

„ORDER“

**Service
provider**Otar Murachashvili
Address: Tbilisi, 0179, Nino Zhvania street no. 12**In Prague, on** 28.07.2025**Tel:****IČO:**

01008013149

**Order
reference
no.**

280988/2025-ČRA

CzDA**Administrator:****Tel.:****IČO:**

75123924

Fax:**Bank connection: Česká národní banka, Na Příkopě 28, 115 03 Praha 1**
Account number: 0000 - 72929011/0710**We order following services:**

Order for services under the project of delegated cooperation "Support to the Food Safety and SPS sector in Georgia under ENPARD IV" implemented in Georgia.

Specifically, we order the following graphical design services related to the development of a graphic video on Food Safety for dissemination through the project's awareness-raising campaign.

The video will be no less than one minute long and will represent the "farm to fork" concept, along with the main messages previously elaborated by the project for the Food Safety board games. The video will also depict how different individuals make everyday choices regarding food and will emphasize the slogan:
"Food Safety is Everyone's Responsibility and Right! Stay Informed, Stay Safe!"

To deliver this output, the service provider is expected to carry out the concept development, produce all graphic and illustration work, and ensure the inclusion of copywriting, voice-over recording, and background audio. The video must feature original illustrations reflecting elements of Georgian culture and cuisine, and must fully comply with the project's visibility guidelines and EU branding requirements.

The final video must include: English subtitles, the project header with all relevant information, and the EU disclaimer in the end.

The total budget for this service is **USD 2,800**, broken down as follows:

- Concept development (15 hours): USD 300
 - Graphical works, including illustrations and animation (100 hours): USD 2,000
- Subcontracted services, including:
- Copywriting: USD 250
 - Studio audio work (voice-over and background sounds): USD 250


The final product must be delivered in high-resolution format, suitable for online dissemination, and aligned with the project's communication and outreach strategy.

The deadline for submission the video is August 29, 2025.

Total: max. 2,800 USD

Please, note, that the services are part of the EU project "Support to the Food Safety and SPS sector in Georgia under ENPARD IV" and the project is subject to VAT-free certificate. Therefore the price for the services shall be charged without VAT.

Payment based on invoice. Please write the Order reference number on your invoice. Thank you.

Sara Miličić**Delegated Cooperation Team Leader**
Česká rozvojová agentura
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110 50 Praha 1
Czech Republic