



APPROXIMATE OFFER

Branding for the Czech Semiconductor Centre

Supplier: Aetna, spol. s r.o.

Hlinky 92, 603 00 Brno

Tel.: +420 543 427 811

Company registration: Extract from the Commercial Register at the Regional Court in Brno, Section C, Insert 70605

Customer: Czech Semiconductor Centre

Budget validity: 2 weeks

	Amount	Unit of amount	Work/1	Work	Costs/1	Costs	Total	VAT
ACM – preparation, coordination, communication	24,00	hod.	1 450,00	34 800,00			34 800,00	
Total cost of agency work:							34 800,00	21,00
	Amount	Unit of amount	Work/1	Work	Costs/1	Costs	Total	VAT
Brandbuilding - mission, vision, brand archetype	1,00				30 000,00	30 000,00	30 000,00	
Claim	1,00				12 000,00	12 000,00	12 000,00	
Logo, design manual, typography, colours	1,00				45 000,00	45 000,00	45 000,00	
Web layout	1,00				24 000,00	24 000,00	24 000,00	
Total cost of next works:							111 000,00	21,00
				Work	Costs		Total CZK Without VAT With 21% VAT	
Total:							145 800,00	176 418,00

Pavel Šmid, Aetna, spol. s r.o.

Date of issue 23. 04. 2025

Czech Semiconductor Centre, Mgr. Radana Koudelová

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