



მცხეთა-მთიანეთის რეგიონული განვითარების სააგენტო
REGIONAL DEVELOPMENT AGENCY of MTSKHETA-MTIANETI

Id.N° 436253876

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Dear Mr. Lacinova,

We would like to change slightly the scope of the submitter Expert request form project. In the meantime we almost finalized the tourism strategy and would like to develop especially one part of it, the cultural creativity of the region.

Region of Mtskheta–Mtianeti intends to be a tourist friendly, ecologically clean, culturally creative region. The Regional Development Agency (further only RDA) intends to develop tourism industry based on ecology as well as on cultural creativity and potential of traditions and folklore of local people.

The region obtained a big EU international project called Creative Mtskheta-Mtianeti (further only CMM) closely connected with tourism strategy and tourism support. In the scope of the project there was composed a huge steering committee (30 people). They will be mapping all existing cultural activities in the region, trying to find ways how to maximally use the local already existing potential and develop new ways how to make Region Mtskheta-Mtianeti more creative and thus more attractive for tourist.

They will also invite citizens – active people to send them their project fostering creativity. Ten best projects will be financially supported by CMM project. The CMM steering committee perceives citizens involvement into CMM project as an inevitable activity in order to secure its impact, sustainability and support of the project results. Only active citizens can create Creative Mtskheta-Mtianeti.

Due to the shift of the scope of the project the partner asked for a specialist in public participation, namely I. Bursikova, and a specialist in cultural and community development in rural regions, namely I. Vlkova, Mayor of Chlumany, village of the year 2016. She is a vice head of LAG Sumavsko, vice director of Destination management PRO Sumavsko - touristic region responsible for marketing and management of the touristic region, for the strategy of its development, steering and cooperation with other subject of tourism, a member of a Union of countryside tourism responsible for its development and rural accommodation certification, member of a Commission for agricultural strategy at the Ministry of Agriculture and a provider of a certificate rural accommodation. Her expertise is for us much more useful than expertise of I. Sanc, who is a specialist on city tourism.

Thank you for your support.

Shalva Givishvili

Executive Director