Event**") at the hotel Diplomat – Belvedere, Evropská 15, Prague 6.

The Contractor undertakes that as part of the performance of this Contract he will perform the following activities for the Client:

- Placing the logo of "LOM PRAHA, s.p." in a video that will be shown within the event in the hall;
- Placing of advertising material supplied by the Client in the hall during the celebrations;
- The ambassador will name the company "LOM PRAHA, s.p." in his speech as a partner.
- LOM PRAHA will receive 4 invitations to the event.

(Hereinafter the "Activities")

LOM PRAHA, s.p. undertakes that for the full and timely performance of the Activities stated above will pay the price to the Contractor, in the amount and manner specified below.

3. PRICE AND METHOD OF PAYMENT

The price is set by an agreement between the contracting parties under Act No. 526/1990 Coll., on prices.

The price for full and timely performance of the subject of the contract was agreed to be

LOM PRAHA, s.p. undertakes to pay the said amount within 5 days upon signature of this contract to the Contractor bank account mentioned above.

4. CONCLUDING PROVISIONS

This contract comes into force and effect on the day it is signed by both contracting parties. This contract is made in two (2) originals in English. Each side has one (1) original. The contracting parties declare that they conclude this contract of their own free will.

In Prague, october 2017

1 PRAHA LOM PRAHA s.p., Tiskařská 270/8, 108 00 Praha 10 - Malešice



Roman Planička, CEO

