



Preply, Inc.
1309 Beacon Street, Suite 300
Brookline, MA, 02446
www.preply.com
business.solutions@preply.com

Order Form

This **Order Form** is entered into by and between Preply, Inc. ("Preply") and the Customer set forth below (the "Customer", you) and is effective as of May 28, 2025 (the "Effective Date").

Customer & Billing Details

Business Contact		Accounts Payable Contact	
Legal Name	Královéhradecká krajská centrála cestovního ruchu, příspěvková organizace	Legal Name	Královéhradecká krajská centrála cestovního ruchu, příspěvková organizace
Sold to Contact		Bill to Contact	
Email		Email	
Address	Wolkerova 616/4 Hradec Králové 500 02 Czechia	Address	Wolkerova 616/4 Hradec Králové 500 02 Czechia
VAT number	VAT 13958194 / TAX ID CZ139581	VAT number	VAT 13958194 / TAX ID CZ139581

Subscription Details

Start Date	May 28, 2025	Payment Terms	NET 30
End Date	May 27, 2026	Billing Frequency	Upfront
Initial Term (Months)	12	Currency	USD
Renewal Term (Months)	12	Auto Renew	Yes

Preply Business Services	Credits/Authorized User/Month	No. Authorized Users	Price/Authorized User/Month, USD	Fees, USD
Platform Services	3	8	\$85.50	\$8,208.00
Platform Services	2	3	\$57.00	\$2,052.00

Total **\$10,260.00**

1 Credit = 1 × 50-minute Lesson
0.5 Credit = 1 × 25-minute Lesson

Credits included under the Platform Services will be refilled every month. For the purposes of this Agreement, "month" means a period of 30 consecutive days, the first of which begins on the subscription start date (the "Refill period"). Credits included under the Platform Services may be used to schedule lessons on the Preply Platform happening either during the current Refill period or within the subsequent months of the Term if the Tutor's availability schedule allows for it. Unused credits will expire at the end of the said Refill period.

Auto-Renew: In order to ensure that you don't experience an interruption in the Preply Business Services, your subscription will automatically renew for additional periods of the same duration unless you terminate it at least 30 days prior to the end of the then-current Initial or Renewal Term.

The benefits included under the Platform Services are as follows:

- Tutor selection - a pre-vetted pool of Professional Business Tutors.
- Self-study materials - 200+ self-learning modules, vocabulary exercises and grammar resources (available only to users taking English and/or Spanish courses).
- Access to Preply App (iOS & Android) allowing chat with Tutors and access to self-study features.
- Placement test - initial test to determine the Authorized User's current level and learning goals (available only in English, Spanish, French, German, and Portuguese).
- Assessment test allows Authorized Users to understand their progress.
- Corporate Dashboard - admin view with visibility on the credits, utilization, and level metrics, available for download in CSV format.
- Account Management - assistance with the onboarding, guidance on Tutor selection and daily operation to maximize the benefits of Preply Business Services, and regular reviews to check in on the Authorized Users' progress.
- Authorized Users replacement flexibility - the ability to change/replace the Authorized Users studying on the Preply Platform on a monthly basis.
- Re-distribution of the credits among Authorized Users upon request - if an Authorized User is no longer employed by the Customer or is not fully utilizing the Preply Business Services, you can request the transfer of credits to other Authorized Users as long as the total number of Authorized Users using the Preply Platform doesn't increase.

ADDITIONAL TERMS AND CONDITIONS:

Payment Terms. The Customer will be invoiced in accordance with the Billing Frequency and Payment Terms set forth herein for the amount(s) outlined in the Subscription Details section ("Fees"). Fees are in US Dollars and exclude sales tax, use tax, withholding tax, and VAT, where applicable. Except as otherwise expressly stated in the Agreement, all Fees paid to Preply are non-refundable and all subscriptions purchased herein are non-cancellable. Unused credits included under the Platform Services will expire at the end of the Refill period as defined above.

The Customer may request Preply to issue invoices in EUR or GBP, in which case the Customer shall pay the respective currency equivalent of the Fees according to the exchange rates published on the <https://www.xignite.com> website on the date the invoice is issued.

Payment Instructions:

Preply, Inc.

Business address: 1309 Beacon Street, Suite 300, Brookline, MA 02446

Bank: Bridge Bank a division of Western Alliance Bank

Bank Address: 55 Almaden Blvd, Suite 100, San Jose, CA 95113, U.S.A

SWIFT code: BBFXUS6S

Routing number: [REDACTED]

EIN: [REDACTED]

Account number: [REDACTED]

Exchange Rate Fluctuations: If at any time during the Term, the exchange rate between EUR and USD or GBP and USD, as published on the <https://www.xignite.com> website, fluctuates more than 5%, Preply shall have the right to calculate a foreign currency exchange adjustment. The Customer understands and agrees that any loss as a result of such fluctuation will be charged to the Customer. This clause shall not apply if the Customer pays 100% of Fees upfront.

Agreement. This Order Form incorporates and is subject to the terms set forth in the Preply Business Terms (together with the Order Form - the "Agreement"). In the event of any conflict or inconsistency between the Order Form and Preply Business Terms, the Order Form shall prevail.

Customer's Requests. All further requests and orders may be submitted to the dedicated point of contact or [REDACTED]

The parties' authorized signatories have duly executed this Agreement as of the Effective Date:

Královéhradecká krajská centrála cestovního ruchu, příspěvková organizace	Preply, Inc.
By: [REDACTED]	By: [REDACTED]
Name: [REDACTED]	Name: Toni Sfeir

Královéhradecká krajská centrála cestovního
ruchu, příspěvková organizace

Preply, Inc.

T

CERTIFICATE of SIGNATURE

REF. NUMBER
BFUNM-SLK5V-8ZBNF-WVCQU

DOCUMENT COMPLETED BY ALL PARTIES ON
27 MAY 2025 11:53:27 UTC

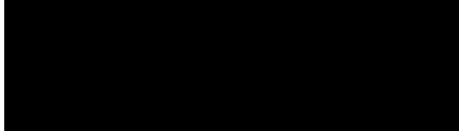
SIGNER

TIMESTAMP

SIGNATURE



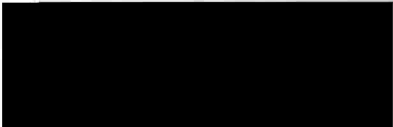
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VIEWED
26 MAY 2025 14:02:34 UTC
SIGNED
26 MAY 2025 14:03:09 UTC



IP ADDRESS
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LOCATION
BARCELONA, SPAIN

RECIPIENT VERIFICATION

EMAIL VERIFIED
26 MAY 2025 14:02:34 UTC



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26 MAY 2025 09:49:46 UTC
VIEWED
27 MAY 2025 11:48:22 UTC
SIGNED
27 MAY 2025 11:53:27 UTC



IP ADDRESS
31.30.58.205
LOCATION
BRNO, CZECHIA

RECIPIENT VERIFICATION

EMAIL VERIFIED
27 MAY 2025 11:48:22 UTC

