

# ADVERTISING CONTRACT

Parties:

**FNC Technology Co., Ltd.**

with its registered office: Heungdeok ITValley Bldg. 32F, 13, Heungdeok 1-ro, Giheung-gu,  
Yongin-si, Gyeonggi-do, 16954, Republic of Korea  
Company Reg. No.: 119-81-39996  
Tax ID No.: Not applicable  
Represented by: Byung Chul Lee, President

(hereinafter referred to only as the "Ordering Party")

and

**University of West Bohemia in Plzeň, Faculty of Mechanical Engineering**

with its registered office: Univerzitní 2732/8, Plzeň, postal code 30100  
Company Reg. No.: 49777513  
Tax ID No.: CZ49777513  
bank details: KB Plzeň  
bank account no.: 4845500267/0100  
represented by: Ing. Martina Větrovská, Bursar  
(hereinafter referred to only as the "Provider")

enter into the following Contract pursuant to Section 1746 (2) of Act No. 89/2012 Sb., the Civil Code, as amended, and under Act No. 40/1995 Sb., on regulating advertising, as amended:

## I Preamble

1. The Provider is a university place of work, dosely cooperating with the Ordering Party. This workplace focuses on education in the field of Power Engineering. One of the Provider's activities, within the scope of its regular activities, is organizing the student and scientific conference called Nuclear Days. It is held from 10-11 September 2025 (hereinafter referred to only as the "Conference").
2. The Ordering Party is interested in promoting its company at the Conference in the extent specified under this Contract.

## II Subject-Matter of Performance

1. The Provider will provide advertising and other services for the Ordering Party within the scope of Annex No. 1, which is an inseparable part of this Contract (hereinafter referred to only as the "Services"), and the Ordering Party undertakes to pay the price stipulated under Article IV hereof to the Provider.

2. For every use of the logo or trade name of the Ordering Party, or other material associated with the activities of the Ordering Party, the Provider undertakes to use only the materials approved in advance or provided by the Ordering Party for performing the subject-matter under this Contract. The Ordering Party's logo, which is protected as a registered trade-mark, can be used by the Provider only in the colors and size corresponding to the given ratio, according to the instructions, materials or graphic manual of the Ordering Party (if handed over).
3. The Ordering Party undertakes to provide every cooperation necessary so that the Provider may perform its obligations, especially to hand over posters, leaflets, brochures, banners, advertising and other promotional videos, promotional merchandise, etc. (hereinafter referred to only as the "Promotional Materials") that are to be used to provide advertising under this Contract within the stipulated deadline; however, no later than 15 working days before the Conference begins, unless the Parties agree otherwise, in print or in electronic form.
4. Promotional Materials that are the property of the Ordering Party and that are not used, or that were only loaned for the purpose of providing advertising under this Contract, shall be taken back by the Ordering Party from the Provider within 3 days from the end of the Conference or the respective event at the Conference, unless the Parties agree otherwise.

### III Duration of Contract

1. Advertising services under Article li shall be performed from 10–11 September 2025 at the Conference and after the end of the Conference in the form of displaying the Ordering Party on the Nuclear Days in Plzeň website, [www.iadernedny.cz](http://www.iadernedny.cz), until the end of 2025.

### IV Price of Contract

1. For providing Services under this Contract the Parties stipulate a fixed price amounting to 4 000 EUR (four thousand euros). The price is without VAT. VAT will be added to the Contract price pursuant to the applicable legal regulations. The price specified in paragraph 1 includes any and all necessary and reasonably spent expenses related to the Provider's performance of the obligations arising from this Contract.
2. Payment of the price is subject to an invoice/tax document issued and sent by the Provider to the address specified in the head of this Contract or to the following email address. The invoice is due in 30 days from the day it was issued. The invoice/tax document must contain all elements required by the applicable law, otherwise the Ordering Party is entitled to return such invoice during its maturity period back to the Provider to be corrected or completed. The new maturity period starts when the corrected invoice is delivered.
3. The Provider is entitled to invoice the stipulated price within 14 days from the day this Contract was signed.

## V Common and Final Provisions

1. Unless stipulated otherwise in this Contract, the mutual relationships of the Parties are governed by the provisions of Act No. 89/2012 Sb., the Civil Code, as amended.
2. Any debts of the other Party arising from this Contract can be assigned to a third person by the Parties only subject to prior consent, granted by the other Party in writing.
3. The Parties undertake to mutually protect the reputation of the other Party and to refrain from anything which may cause harm to one another's reputations.
4. The Provider is entitled to withdraw from the Contract if the Ordering Party is in default with payment of the stipulated price for more than 30 days.
5. The Ordering Party is entitled to withdraw from the Contract if the Provider fails to provide Services to the Ordering Party under Article li paragraph 1 of this Contract. The Parties have agreed that should it be necessary to hold the Conference only online due to the COVID-19 pandemic and/or related measures of the government, ministry, or other government administrative bodies and local authorities, the Services under this Contract will be provided online, e.g. the logo of the Ordering Party will be displayed during online conference streaming. Providing the Services in online form does not constitute the right of the Ordering Party to withdraw from the Contract.
6. This Contract is executed in two originals; each Party will receive one counterpart.
7. This Contract can be changed only in the form of written, numbered amendments, signed by the authorized representatives of both Parties. For this purpose, the exchange of e-mail messages or other electronic messages is not considered written form.
8. The Parties have agreed that the provisions of Section 1740 (3) of Act No. 89/2012 Sb., the Civil Code, are excluded and that therefore any answers of either Party with amendments or variations cannot be construed as acceptance of an offer to conclude this Contract even though the conditions of such offer are not materially changed, and they have further agreed that the provisions of Sections 558 (2), 1728, 1729, 1744, 1757 (2) (3) and Section 1950 of the Civil Code shall not apply to their relationship.
9. The Parties explicitly confirm that they are concluding this Contract as part of their business activities and that the terms and conditions of the Contract are the outcome of negotiations and discussions between the Parties, and each Party had the opportunity to affect the contents of these conditions.
10. If any of the provisions have or will become unenforceable or void, the validity, enforceability, and effect of the remaining provisions of the Contract shall remain unaffected. In such case the Parties shall negotiate in good faith a new provision that will correspond to the economic purpose and intention of the original provision as much as possible, and which will replace such void, unenforceable, and ineffective provision.
11. This Contract represents the complete agreement between the Parties and replaces all written and oral covenants and agreements of the Parties related to this Contract.

12. Annex No. 1 – Specifications of the Subject-Matter of Performance is inseparable part of this Contract.
13. This Contract comes into force and takes effect on the day it is signed by both Parties. If the Contract is subject to the obligation to be published and disclosed in the Register of Contracts pursuant to Act No. 340/2015 Sb., on the register of contracts, the Contract shall take effect on the day it is published in the Register of Contracts.

In Plzeň, on 28 July 2025

For the Ordering Party:

For the Provider:

.....  
Byung Chul Lee  
President  
FNC Technology Co., Ltd.

.....  
Ing. Martina Větrovská  
Bursar of the University of West Bohemia in  
Pilsen

# Annex 1

## Sponsorship packages

Sponsorship packages	PLATINUM
Price (excl. VAT)	EUR 4 000
The Ordering Party is displayed as the conference sponsor on the website (www.jade.rnedny.cz)	VES
Logo placed on conference banner <sup>1</sup>	VES
Logo in conference programme <sup>2</sup>	VES
Two roll-ups displayed in conference room	VES
Exhibition booth in foyer to conference room <sup>3</sup>	VES
PR video during conference breaks <sup>4</sup>	VES
PR video during opening of conference <sup>5</sup>	VES
Promotional materials of the Ordering Party handed to conference attendees	VES
Sponsorship availability	Unlimited

*The size of the logo corresponds to the value of the sponsorship, i.e. Platinum, Gold or Silver package.*

<sup>2</sup> *The placement of advertising in the conference programme is determined based on the sponsorship package (Platinum sponsors get priority when choosing where to place their logo).*

<sup>3</sup> *Special booth parameters: 2x2m*

<sup>4</sup> *The PR video of the company must not exceed 2 minutes in length. Videos will be played on the TV screens in the foyer, in the conference room and during the online transmission of the conference.*

<sup>5</sup> *The PR video of the company must not exceed 2 minutes in length. The video will be played during the opening of the conference, in the conference room and during the online transmission.*

**Deadline for the delivery of materials (logos, PR videos and the like): 31 July 2025**

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