



Application

Programme	Erasmus+
Action Type	Cooperation partnerships in higher education (KA220-HED)
Call	2025
Round	Round 1

Table of contents

Context.....	3
Project Summary.....	4
Applicant organisation.....	5
Partner organisations.....	5
Work package.....	6
Budget Summary.....	7
Participating Organisations.....	8
Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ).....	8
Applicant details.....	8
Profile.....	8
Accreditation.....	8
Background and experience.....	8
Partner Organisations.....	11
EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPÆ (E10015010 - LU).....	11
UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR).....	14
UNIWERSYTET WARSZAWSKI (E10212792 - PL).....	17
Relevance of the project.....	20
Partnership and cooperation arrangements.....	26
Impact.....	28
Project design and implementation.....	31
Work package No.1 Project Management.....	31
Work package No.2 - Knowledge Transfer and Professional Training.....	35
Work package No.3 - Multicultural, Intellectual and Educational Activities.....	43
Work package No.4 - Methodology and Digital Materials.....	50
Work package No.5 - Dissemination.....	57
EU Values.....	65
Annexes.....	66
Checklist.....	67
Submission History.....	68



Context

Field	Higher Education			
Project Title	International Network for Support, Inclusion, Global Harmony, and Training			
Project Acronym	INSIGHT			
Project Start Date (dd/mm/yyyy)	Project Duration	Project End Date (dd/mm/yyyy)	National Agency of the Applicant Organisation	Language used to fill in the form
01/11/2025	36 months	31/10/2028	CZ01 - Dům zahraniční spolupráce	English
Project lump sum	400 000,00 €			

You can find the contact information of all National Agencies at the following webpage: [List of Erasmus+ National Agencies.](#)

Project Summary

Please provide a short summary of your project. Please be aware that this section (or parts of it) may be used by the European Commission, Executive Agency or National Agencies in their publications. It will also feed the Erasmus+ Project Results Platform.

Be concise and clear and mention at least the following elements: context/background of project; objectives of your project; number and profile of participants; description of activities; methodology to be used in carrying out the project; a short description of the results and impact envisaged and finally the potential longer-term benefits. The summary will be publicly available in case your project is awarded.

In view of further publication on the Erasmus+ Project Results Platform, please also be aware that a comprehensive public summary of project results will be requested at report stage(s). Final payment provisions in the contract will be linked to the availability of such summary.

Objectives: What do you want to achieve by implementing the project?

INSIGHT objective is to revolutionize internationalization by fostering excellence, cohesion, and innovation in HEI support centres. It aims to enhance institutional capacity, professional competencies, and systemic knowledge of cultural diversity, while strengthening inclusive education, lifelong learning, and EU values. INSIGHT aims to mitigate geopolitical challenges, promote Internationalization at Home, and cultivate globally competent, resilient, and interconnected academic environments.

Implementation: What activities are you going to implement?

- 4 content-driven study visits
- 2 professional long-term training programs (8 modules)
- 15 cultural events
- 1 tandem program (30 tandems)
- 20 educational lectures, presentations and workshops
- 4 ECTS-accredited programs (1 virtual exchange, 1 summer school, 2 credit courses)
- 1 Methodology for UCPs
- 15 cultural e-flyers
- 15 cultural educational videos
- 1 podcast series (15 episodes)
- 1 Dissemination & 1 Sustainability Plan
- 3 in-person multiplier events & 2 on-line
- 1 visual identity & 1 website

Results: What project results and other outcomes do you expect your project to have?

- 72 educated participants/p. places for competence development
- 8 professionally educated trainers
- 750 educated participants
- 60 participants educated through tandem programs
- 84 educated students rewarded with ECTS credits for curricular success
- 95 HEIs supported, and engaged in dissemination
- 5000+ dig. interactions
- Innovation and advancement in: UCPs, inclusion, cultural diversity, internationalization, EU values sharing, lifelong learning, community building, and competence development

Applicant organisation

OID	Legal name	Country	Region	City	Website
E10208271	UNIVERZITA PALACKEHO V OLOMOUCI	Czechia		OLOMOUC	www.upol.cz

Partner organisations

OID	Legal name	Country	Region	City	Website
E10015010	EUROPEAN UNIVERSITY FOUNDATION- CAMPUS EUROPAE	Luxembourg	Luxembourg	MUNSBACH	www.uni-foundation.eu
E10207216	UNIVERSITE PARIS XII VAL DE MARNE	France		CRETEIL	www.upec.fr
E10212792	UNIWERSYTET WARSZAWSKI	Poland	Mazowieckie	WARSZAWA	www.uw.edu.pl



Work package

Please note that it is recommended to split your projects in a maximum of 5 work packages, including the one on project management.

In this section, please do not add the work package project management already included in the previous section.

Work package id	Title	Number of activities	Grant (EUR)
WP1	Project Management		80 000,00
WP2	Knowledge Transfer and Professional Training	6	63 200,00
WP3	Multicultural, Intellectual and Educational Activities	6	98 650,00
WP4	Methodology and Digital Materials	4	83 600,00
WP5	Dissemination	5	74 550,00
Total			400 000,00

Budget Summary

This section provides a summary of the estimated project budget. The table is automatically completed taking into account the described work packages and their estimated cost.

Budget Items	Allocated amount (EUR)
Work package No.1 'Project Management'	80 000,00
Work package No.2 - Knowledge Transfer and Professional Training	63 200,00
Work package No.3 - Multicultural, Intellectual and Educational Activities	98 650,00
Work package No.4 - Methodology and Digital Materials	83 600,00
Work package No.5 - Dissemination	74 550,00
Total	400 000,00

Distribution of the grant amount among participating organisations

	Work package No.1 'Project Management'	Work package No.2 - Knowledge Transfer and Professional Training	Work package No.3 - Multicultural, Intellectual and Educational Activities	Work package No.4 - Methodology and Digital Materials	Work package No.5 - Dissemination	Total (EUR)
UNIVERZITA PALACKEHO V OLOMOUCI	41 000,00	13 600,00	34 975,00	26 175,00	11 700,00	127 450,00
EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE	13 000,00	13 000,00	3 300,00	1 700,00	41 550,00	72 550,00
UNIVERSITE PARIS XII VAL DE MARNE	13 000,00	13 000,00	30 975,00	31 375,00	10 650,00	99 000,00
UNIWERSYTET WARSZAWSKI	13 000,00	23 600,00	29 400,00	24 350,00	10 650,00	101 000,00
Total (EUR)	80 000,00	63 200,00	98 650,00	83 600,00	74 550,00	400 000,00
Project lump sum (EUR)						400 000,00

Participating Organisations

To complete this section you will need your organisation's identification number (OID).

If you have an OID number please introduce it in this section.

If you are not sure if you have OID number, you can check here: [Organisation Registration System](#)

If you do not have OID number, you can create one here: [Register New Organisation](#)

Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)

Organisation ID	Legal name	Country
E10208271	UNIVERZITA PALACKEHO V OLOMOUCI	Czechia

Establishment/Registration date of the organisation

18/01/1999

Applicant details

Legal name	UNIVERZITA PALACKEHO V OLOMOUCI
Country	Czechia
City	OLOMOUC
Website	www.upol.cz

Profile

Is the organisation a public body?	Is the organisation a non-profit?
Yes	Yes

Type of organisation	Higher education institution (tertiary level)
----------------------	---

Accreditation

Accreditation Type	Accreditation Reference
Erasmus Charter for Higher Education	CZ OLOMOUC01

Background and experience

Please briefly present the organisation (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff, learners).

Palacký University Olomouc (UPOL) has contributed to the intellectual wealth of society and scientific, cultural, and social development in the Czech Republic for 450 years. It is a prestigious institution known for its teaching and research, with a rich history in higher education. Every year, 23,000 students study at UPOL at eight faculties, which implement over a thousand combinations of bachelor's, master's, further master's and doctoral study programmes. UPOL acknowledges credits earned abroad in line with the European Credit Transfer System (ECTS), which it has also adopted for non-European contexts. It attracts numerous applicants each year for its study and exchange programs, creating a truly global atmosphere.

Palacký University Olomouc also focuses on "third mission" community engagement and service activities via educational and socio-cultural events. Since 2021, the university has established a Sustainability Office – Sustainable University, created the UP Sustainable Development Strategy, and is responsible for its implementation. Great emphasis is being laid on international relations and internationalisation. UP is regularly ranked among the top three Czech universities in the global university rankings. It intensively supports the internationalisation of the educational and scientific research environment and international mobility and pursues the development of international strategic partnerships in education, science, and research.

The university occupies prominent positions in international rankings comparing the best universities in the world. In addition to scientific and research performance, the rankings mainly recognise the quality and employability of graduates, the number of cited publications and patents, internationalisation, social responsibility, and sustainable development. UPOL has won the European Award for Excellence in Internationalisation (2019, EIAE) and the prestigious HR Excellence in Research Award for providing quality care for human resources in science and research (2021, European Commission).

The position of the university has also been strengthened by its participation in the Aurora Alliance, which further enhances

competitiveness. The prestigious accreditation of the Faculty of General Medicine by the Association of Medical Faculties in Europe (The Association of Medical Schools in Europe - AMSE) has strengthened its position, too.

Since 2022, university life has been greatly affected by the outbreak of war in Ukraine. The University has been heavily involved in helping refugees, supporting Ukrainian citizens and Ukrainian universities, and organizing public fundraising events while it has made significant use of the potential of its students and staff who have contributed to volunteer activities coordinated by the UPOL Volunteer Centre.

What are the activities and experience of the organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

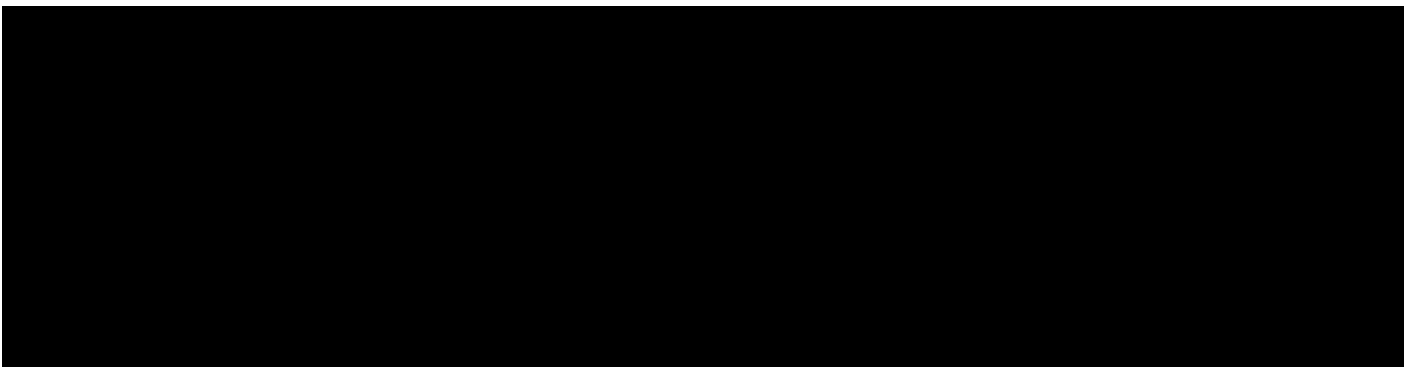
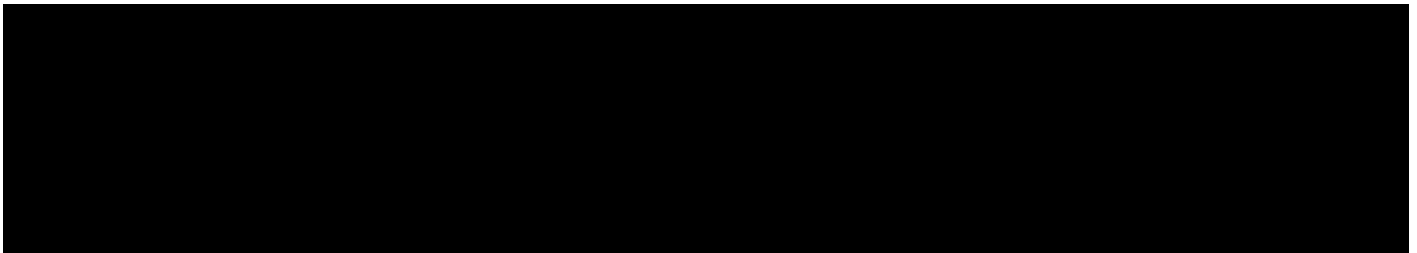
UPOL, supported by its International Cooperation Division, has forged partnerships and collaborations worldwide. With specialized offices dedicated to partnerships, mobility, and welcoming services, UPOL facilitates seamless exchanges for students and staff alike, nurturing a vibrant, multicultural campus community.

UPOL actively participates in prestigious programs like Erasmus+, with the Office for Mobility overseeing EU exchange programs and coordinating major European projects. This involvement underscores the institution's dedication to facilitating cross-border collaboration and promoting academic mobility.

UPOL's engagement in international associations, including the European University Association, Aurora, and Magna Carta, amplifies its global footprint. By participating in these influential networks, the university leverages collective expertise and resources to address common challenges and advance shared goals in higher education and research.

UPOL actively engages in numerous international projects, furthering research, education, and societal impact globally. The university offers a diverse range of programs taught in foreign languages.

In recognition of its excellence in internationalization, UPOL was awarded the prestigious 2019 EAIE Award for Excellence in Internationalization, granted by the European Association for International Education.



Action Type	Number of project applications	As Applicant	As Partner or Consortium Member	
		Number of granted projects	Number of project applications	Number of granted projects
Strategic Partnerships addressing more than one field (KA200)	0	0	1	1
Strategic Partnerships for higher education (KA203)	20	8	51	17
Partnerships for Digital Education Readiness (KA226)	5	3	4	1
Cooperation partnerships in adult education (KA220-ADU)	1	1	2	1
Cooperation partnerships in higher education (KA220-HED)	21	6	19	7
Cooperation partnerships in youth (KA220-YOU)	0	0	5	2
Cooperation partnerships in school education (KA220-SCH)	0	0	6	2
Newcomer organisation		No		
Less experienced organisation		No		
First time applicant		No		

Would you like to make any comments or add any information to the summary of your organisation's past participation?

Additionally, [REDACTED] will participate on behalf of UPOL in INSIGHT.

[REDACTED]

[REDACTED]

Partner Organisations

Organisation ID	Legal name	Country
E10015010	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPÆ	Luxembourg
E10207216	UNIVERSITE PARIS XII VAL DE MARNE	France
E10212792	UNIWERSYTET WARSZAWSKI	Poland
No. of participating organisations		4

EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPÆ (E10015010 - LU)

Partner organisation details

Legal name	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPÆ
Country	Luxembourg
Region	Luxembourg
City	MUNSBACH
Website	www.uni-foundation.eu

Profile

Is the organisation a public body?	Is the organisation a non-profit?
No	Yes
Type of organisation	Foundation
Main sector of activity	Other (specify)
Please specify the main sector	Higher education network

Background and experience

Please briefly present the organisation (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff, learners).

The European University Foundation (EUF) is a network of 95 member universities established in 32 countries. It stands for diversity and social fairness in Higher Education and aims to accelerate the modernisation of the European Higher Education Area. The network deploys intensive cooperation and policy experimentation under five key pillars: (1) Digital Higher Education both for governance and provision of education, (2) entrepreneurship and employability skills of graduates, (3) policy innovation at national and European level, (4) active citizenship of students and (5) quality mobility for all.

The network's key activities are designed to build capacity and expertise among administrative and academic staff members, to raise awareness of EU policy goals and actions and to enable policy dialogues between practitioners, policy-makers and stakeholders. The activities are underpinned by the organisation of high-quality student mobility, since this is considered to be an excellent driver to implement reforms within HE.

To maximise the impact of outcomes the EUF is affiliated with the Lifelong Learning Platform, Groningen Declaration, and cooperates with the European Students' Union, the Erasmus Student Network and GÉANT. The network is supported by the Erasmus+ KA3 operating grant in the field of Education and Training.

The EUF has between 20-25 employees essentially located in Luxembourg, Brussels and Budapest.

What are the activities and experience of the organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

The EUF has been actively involved in initiatives that look to improve the access and experience of student mobility across Europe. Since its creation in 2004, the network contributed to several projects and policy developments that helped shape the current Erasmus experience, namely in terms of digitalisation (Erasmus Without Paper, OLA 3.0, MyAcademicID) and in the overall mobility experience. It looked into aspects such as the preparation and choice of mobility destination (Compass) and the peer support to students and its impact (Buddy System). Recently, the EUF is collaborating on a new initiative that tackles the need for intercultural training before and after a student mobility and thus develops modules that will be used in the preparation and debriefing of outgoing mobility students (PADMICA). Finally, the expertise of the EUF in developing and implementing dissemination and communication strategies for KA2 projects, combined with its streamlined access to a wide range of HEIs, will ensure the best fit with the leadership of the Work Package 5 (WP5) of this project

The key staff members involved in this project are:

[Redacted]

[Redacted]

[Redacted]

Action Type	As Applicant		As Partner or Consortium Member	
	Number of project applications	Number of granted projects	Number of project applications	Number of granted projects
Strategic Partnerships for higher education (KA203)	4	3	48	29
Cooperation partnerships in higher education (KA220-HED)	0	0	37	13
Newcomer organisation	No			
Less experienced organisation	No			

Would you like to make any comments or add any information to the summary of your organisation's past participation?

Additionally, ██████████ will participate on behalf of EUF in INSIGHT.

UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)

Partner organisation details

Legal name	UNIVERSITE PARIS XII VAL DE MARNE
Country	France
City	CRETEIL
Website	www.upec.fr

Profile

Is the organisation a public body?	Is the organisation a non-profit?
Yes	Yes
Type of organisation	Higher education institution (tertiary level)

Accreditation

Accreditation Type	Accreditation Reference
Erasmus Charter for Higher Education	F PARIS012

Background and experience

Please briefly present the organisation (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff, learners).

Université Paris-Est Créteil (UPEC) is one of the major multidisciplinary universities within the Paris area. With 14 faculties, schools and institutes, 1 observatory and 32 research laboratories, UPEC has been present in all fields of knowledge since 1970, it serves a population of over 42,000 students.

A major player in the dissemination of academic, scientific and technological culture, UPEC offers over 500 training programs in all disciplines, from technical degrees to doctorates (PhD), including a series of degree programs entirely taught in English. UPEC is engaged to building knowledge and actively responding to the challenges of social and environmental transformation by promoting excellence and greater social justice. Its strategic plan is built around five pillars of interdisciplinary development, training and research: Health, Society, Environment; Social transformations, Inequalities, Resistances; Francophonies and Multilingualism; Knowledge and practices in education and training; Digital Science and Practice.

UPEC carries out a dynamic international policy of developing partnerships and international projects that foster international openness. It constitutes an added value for students, enabling them to acquire the knowledge and skills they need to evolve in an intercultural context. This global outlook is also an integral part of the development of our laboratories and research activities. Moreover, our internationalization strategy plays a significant role in the professional lives of our faculty and staff, be it through international mobility or the acquisition of cross-cultural skills directly on our campuses.

What are the activities and experience of the organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

UPEC's Commitment to Internationalization and Inclusion

UPEC has enhanced its international welcoming services for over five years, ensuring seamless integration for international students through a coordinated approach across key institutional services—registration, housing, healthcare, culture, sports, and intercultural activities. An annual event addresses international students' needs. Partnerships with national services, including healthcare and housing, further strengthen these efforts.

As a key stakeholder in this project, UPEC's International Office contributes its expertise in structuring unified procedures to facilitate student integration.

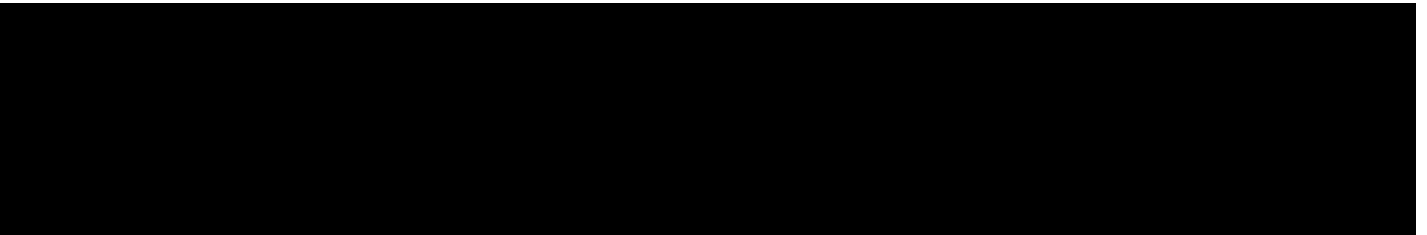
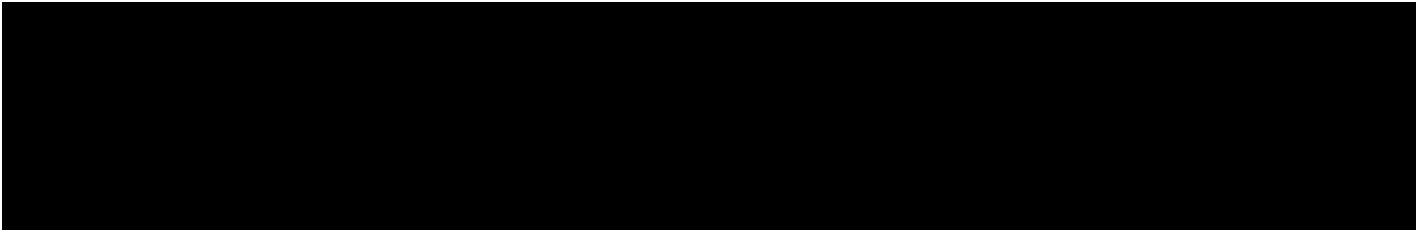
Developing an Inclusive Internationalization Strategy

UPEC's internationalization strategy prioritizes inclusivity, offering cross-curricular elective courses in intercultural and multilingual studies that benefit both local and international students. For over seven years, initiatives such as conversation

workshops and bilingual tandem exchanges have fostered language learning and cultural engagement.

To strengthen international competencies, we provide specialized training for administrative and academic staff, equipping them with essential international skills. Our diversity and inclusion programs, including the Diversity and Inclusion Fresco, promote innovative, inclusive practices within UPEC.

International and local students collaborate through structured programs and extracurricular activities, such as Intercultural Workshops, fostering cultural awareness, inclusion, and engagement. These initiatives create a welcoming academic environment, preparing students with intercultural skills for a multilingual global landscape.



Action Type	As Applicant		As Partner or Consortium Member	
	Number of project applications	Number of granted projects	Number of project applications	Number of granted projects
Strategic Partnerships for higher education (KA203)	5	1	5	1
Cooperation partnerships in higher education (KA220-HED)	1	0	11	3
Cooperation partnerships in youth (KA220-YOU)	0	0	2	1
Cooperation partnerships in school education (KA220-SCH)	0	0	2	0
Newcomer organisation	No			
Less experienced organisation	No			

Would you like to make any comments or add any information to the summary of your organisation's past participation?

The university will applied to the 2024 – 2027 labelling by the French Ministry of higher education and research. New indicators need to be addressed, to meet UNO's sustainable development goals (SDGs). As an engaged university, UPEC is reorganizing its institutional support services (administration, health, career development, entrepreneurship, social and legal support). The participation in this project will reflect the strong dynamic both locally and with our international partner.

UNIwersytet Warszawski (E10212792 - PL)

Partner organisation details

Legal name	UNIwersytet Warszawski
Country	Poland
Region	Mazowieckie
City	Warszawa
Website	www.uw.edu.pl

Profile

Is the organisation a public body?	Is the organisation a non-profit?
Yes	Yes
Type of organisation	Higher education institution (tertiary level)

Accreditation

Accreditation Type	Accreditation Reference
Erasmus Charter for Higher Education	PL WARSZAW01

Background and experience

Please briefly present the organisation (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff, learners).

The University of Warsaw (UW), founded in 1816, is Poland's largest and finest University; a public higher education institution, research-oriented and mobility friendly. UW is highly evaluated in particular study programmes, such as the Quacquarelli Symonds World University Ranking and Eduniversal Best Masters and MBA Worldwide. 27 programmes provided by the UW have been listed in QS World University Rankings by Subject 2023. 10 subjects run by the UW were ranked in the Shanghai Ranking of Academic Subjects 2022 (Physics was ranked 51-75 worldwide). UW belongs to the 3% top universities across the world. At QS World University Rankings 2024 UW took 258th place (26 positions higher than the year before), 119th in Europe and 1st in Poland.

Its faculties hold national and international accreditations, such as EQUIS, AMBA, AACSB; it has created 24 spin-off companies. UW was awarded the Erasmus Charter for Higher Education and the HR Excellence in Research title by the European Commission. The UW community comprised 36311 students and 1903 doctoral candidates, including 3558 foreigners. Diplomas were awarded to 8120 graduates. UW employs 8000 people, including 4054 academic teachers (more than 520 professors), has 36300 students, 1900 doctoral candidates, 3600 international students and doctoral candidates. UW is a member of the 4EU+ European University Alliance which brings together eight, research-intensive universities. The consortium aims to develop a new quality of cooperation in research, innovation, education and services and to establish an appropriate platform ensuring free circulation of students, faculty, staff, ideas and sharing of infrastructures.

UW is a member of almost 100 international research networks, including: Inter-university Consortium for Political and Social Research (ICPSR), International Migration, Integration and Social Cohesion (IMISCOE), Research Network, Copernicus Alliance and UNEP – Global Universities Partnership on Environment and Sustainability (GUPES). UW participates in the "Excellence initiative – research university (2020-2026), organized by the Polish Ministry of Education and Science and aims to develop research in five priority areas: Science for the Planet, Beyond Micro and Macro Worlds, The Challenge of Petabytes, The Humanities, Responding to Global Challenges.

The UW encompasses 25 faculties and over 30 independent teaching and research units; offers 44 English-language programmes. The scholars participate in over 1600 projects financed by national or international research programmes, such as EU framework programmes, European Science Foundation, European Cooperation in the Field of Scientific and Technical Research, European Molecular Biology Organization. The UW cooperates with over 1000 international and domestic partners. UW works together with over 350 international entities from 76 countries under direct bilateral cooperation agreements. 2182 scholarship holders took part in the Erasmus+ mobility programme in the academic year 2021/2022. 2 ongoing projects with third countries not associated to the Programme Erasmus+ including partners from Western Balkans, Middle East, Latin America. approx. 21 ongoing Strategic Partnerships & Capacity Building projects since

2019. within Erasmus Mundus Joint Master Degrees: NOHA+, MERGED. within Erasmus Mundus Design Measures: LIEQE, AWORI. within Erasmus Mundus in 2007-2018: Joint Master Programs NOHA, ADVANCES and GEM; as a partner university in 28 Action 2 projects with higher education institutions from Asia, Russia, as a coordinating institution of 4 Action 2 projects. within Horizon 2020: participation in the implementation of 64 co-financed projects; coordination of 13 co-financed projects; over EUR 25 millions of funding received. 32 European Research Council grants received in a wide range of areas: algorithms, anthropology, archaeology, astronomy, cryptography, cultural sciences, linguistics, logic, mathematical physics, sociology.

What are the activities and experience of the organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

Welcome Point office at the UW has been created in 2017 as the one a kind open at Poland's universities and has ever since offered support for the international community. From the very beginning it has been dedicated to the international students by directing their first steps at the academia, giving crucial information about the University structure, coordinating Welcome Days, organizing orientation, cultural and personal development events and workshops, providing guidance in obtaining residence permit and dealing with concerns of everyday life in Poland. The WP Team has also created a support system for international employees.

Welcome Point has been engaged in various programmes financed by the European Social Fund, therefore WP Team has a wide experience in conducting European projects dedicated to the international community. From 2023 Welcome Point realizes the "Welcome Point - Better Together" project financed by The Polish National Agency for Academic Exchange. Project enables widening the offer of informative and cross-cultural events and focuses on smoothing and deepening the adaptation process of the non-Polish students and PhD students at the University.

Multicultural Volunteering at the UW runs since 2018, the main focus of the activity is the development of multicultural and international potential of the academic community through the exchange of skills and knowledge between people from all over the world who study and work at UW.

UNICOMM Project (KA02 project coordinated by the Volunteer Centre of UW) aims to identify the patterns and factors that support the incorporation of inclusive and active student participation, enhance student competences to allow them to fully participate in the inclusive HEI community and create guidelines and recommendations. Project's special focus concerns international students of the European HEIs.

Action Type	As Applicant		As Partner or Consortium Member	
	Number of project applications	Number of granted projects	Number of project applications	Number of granted projects
Strategic Partnerships addressing more than one field (KA200)	0	0	1	0
Strategic Partnerships for higher education (KA203)	15	7	46	16
Partnerships for Digital Education Readiness (KA226)	0	0	3	1
Cooperation partnerships in vocational education and training (KA220-VET)	1	0	3	2
Cooperation partnerships in higher education (KA220-HED)	16	5	40	12
Cooperation partnerships in adult education (KA220-ADU)	1	0	2	0
Cooperation partnerships in youth (KA220-YOU)	0	0	1	1
Cooperation partnerships in school education (KA220-SCH)	1	1	2	0
Newcomer organisation	No			
Less experienced organisation	No			

Relevance of the project

Priorities and Topics

All project proposals under the Erasmus+ Programme should contribute to one or more of the programme's policy priorities.

Please select the most relevant priority according to the objectives of your project.

HORIZONTAL: Inclusion and diversity in all fields of education, training, youth and sport

If relevant, please select up to two additional priorities according to the objectives of your project.

HE: Building inclusive higher education systems

How does the project address the selected priorities ?

The project effectively addresses the selected priorities by specifically targeting the creation of an internationally inclusive environment within higher education institutions (HEIs). It achieves this objective through a multifaceted approach that includes the implementation of various strategies and services tailored to respect and celebrate the cultural and linguistic diversity inherent in international HEIs' communities.

INSIGHT is enhancing intercultural competencies among students, staff, and HEIs personnel. This effort involves facilitating cross-cultural exchanges, conducting workshops, and training sessions on cultural sensitivity and communication skills, as well as advancing intercultural understanding through educational programs and events. Additionally, the project prioritizes engaging students from backgrounds with fewer opportunities, extending outreach to those typically underrepresented in mobility programs. INSIGHT addresses these challenges by offering targeted trainings and promoting internationalization-at-home activities, ensuring broader access and participation.

Another significant aspect is the strong endorsement by INSIGHT of European Union (EU) values and its cohesive identity. This project centers on enhancing intercultural communication both within the EU and externally, prioritizing the promotion of the EU's foundational values. These include respect for human dignity, freedom, democracy, equality, the rule of law, and human rights. Additionally, INSIGHT is committed to combating all forms of discrimination while ensuring that participants fully comprehend and acknowledge these EU values.

The project places a strong emphasis on the systematic development of academic practices within a multicultural framework. This involves the creation of methodological resources and guidelines designed to support educators in effectively teaching and engaging with diverse student populations. By equipping academics with the tools and knowledge necessary to navigate cultural differences and promote inclusivity in the classroom, the project contributes to the overall goal of fostering a more inclusive learning environment.

INSIGHT provides targeted support and resources for international students and staff, including cultural programs, language courses, and cultural integration activities. By addressing the specific needs and challenges faced by international members of the HEIs community, the project helps to facilitate their successful integration, participation, and adaptation within the broader academic environment.

Through its comprehensive approach encompassing intercultural competency development, academic framework enhancement, and targeted support for international and national stakeholders, the project actively contributes to the realization of the overarching priority of promoting inclusion and diversity within the higher education context, with a particular focus on meeting the needs of international communities.

Please select up to three topics addressed by your project

Inclusion, promoting equality and non-discrimination

Bridging intercultural, intergenerational and social divide

Physical and mental health, well-being

Project description

Please describe the motivation for your project and explain why it should be funded.

The INSIGHT project is designed to enhance the internationalization of HEIs by addressing the critical gap in support for international students and employees. By establishing a methodology for operation and the potential establishment of a Unified Contact Points (UCPs), INSIGHT will offer essential services to facilitate the integration and adaptation of these individuals into their new environments. This initiative is not just about enriching national and international communities, it's about creating a welcoming, globally-minded environments within HEIs.

HEIs have a history of supporting students in short-term exchange programs, mainly from European countries through initiatives like Erasmus+. However, there has been a lack of attention towards degree international students, who enroll in long-term study programs and has great impact on national and international economies. Additionally, other groups like PhD

students, interns, and researchers often rely solely on support from their respective departments. Students from diverse backgrounds need specialized support to succeed in their studies, highlighting the importance of focusing on their long-term adjustment to a foreign country and culture. Moreover, there are limited opportunities and participation in HEIs' activities and events due to language barriers or insufficient emphasis on organizing inclusive activities.

INSIGHT's UCPs aims to bridge these divides by collaborating with various HEIs' departments and units, ensuring that the services provided are both relevant and accessible. This approach not only aids in navigating administrative tasks and city life but also supports the project's commitment to fostering intercultural competence and diversity. The Internationalization at Home system will offer training and educational programs for both staff and students, focusing on cultural sensitivity, language comprehension, and the provision of support mechanisms that enhance the inclusivity of the academic environment.

The significance of the INSIGHT project transcends the confines of academic institutions. The UCPs is envisioned as a pivotal element in attracting students to foreign language programs, offering a comprehensive care system that eases their transition, and promotes retention strategies. This initiative promises to extend its impact beyond the HEIs, contributing to the economic and cultural vitality of the wider region and country efforts.

Supporting the INSIGHT project is a vital investment towards shaping the future of education, enriching communities, and nurturing inclusivity and diversity across the EU. By supporting INSIGHT, we are committing to a future where every student and employee, regardless of their background, has the opportunity to thrive and contribute to their academic and social environments. This project embodies the essence of internationalization, diversity, inclusion, equality and mutual respect.

What are the objectives you would like to achieve and concrete results you would like to produce? How are these objectives linked to the priorities you have selected ?

At the outset of INSIGHT's mission is the establishment of a network that creates frameworks and foundations for professionally led study visits, knowledge transfer, and the application of acquired expertise within home institutions, thereby contributing to the growth of HEIs. These efforts are designed not only to bolster collaboration and enhance excellence in knowledge exchange but also to professionally develop competencies and provide diverse tools to address the impact of HEIs.

Another objective is the development of methodological documents for the operation and establishment of UCPs in EU institutions, with potential implications for non-EU countries. This demonstrates INSIGHT's approach to fostering inclusion and diversity.

INSIGHT will also develop specialized training programs for staff involved in intercultural communication and services for international communities. Additionally, the project will offer training on the delivery of information in digital formats, emphasizing the importance of IT and AI skills in today's interconnected world.

Furthermore, the project focuses on supporting communities affected by conflict, geopolitical tensions, global difficulties, and COVID-19, through tailored stress-relief lectures, well-being workshops, and other activities outlined in WP3, underscoring its commitment to aiding vulnerable populations.

Another aspect of the project involves creating methodological plans for lectures and courses. These educational initiatives will cater to national and international students, reflecting INSIGHT's dedication to cultural diversity and inclusion. The curriculum will cover topics such as mental health and mutual understanding, ultimately enhancing the competencies of participants. Educational courses and modules will also be integrated into faculty credit systems, providing ECTS credits for enrolled students.

INSIGHT also recognizes the importance of supporting educators, teaching and non-teaching staff, in effectively communicating with and assisting international groups. To this end, the project will implement a series of presentations, workshops, courses, and digital platforms for study tandems, all designed to enhance skills and competencies. This approach not only advances educational objectives but also contributes to professional development and lifelong learning.

To facilitate the dissemination of cultural understanding, INSIGHT will create materials and digital support tools, including e-flyers, podcasts, and videos. These resources aim to promote recommended behaviours for interacting with international students and staff, fostering a more inclusive and understanding community.

One of the key objectives is the sustainability plan, as each activity establishes a framework, educates, and creates lasting impacts beyond the project's duration. INSIGHT not only ensures the continuation of its initiatives but also strengthens them with a sustainability strategy.

What makes your proposal innovative?

INSIGHT revolutionizes HEIs' internationalization by integrating formal and informal strategies into a systemic, innovative approach. Unlike conventional methods that address isolated aspects, it fosters a cohesive framework that standardizes

and enhances support services across HEIs. Central to this initiative is developing a universal tool for establishing and operating UCPs, an unprecedented methodology. This model guarantees consistent, high-quality support for international students and staff, transforming academic experiences and institutional effectiveness.

A key innovation within INSIGHT is the professionalization and digitalization of welcoming services, ensuring staff can manage internationalization complexities. By standardizing and optimizing UCP tools, INSIGHT raises service quality at HEIs across Europe, addressing evolving demands in international education. The project's agile strategies adapt to changes, ensuring scalable, transferable methodologies.

INSIGHT develops intercultural competencies among university personnel and students, fostering a more inclusive environment. It offers tailored programs, including well-being workshops and employment development, enriching the international community's experience. The project introduces ECTS courses, platforms for digital tandem exchanges, and internationalization-at-home initiatives, promoting flexibility and accessibility.

INSIGHT goes beyond education, driving transformation through ambassador engagement and workforce readiness. It prepares students for the transition to job market while strengthening regional and national competitiveness, aligning with EU retention strategies. By leveraging AI, digital solutions, and best practices, INSIGHT ensures sustainable, high-impact outcomes while supporting long-term mobility and HEIs recruitment. This approach positions INSIGHT as a European leader in modernizing internationalization, making global education more adaptable, inclusive, and future-ready.

How is this project complementary to other initiatives already carried out by the participating organisations?

The INSIGHT project expands the services and support offered by existing departments in partner institutions to international communities. By extending the scope of activities, support, workshops, lectures, and tailored programs for students and employees, INSIGHT introduces key enhancements that complement and build upon existing initiatives represented by partner organizations.

INSIGHT will increase the number and diversity of lectures and training sessions available to national and international students and employees, addressing the growing demand for specialized education across cultural and linguistic barriers. It aims to broaden training opportunities for staff, equipping them with professional skills necessary to support an increasingly diverse HEIs' community.

A notable innovation of INSIGHT is the introduction of ECTS courses, digital tandems, and virtual exchange programs, a new offering that recognizes and validates competencies acquired through these enhanced training programs. The project will develop methodological materials to establish foundational and operational guidelines for UCPs. These materials will serve as a blueprint for integrating multicultural values into HEIs' systems and for sharing effective communication strategies in cultural diversity. INSIGHT leverages previous collaborations and initiatives (e.g., UNICOMM, AURORA) to identify development opportunities on a European scale, further enriched by unique activities.

By implementing these measures, INSIGHT not only fills existing gaps in HEIs' support systems but also introduces forward-thinking practices that promote integration and success for its international community. This holistic approach ensures that the INSIGHT project complements other initiatives at partner organizations, fostering an environment that values and supports diversity and inclusion.

How is your proposal suitable for creating synergies between different fields of education, training, youth and sport or how does it have a strong potential impact on one or more of those fields?

The project INSIGHT is designed to bridge various fields, including education, youth, training, and sport, thereby creating significant synergies and impactful outcomes. Primarily anchored in the realm of education, the project targets higher education and university-level pedagogies. It is crucial to note, however, that INSIGHT's scope extends beyond this singular focus, offering substantial benefits to the fields of youth and training as well.

In the educational field, INSIGHT integrates a range of activities into the HEIs' curriculum and beyond. It introduces specialized courses covering topics such as multiculturalism, inclusivity, mutual respect, and equality, making these courses available to the academic community. Participants who successfully complete these courses are awarded certifications or ECTS (European Credit Transfer and Accumulation System) credits. Beyond the curriculum, INSIGHT facilitates lifelong learning by offering workshops and other educational opportunities for educators, staff members, academic professionals, and students, both internationally and nationally.

The synergy between education, training, and youth is particularly pronounced. INSIGHT actively engages with young people, addressing their needs as identified in the World Youth Report (2020). Given that youth encompasses individuals aged 15 to 24, the HEIs environment is inherently youth-centric, serving as a particular audience for the project. INSIGHT responds to the evolving requirements of young people by fostering an ecosystem where education, training, and youth support one another. It tackles societal needs, employment opportunities, and the quest for sustainable relationships among the youth, particularly in the aftermath of the COVID-19 pandemic and during geopolitical tensions. The project emphasizes the importance of connecting young individuals through various approaches and methodologies that celebrate

multiculturalism, diversity, inclusion and linguistic variety. It also pays special attention to youth from backgrounds with fewer opportunities and affected by war conflicts (activities in WP3 in particular), contributing positively to their lives. It also connects through virtual and digital environments, particularly through digital tandems, bridging diverse individuals and fostering positive societal connections.

In conclusion, the INSIGHT project effectively fosters synergies among the fields of education, youth, and training, producing substantial benefits and opportunities. Although the impact on sports is minor compared to other fields, some of the activities within the projects (such as related to wellbeing) will refer to the healthy lifestyle and physical habits.

How does the proposal bring added value at European level through results that would not be attained by activities carried out in a single country?

The INSIGHT project underscores the critical role of cultural diversity in fostering transnational collaboration across the EU and beyond. By leveraging the complementary expertise and diverse institutional models of its partners, the project achieves an impact that no single country could attain independently. Through joint development of methodologies and resources, INSIGHT enables European HEIs to professionalize and enhance their support services, creating a harmonized yet adaptable approach to internationalization.

A key added value of INSIGHT lies in its cross-border knowledge exchange and co-creation of innovative solutions. The project develops a Methodology for UCPs, which will be shared with 95 HEIs, ensuring a standardized yet flexible framework for supporting international students and staff across Europe. This transnational approach fosters scalability and institutional adaptation, bridging gaps in HEI support services beyond national contexts. Similarly, the project's virtual exchange program and accredited (ECTS) cultural courses provide a structured European learning experience, promoting intercultural competence in a way that isolated national initiatives could not achieve. INSIGHT supports the European Commission's objectives of establishing innovative trends in shared ECTS programs within HEIs and prepares for collective micro-credentials.

Additionally, INSIGHT's interdisciplinary and multilingual collaboration enhances the transferability and sustainability of its results, ensuring their applicability across diverse HEI environments. The widespread dissemination of cultural and educational podcasts and videos further extends the project's reach, promoting European values on a broader scale. By combining diverse national perspectives into a cohesive, scalable framework, INSIGHT exemplifies the power of European cooperation in tackling internationalization challenges that individual countries alone could not effectively address.

Needs analysis

What needs do you want to address by implementing your project?

The INSIGHT project addresses diverse needs identified through longitudinal research, qualitative case studies, and comparative analyses among consortium partners and beyond, ensuring a foundation in evidence-based practices and alignment with contemporary HEI challenges.

According to ██████████ (2010), a critical gap exists in the support provided to international communities, including both students and academic staff, throughout the full lifecycle of their engagement with HEIs: pre-arrival, during their study or work program, and post-departure (e.g., alumni relations). INSIGHT addresses the systemic absence of dedicated departments for international community support, selective assistance often limited to Erasmus+ students, and the lack of institutional frameworks for holistic, inclusive, and sustainable support strategies. Challenges such as cultural misunderstandings, the absence of English-language services and events, inequitable communication channels, and insufficient administrative and academic worker training are important focus areas for this project.

INSIGHT addresses the lack of social integration, sense of belonging, and cultural competency within HEIs, as identified by ██████████ (2017). These factors contribute to barriers that impede both the academic and social success of international students and staff. The project also responds to HEIs' pressing need to improve recruitment and retention of international students, offering solutions to address concerning dropout rates across the partner countries and within the EU as a whole (Statistics Poland, 2024; ██████████, 2019).

Through qualitative analysis of institutional bylaws among the four consortium partners, INSIGHT addresses the need for a unified framework/methodology to support international communities. It seeks to equip national administrative staff with skills to address emerging social and cultural trends (██████████, 2017) and emphasizes integrating digital competencies, including responsible AI use, to enhance administrative and academic interactions (██████████, 2023).

Furthermore, INSIGHT addresses deficiencies in cross-national collaboration and ineffective international communication in both curricular and non-curricular activities. These challenges span formal educational activities, such as classes and workshops, and informal opportunities for engagement between national and international communities, academic staff, students, and administrative officers (██████████, 2020; ██████████, 2023).

It also addresses the mental and physical well-being of both international and national academic communities and responds

to the urgent need for conflict prevention and mediation strategies in multicultural environments, as well as the ongoing effects of geopolitical tensions, the COVID-19 pandemic, and the digital transformation of education and administration, which have exacerbated social anxiety and distress (██████████ 2024).

(*citations attached)

What are the target groups of the project? How do the participating organisations engage with the project target groups in their activities?

The INSIGHT project targets a wide range of academic and non-academic groups within multicultural EU and non-EU contexts, directly affiliated with HEIs (e.g., students, staff, researchers) or indirectly involved (e.g., families, broader communities, NGOs). While the project has a broad societal scope, its primary target groups are clearly delineated as follows:

- 1) International Students: This group includes undergraduate, graduate, and postgraduate students across all fields of study, as well as mobility students.
- 2) National (Domestic) Students: Similarly, this group comprises undergraduate, graduate, and postgraduate students in all study programs, including those participating in mobility initiatives.
- 3) International HEI Employees: This group includes administrative staff (e.g., university officers, administrative officers) and academic staff (e.g., researchers, lecturers, teachers), addressing their distinct professional needs.
- 4) National (Domestic) HEI Employees: This group mirrors the international employee target, comprising both administrative and academic staff in the higher education sector.

Additionally, INSIGHT identifies specific sub-groups for targeted interventions in activities A2.1–2.4, including staff from Welcome Offices, Welcome Points, International Relations Departments, and Project Management Departments.

Activities A2.5–2.6 specifically involve pre-selected staff members from International Relations Departments (Train-the-Trainers concept).

Moreover, the project's targeted activities, such as A3.5, emphasize fostering collaboration among students in Social Sciences to enhance interdisciplinary and intercultural cooperation.

How did you identify the needs of your partnership and those of your target groups?

INSIGHT members have conducted national and institutional research using mixed methods, including longitudinal analyses, case studies, comparative reviews, and pilot testing. These efforts, supported by consortium meetings and academic publications, established an evidence-based and collaborative approach to identifying the needs of partners and target groups.

UPOL implemented initiatives such as the well-being workshop series (██████████ 2024), which highlighted the necessity of tailored support services and well-being programs for international and domestic communities. A case study emphasized the critical need for internationalization strategies addressing multicultural groups while identifying societal trends through data exchange (██████████ 2024). A study by the Czech National Agency, supported by UPOL, revealed that 36% of international students in the Czech Republic (N=4,317) were dissatisfied with psychological and advisory services, while 50% reported feeling insufficiently integrated into university communities (██████████ 2024).

INSIGHT drew on insights from France's Bienvenue en France program, which prioritizes welcoming international communities and providing robust support services (Campus France, 2022). UPEC, recognized under this label, validated these needs through comprehensive institutional actions. UW identified challenges through its internationalization strategy (Uniwersytet Warszawski, 2023), including the need to address increasing dropout rates since 2016 (Statistics Poland, 2024). The Polish National Agency revealed that 98% of international medical graduates leave Poland post-graduation, underscoring the need for retention support strategies (NAWA, 2021).

Insights from the EUF's Compass project revealed international students' fears of social exclusion and highlighted the demand for personalized support and professionalized preparation for mobility programs in multicultural contexts (██████████ 2021; ██████████ 2023).

How will this project address these needs?

INSIGHT lays the foundation by implementing professional study visits and specialized learning programs (WP2) that equip institutional actors, such as administrative and academic staff, student mentors, and international officers, with advanced intercultural, digital, and leadership competencies. These programs provide tailored, module-based training aligned with trends in multicultural leadership and digital transformation, empowering participants to navigate internationalization challenges effectively.



Building upon WP2, WP3 translates acquired knowledge and competencies into institutionalized frameworks and tangible interventions. It develops structured support mechanisms, including non-formal educational activities such as interactive workshops, thematic presentations, and cultural tandems. These initiatives integrate into institutional systems, fostering an inclusive and welcoming international environment. Additionally, WP3 bridges curricular gaps by introducing tailored programs such as credit-awarding courses, virtual exchanges, and summer schools, reinforcing academic and social inclusion while enhancing student retention.

WP4 ensures the sustainability and standardization of these initiatives by developing methodologies, practical toolkits, and innovative digital resources such as e-flyers, cultural ambassador programs, and multimedia content (educational videos and podcasts). These resources streamline support structures, ensuring accessibility and long-term integration within HEIs.

WP5 amplifies INSIGHT's impact through a robust dissemination strategy, featuring high-profile multiplier events. These events champion diversity, inclusion, and global academic excellence, reinforcing institutional commitment to internationalization. Through this strategic, evidence-based approach, INSIGHT fosters a transformative shift in HEI internationalization, ensuring sustainability and high-quality support for international communities.

Partnership and cooperation arrangements

Partnership composition

Organisation ID	Legal name	Country	City	Organisation type	Newcomer
E10208271	UNIVERZITA PALACKEHO V OLOMOUCI	Czechia	OLOMOUC	Higher education institution (tertiary level)	No
E10015010	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE	Luxembourg	MUNSBACH	Foundation	No
E10207216	UNIVERSITE PARIS XII VAL DE MARNE	France	CRETEIL	Higher education institution (tertiary level)	No
E10212792	UNIwersytet Warszawski	Poland	WARSZAWA	Higher education institution (tertiary level)	No

Cooperation arrangements

How did you form your partnership? How does the mix of participating organisations complement each other and what will be the added value of their collaboration in the framework of the project? If applicable, please list and describe the associated partners involved in the project.

The establishment of partnerships for the INSIGHT project involved meticulous planning, entailing a comprehensive assessment of potential consortium members based on five pivotal criteria: their alignment with INSIGHT's objectives, their demonstrated abilities to execute project tasks, their existing connections to relevant communities ensuring project success, their proven track record of fruitful collaborations, and the connection and institutional strategies reflecting support centres, particularly UCPs.

UPOL, UW, UPEC, and EUF were selected as partners for their strong commitment to internationalization and significant contributions to higher education. The involvement of UPOL and the UW in initiatives like the Welcome Office and Welcome Point demonstrates their commitment to providing comprehensive support services for international students and researchers, fostering a welcoming and inclusive environment within their respective campuses. UPEC operates as a multicultural institution, actively reinforcing support and services for its international community on a daily basis under the "Bienvenue en France" brand. EUF fits the partnership with mobility know-how and extensive network for dissemination. This hands-on experience in catering to the needs of the international community enhances their ability to contribute meaningfully to the INSIGHT project's objectives.

UPOL and the UW successfully participate in the UNICOMM project. This collaboration and personal experience among individual Welcome Center staff members were the initial impetus for creating the consortium.

Within the AURORA university network, UPOL and UPEC have maintained a longstanding partnership, actively participating in joint projects and exchanges to foster academic collaboration and student mobility across Europe. This cooperation underscores their shared commitment to promoting inter-university cooperation, diversity, and excellence in research and education.

The inclusion of the EUF adds significant value to the consortium. As an umbrella organization encompassing 95 European universities, where UW is a full member of this international network, the EUF brings a wealth of expertise in education, training, and youth initiatives, along with a vast network of partners across Europe and beyond. The EUF's emphasis on capacity building, policy dialogues, and high-quality student mobility aligns closely with the goals of the INSIGHT project, ensuring a holistic approach to achieving project objectives. Its selection was based on its well-functioning network and extensive experience in European projects, which will significantly contribute to input and dissemination efforts.

Overall, the INSIGHT consortium's composition reflects a strategic blend of expertise, experience, and resources. Through collaborative efforts, the consortium aims to maximize the impact of the INSIGHT project, driving positive change and innovation within the global higher education landscape.

What is the task allocation and how does it reflect the commitment and active contribution of all participating organisations (including the associated partners, if applicable) ?

The entire consortium has been meticulously assembled to ensure that each partner contributes equally to the comprehensive implementation of the project, with each institution enhancing the strengths of the others.

Every partner assumes responsibility for a designated work package (WP), while simultaneously engaging in and contributing to all work packages (WPs), ensuring the optimal fulfillment of objectives and outputs across all activities. Careful consideration has been given to the allocation of responsibilities for each WP, ensuring that partners feel confident and adept in their respective areas of focus. Consequently, WPs have been assigned based on specialized expertise and excellence in the activities to be undertaken.

UPOL assumes the pivotal role of project coordinator, leveraging its robust experience in managing EU projects and its noteworthy accomplishments in internationalization, exemplified by the 2019 EAIE Award for Excellence in Internationalization. Moreover, its strategic location in the Czech Republic's Olomouc may serve as a nexus linking all consortium institutions. UPOL boasts ample resources, including personnel, to effectively oversee project management and implementation. In addition to its coordination duties, UPOL is responsible for leading on WPs 1, 4 and is actively involved in WPs 2, 3 and 5.

The UW spearheads WP2, leveraging its proficiency in organizing professional trainings and lectures on this thematic domain. Furthermore, it lends its expertise to WPs 1, 3, 4, and 5.

With its guiding "Bienvenue Paris" principle and naturally multicultural ambience, UPEC assumes leadership in Multicultural, Intellectual and Educational Activities in WP3, actively participating in WPs 1, 2, 4, and 5.

The EUF, boasting connections with over 95 universities across Europe, emerges as an ideal candidate to oversee multiplier events organizations and dissemination activities in WP5. Concurrently, they enrich the project with their vast experience and expertise across in all WPs 1, 2, 3, 4.

The distribution of work activities and responsibilities among various deliverables and WPs is carefully calibrated to allow each partner to leverage its strengths, fostering excellence and maximal contribution toward the realization of all project objectives and results.

Describe the mechanism for coordination and communication between the participating organisations (including the associated partners, if applicable)

The mechanism for coordination and communication between the participating organizations is designed to foster seamless collaboration and ensure the success of the INSIGHT project. Through a comprehensive approach, various channels have been established to facilitate effective communication and coordination among the partners. This multifaceted strategy includes leveraging email communication for swift exchanges and updates, providing a quick and efficient means of disseminating information and addressing any urgent matters that may arise.

UPOL, as the coordinator of the INSIGHT project, will oversee all project activities, ensuring transparent communication across the consortium and maintaining full accountability for both the overall project and the coordination of individual WPs. UPOL will foster a collaborative, respectful, and productive environment that enables all partners to thrive and succeed. It will facilitate meetings, structure and plan sessions, document discussions through detailed meeting minutes, and ensure the timely execution of tasks as outlined in the project framework.

Additionally, the PSUP will provide expert oversight and assessment, systematically reviewing all proposed activities to verify their feasibility, compliance, and alignment with project objectives. PSUP will ensure the effective implementation, documentation, and continuous monitoring of all activities, maintaining the structural and administrative integrity of the project. It will also oversee the formal compliance of all procedures and documentation, ensuring the smooth and uninterrupted progression of INSIGHT in accordance with Erasmus+ regulations.

In addition to email correspondence, virtual sessions are utilized to facilitate real-time discussions and decision-making processes. These sessions enable partners to engage directly, regardless of geographical distances, fostering dynamic exchanges of ideas and ensuring that key decisions are made promptly to keep the project on track.

Furthermore, the use of a shared cloud platform allows for the centralized storage and sharing of project-related materials. This platform ensures that all partners have access to relevant documents, reports, and resources, promoting transparency and collaboration. Importantly, it also provides a space for each organization to comment, contribute, and actively participate in shaping project activities and outcomes.

Regular meetings are another cornerstone of the coordination mechanism, providing dedicated time for partners to come together, share experiences, and discuss future plans and activities. Each partner will host one study visit throughout the project duration, providing opportunities for in-depth discussions, extensive educational knowledge transfer, and collaborative problem-solving. With these coordination mechanisms, the INSIGHT project aims to maximize the synergy and collective expertise of all participating organizations.

Impact

How are you going to assess if the project objectives have been achieved?

To assess the achievement of the project objectives, a comprehensive monitoring and evaluation strategy will be implemented. This strategy includes the establishment of the ICMG, consisting of representatives from each partner organization, responsible for overseeing the monitoring and evaluation activities within the project. Key activities include:

Continuous Monitoring: Regular online meetings, approximately every three months, will ensure ongoing assessment and responsiveness to project needs and the progressive fulfillment of set objectives. This approach facilitates real-time adjustments and improvements.

Development of the IMP: At the project's outset, the ICMG will develop the IMP, outlining procedures, objectives, and both quantitative and qualitative indicators for evaluation. This plan ensures a structured and systematic approach to monitoring the project's progress and impact.

Qualitative and Quantitative Assessment Methods: To assess achievement, INSIGHT utilizes specific, measurable, achievable, relevant, and time-bound (SMART) performance indicators to facilitate an objective evaluation of progress and success. It incorporates pre- and post-project surveys and feedback forms from participants and stakeholders, evaluates workshops and training sessions to measure their effectiveness and content delivery, and conducts periodic interviews to collect qualitative data on the project's impact and areas for improvement. External evaluations provide unbiased assessments at mid-term and final stages, while documentation of case studies and the evaluation of the sustainability plan ensure the project's long-term benefits.

Bi-Annual Evaluations: Every six months, an evaluation of the project activities' success will be conducted, providing insights into the project's performance and areas for improvement. These evaluations help in identifying trends, challenges, and successes early on, i.e. achievements of project objectives within specific periods.

Annual Reports: Monitoring and evaluation reports will be produced after the first and second years, offering a comprehensive overview of the project's progress, achievements, and challenges. This provides an opportunity for reflection and strategic planning for the remaining project duration. Support is also anticipated from biennial reviews conducted by national agencies in partner countries, including the Czech National Agency.

Final Monitoring Report: Upon project conclusion, a final report will encapsulate the overall evaluation of activities, detailing the achievements, lessons learned, and recommendations for future initiatives. This report serves as a critical tool for understanding the project's impact and for informing subsequent efforts in similar domains.

The project methodology combines qualitative and quantitative metrics for a comprehensive project assessment. Regular evaluations, adaptability, and continuous improvement are key to achieving objectives efficiently.

Explain how you will ensure the sustainability of the project: How will the participation in this project contribute to the development of the involved organisations in the long-term? How do you plan to continue using the project results or implement some of the activities after the project's end?

The INSIGHT project ensures a long-term impact by embedding sustainability in all WPs, securing continuity beyond funding. It establishes systemic changes in partner institutions (UPOL, UW, UPEC, EUF) by implementing scalable frameworks, academic offerings, and professional development initiatives that will continue and evolve after completion.

At the core of sustainability is institutional capacity-building and knowledge transfer (WP2). The study visits (A2.1–A2.4) will embed best practices into partner institutions' structures, integrating strategies and solutions into administrative and academic services. The Train-the-Trainer model (A2.5–A2.6) ensures a continuous learning cycle, enabling trained professionals to educate new cohorts, sustaining and expanding the impact.

The project secures continuity through curriculum integration (WP3–WP4). During INSIGHT, credit courses (A3.4) at UPOL and UW will be developed and piloted, with pre-requisite to make it transferable for other HEIs. These courses will serve as a platform for future micro-credentials, enabling students to gain formal recognition of intercultural competencies beyond the project's timeframe. The virtual exchange program (A3.5) and summer school (A3.6) will create permanent educational opportunities, supporting student mobility, multicultural education, and transnational collaboration. The lingual tandem model (A3.3) will establish a long-term mechanism for language and cultural exchange, fostering ongoing student collaboration.

Beyond education, methodological tools and digital resources (WP4) will be institutionalized to enhance internationalization strategies. The UCPs methodology (A4.1) will guide HEIs in structuring sustainable support services. All partners will utilize the outcomes of the UCPs methodology and redesign support services accordingly. The cultural e-flyers (A4.2), educational videos (A4.3), and podcast series (A4.4) will provide evergreen materials, continuously updated and disseminated,

strengthening European identity and international engagement.

To further ensure strategic sustainability (WP5), EUF will lead the development of a sustainability plan detailing institutional commitments, long-term responsibilities, and post-project implementation. It will include mechanisms for partners to sustain project results, integrate methodologies into policies, and leverage HEI networks for knowledge exchange.

INSIGHT is not merely a temporary initiative but a catalyst for long-term transformation. Through capacity-building, curriculum development, methodological support, and institutional commitment, it will continue shaping inclusive, internationally connected HEIs well beyond its funding period. By fostering scalability, adaptability, and knowledge transfer, INSIGHT ensures its outcomes will evolve, expand, and sustain impact across European HEIs for years to come.

Please describe the impact of the project on the participating organisations and their target groups. How the outcomes will be integrated in their regular work ?

The INSIGHT project creates a lasting impact by fostering institutional collaboration and enhancing support structures for international students, staff, and academic communities while ensuring frameworks last beyond the project's duration.

INSIGHT's Methodology for UCPs equips HEIs with relevant, adaptable strategies. These guidelines establish standardized methodologies for student and staff support, improving institutional efficiency in internationalization. The developed credit courses will serve as a foundation for future micro-credentials by UW and UPOL, ensuring project results remain relevant long-term. By integrating the Train-the-Trainers model and leveraging expertise from study visits, knowledge transfer extends beyond initial participants, influencing daily operations and fostering continuous professional development among HEI staff and stakeholders.

International students will benefit from enhanced support structures that improve academic success, social belonging, and cultural integration. By reducing barriers, the project contributes to higher graduation rates, improved well-being, and career development. National students will gain intercultural awareness, expanded language learning opportunities, and engagement in internationalization-at-home activities.

Administrative and academic staff will receive structured training in intercultural communication, digital collaboration, and international student support. These capacity-building efforts equip institutions with long-term competencies, enabling them to manage diverse student populations and adapt to global trends.

All participating organizations will experience significant advancements. UPOL and UW, focusing on graduate retention strategies, will implement methodologies to foster alumni engagement, enhance student satisfaction, and strengthen belonging. These efforts will reduce dropout rates and bolster economic impact. UPEC will expand its Bienvenue en France program with language tandems and intercultural activities, significantly advancing French support initiatives. As a non-university partner, EUF will extend its mission of personalizing HE support for international communities. Equipped with new tools, frameworks, and methodologies, EUF will integrate these into its network, ensuring open-access dissemination across European HEIs, supporting over 95 institutions and guaranteeing a vast impact.

Beyond the project, INSIGHT ensures sustainability by embedding key outcomes into HEI curricula, digital training platforms, and open-access repositories. These resources will remain accessible to policymakers, educators, and HEI staff, supporting ongoing implementation of best practices. By developing scalable methodologies, professional training programs, and digital tools, INSIGHT drives systemic improvements in HE internationalization, ensuring institutions across Europe become more inclusive, globally connected, and efficient in student and staff mobility.

Please describe the wider impact of the project on local, regional, national or European level relevant for the field of the application.

By fostering dialogue between institutions and diverse cultural groups, the project strengthens inclusivity, enhances social cohesion, and increases awareness among institutional leaders. Through capacity-building initiatives, HEI managers will engage in meaningful discussions with underrepresented groups, leading to the development of more inclusive policies. The project also fosters connections between HEIs and regional stakeholders, improving employability prospects and retention strategies for international graduates. It supports the third mission of universities by facilitating collaborations with local and regional NGOs (charities and volunteering centers) to strengthen community engagement. By streamlining international support services through UCPs, HEIs will be better equipped to integrate global talent into local labor markets.

At the European level, INSIGHT offers scalable, open-access solutions for a minimum of 95 HEIs to enhance their support systems. The UCP methodology, training materials, digital tandems, and intercultural frameworks will be widely accessible, allowing institutions to adapt and integrate best practices. Even HEIs outside the consortium will be able to adopt these solutions, reinforcing the Erasmus+ objectives of fostering diversity, accessibility, and quality in higher education.

At the local and national levels, INSIGHT strengthens university-community connections through cultural events, workshops, and open discussions. Collaborations with municipal authorities, volunteering centers, charities, student associations, and businesses will promote intercultural dialogue and create a lasting impact beyond academia.

To engage HEIs and academic communities, the project will utilize newsletters, faculty emails, training sessions, and both on-site and online multiplier events. INSIGHT will disseminate methodological frameworks and best practices to more than 95 HEIs, influencing internationalization strategies at the European level. At the policy and institutional level, INSIGHT will collaborate with European university alliances (AURORA), international relations offices, and policymakers to promote sustainable and scalable solutions.

To assess the effectiveness of its dissemination strategy, INSIGHT has established clear, quantifiable targets:

- 1) 3 in-person conferences with at least 90 participants in total;
- 2) 2 online multiplier events engaging at least 100 attendees;
- 3) A cumulative digital reach of 5,000+ interactions, including website visits, video views, podcast listeners, e-flyer and methodology downloads, and newsletter engagement;
- 4) Presentations at 2 major international conferences (EAIE, CEEDUCON, or ERACON) to ensure findings reach wider academic audiences;
- 5) Distribution of key project outputs to 95 HEIs.

Through its structured, multi-layered dissemination strategy, INSIGHT sets a benchmark for knowledge transfer, institutional modernization, and policy impact in European HE internationalization.

Project design and implementation

In addition, subcontracting of services is allowed as long as it does not cover core activities on which the achievement of the objectives of the action directly depends. In such cases, the amount budgeted for subcontracting must be included in the description of the activities covered by the subcontract.

Work package No.1 Project Management

How will the progress, quality and achievement of project activities be monitored? Please give information about the involved staff, as well as the timing and frequency of the monitoring activities.

The INSIGHT project management is seen as a crucial activity set for successful project execution. It was developed in collaboration with the Project Service of Palacký University Olomouc (PSUP). This unit's primary functions include all-inclusive services for project applicants, project consulting, administrative and financial project management, training, and lecturing. PSUP has extensive experience in managing projects from various programs, including the Erasmus+ program. Close collaboration with this office ensures proper project management in case of project funding.

The overall coordination and management of the project will be UPOL's responsibility, given its role as the main project coordinator. The INSIGHT Coordination and Monitoring Group (ICMG) will form the foundation of the project's management, coordination, and activities. Each participating organization in the project will have one representative within the ICMG. This representative will supervise, among other things, the monitoring and evaluation activities within the organization and will also lead the project sub-team. The representatives are as follows:

UPOL: [REDACTED]

UW: [REDACTED]

EUF: [REDACTED]

UPEC: [REDACTED]

The ICMG group will be led by the project's main creator, [REDACTED] who will be responsible for monitoring and evaluation processes within UPOL and the entire project. The monitoring group will collaborate and communicate intensively. Meetings will be held online at regular intervals of about three months. The group will be responsive to the project's needs at all levels.

One of the fundamental project documents produced by the monitoring group will be the IMP – INSIGHT Monitoring Plan. The plan will be created at the project's outset in collaboration with the individual members of the ICMG and will include the basic procedures, objectives, quantitative and qualitative indicators for the monitoring and evaluation processes. Monitoring and evaluation will be continuous throughout the project, will be intensively coached in online team meetings, and will involve all team members under the ICMG's supervision.

An overall evaluation of the activities' success will be conducted every six months, and a record of these will be produced. After the first and second year, monitoring and evaluation reports will be produced on the project activities' progress. After the project's conclusion, a final monitoring report will be written, containing an overall evaluation of the activities.

How will you ensure proper budget control and time management in your project?

In the context of the INSIGHT project, budget control and time management were considered during the planning phase. The project budget and activity plan were meticulously prepared and discussed among partners to ensure smooth project execution and budget disbursement.

As previously stated, UPOL has extensive experience in project management, including budget control and time management. A project manager from PSUP, well-versed in European programme rules, will assist the lead coordinator. This manager will employ established practices and tools for effective project management and control. The project partners' sub-budgets will be managed within their respective organisations and overseen by the coordinator (UPOL).

The INSIGHT Coordination and Monitoring Group will oversee the project's implementation, ensuring timely completion of project activities and adherence to project rules. A crucial tool for financial and schedule control will be the ICMG Manual, developed at the project's outset in collaboration with PSUP. This manual will serve as a fundamental project guide, aligning with the commitments in the project proposal, respecting the Erasmus+ programme guide and the KA220 call rules. It will facilitate time management and the implementation of financial rules for individual partners. The manual, produced digitally, will be accessible to all participating organisations and their project managers. The Czech National Agency (Centre for International Cooperation in Education) will be consulted for any uncertainties.

The project team intends to create control tools (timetables, checklists for tracking project goals, actual project expenditure and costs, considering changes in the budget and activity plan, etc.). These tools will be available throughout the project duration and shared among team members. The ICMG will supervise the project work, ensuring deliverables are met on time and as promised. This aspect of project management will be extensively discussed in regular online team meetings. All comments and queries will be promptly addressed to ensure smooth and efficient project management.

What are your plans for handling risks for project implementation (e.g. delays, budget, conflicts, etc.)?

During the initial project planning sessions, potential risks for the project were discussed by the team members involved in the project proposal. They identified key risks and deliberated on strategies and tools to mitigate and manage these risks. The PSUP played a significant role by providing consultation, assistance, and valuable insights from their past experiences.

The following risks were recognized within the scope of INSIGHT:

1. **Staffing Risks:** The consensus was that the leaders of various activities should be capable of substituting or replacing each other within their respective tasks.
2. **Management and Budget Risks:** To reduce management risks (such as project management errors, budgeting issues, etc.), suitable tools were determined during the planning phase. This included the formation of the ICMG, its oversight function, the ICMG Manual, and collaboration with seasoned management personnel like PSUP.
3. **Communication Risks:** Any issues in this area will be promptly addressed and immediate feedback will be provided. The ICMG will ensure smooth communication throughout the project.
4. **Accessibility Risks:** The INSIGHT project intends to conduct a significant portion of the activities digitally. Physical meetings have been planned with flexibility, allowing them to be rescheduled within the project timeline without affecting the outcomes.
5. **Target Group Involvement Risks:** Inadequate cooperation and a passive attitude from the target groups will be countered by maintaining open communication, explaining the benefits of the project, emphasizing the motivation of the target group, and continuously evaluating and reflecting on possible improvements. The project and its results will be promoted through all available communication channels within the partner organizations.

Additional potential risks will be identified and documented at the start of the project, provided INSIGHT is approved. Disputes will be resolved via consensus with UPOL leadership.

How will you ensure that the activities are designed in an accessible and inclusive way?

The project team prioritized inclusion and diversity in the project's design, reflecting the core values of equality and inclusivity shared by all participating organizations. The goal is to make project activities as universally accessible as possible, overcoming any potential obstacles, and to foster a more inclusive and diverse European society.

The project coordinator, UPOL, incorporates The Support Centre for Students with Special Needs (<https://cps.upol.cz/en/>) into its organizational structure. This UP facility offers a wide range of services, including expert counseling, technical assistance, and therapeutic services to students with special needs. Currently supporting over two hundred such students, the Centre will serve as a consultant in the project's execution, a strategy that will be mirrored at each project partner's institutions.

In the project's planning phase, considerations were made for inclusion and accessibility. For instance:

Cultural Differences: Respect and appreciation will be shown for the cultural, linguistic, and habitual differences among the partners and all INSIGHT participants during international meetings. Support will be provided to individuals from all backgrounds and those with fewer opportunities to participate in project activities, such as enhanced mentorship and comprehensible documents and forms.

Disabilities/Health Issues: The project aims to reduce barriers caused by physical, mental, or sensory impairments, severe illnesses, chronic diseases, etc., through extensive digitalization of project activities. In the case of physical meetings/workshops, necessary support will be provided for individuals with these disabilities and their companions, if required.

Moreover, the project activities take into account economic, social, geographical, and discrimination barriers. Further details on this are provided in the expected outcomes of the individual work packages' activities.

The project strives to respect diversity and leverage the benefits of inclusion and diversity to enhance the project's implementation and impact.

How does the project incorporate the use of digital tools and learning methods to complement the physical activities and to improve cooperation between partner organisations?

The INSIGHT initiative largely aligns with the EU's policy to facilitate the sustainable and effective transition of EU member states into the digital era. The project team recognizes the profound societal and economic changes brought about by digital transformation. The Covid pandemic has underscored the necessity of an education and training system that is digitally competent. It has also exposed issues related to the digital capabilities of educational and training institutions, teacher training, and the overall level of digital skills and competencies. In accordance with the EU Digital Action Plan, INSIGHT's WPs are designed to maximize the use of digital tools and teaching methods:

WP1 Project management activities will incorporate digitalization in administration (project documentation will be stored electronically using IT tools and shared storage), time management (shared calendars and documents), activity tracking, budget control, and overall communication.

WP2 utilizes digital tools for Digital Enhancement Training, enhancing collaboration and outreach through AI and social media strategies. It focuses on seamless digital communication and innovative methods to improve project strategies. The goal is to enable participants to share their new digital skills within their institutions, amplifying the project's impact and fostering a collaborative environment.

WP3 leverages digital tools for activity management, featuring online communication, registration, evaluation forms, and digital presentations. Key initiatives include a virtual exchange program and platforms for credit-bearing and virtual tandem courses, reducing printed materials to support environmental sustainability and boost digital literacy, in line with its inclusivity and multicultural objectives.

WP4 employs digital platforms, graphic design framework, video editing applications, and audio editing tools to create methodological guides, cultural e-flyers, educational videos, and podcasts several digital formats. This digital strategy standardizes educational services and promotes European cultural diversity across HEIs.

WP5 uses digital tools like online surveys for feedback and a website for material distribution. Social media, newsletters, and virtual platforms facilitate broad promotion and engagement. The aim is to boost intercultural awareness and support HEI contact points, ensuring easy access to project resources. This digital approach is geared towards enhancing multicultural understanding and mobility experiences in higher education.

Throughout the project's duration, communication will leverage shared cloud storage, social networks (Facebook, Messenger, WhatsApp, Instagram), and collaboration platforms with document sharing, online meetings, and other useful features for project communication, audio conferencing (Teams, Zoom etc.). The project will keep abreast of modern digitalization trends and strive to integrate these new methods within the project.

How does the project incorporate green practices in different project phases?

The INSIGHT coordinator is dedicated to achieving carbon neutrality, aligning with the Paris Agreement, the European Green Deal, and the 2021 UN Climate Change Conference in Glasgow. It conducts all its operations with an emphasis on environmental respect and climate change mitigation. As an educational and research institution, it instills this eco-friendly mindset in its students and the broader academic community.

All project partners have pledged similar commitments in their institutions' strategic plans. The entire INSIGHT team has agreed to conduct all project activities with environmental considerations, thereby contributing to climate change mitigation. The INSIGHT Manual will be developed at the project's outset, outlining recommendations and eco-friendly practices to guide the project's environmentally conscious execution.

The project aims to implement these green practices:

Waste Minimization: The INSIGHT project team will strive to minimize waste during project activities. Any waste produced will be recycled, and the use of single-use packaging and environmentally harmful materials will be limited.

Green Travel and Online Meetings Preference: The project will prioritize online meetings. Any necessary travel for in-person meetings will adhere to green principles to minimize the carbon footprint. Train, bus, or carpooling will be preferred, with air travel used sparingly. Additionally, emphasis will be placed on catering choices to minimize CO2 emissions, offering a predominance of vegetarian and vegan meal options while accommodating all dietary preferences.

Digitalization and Reduction in Printing: The project's outputs (educational materials, publications, administrative documents, etc.) will primarily be digital. Any printed materials will incorporate eco-friendly choices in materials and processing techniques (recycled paper, eco printing, etc.). More information on digitalization was provided in the proposal's earlier section.

Upon the project's completion, the effectiveness of these alternative and eco-friendly methods in the INSIGHT project activities will be assessed. By involving partners from various parts of Europe, it is anticipated that discussions and knowledge sharing on environmental issues will lead to the adoption of new environmental protection methods at local, national, and transnational levels.

How does the project encourage participation and civic engagement in different project phases?

The project fosters connections between international students and EU citizens, creating opportunities to advance democratic principles, civic participation, and awareness of EU values. This initiative acts as a catalyst for building a community that values mutual respect and understanding across diverse groups, thereby reinforcing the democratic framework of society.

In the WP2 phases, organized events aim to highlight and nurture civic engagement within EU HEIs, promoting values of solidarity and collaborative unity among EU member states. These collaborations and the refinement of processes during study visits aim to enhance the international focus within partner institutions, leading to increased civic engagement across HEI communities. This includes both international and national students and staff. Specialized staff training sessions emphasize respectful communication with individuals from culturally diverse backgrounds and advocate for effective digital communication strategies, ultimately promoting core EU values like human dignity, multicultural equality, freedom, and democracy.

WP3 builds on WP2's foundation, emphasizing civic engagement through targeted activities that celebrate EU values of solidarity, cultural diversity, mutual respect, and linguistic openness within HEI curricula.

Furthermore, WP3 is inclusively designed to embrace both national and international societies, embodying the EU values of non-discrimination and equal opportunities. It prioritizes respect for individuals from fewer opportunities backgrounds and those with special needs, promoting an environment of diversity and inclusivity.

WP4 solidifies these values through the creation of methodologies and e-materials, ensuring that the impact extends beyond partner institutions into the global digital sphere. WP5 employs various tools to disseminate the EU values encapsulated in WPs 2-4, aiming for widespread visibility and fostering greater participation and civic engagement.

INSIGHT, by its dedicated activities, plays a crucial role in promoting intercultural understanding and respect, reinforcing unity and equality. Celebrating diversity enables the effective communication of ethnic equality values to entities unfamiliar with democratic principles. By valuing and advocating for linguistic diversity, we encourage inclusivity and respect, challenging non-democratic norms and inspiring more egalitarian practices.

The EU logo, featured during formal project presentations and on the online platform, symbolizes these EU values, with the platform further linking to EU resources, ensuring visibility and engagement with EU principles.

Grant amount allocated to Project management

80 000,00 €

Work package No.2 - Knowledge Transfer and Professional Training

In addition, subcontracting of services is allowed as long as it does not cover core activities on which the achievement of the objectives of the action directly depends. In such cases, the amount budgeted for subcontracting must be included in the description of the activities covered by the subcontract.

What are the specific objectives of this work package and how do they contribute to the general objectives of the project?

The specific objectives (SO) of WP2 are as follows:

SO1 To establish a study visit program in which the receiving institution designs professional teaching modules to enhance partners' professional competence. These modules will focus on key best practices in which the institution excels, leveraging its expertise in innovative practices and research in one of the following areas: 1) Innovative Well-being Practices, 2) Multicultural Strategies and Diversity Mediation, 3) Internationalization at Home (its concepts and implementation), or 4) Effective Communication Strategies for Engaging Diverse International Audiences. The goal is to facilitate the transfer of acquired knowledge and its integration into participants' home institutions, fostering HEIs' development.

SO2 To train and empower participants to become professional trainers through the establishment of advanced, long-term training programs. These will focus on Multicultural Leadership Training and Digital Enhancement Training. Through a train-the-trainer approach, participants will gain high-level expertise to educate colleagues, disseminate knowledge, and drive institutional growth.

SO3 To respond to emerging trends in multicultural education, diversity management, digital transformation, and AI-driven innovation. To explore cutting-edge solutions to practical societal challenges and integrate them into institutional strategies.

SO4 To strengthen transnational collaboration by enhancing intellectual capacities, expanding networks, and fostering sustainable partnerships within the project framework. This will ensure long-term international cooperation and knowledge exchange.

WP2 enhances HEI staff development, strengthens networks, and aligns institutions with global trends. To ensure sustainability, participants will continue training in their home institutions beyond the project's completion through the Train-the-Trainer model. Through research and practical application, it delivers high-impact outcomes for HEIs.

What will be the main results of this work package?

The key outcome of WP2 is a tailored capacity-building program for university staff, fostering knowledge transfer, professional skill development, and institutional excellence within the consortium and beyond.

R2.1 Development, conceptualization, and implementation of structured study visits for consortium staff, with a strong emphasis on knowledge exchange. They will enhance participants' expertise and provide them with advanced professional tools to establish foundational systems, strategies, and best practices within their home institutions. Each study visit, organized by the four consortium partners, will focus on a specific area of excellence unique to the hosting institution, delivered through an intensive three-day training program.

R2.2 Acquisition of specialized professional competencies in key areas (from study visits), including Workplace Well-Being Program Design & Implementation, Mental Health & Resilience Strategies, Cross-Cultural Conflict Resolution & Mediation, Inclusive Leadership & Diversity Management, Global Learning & Intercultural Competence Development, Digital Collaboration & Virtual Exchange Facilitation, Intercultural Communication & Audience Adaptation, and Strategic Messaging & Digital Communication. They directly reflect the focus of partner-led study visits.

R2.3 Development and implementation of two long-term professional training programs under the "Train-the-Trainer" model. Each consortium institution will nominate staff members per program to enroll, equipping them with high-level competencies in: Digital Enhancement Training (5 modules, 40 didactic hours, rotating 40 participation places), Multicultural Leadership Training (3 modules, 40 didactic hours, fixed 8 participants). Upon completion, 48 trained participants will be capable of disseminating knowledge and training their colleagues within their home institutions. The final modules of both programs will be conducted on-site to ensure hands-on engagement and applied learning.

What qualitative and quantitative indicators will you use to measure the level of the achievement of the work package objectives and the quality of the results?

Quantitative Indicators

A2.1–A2.4 Development, organization, and execution of four study visits, each lasting three days (minimum 20 training hours per visit), with at least 8 participants per visit (total of 32 participation places).

A2.5 Establishment and launch of an online Digital Enhancement Training program, divided into five modules (8 didactic

hours per module, total of 40 didactic hours). The program will accommodate a rotating group of at least 40 participants (minimum 8 per module) for broader impact. The final two modules (4 and 5) will be conducted on-site over two days.

A2.6 Establishment and launch of an online Multicultural Leadership Training program, structured into three modules: the first two covering 24 didactic hours in total, and the final module covering 16 didactic hours (total of 40 didactic hours). This program will have a fixed group of at least 8 participants (two per institution), with the final module conducted on-site over two days.

Attendance records will be maintained for each study visit and training session. Data will be collected on session intensity, completed tasks, assignments, and documented through photos from both online and on-site activities.

Qualitative Indicators

A2.1–A2.4 Participant evaluations will aim for a minimum of 80% satisfaction regarding study visits, and personal development. There will be written test prior and post study visits to measure competency development. Participants will receive certificates.

A2.5–A2.6 Competency development will be assessed using pre-, and post-program questionnaires to track progress. Qualitative outcomes will be evaluated through task-based assignments and participant feedback.

Verification Methods

For A2.1–A2.6, validation will be ensured through attendance records, photographs, feedback forms, schedules, presentations, course completion records, quality surveys, certificates, and pre/post-evaluation reports.

Please describe the tasks and responsibilities of each partner organisation in the work package.

The leader of WP2 is UW, which coordinates and supervises the fulfilment and implementation of activities and indicators within WP2. As the leader, UW holds greater responsibilities and receives a corresponding share of financial resources. However, the workload is proportionally distributed among all partners based on expertise and participation.

The organization, implementation, and leadership of A2.1 is coordinated by UPOL in the Czech Republic (Olomouc). Participating institutions are UW, UPEC, and EUF. UPOL is responsible for conducting A2.1, ensuring the seamless execution of the study visit.

The organization, implementation, and leadership of A2.2 is coordinated by UW in Poland (Warsaw). Participating institutions are UPOL, UPEC, and EUF. UW is responsible for conducting A2.2, ensuring the seamless execution of the study visit.

The organization, implementation, and leadership of A2.3 is coordinated by UPEC in France (Paris). Participating institutions are UW, UPOL, and EUF. UPEC is responsible for conducting A2.3, ensuring the seamless execution of the study visit.

The organization, implementation, and leadership of A2.4 is coordinated by EUF in Belgium (Brussels). Participating institutions are UW, UPOL, and UPEC. EUF is responsible for conducting A2.4, ensuring the seamless execution of the study visit.

The organization, implementation, and leadership of A2.5 and A2.6 are coordinated by UW. Participating institutions are UPOL, UPEC, and EUF. UW is the main facilitator, overseeing consortium-wide participation.

The final on-site modules of A2.5 (Digital Enhancement Training) are facilitated by UPOL in Olomouc (Modules 4 and 5).

The final on-site module of A2.6 (Multicultural Leadership Training) is facilitated by UW in Warsaw (Module 3).

All consortium partners actively contribute intellectual expertise, engage in knowledge exchange, and provide participants to foster collaborative learning and institutional development.

Please explain how you define the amount dedicated to the work package and how the work package is cost-effective ?

The budget estimates were prepared by an experienced project manager, drawing on past expertise and following the 3E principles economy, efficiency, and effectiveness. All cost estimates are based on current market prices at the project's location and timeframe. Travel and subsistence costs follow the European Commission's unit cost standards for travel, accommodation, and subsistence under the 2021-2027 work program.

The budget planning and allocation process was carefully coordinated among all partners to ensure optimal resource

utilization. The project manager's expertise and close collaboration with partners ensured that budget estimates are realistic and aligned with project needs. An equitable distribution of financial resources among partners reflects their respective responsibilities, workloads, and personnel involvement.

The total budget allocated for WP2 is 63 200 EUR , covering the following activities:

A2.1 – A2.4: Four study visits

Total amount for this activity is 32 800 EUR

Number of Study Visits - 4

Each 3-day intensive study visit is allocated 8 200 EUR , covering travel expenses, personnel costs, study materials, and logistical support for participants. Each visit will include at least 2 key representatives per partner institution (a total of 8 participants), along with additional participants from the host institution, particularly from international offices and other relevant departments responsible for organizing a specialized program.

This amount is divided between the 3 participating institutions to cover their travel expenses, while a portion is allocated to the hosting institution to support the organization and execution of the study visit, ensuring a well-structured and impactful exchange.

A2.5 – A2.6: Two special training programs

Total amount for this activity is 30 400 EUR

Each program is allocated 15 200 EUR, with an estimated training fee per participant. This fee covers compensation for teachers, trainers, and specialists, as well as other expenses related to the preparation of the special training program. The remaining amount is allocated to the organizing institution, covering costs such as program development, study materials, and logistics. Each training is designed for approximately eight participants from all partner institutions and follows a hybrid format, including online modules, study materials, and an in-person component. The in-person session is a 2 to 3-day intensive workshop, with travel expenses for 6 participants covered for attendance in the host country.

From whole budget we expected maximum 6 000 EUR for specialized external subject matter experts, responsible for delivering training sessions tailored to project objectives, enhancing knowledge and skills in key areas.

All costs are equitably distributed among partners, taking into account travel expenses, workloads, training fees, and personnel costs, based on their specific responsibilities and actual expenditures.

To ensure the successful implementation of WP2 activities while optimizing resources, partners will co-finance certain expenses using their own institutional contributions. This approach guarantees that all activities are carried out efficiently while maintaining financial balance within the project.

Co-financing will primarily cover three key areas: travel expenses exceeding the budget, supported by institutional travel funds; personnel expenses, including staff time for coordination and material preparation; and venue costs, where hosting institutions provide meeting spaces and facilities at no additional charge. This ensures a fair distribution of financial responsibilities while maximizing the project's impact.

Activities (2 - Knowledge Transfer and Professional Training)

In the following sections, you are asked to provide details about each activity of the work package.

You are asked to provide information about each planned activity as a whole (e.g. its venue, duration, estimated number of participants etc.), to define the activity's lead organisation, and optionally to list the other participating organisations. The lead organisation is typically the one organising the activity. The other participating organisations are all other project partners who will also take part in the particular activity. The estimated activity start and end dates can be changed during implementation.

Please specify each of the planned project activities in the table below

Activity title	Venue	Estimated start date	Estimated end date	Leading Organisation	Participating Organisations	Amount allocated to activity (EUR)	Expected results
Study visit 1: Innovative Well-being Practices (A2.1)	Czechia	01/12/2025	31/03/2026	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNIWERSYTET WARSZAWSKI (E10212792 - PL)	8 200,00	Establishment and participation in a content-driven educational program; Enhancement and advancement of professional competencies in a selected topic; Knowledge transfer of the selected topic to the home institution
Study visit 2: Multicultural Strategies and Diversity Mediation (A2.2)	Poland	01/09/2026	31/12/2026	UNIWERSYTET WARSZAWSKI (E10212792 - PL)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU) , UNIVERSITE PARIS XII VAL DE MARNE	8 200,00	Establishment and participation in a content-driven educational program; Enhancement and advancement of professional competencies in a selected topic; Knowledge transfer of the selected topic to the home institution

				(E10207216 - FR)			
				Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) ,			
Study visit 3: Internationalization at Home (A2.3)	France	01/03/2027	30/06/2027	UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU) ,	8 200,00	Establishment and participation in a content-driven educational program; Enhancement and advancement of professional competencies in a selected topic; Knowledge transfer of the selected topic to the home institution
				UNIWERSYTET WARSZAWSKI (E10212792 - PL)			
				Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) ,			
Study visit 4: Effective Communication Strategies for Engaging Diverse International Audiences (A2.4)	Belgium	01/09/2027	31/12/2027	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU)	UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) ,	8 200,00	Establishment and participation in a content-driven educational program; Enhancement and advancement of professional competencies in a selected topic; Knowledge transfer of the selected topic to the home institution
				UNIWERSYTET WARSZAWSKI (E10212792 - PL)			
				Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) ,			
Digital Enhancement Training (A2.5)	Czechia	01/04/2026	31/12/2026	UNIWERSYTET WARSZAWSKI (E10212792 - PL)	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 -	15 200,00	Establishment of a blended (on-site/off-site) training program on a selected topic; Education and enhancement of participants' digital competencies; Launch of the "Train-the-Trainer" model

				LU) ,			
				UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)			
				Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) ,			
Multicultural Leadership Training (A2.6)	Poland	01/04/2026	31/12/2026	UNIWERSYTET WARSZAWSKI (E10212792 - PL)	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU) ,	15 200,00	Establishment of a blended (on-site/off-site) training program on a selected topic; Education and enhancement of participants' multicultural competencies; Launch of the “Train-the-Trainer” model
				UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)			
Total		Sum of grant (EUR)		63 200,00			

Description of the activities

Describe the content of the proposed activities.

A2.1 Innovative Well-Being Practices explores workplace mental health, stress management, and resilience. UPOL will cover psychological first aid, work-life balance, and innovative tools for staff welfare. Participants will gain strategies to enhance well-being policies.

A2.2 Multicultural Strategies and Diversity Mediation includes inclusive education, cultural intelligence, and conflict resolution. UW will present its best diversity initiatives, sharing methods for intercultural dialogue, bias reduction, and policy development. Topics include equitable recruitment, student support, and AI-driven tools for inclusion.

A2.3 Internationalization at Home Practices examines global engagement, virtual mobility, and multilingual education within HEIs. UPEC will share leading practices in cross-border collaboration, international faculty engagement, and digital platforms. Participants will explore policy frameworks and strategies to integrate internationalization.

A2.4 Effective Communication Strategies for Engaging Diverse International Audiences covers audience segmentation, channel selection, and cross-cultural messaging. EUF will showcase its best outreach methods, including storytelling, AI-driven content, and multilingual engagement.

A2.5 Modules (M1-M5) provide training in key digital skills. M1: Digital Accessibility (WCAG 2.0, inclusive content, accessibility tools). M2: Social Media Management (targeting, content creation). M3: Office Tools & Statistics (MS Office, data analysis). M4: Smart Productivity (AI in the workplace). M5: Digital Well-Being (mindful tech use, stress management).

A2.6 Modules (M1-M3) provide training in multicultural skills. M1: Fundamentals of Good Leadership (managerial skills, team building, problem-solving, conflict management). M2: Multicultural Leadership (cultural diversity, inclusive environments, international team management). M3: Multicultural Workshop (identity, communication, diversity policies).

Explain how these activities are going to help reach the WP objectives.

A2.1–2.6 foster professional competencies and address emerging trends in HEI innovation through administrative, educational, and research efforts. These activities, structured around study visits and training sessions, provide participants with essential tools and knowledge transfer mechanisms, enabling them to integrate expertise into their institutions while ensuring project sustainability i.e., lasting effects after the project's completion. This supports the practical application of newly gained knowledge, fostering institutional development. Additionally, they facilitate collaboration among professionals, researchers, and administrative staff, creating a platform for networking, knowledge exchange, and interdisciplinary cooperation through workshops, lectures, and interactive methodologies.

A2.5 strengthens participants' digital competencies through long-term training programs focused on advanced digital education within HEIs. These programs cover key areas such as AI integration, online communication tools, cybersecurity, and digital transformation strategies. The initiative culminates in certification, equipping graduates to train other administrative and academic staff, ensuring broad institutional capacity-building. By enhancing digital proficiency, A2.5 contributes to WP objectives, addressing the need for digital adaptation in HEIs.

A2.6 enhances multicultural competencies by offering long-term training programs that develop expertise in intercultural understanding, diversity management, and inclusive institutional practices. Graduates will be equipped to train HEI staff in fostering inclusive environments, navigating cultural diversity, and implementing effective internationalization strategies. This activity aligns with WP objectives by strengthening cross-cultural engagement, supporting institutional internationalization, and fostering sustainable collaboration beyond institutional borders.

Describe the expected results of the activities.

A2.1–A2.4 results in:

- 1) Development and implementation of a structured, content-driven framework consisting of four study visits with professional thematic teaching modules in Innovative Well-Being Practices, Multicultural Strategies and Diversity Mediation, Internationalization at Home, and Effective Communication Strategies for Engaging Diverse International Audiences, that will facilitate the institutional transfer of best practices and expertise;
- 2) Enhancement of participants' professional competencies through direct exposure to best practices, ensuring knowledge transfer while fostering expertise in selected topics;
- 3) Strengthening of inter-institutional collaboration, leading to long-term partnerships, joint research opportunities, and strategic development within HEIs.

A2.5 results in:

- 1) Design, launch, and execution of a blended (off-site/on-site) Digital Enhancement Training Program, structured into 5 modules, addressing key digital transformation trends within HEIs.

- 2) Equipping participants with advanced digital skills, ensuring they can train colleagues in digital accessibility, social media management, data analytics, AI-driven productivity, and digital well-being.
- 3) Establishment of a sustainable “Train-the-Trainer” model, ensuring continuous dissemination of digital competencies across institutions.

A2.6 results in:

- 1) Design, launch, and execution of a blended (off-site/on-site) Multicultural Leadership Training Program, structured into 3 long-term modules, addressing key multicultural and diversity trends within HEIs;
- 2) Enhancement of participants’ leadership capacities in managing diversity, inclusive governance, and multicultural team coordination;
- 3) Establishment of a sustainable “Train-the-Trainer” model, empowering participants to transfer multicultural expertise to their respective institutions, fostering long-term institutional inclusion strategies.

Expected number and profile of participants.

Quantitatively, the expected number of participants is as follows: A2.1, A2.2, A2.3, and A2.4 anticipate approximately 8 participants each, 32 participation places in total; A2.5 is expected to reach 8 participants/module, 40 participation places; A2.6 will reach minimum of 8 fixed participants. Given their demanding long-term structure, A2.5 and A2.6 prioritize quality-focused, individualized training to ensure impactful professional development. In total, the project will professionally train members approximately within 80 participation places, including international academic and administrative staff members.

A2.1–2.4 will be supported by at least three staff members (educators and organizers) responsible for instruction and logistics. Activities A2.5 and A2.6 will require a minimum of four staff members per activity. Across A2.1–A2.6, the total number of staff members dedicated to education and organization is expected to be 20.

Overall, WP2 activities will involve 100 HEIs participants/participation places, ensuring realistic estimations that guarantee feasibility and the successful execution of WP2 activities.

The participant profile within WP2 primarily includes professionals from international relations departments, academics, and administrative personnel from consortium members. This work package leverages pre-existing networks and institutional collaborations, facilitating the seamless integration of acquired knowledge into home institutions.

WP2 engages professionals specializing in multiculturalism and digital development. These experts conduct extensive research, facilitate courses, oversee curricular activities, and contribute their scholarly expertise, ensuring the high-quality delivery of training programs.

Activities are coordinated by administrative officers, content managers, and academics from participating institutions, who oversee the program's execution in both online and offline settings, ensuring its smooth and effective implementation.

Please keep in mind that the Erasmus+ Programme is offering co-financing for your project. This means that the EU grant can only cover a part of the project costs, while the rest must be covered by the participating organisations either in form of additional funding, or in form of invested goods, services and work.

Work package No.3 - Multicultural, Intellectual and Educational Activities

In addition, subcontracting of services is allowed as long as it does not cover core activities on which the achievement of the objectives of the action directly depends. In such cases, the amount budgeted for subcontracting must be included in the description of the activities covered by the subcontract.

What are the specific objectives of this work package and how do they contribute to the general objectives of the project?

The specific objectives (SO) of WP3 are as follows:

SO1 To organize and implement a series of cultural events from diverse perspectives, fostering cultural exchange, sharing experiences, and promoting diversity and multiculturalism across nations, regions, traditions, and customs.

SO2 To develop and facilitate initiatives that support the integration of international communities into different national societies, ensuring they feel included and connected. To establish networks and utilize defined tools for societal orientation within HEIs and cities, providing guides and offering practical assistance.

SO3 To enhance mental and physical well-being by proposing actionable steps, stress-relief strategies, and preventive measures against distress. To organize theoretical and practical lectures to address challenges arising from various stressors, thereby fostering a stress-free environment.

SO4 To connect targeted groups in language, mobility, and cultural tandems, facilitating intercultural communication, establishing transnational partnerships, promoting linguistic exchange, and improving foreign language proficiency while overcoming language barriers and preparing individuals for desired mobility programs.

SO5 To develop curricular courses, complementary activities, and an educational summer school tailored to institutional and national needs, providing lectures and educational content on cultural standards, societal diversity, and multicultural development in a globalized world.

SO6 To enhance accessibility in education for students and educators with limited opportunities and those unable to take part in mobility programs, by implementing virtual exchange programs that foster an inclusive, connected learning community.

WP3 aims to foster a positive, inclusive, and transnational institutional environment that champions multiculturalism, equality, equal opportunity, and mutual respect, thereby making a significant contribution to the objectives of the project.

What will be the main results of this work package?

The main results of WP3 will be reflected in the establishment and successful implementation of diverse initiatives at both the rectorate and faculty levels, encompassing:

- 1) Formal educational activities integrated into institutional curricula and awarded ECTS credits;
- 2) Non-formal educational activities aimed at competency development and soft skills, fostering informal knowledge exchange, and promoting transnational collaboration.

R3.1 Development, conceptualization, and implementation of cultural events featuring diverse cultural, regional, and national themes, fostering community engagement and intercultural exchange while facilitating environmental, societal, and institutional integration, providing participants with introductions to local communities.

R3.2 Development and execution of educational lectures and presentations focused on mental health, well-being, study strategies, and stress management, ensuring student and staff support in adapting to evolving academic and global challenges.

R3.3 Establishment of a tandem platform, connecting diverse participants for linguistic exchange and learning, thereby overcoming mobility barriers in an online environment and preparing them for desired mobilities.

R3.4 Creation and curricular integration of ECTS-accredited courses within HEI structures, successfully implemented to enhance international experience exchange and reinforce European values of diversity, inclusion, and multiculturalism.

R3.5 Development and integration of online teaching within a virtual exchange program, fostering transnational collaboration among selected social sciences departments from partner institutions, finalized with ECTS credits awarded.

R3.6 Establishment of an educational summer school, leveraging participants' academic expertise, providing tangible outcomes from accredited courses (A.3.4) and virtual exchanges (A.3.5), and strengthening cultural understanding through international networking, finalized with ECTS credits awarded.

What qualitative and quantitative indicators will you use to measure the level of the achievement of the work package objectives and the quality of the results?

Quantitative Indicators

A3.1 Organization and execution of at least 15 cultural events covering diverse cultural and multicultural themes, targeting around 450 participants from international institutional communities, including staff members and students.

A3.2 Organization and execution of at least 20 educational lectures and workshops on various subjects for approximately 300 international and national university staff members and students.

A3.3 Organization of 30 tandems for a minimum of 60 students from partner universities to foster a better understanding of different languages and cultures and to provide informative preparation for upcoming EU and non-EU mobilities.

A3.4 Establishment and implementation of at least 2 credit courses, integrated into the curriculum with ECTS points, for a total of around 30 participants.

A3.5 Establishment and integration of at least 1 virtual exchange program, aimed at approximately 30 students from at least 2 selected Social Sciences departments among two partners, finalized with ECTS credits awarded.

A3.6 Establishment and organization of 1 educational summer school for 24 students and 8 lecturers, finalized with ECTS credits awarded.

Qualitative Indicators

A3.1–A3.6 Participants' assessment and evaluation aiming for minimum of 80% satisfaction with activities. Self-assessment and advancement in key competences related to cultural diversity and internationalization conception for all participants, based on questionnaires.

Verification Methods

Through A3.1–A3.6, attendance and participant lists, photographs, feedback forms, schedule records, presentations, course completion records, quality surveys, certificates, and pre- and post-implementation evaluation reports on quality improvement will be utilized, along with internal analysis of participant behaviour and engagement.

Please describe the tasks and responsibilities of each partner organisation in the work package.

The leader of WP3 is UPEC, which coordinates and supervises the fulfilment of activities and indicators within WP3. As the leader, UPEC has greater responsibilities and receives a corresponding amount of financial resources. However, the task load is proportionally distributed among all partners to some degree, based on experience and participation options.

The organization and leadership of A3.1 is coordinated by UW, with UPOL and UPEC as participating institutions. Together, they execute at least 15 cultural events.

The organization and leadership of A3.2 is coordinated by UPOL, with UW and UPEC as participating institutions. They conduct at least 20 lectures, presentations, and workshops.

The organization and leadership of A3.3 is coordinated by UPEC, with UPOL and UW as participating institutions. They establish and execute at least 30 tandems and develop one integrated matching system.

The organization and leadership of A3.4 is coordinated by UW, with UPOL as the participating institution. They establish and execute at least two accredited institutional credit courses with ECTS.

The organization and leadership of A3.5 is coordinated by UPEC, with UPOL as the participating institution. They establish, organize, and integrate at least one transnational virtual exchange program awarded ECTS.

The organization and leadership of A3.6 is coordinated by UPOL, with UPEC, UW, and EUF as participating institutions. They establish, organize, and execute at least one educational summer school awarded ECTS.

The execution of activities always involves at least two institutions. For A3.1–A3.5, EUF serves as an advisory body and actively participates in collaborative efforts, meetings, and discussions, while also contributing to the development of content and the structuring of complex activities. As the coordinator of WP5, EUF ensures close alignment with all project activities; therefore, its involvement extends across all communicative and collaborative efforts.

Please explain how you define the amount dedicated to the work package and how the work package is cost-effective ?

The WP3 budget is distributed among partners based on responsibilities and actual costs, ensuring efficient allocation for coordination, expertise, logistics, and participant support while maximizing impact.

A 3.1. Culture events

Total amount: 22 900 EUR.

1 Event: 1460 EUR, Number of events: 15

The expected number of participants per event is 25 to 30 participants.

The budget covers key costs for smooth event execution, including staff salaries for coordinators and volunteers, refreshments, and event decorations to enhance the cultural atmosphere. Materials for creative activities encourage engagement, while promotion ensures broad outreach. Surveys and feedback tools will assess impact and support future improvements.

Additional costs, including venue rental, digital tools, and technical equipment, will be co-financed by the organizing institution.

A 3.2 Lectures and presentations with focus on well-being, mental health, study strategies, career

Total amount: 27 000 EUR.

1 Event: 1300 EUR, Number of events: 20

The expected number of participants per event is around 15 participants.

The allocation includes compensation for event coordinators, volunteers, and guest lecturers, ensuring professional event management and expert knowledge delivery. A portion of the budget is designated for light refreshments, creating a comfortable and engaging environment for participants.

Additionally, the budget covers technical equipment, promotional activities, and evaluation tools, including surveys and feedback mechanisms to assess the effectiveness of the events and improve future sessions. The event will take place at a partner institution's facility, with the cost of venue rental covered through co-financing, ensuring access to appropriate spaces while optimizing financial resources.

A3.3 – Language, mobility and culture tandem

Total amount: 6 000 EUR.

Over 3 years, 30 tandem pairs (60 students) will participate in interactive language and culture learning.

The budget is allocated support platform development and updates, optimizing its functionality and accessibility.

Investments in a matching algorithm enhance student pairings for meaningful exchanges, while monitoring and coordination ensure smooth program execution.

Funds are designated for communication and promotion as well as surveys and feedback tools to assess impact and drive improvements. Personnel costs cover administrative and coordination roles, ensuring efficient program management.

Additionally, resources support the development of manuals and guides, facilitating expansion and broader accessibility.

Co-finance additional costs, including personnel, venue, and long-term platform maintenance.

A 3.4 – Credit Courses

Total amount: 6 000 EUR

1 Course – 3000 EUR, number of courses 2

The budget supports the coordination, development, and delivery of the courses, ensuring high-quality instruction and comprehensive learning materials. It includes compensation for cultural studies professors, guest lecturers, and administrative support staff, who play a key role in designing and delivering the curriculum effectively.

Resources are allocated for curriculum development, including research and the creation of course materials to ensure content remains comprehensive, relevant, and academically rigorous. Additionally, administrative costs cover course management and support staff, ensuring seamless organization and execution of the program

A 3.5 Virtual exchange program

Total amount: 3950 EUR

The budget covering the implementation of 1 virtual exchange program. The program is designed to engage approximately 30 participants from the target group, fostering cross-cultural collaboration and academic exchange.

The budget ensures sufficient resources for expert coordinators, professors, guest speakers, and technical support staff, all essential to the successful execution of the program. It also covers technical equipment, IT support for platform maintenance, and technical assistance, ensuring a seamless and interactive virtual experience. The co-financing contribution supports the enhancement of the platform, enabling its adaptation and implementation in other HEIs to ensure broader accessibility and long-term sustainability.

Activities (3 - Multicultural, Intellectual and Educational Activities)

In the following sections, you are asked to provide details about each activity of the work package.

You are asked to provide information about each planned activity as a whole (e.g. its venue, duration, estimated number of participants etc.), to define the activity's lead organisation, and optionally to list the other participating organisations. The lead organisation is typically the one organising the activity. The other participating organisations are all other project partners who will also take part in the particular activity. The estimated activity start and end dates can be changed during implementation.

Please specify each of the planned project activities in the table below

Activity title	Venue	Estimated start date	Estimated end date	Leading Organisation	Participating Organisations	Amount allocated to activity (EUR)	Expected results
Cultural events (A3.1)	Poland	01/04/2026	31/08/2028	UNIWERSYTET WARSZAWSKI (E10212792 - PL)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)	22 900,00	Organization and execution of at least 15 cultural events, enhancing participants' multicultural competencies and providing insights into historical backgrounds and customs.
Lectures and presentations with focus on well-being, mental health, study strategies, career (A3.2)	Czechia	01/08/2026	31/10/2028	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)	UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNIWERSYTET WARSZAWSKI (E10212792 - PL)	27 000,00	Organization and execution of at least 20 lectures and presentations enhancing participants' competencies in mental health, well-being, and various study strategies.
Language, mobility and culture tandem (A3.3)	Virtual activity	01/08/2026	31/08/2028	UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)	UNIWERSYTET WARSZAWSKI (E10212792 - PL) , Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)	6 000,00	Establishment of a tandem platform and launch of 30 tandems to support linguistic, societal, mobility, and cultural preparedness.

Credit courses (A3.4)	Poland	01/09/2026	31/08/2028	UNIWERSYTET WARSZAWSKI (E10212792 - PL)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)	6 000,00	Successful establishment and implementation of at least two credit courses within curricular systems, with ECTS points awarded upon completion.
Virtual Exchange Program (A3.5)	Virtual activity	01/05/2027	30/06/2028	UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)	3 950,00	Organization and implementation of at least 1 virtual exchange program, fostering multicultural and communicative engagement through collaboration between two international Social Sciences departments, with ECTS points awarded upon completion.
Educational Summer School (A3.6)	Czechia	01/02/2028	31/08/2028	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)	UNIWERSYTET WARSZAWSKI (E10212792 - PL) , EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)	32 800,00	Organization and implementation of at least one Educational Summer School for knowledge sharing, capacity building, and exploring pathways to current global trends.
Total	Sum of grant (EUR)					98 650,00	

Description of the activities

Describe the content of the proposed activities.

A3.1 introduces diverse cultures, societies, and academic environments through both practical and theoretical approaches. The content is seasonally structured, highlighting cultural traditions across different periods (e.g., Christmas, Easter, All Souls' Day, St. Nicholas' traditions), along with historical contexts and diverse customs. It also includes an introduction to academic and non-academic life, campus customs, societal differences, and orientation guides.

A3.2 delivers practical and theoretical insights into relaxation methods, mental health perspectives, self-care, well-being, study strategies, time management, nutrition, mindfulness, emotional intelligence, and effective communication techniques.

A3.3 (language, mobility and culture tandem) prepares potential exchange candidates for their mobility. Its purpose is to connect students from two countries virtually, improve their language skills, and share cultural practices to help them adapt effectively to their exchange experience.

A3.4 focuses on multiculturalism, cultural differences, identity, and belonging in diverse societies. It explores stereotypes, prejudice, communication, and the psychology of bias while covering inclusive teaching methods and strategies for developing cultural intelligence (CQ).

A3.5 centres on cultural recognition, transcultural exchange, and task-based collaboration among international blended learning groups from selected Social Sciences programs, including content of current societal issues, the individual and the state, education for European citizenship, the development of statehood, civic participation, modern European history, civic studies.

A3.6 features participant-led cultural presentations and workshops on society and multiculturalism, as well as professional teaching modules on topics such as the impact of AI, internationalization, emerging global challenges, prevention of conflicts, issues of social security.

Explain how these activities are going to help reach the WP objectives.

A3.1–3.6 are designed to strengthen ties between international and national communities, aiming for the seamless integration. They foster a foundation of mutual respect, crucial for cultivating a multicultural environment at institutional, national, and transnational levels. By providing platforms for interaction among diverse cultural and societal backgrounds, these activities promote understanding and implement effective communication strategies, thereby supporting diversity, inclusion, and equal opportunity. Through a blend of activities, they enhance multicultural competencies among all institutional participants, directly contributing to the WP objectives.

A3.2 plays a pivotal role in emphasizing mental health, establishing a supportive and stress-free environment that is vital for both national and international communities. This focus is essential in creating a positive, healthy living space, aligning with the WP's objective to support mental well-being.

A3.4–3.6 integrate courses and systems into curricular frameworks, providing substantial support for educators and learners alike. This structured support is effectively backed by institutional resources, ensuring that educational objectives are met with high standards of quality and inclusivity while promoting transnational collaboration and multiculturalism.

A3.5 addresses the necessity of providing educational opportunities for all, regardless of financial capability or limited opportunities. By offering a digital alternative to physical mobility, it not only promotes digital competence and multicultural understanding but also ensures that education is accessible to everyone.

A3.6 comprehensively provides opportunities for students to share their unique experiences gained from transnational collaborations, equips them with essential knowledge, supports learners and educators in understanding current trends, grants hands-on experience with multiculturalism and mobility, thus greatly advancing the WP objectives.

Describe the expected results of the activities.

A3.1 results in:

- 1) Establishment of structured frameworks for cultural events, ensuring their institutional integration across diverse themes;
- 2) Delivery of interactive, practical, and theoretical sessions that immerse participants in various cultural, societal, and academic environments, tailored to specific traditions and customs.

A3.2 results in:

- 1) Development and implementation of structured educational lectures and workshops covering diverse topics;
- 2) Enhancement of key competencies related to mental and physical well-being, equipping participants with practical strategies for maintaining balance and resilience.

A3.3 results in:

- 1) Establishment of an effective framework, structured system, and digital platform for language, mobility, and cultural tandem activities;
- 2) Facilitation of intercultural exchange and linguistic development, providing participants with the tools to prepare for adaptation, mobility, and integration into different societies and cultures.

A3.4: results in:

- 1) Development of accredited thematic courses, integrated into institutional curricula;
- 2) Pilot implementation and evaluation of the courses, with ECTS awarded upon completion;
- 3) Strengthening of cultural intelligence (CQ) by equipping participants with competencies in multiculturalism, diversity, and global societal trends.

A3.5 results in:

- 1) Establishment of collaborative networks connecting international educators and students;
- 2) Development of transnational curricular content with ECTS recognition;
- 3) Implementation of a digital platform to facilitate collaboration, including shared coursework, deliverables, and curriculum co-development.

A3.6 results in:

- 1) Establishment of an educational summer school program, accredited with ECTS upon completion;
- 2) Creation of a participant-led platform for thematic lectures and workshops;
- 3) Development of key competencies and skills relevant to global challenges, fostering international collaboration and long-term educational impact.

Expected number and profile of participants.

Quantitatively, the expected number of participants is outlined as follows: A3.1 expects approximately 450 participants and 15 staff members; A 3.2 expects around 300 participants and a minimum of 20 staff members; A3.3 anticipates 60 students within 30 tandems, supported by a team of at least 3 staff members; A3.4 is expected to reach 30 participants in total, with a minimum of 2 staff members; A3.5 is expected to reach 30 participants, including a minimum of 2 staff members; A3.6 anticipates 24 students and a minimum of 8 staff members.

The total number of participants is approximately 894, including international and national students, academics, and other personnel. Around 48 staff members (educators) will be involved, bringing the total number of participants to approximately 942. These projections are based on realistic estimations, ensuring the feasibility and effective implementation of WP3 activities.

The participant profile in WP3 is diverse and multifaceted, encompassing both international and national students from varied cultural, societal, and academic backgrounds. These students represent different countries and study disciplines, contributing to a dynamic and inclusive environment, including specific activities for students with limited opportunities.

Moreover, WP3 actively involves a broad range of international and national staff members, including teachers, lecturers, academic researchers, external experts, administrative officers, and professors. These professionals enrich the program with their diverse cultural and academic perspectives, strengthening institutional and transnational collaboration.

The lecturers delivering seminars, curricular courses, and other initiatives are highly qualified representatives of consortium members, carefully selected to ensure structured, high-quality, and impactful outcomes. They consist of both academic and institutional professionals, ensuring expertise-driven implementation of activities.

Please keep in mind that the Erasmus+ Programme is offering co-financing for your project. This means that the EU grant can only cover a part of the project costs, while the rest must be covered by the participating organisations either in form of additional funding, or in form of invested goods, services and work.

Work package No.4 - Methodology and Digital Materials

In addition, subcontracting of services is allowed as long as it does not cover core activities on which the achievement of the objectives of the action directly depends. In such cases, the amount budgeted for subcontracting must be included in the description of the activities covered by the subcontract.

What are the specific objectives of this work package and how do they contribute to the general objectives of the project?

The specific objectives (SO) of WP4 are as follows:

SO1 To develop a comprehensive Methodology for UCPs, standardizing and professionalizing support services in HEIs. This will provide a structured, step-by-step approach to establishing and integrating UCPs within institutional frameworks, aligning them with internal processes, HEI networks, and internationalization strategies. To ensure evidence-based and effective implementation through pilot initiatives and research-based insights from consortium surveys and national analysis.

SO2 To establish a scalable model for UCPs, enabling HEIs without such structures to adopt best practices. This model will offer clear guidelines on how UCPs contribute to networking, diversity management, student and staff support, and global engagement, fostering an inclusive and internationally connected higher education environment.

SO3 To promote European identity, culture, and values by developing tailored digital and practical support materials for international students, staff, and visitors. These resources, including e-flyers, podcasts and videos, will introduce the heritage of partner institutions and EU traditions while providing essential guidance on cultural adaptation, institutional navigation, and life in host countries. It will facilitate a smoother transition into academic and social environments, strengthen intercultural understanding, and enhance the international experience within HEIs.

SO4 To launch ambassador programs to promote engagement, outreach, and inclusivity within HEIs, through fostering multicultural awareness, solidarity, and dialogue between domestic and international HEI members (students and staff).

By achieving these SOs, WP4 will contribute to institutional modernization, foster inclusive cooperation, and enhance the quality and accessibility of support services in HEIs, reinforcing their role as globally connected, digitally accessible and culturally diverse learning environments.

What will be the main results of this work package?

The results of WP4 will be demonstrated through the establishment, implementation, and delivery of key materials. These deliverables will help HEIs strengthen internationalization, dialogue, and inclusivity.

R4.1 Development, publication, and sharing of a comprehensive Methodology for UCPs, serving as a foundational document for HEIs. This methodology will provide: (1) an in-depth understanding of UCPs and their role, (2) a structured, step-by-step implementation guide, and (3) strategies for UCP activities, ensuring these services effectively support EU internationalization, diversity strategies, and mutual understanding within HEIs.

R4.2 Creation and distribution of Cultural E-flyers, designed as visually engaging, practical guides to support international students and staff in adapting to new cultural and institutional environments. These materials will mitigate cultural shocks, address disorientation, and enhance well-being, fostering a sense of belonging and appreciation of EU values.

R4.3 Establishment of an Ambassador Program to promote institutional collaboration and strengthen multicultural engagement. Ambassadors will serve as facilitators connecting international and national communities, breaking barriers of misconceptions, and fostering a welcoming, inclusive environment within HEIs.

R4.4 Production of Cultural Educational Videos featuring ambassadors introducing international audiences to various institutional settings. These videos will highlight cultural misconceptions and provide educational insights, benefiting international and local communities by fostering understanding and awareness.

R4.5 Development of Podcast Series, offering practical guidance on student life in HEIs while exploring diverse cultural backgrounds. These episodes will highlight students' journeys from home countries, discuss motivations for studying in the EU, and showcase the appeal of European universities, making the content engaging.

What qualitative and quantitative indicators will you use to measure the level of the achievement of the work package objectives and the quality of the results?

Quantitative Indicators

A4.1 Development of 1 Methodology for UCPs, with an expected length of 80–120 pages, including ISBN while peer reviewed by at least 4 independent professionals. Expected reach: 95 HEIs.

A4.2 Creation of 15 cultural e-flyers, each uniquely designed to introduce various cultural aspects while promoting a unified EU identity. Expected reach: 1,000 views.

A4.3 Production of 15 cultural educational videos showcasing the diversity of cultures, nationalities, and religions. Each video will feature at least two international students/staff and have a maximum duration of five minutes. Expected reach: 1,500 views.

A4.4 Production of one podcast series with a defined theme and title, featuring 15 episodes, each lasting approximately 30 minutes. Each podcast will feature at least two international students/staff. Expected reach: 1,000 listens/views.

Qualitative Indicators

A4.1 The Methodology for UCPs will be peer-reviewed by two independent professionals, aiming for an overall quality rating of at least 80%. Additionally, two non-biased UCP representatives from partner institutions will provide evaluations. The integration of recommended approaches at the institutional level will be monitored internally.

A4.1–A4.4 The impact of WP4 activities will be assessed based on increased tolerance towards national and cultural minorities, greater respect for religious diversity, and improved recognition of individual needs. Enhanced awareness and understanding of these topics, along with institutional service improvements, will be measured through oral evaluations and internal questionnaires featuring qualitative analysis.

Verification Methods

The verification of A4.1–A4.4 will be conducted through internal assessments, peer reviews, and analytics to ensure quality and alignment with project goals. The lead institution will oversee this process, supported by viewer evaluations and engagement metrics for further assessment.

Please describe the tasks and responsibilities of each partner organisation in the work package.

The leader of WP4 is UPOL, responsible for coordinating and supervising the implementation of activities and achievement of indicators within the work package. As the lead institution, UPOL has greater responsibilities and receives corresponding financial resources. However, the task load is proportionally distributed among all partners based on expertise and capacity.

A4.1 coordinated by UPOL, with UPEC, UW, and EUF as participating institutions. Together, they develop one comprehensive methodology of UCPs and disseminate it among their institutional networks.

A4.2 is coordinated by UPEC, with UPOL, UW, and EUF as participating institutions. They create at least 15 unique cultural e-flyers and distribute them through HEI networks as supportive multicultural materials.

A4.3 is coordinated by UW, with UPEC, UPOL, and EUF as participating institutions. They produce at least 15 promotional videos, forming part of the Ambassadors Program.

A4.4 is coordinated by UPOL, with UW, UPEC, and EUF as participating institutions. They establish one podcast series with at least 15 episodes, integrated into the Ambassadors Program.

Partner institutions not coordinating specific activities actively contribute by:

- 1) Assisting in the development, content creation, and framework design of activities.
- 2) Disseminating final results and materials as key project outcomes.
- 3) Providing experience-based recommendations to enhance project quality.
- 4) Ensuring effective communication within the consortium.
- 5) Actively participating in initiatives and offering assessments and reflections on activities.

Through this collaborative approach, all partners significantly contribute to WP4, ensuring that its outcomes serve as a universal support system for diverse international and national communities across HEIs of EU.

Please explain how you define the amount dedicated to the work package and how the work package is cost-effective ?

In determining the costs associated with this work package, we collaborated across the consortium with individual representatives specializing in the project's economic aspects, as well as the project finance manager.

We conducted an analysis of the costs of goods and services in each partner country, basing our assessment on prevailing local and temporal prices for each expense. The costs for developing the methodological guide, e-flyers, cultural educational videos, and podcasts will be significantly reduced through the use of digital tools and platforms. This approach not only minimizes financial expenditures but also aligns with environmentally friendly practices by reducing paper consumption and

the use of physical materials to a minimum.

The costs for the EUF are lower in this work package, as the EUF solely assumes the role of advisor and quality controller.

The total amount allocated for WP4 is 87 400 EUR, which is distributed among the partners according to their level of involvement in the various activities.

From the total budget, a maximum of 4 000 EUR is allocated for specialized external subject matter experts responsible for conducting peer reviews, ensuring rigorous evaluation and validation of the methodology.

A4.1 Methodology for Unified Contact Points

Total amount for this activity is 26 000 EUR.

The budget allocated for this activity covering the development of a structured methodology for UPC, ensuring consistency and effective implementation across partner institutions.

The budget includes personnel costs for coordinators and writers, responsible for content creation and structuring the methodology. Research and development expenses cover data collection, analysis, and framework design to ensure a well-founded approach. A portion is allocated for technical redaction and editing, ensuring clarity and coherence in the final document. Funds are designated for book design and publication, ensuring professional formatting and accessibility, as well as translation. Administrative support covers coordination and logistical tasks related to project execution. Additionally, the budget includes compensation for 4 external professional peer reviewers, ensuring a high level of quality control, expert validation, and credibility of the methodology.

The organizing institution will co-finance additional research, technical expertise, administrative support, and part of the publication costs.

A4.2 - Cultural E-Flyers

Total amount for this activity is 8 700 EUR covering the creation of 15 e-flyers

The budget includes research and compilation of cultural differences, ensuring accurate and relevant content. Design and layout costs cover graphic design services for professional presentation. Technical writing and personnel expenses are allocated for writers and coordinators responsible for content development and project oversight. Translation services ensure multilingual accessibility, expanding the reach of the materials.

The organizing institution will co-finance internal coordination and part of the research efforts, optimizing costs while maintaining high-quality production.

A4.3 - Cultural Educational Video Production (Ambassadors Program)

Total amount for this activity is 31 500 EUR, covering the production of 15 cultural educational videos

The costs associated with producing the Cultural Educational Videos for the Ambassadors Program encompass various elements. These include personnel expenses for management, international student participants in each video, and coordinators overseeing the production process. Additionally, content creation and planning involve research, scriptwriting, and storyboarding to ensure well-structured and engaging content.

Other expenses include video production, technical support, narration and voiceover services, translation services, and promotion, ensuring high-quality and accessible educational materials.

The co-financing contribution supports the integration of the podcasts into the Ambassadors Program, ensuring their effective implementation and long-term sustainability.

A4.4 - Podcast Production (Ambassadors Program)

Total amount for this activity is 21 200 EUR, covering the production of 15 podcast episodes.

The budget includes personnel expenses for management, international student participants, podcast moderators, and coordinators overseeing the production process. Content creation and planning involve research, scriptwriting, and storyboarding, ensuring well-structured and engaging discussions. Additional expenses cover technical support, narration and voiceover services, translation services, and promotional efforts to enhance accessibility and maximize audience engagement.

The co-financing contribution supports the integration of the podcasts into the Ambassadors Program, ensuring their effective implementation and long-term sustainability.

Activities (4 - Methodology and Digital Materials)

In the following sections, you are asked to provide details about each activity of the work package.

You are asked to provide information about each planned activity as a whole (e.g. its venue, duration, estimated number of participants etc.), to define the activity's lead organisation, and optionally to list the other participating organisations. The lead organisation is typically the one organising the activity. The other participating organisations are all other project partners who will also take part in the particular activity. The estimated activity start and end dates can be changed during implementation.

Please specify each of the planned project activities in the table below

Activity title	Venue	Estimated start date	Estimated end date	Leading Organisation	Participating Organisations	Amount allocated to activity (EUR)	Expected results
Methodology for Unified Contact Points (A4.1)	Virtual activity	01/05/2026	31/10/2028	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROP AE (E10015010 - LU) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNI WERSYTET WARSZAWSKI (E10212792 - PL)	26 000,00	Creation of 1 Methodology for Unified Contact Points (UCPs) with reach to 95 HEIs.
Cultural E-Flyers (A4.2)	Virtual activity	01/01/2027	31/08/2028	UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROP AE (E10015010 - LU) , UNI WERSYTET WARSZAWSKI (E10212792 - PL)	8 300,00	Creation of 15 cultural e-flyers.
Cultural Educational Video Production (Ambassadors Program) (A4.3)	Poland	01/04/2026	31/08/2028	UNI WERSYTET WARSZAWSKI (E10212792 - PL)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , EUROPEAN UNIVERSITY FOUNDATION-CAMPUS	29 600,00	Production of 15 cultural educational videos as a part of ambassadors program.

				EUROPAE (E10015010 - LU) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNIWERSYTET WARSZAWSKI (E10212792 - PL)				Production of 1 podcast series with 15 episodes as a part of Ambassadors Program.	
Podcast Production (Ambassadors Program) (A4.4)	Czechia	01/04/2026	31/08/2028	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ)	19 700,00				
Total		Sum of grant (EUR)		83 600,00					

Description of the activities

Describe the content of the proposed activities.

A4.1 will develop a comprehensive, step-by-step methodology for the establishment and operation of UCPs, including:

- 1) Guidelines for setting up and managing UCP offices;
- 2) Support methodologies for international students and staff;
- 3) Communication strategies and recommendations for effective target group engagement;
- 4) Best practices for enhancing UCP effectiveness, visibility, and social networking;
- 5) Community-building tools and integration strategies;
- 6) Support for educational and cultural event organization;
- 7) Coordination with other institutional centres to enhance services;
- 8) Strategies for fostering inclusivity and strengthening community connections;
- 9) Internal communication enhancements and improved accessibility for foreign communities;
- 10) UCPs' role as a bridge between local and international environments, fostering university-city/regional engagement.

A4.2 will introduce cultural diversity within HEIs through a series of e-flyers. These visually engaging materials will provide insights into institutional differences, academic structures, language adaptation strategies, regional cultural nuances, well-being practices, and societal orientation tips. The initiative will promote EU values of understanding, solidarity, inclusivity, and mutual respect.

A4.3 will showcase student journeys to the EU, campus life, classroom experiences, cultural events, local community engagement, and adaptation to university activities, offering insights into cultural integration and student life.

A4.4 will develop a podcast series, serving as both verbal guidance and a recruitment tool. The episodes will feature international students' personal experiences, travel stories, cultural contrasts, academic and practical advice, adaptation tips, and answers to frequently asked questions. This initiative will enhance institutional appeal and strengthen global student engagement.

Explain how these activities are going to help reach the WP objectives.

A4.1 is dedicated to creating a standardized methodology to systematically establish and operate UCPs, offering a replicable model for any EU and potentially non-EU countries. This foundational document aligns with WP4's primary goal (on materials establishment) and the overarching project objectives, demonstrating the critical nature of this activity.

A4.1–4.2 collaboratively establish frameworks based on systematic information, aimed at standardizing cultural materials. These efforts facilitate cultural exchange, enhance cross-cultural communication, and celebrate the diversity of societies, customs, and traditions. Specifically, A 4.2 also emphasizes strengthening EU identity by showcasing its fundamental values.

A4.1–4.4, the activities collectively cover curricular processes through various communication methods. They assist in adapting to new educational environments, navigating institutional resources, thereby supporting a wide range of educational and cultural activities for an international audience. This inclusive approach encourages participation in institutional activities, promoting a standardized appreciation of cultural diversity from multiple angles. For example, A 4.1 focuses on integrating initiatives through contact points, A 4.2 aims to prevent misunderstandings, A 4.3 offers peer recommendations via video production, and A 4.4 shares insights into national, regional, and institutional life through podcasts.

A4.1–4.4 embrace digital platforms for execution and sharing, aligning with the objective to leverage digital channels effectively. A4.2 particularly highlights innovation and environmental stewardship through its exclusive use of electronic distribution, contributing to sustainability. A4.3 and A4.4, enriched by the knowledge and approaches developed in A4.1 and A4.2, generate synchronized and systematic educational and cultural content, furthering the project's goals of digital engagement and cultural inclusivity.

Describe the expected results of the activities.

A4.1 results in:

- 1) Development of a comprehensive methodology for UCPs, equipping HEIs with structured guidelines and best practices for establishing and operating UCPs;
- 2) Creation of a standardized support system/tool, ensuring accessibility, efficiency, and scalability of international student services across institutions;
- 3) Enhancement of HEIs' capacities to provide structured guidance, fostering inclusion, institutional collaboration, and international engagement.

A4.2 results in:

- 1) Production and development of 15 cultural e-flyers serving as informational and orientation tools for international students and staff, ensuring broad accessibility and long-term support for these communities;
- 2) Increased cultural awareness and understanding of European traditions, fostering smoother adaptation and integration into host societies.

A4.3–4.4 results in:

- 1) Establishment of an Ambassador Program to provide peer-to-peer support, cultural exchange opportunities, and mentorship for incoming students, while strengthening support networks to reduce cultural adaptation barriers and foster long-term engagement with institutional communities;
- 2) Development of structured engagement activities to enhance social integration, intercultural communication skills, and community building among international and national HEI members.
- 3) Production of 15 podcast episodes offering practical insights on academic life, mobility programs, cultural adaptation, and European traditions.
- 4) Creation of 15 cultural educational videos introducing international students and staff to HEIs, societal norms, and essential adaptation strategies.
- 5) Enhancement of digital learning resources, equipping students and educators with knowledge and competencies for successful academic and cultural integration.

Expected number and profile of participants.

Quantitatively, the expected number of participants is outlined as follows:

A4.1 expects 4 authors (1 per partner institution), 4 peer reviewers, 1 proofreader with expected reach: 95 HEIs.

A4.2 expects 4 content creators (1 per partner institution) with expected reach: 1,000 views.

A4.3 expects 4 content managers (1 per partner institution), 30 international students and staff members from selected consortium partners, 3 technical facilitators and expected reach: 1,500 views.

A4.4 expects 2 moderators, 2 technical facilitators, 20 international students and staff members and expected reach: 1,000 views/listens.

The total number of direct participants (authors, peer reviewers, moderators, technicians, international staff and student cast etc.) involved in A4.1–A4.4 is approximately 74.

The dissemination efforts will target 95 HEIs. Minimal anticipated on-line reach is 3,500 views/listens. These projections are based on realistic estimations, ensuring the feasibility and effective implementation of WP4 activities.

A4.1 includes INSIGHT consortium members with expertise in UCP operations, professional academics conducting peer review and evaluation, and an experienced proofreader ensuring high-quality outputs. A4.2 consists of consortium members specializing in multicultural and diversity communication within the EU and beyond. A4.3 and A4.4 involve international students and staff from HEIs abroad, offering diverse perspectives, while facilitators are consortium members with experience in organizing similar activities.

The target audience is composed of: 1) international students, 2) academics, and 3) HEI staff with diverse academic backgrounds, accustomed to global mobility and adaptation to new cultural and educational settings; 4) HEI members, 5) researchers and 6) professionals attending conferences or cultural programs, characterized by strong academic credentials and international experience, contributing to cross-cultural dialogue and knowledge exchange.

Please keep in mind that the Erasmus+ Programme is offering co-financing for your project. This means that the EU grant can only cover a part of the project costs, while the rest must be covered by the participating organisations either in form of additional funding, or in form of invested goods, services and work.

Work package No.5 - Dissemination

In addition, subcontracting of services is allowed as long as it does not cover core activities on which the achievement of the objectives of the action directly depends. In such cases, the amount budgeted for subcontracting must be included in the description of the activities covered by the subcontract.

What are the specific objectives of this work package and how do they contribute to the general objectives of the project?

The specific objectives (SO) of WP5 are the following:

SO1 To strengthen awareness of the pivotal role of UCPs in HEIs in fostering intercultural inclusion and support for international students and staff through a structured dissemination framework incorporating communication channels, digital platforms, outreach strategies, and in-person/virtual conferences to enhance accessibility for HEI members, stakeholders, and networks supporting international staff and students.

SO2 To facilitate broad participation in key project activities (WPs 2–4) by establishing a strategy while promoting a project virtual identity. Through engagement, WP5 will ensure involvement of HEI staff, students, and external stakeholders in both online and offline initiatives, thereby reinforcing the project's accessibility and reach.

SO3 To develop and leverage multiple communication channels to create an interconnected network that fosters open dialogue, mutual respect, and cultural exchange among HEIs, stakeholders, and the academic community. This approach will enhance the visibility and impact of the project while reinforcing the role of UCPs in intercultural learning environments.

SO4 To ensure the long-term sustainability and utilization of project outcomes through a strategic framework focusing on embedding best practices, methodologies, and tools into institutional structures, ensuring relevance beyond the project's duration.

The SOs of WP5 are integral to achieving the general objectives of INSIGHT, as they embed dissemination and sustainability within the project's core activities. WP5 serves as the backbone for ensuring project outputs are communicated, adopted, and utilized. By establishing a structured dissemination strategy, fostering engagement, and ensuring sustainability, WP5 reinforces INSIGHT's impact, institutional integration, and legacy across European HEIs.

What will be the main results of this work package?

WP5 aims to promote and mainstream multicultural and educational activities, as well as methodological materials and outputs developed in WPs 2–4 across European HEIs. These efforts will ensure that the needs of international students are effectively addressed by well-informed and well-prepared staff. The main results of WP5 are as follows:

R5.1 Development and implementation of a comprehensive Communication and Dissemination Strategy, ensuring an effective and structured approach to outreach. This includes: (1) identification and engagement of key stakeholders, (2) tailored messaging and communication strategies, and (3) coordination of dissemination activities across partners, including internal meetings of the dissemination team.

R5.2 Establishment of a strong project identity and visibility through the creation of a comprehensive visual identity package (document templates, color palette, project logo, usage guidelines, EU logo implementation rules, and co-funding disclaimers). A regularly updated and maintained website will be developed, ensuring consistency with the project's visual identity while optimizing analytical tools to maximize engagement with target groups.

R5.3 Stakeholder engagement through content creation and dissemination efforts, including updates across partner digital channels, tailored social media posts based on established templates, newsletters, and consortium and alliance collaborations/partnerships. Innovative content will be provided to enhance audience interaction and visibility.

R5.4 Organization of online and offline multiplier events and participation in relevant conferences to showcase project outputs, multicultural and educational activities, and methodological documentation to a broad audience.

R5.5 Development of a sustainability strategy to ensure the long-term impact of results. This includes defining post-project responsibilities for partners and securing continued use and dissemination of outcomes beyond the official duration.

What qualitative and quantitative indicators will you use to measure the level of the achievement of the work package objectives and the quality of the results?

To evaluate WP5 objectives, qualitative and quantitative indicators will be used. Key Performance Indicators (KPI) are detailed below:

KPI 5.1 Project Website Visits: A quantitative indicator measuring the number of visits to the project website via Google Analytics 4, with a target of 1000 visits

KPI 5.2 Timeliness of Deliverables: Qualitative indicators will assess the punctual delivery of key outputs such as the visual identity, project website, and dissemination and communication strategy.

KPI 5.3 Partners' satisfaction: A qualitative indicator will evaluate partners' satisfaction on how the sustainability measures identified in the sustainability plan are aligned (at least 90% satisfaction rate, measured through a survey developed after the completion of the sustainability plan)

KPI 5.4 Stakeholder Engagement on Social Media and Newsletters: Quantitative indicators will track the number of stakeholders reached through partners' social media platforms (views/impressions) and newsletters (registered users), aiming for 1500 or more

KPI 5.5 Publication Impact: Quantitative measures such as the number of views and downloads of project publications will gauge the dissemination and uptake of project knowledge and findings

KPI 5.6 Multiplier Events Participation: Three national in-person multiplier events and two online European wide multiplier events will be organised. The in-person multiplier events will collectively gather 90 participants, while 100 participants will attend the online events combined

KPI 5.7 Presentations at External Conferences: Quantitative indicators will track the number of presentations delivered at external conferences, with a target of 2 presentations throughout the project lifetime (EAIE, ERACON, or CEEDUCON)

KPI 5.8 Level of satisfaction: This qualitative indicator will give insight on the quality and the degree of satisfaction from participants in events organised in the scope of the project and it will be measured via survey (90% satisfied)

Please describe the tasks and responsibilities of each partner organisation in the work package.

As leader of WP5, the EUF will be responsible for the overall coordination of all communication and dissemination activities to ensure effective outreach of the project's objectives. The EUF will leverage its wide network across 32 countries in Europe and beyond to disseminate project results within the Higher Education community. The EUF will:

- 1) Develop the Communication and Dissemination strategy;
- 2) Create the visual identity, logo, and branding materials;
- 3) Develop and maintain the project website, ensuring regular updates;
- 4) Liaise with consortium communication channels to enhance outreach;
- 5) Identify and coordinate the project's presence at external conferences;
- 6) Coordinate the organization of the in person multiplier events, with all partners contributing at the local level;
- 7) Organize online multiplier events;
- 8) Establish the project sustainability plan to ensure long-term exploitation of the results.

As project coordinators, UPOL will:

- 1) Assist in the creation and content development of the project website;
- 2) Provide feedback on the visual identity;
- 3) Support the identification of external conferences for dissemination;
- 4) Organize one of the in person multiplier events, managing local logistics and stakeholders outreach.

UW and UPEC will organize one in person multiplier event respectively.

All partners (UPOL, UW, UPEC) will contribute to WP5 activities by:

- 1) Participating in the stakeholders mapping exercise during the development of the Communication and Dissemination strategy, as well as providing feedback on the draft version;
- 2) Disseminating project updates through institutional communication channels;
- 3) Implementing sustainability actions at the organization level to reinforce the impact of the project beyond its lifecycle;
- 4) Assisting in content preparation for presentations at external conferences and multiplier events;
- 5) Identifying potential speakers, setting up agendas, managing logistics at multiplier events.

Please explain how you define the amount dedicated to the work package and how the work package is cost-effective ?

WP5 ensures the project's outputs reach key stakeholders, gain visibility, and remain sustainable. The total amount for WP 5 74 000 EUR is structured for cost-effectiveness, leveraging internal expertise, digital tools, and institutional networks. Partners have committed to co-funding activities, reinforcing their dedication to impact and value for money.

As WP5 coordinator, the EUF receives the largest share of the budget, coordinating, or co-coordinating majority of tasks, while other partners actively contribute with allocated funds covering their specific responsibilities.

A 5.1 Communication and Dissemination Strategy activity

Total amount for this activity is 7 350 EUR ensures effective outreach and visibility for the project. Funds support project coordination and communication experts to develop and implement the strategy, coordinate partners, and align activities with project goals. Online platforms and software cover website hosting, email marketing, and analytics tools to optimize engagement. Graphic design and branding ensure a professional and cohesive project identity. The other costs support meetings, reviews, and testing to refine materials and strategies.

A5.2 - Creation of Visual Identity and Website

Total amount for this activity is 8 750 EUR is essential for establishing a strong and professional project presence. The budget covers graphic design and branding costs, including the development of the project's visual identity, a branding package with a logo, document templates, and guidelines on the proper use of the EU logo and co-funding disclaimer. Web development and hosting support the creation and maintenance of the project website, ensuring it remains accessible, secure, and regularly updated. To enhance readability and visibility, a portion of the budget is allocated to content writing and SEO optimization, making project materials easily discoverable.

A5.3 - Dissemination Throughout Project Lifetime

Total amount for this activity is 20 650 EUR ensures continuous outreach and engagement with stakeholders by promoting project results through various channels. EUF will lead content creation and distribution, while all partners will actively share updates via their institutional networks, including social media, newsletters, alliance collaborations, and the EUF network.

To support these efforts 6 500 EUR is allocated for social media management and content creation, ensuring regular updates and targeted messaging. Newsletter and press release costs of 2 500 EUR will cover the design, distribution, and publication of key project updates to expand outreach. An additional 4 500 EUR is dedicated to internal dissemination by project partners, ensuring visibility through institutional communication channels.

To measure and optimize these efforts, 2 500 EUR is allocated for monitoring and evaluating the impact of dissemination strategies using analytics and performance metrics. To extend the project's reach beyond organic networks, 3 000 EUR is designated for paid promotions, including social media boosts and targeted ads to reach specific audiences. Additionally, 1 650 EUR supports community engagement activities such as Q&A sessions and online forums, fostering dialogue with key stakeholders.

A5.4 - Participation/Organisation of Dissemination Events

Total amount for this activity is 31 500 EUR ensures project results are effectively shared through in-person and online events, engaging key stakeholders at local and international levels.

The amount 12 000 EUR supports 3 multiplier events, covering venue rentals, key note speakers, and catering for up to 90 participants.

The remaining 7 500 EUR strengthens local event coordination, ensuring effective planning, stakeholder engagement, and smooth execution.

3 000 EUR funds two online events, including webinar hosting and digital outreach.

7 000 EUR is allocated for conference participation such as EAIE, ERACON, and CEEDUCON, covering travel, registration, and promotional materials.

Additionally, 2 000 EUR supports event documentation through photos, videos, and brochures and supporting materials.

A5.5 - Development of Project Sustainability Strategy

Total amount for this activity is 6 300 EUR focuses on ensuring that project results remain accessible and actively used beyond its official duration.

2 500 EUR is allocated to developing a comprehensive sustainability strategy that defines long-term responsibilities for all partners, securing the ongoing use and dissemination of project outcomes. 1 500 EUR supports the review and feedback process, ensuring the strategy aligns with institutional priorities and stakeholder needs.

Activities (5 - Dissemination)

In the following sections, you are asked to provide details about each activity of the work package.

You are asked to provide information about each planned activity as a whole (e.g. its venue, duration, estimated number of participants etc.), to define the activity's lead organisation, and optionally to list the other participating organisations. The lead organisation is typically the one organising the activity. The other participating organisations are all other project partners who will also take part in the particular activity. The estimated activity start and end dates can be changed during implementation.

Please specify each of the planned project activities in the table below

Activity title	Venue	Estimated start date	Estimated end date	Leading Organisation	Participating Organisations	Amount allocated to activity (EUR)	Expected results
Communication and Dissemination Strategy (A 5.1)	Virtual activity	01/12/2025	28/02/2026	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNIWERSYTET WARSZAWSKI (E10212792 - PL)	7 350,00	Establishment of complex Dissemination and Communication Strategy
Creation of visual identity and website (A 5.2)	Virtual activity	01/01/2026	31/03/2026	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNIWERSYTET WARSZAWSKI (E10212792 - PL)	8 750,00	Visual identity package (logo, branding guidelines, colour palet, templates) and project website

Dissemination throughout Project Lifetime (A 5.3)	Virtual activity	01/04/2026	31/10/2028	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNIWERSYTET WARSZAWSKI (E10212792 - PL)	20 650,00	Timely dissemination of project results through different communication channels
Participation in/Organisation of Dissemination Events (A 5.4)	Other	01/09/2027	31/10/2028	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNIWERSYTET WARSZAWSKI (E10212792 - PL)	31 500,00	Representation of the project in two external conferences (EAIE, CEEDUCON, or ERACON); Three in-person multiplier events (venues: Czechia, Poland, France); Two online multiplier events (venue: virtual)
Development of the Project Sustainability Strategy (A 5.5)	Virtual activity	01/05/2028	31/10/2028	EUROPEAN UNIVERSITY FOUNDATION-CAMPUS EUROPAE (E10015010 - LU)	Applicant - UNIVERZITA PALACKEHO V OLOMOUCI (E10208271 - CZ) , UNIVERSITE PARIS XII VAL DE MARNE (E10207216 - FR) , UNIWERSYTET WARSZAWSKI (E10212792 - PL)	6 300,00	Establishment of INSIGHT Sustainability Plan
Total	Sum of grant					74 550,00	

(EUR)

Description of the activities

Describe the content of the proposed activities.

A5.1 establishes a structured communication and dissemination plan, defining key target audiences, communication channels, and core activities. The plan ensures broad outreach, maximizing visibility and engagement with stakeholders, including academic institutions, policymakers, and mobility students.

A5.2 delivers a comprehensive branding package, including a project logo, visual identity guidelines, templates, and instructions on using the EU-funded logo. A dedicated project website will be developed to effectively present the mission, objectives, outcomes, and updates. It will also function as a repository for key resources, including WP4 methodology documentation, ensuring open access to deliverables.

A5.3 focuses on continuous promotion of the project and its outcomes. Throughout its duration, the EUF will actively create and share content across various channels to ensure visibility and engagement. Key dissemination tools include social media campaigns, newsletters, alliance collaborations, and the EUF network, ensuring sustained impact.

A5.4 is devoted to attending and organizing dissemination events to build outreach at local and European levels. EUF will coordinate in-person multiplier events organized locally by each partner (logistics, agenda, speakers, promotion), while two online multiplier events will be organized by the EUF. These events will disseminate INSIGHT results and facilitate discussions on multicultural awareness for mobility students and staff, highlighting practices and featuring expert-led roundtables. EUF and partners will participate in at least two relevant transnational and national conferences, such as EAIE, ERACON, or CEEDUCON.

A5.5 ensures lasting impact by developing a sustainability strategy outlining concrete actions for long-term exploitation of project results. This includes integration into institutional policies, continued dissemination through partner networks, and potential follow-up initiatives at European and national levels.

Explain how these activities are going to help reach the WP objectives.

A5.1 supports the overarching WP objectives by establishing a structured, targeted, and impactful communication strategy within and beyond the consortium. By leveraging diverse channels, coordinating partner efforts, and tailoring dissemination approaches, it ensures outreach to stakeholders. This enhances visibility, strengthens awareness of UCPs' role in fostering inclusion, and highlights HEIs' efforts in multicultural support.

A5.2 enhances INSIGHT's recognition and accessibility by extending its reach beyond core stakeholders to broader audiences. Through a distinct virtual identity and dedicated website, it provides a formalized and authoritative platform for engagement. The website serves as an open-access repository for project outcomes, fostering knowledge-sharing and transnational dialogue among HEIs, policymakers, and practitioners.

A5.1–A5.2 ensure established open-access activities gain maximum visibility, facilitating broader participation and engagement among target audiences.

A5.3 operationalizes dissemination strategy by developing content, utilizing existing infrastructures, and establishing new mechanisms. It integrates partner networks, aligns outreach efforts, and manages project updates across social media and institutional platforms, maximizing visibility and stakeholder engagement.

A5.4 strengthens institutional and cross-institutional dissemination through onsite and online events, ensuring outcomes are embedded in EU HEI networks. It amplifies the project's impact through participation in leading academic conferences, fostering transnational dialogue and positioning INSIGHT within the European HE landscape.

A5.5 ensures long-term sustainability by embedding project outcomes into institutional strategies and extending dissemination beyond the project's duration. The sustainability framework, co-developed by all partners, guarantees continued engagement, application, and promotion of INSIGHT's outputs, ensuring lasting impact on target groups.

Describe the expected results of the activities.

A5.1 results in:

- 1) The development and execution of a comprehensive Communication and Dissemination Strategy;
- 2) A coordinated and data-driven dissemination plan, integrating stakeholder mapping, targeted messaging, and communication tools to maximize visibility.

A5.2 results in:

- 1) The creation of a strong and coherent visual identity that reinforces project branding and recognition, including a logo, branding guidelines, document templates, and compliance with EU funding visibility rules;

2) The development and continuous maintenance of a user-friendly project website, as the primary gateway for project updates, consortium details, and documentation.

A5.3 results in:

- 1) The ongoing dissemination of project outcomes through a multi-channel approach, including social media, newsletters, and other institutional channels;
- 2) Enhanced awareness and recognition of UCPs as key facilitators of intercultural inclusion, actively positioning them as essential actors in international student and staff support.

A5.4 results in:

- 1) The successful organisation of three national in-person multiplier events and two European-wide online events;
- 2) Active participation in at least two high-profile international conferences (e.g., EAIE, ERACON, CEEDUCON), ensuring the project's findings and best practices reach a wider European audience and contribute to policy and practice discussions in higher education.

A5.5 results in:

- 1) The development of a strategic and actionable Sustainability Plan, ensuring the long-term exploitation, integration, and scalability of project results beyond the official funding period;
- 2) The establishment of clear post-project commitments among partners, defining concrete actions, responsibilities, and mechanisms to maintain and further disseminate the project's key outcomes, ensuring lasting impact within HEIs and stakeholder networks.

Expected number and profile of participants.

A5.1 EUF will delegate a coordinator (1), a communications expert (1) for this activity. All other partners will involve a communication expert (1) to provide feedback and support the stakeholders mapping.

A5.2 EUF will delegate a graphic designer (1), and a web developer (1) for this activity. UPOL will involve a communication expert (1) and a coordinator (1).

A5.3 EUF will involve a communications expert/graphic designer (1) to develop content for external communication. All other partners will consult a communication officer to support communication activities and liaise with their communication departments in order to provide bigger visibility to online/offline communication and dissemination activities (1\HEI). The reach of this activity is expected to extend to hundreds of university staff and thousands of students through the extensive networks of EUF and the consortium partners in the European Higher Education Area.

A5.4 Coordination of events will involve a coordinator from EUF (1), and all partners will delegate a coordinator with event organization experience (1\HEI). Local event organization teams may also be involved. Participants in the events will include international students in the partner universities and staff working with international students, with presentations by experts from the consortium or relevant external influencers. (approx. 150 participants altogether, online and offline events combined)

A5.5 EUF (1) will delegate a coordinator to draft the sustainability plan. All partners, in particular the staff responsible for the delivery of relevant outputs, will also contribute with suggestions and review the document (1/HEIs).

Please keep in mind that the Erasmus+ Programme is offering co-financing for your project. This means that the EU grant can only cover a part of the project costs, while the rest must be covered by the participating organisations either in form of additional funding, or in form of invested goods, services and work.

EU Values

The Erasmus+ programme's implementation, and therefore, the programme beneficiaries and the activities implemented under the programme, have to respect the EU values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities, in full compliance with the values and rights enshrined in the EU Treaties and in the EU Charter of Fundamental Rights.

Article 2 of the TEU: The Union is founded on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities. These values are common to the Member States in a society in which pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail.

Article 21 of the EU Charter of Fundamental Rights: 1. Any discrimination based on any ground such as sex, race, colour, ethnic or social origin, genetic features, language, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age or sexual orientation shall be prohibited. 2. Within the scope of application of the Treaties and without prejudice to any of their specific provisions, any discrimination on grounds of nationality shall be prohibited.

Subscribing to EU Values

☒ I confirm that I, my organisation and the co-beneficiaries (where applicable) adhere to the EU values mentioned in Article 2 of the TEU and Article 21 of the EU Charter of Fundamental Rights

☒ I understand and agree that EU Values will be used as part of the criteria for evaluation of the activities implemented under this project

Annexes

The maximum size of a file is 15 MB and the maximum total size is 100 MB.

Declaration on Honour

Please download the Declaration on Honour, print it, have it signed by the legal representative and attach.

File Name	File Size (kB)
DOH -Declaration_on_Honour.pdf	412
Total Size (kB)	412

Accession forms

Please download the accession forms, have them signed by the relevant legal representatives, and attach the signed forms here. You can attach a maximum of 90 documents.

Accession forms must be provided at the latest before the signature of the grant agreement.

File Name	File Size (kB)
ACF -EUF_signed.pdf	353
ACF -UPEC_signed.pdf	286
ACF -UW_signed.pdf	218
Total Size (kB)	858

Other Documents

In this subsection, you can upload any additional documents.

If needed, please attach any other relevant documents (a maximum of 6 documents). Please use clear file names.

If you have any additional questions, please contact your National Agency. You can find their contact details here: [List of National Agencies](#).

File Name	File Size (kB)
OTH -Curriculum Vitae.pdf	2 176
OTH -INSIGHT_TIME SCHEDULE and BUDGET.pdf	262
OTH - INSIGHT_list_of_publications_projects_and_citations.pdf	648
OTH -INSIGHT_mind map and structure.pdf	699
OTH -INSIGHT_presentation.pdf	3 607
OTH -List of acronyms.pdf	185
Total Size (kB)	7 580
Total Size (kB)	8 851

Checklist

Before submitting your application form to the National Agency, please make sure that:

- ☒ It fulfills the eligibility criteria listed in the [Programme Guide](#).
- ☒ All relevant fields in the application form have been completed.
- ☒ All the relevant documents have been uploaded.
- ☒ You have chosen the correct National Agency of the country in which your organisation is established. Currently selected NA is: CZ01 - Dům zahraniční spolupráce

Original content and authorship

- ☒ I confirm that this application contains original content authored by the applicant and partner organisations.
- ☒ I confirm that no other organisations or individuals external to the applicant and partner organisations have been paid or otherwise compensated for drafting the application.

Protection of Personal Data

Please read our privacy statement to understand how we process and protect [your personal data](#)

Please also keep in mind the following:

Accession forms of each partner to the applicant, should be submitted latest before the signature of the grant agreement. If the application is approved for funding, signed accession form will be considered as a condition for signature of the grant agreement.

The documents proving the legal status of the applicant must be uploaded in the Organisation Registration System, here: [Organisation Registration System](#)



Submission History

Version	Submission time (Brussels time)	Submission ID
1	04/03/2025 17:15:26	1671773