

# **COOPERATION AGREEMENT ANNEX 3 PROJECT DETAILS**

**EUIPO - Industrial Property Office of the Czech Republic  
(Czech Republic)**

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## I. Agreement general information

Office: Industrial Property Office of the Czech Republic (Czech Republic)

Agreement number: 4020250006 Year: 2025

Version: 3.0 Version date: 13 / 02 / 2025

Status: Approved

EUIPO contribution percentage: 90%

Advanced Payment: 227,904.63 EUR

## II. Office Information

Office name: Industrial Property Office of the Czech Republic (CZ) Tax / VAT: CZ48135097

Address: Antonina Čermáka, 2a  
160 68  
Prague 6  
Czech Republic

Phone: +42 0 220 383 205

E-mail: posta@upv.cz

Office head:

Mr Josef Kratochvíl

President

## III. Bank account information

Bank information: Czech National Bank

Bank address:

Na Pátekův 28  
110 00 Praha 1  
Prague  
Czech Republic

Account holder: Josef Kratochvil

Account alias:

IBAN: CZ20 0710 0000 1900 2152 6001

BIC / SWIFT: CNBACZPP

## IV. List of sub-projects

#	Project	Sub-project	Project type	Project Category	EUIPO Contribution / Lump Sum	Status
1	ECP 5	Information and advice services on EUTM/RCD	Promotion activity	1. Provision of information: help desk and call centre	44,490.00 EUR	Approved
2	ECP 5	Participation in fairs	Promotion activity	4. Presential events: From 200 pax	5,530.00 EUR	Approved
3	ECP 5	Provision of information on EUTM/RCD for enforcing institutions	Promotion activity	1. Provision of information: help desk and call centre	44,490.00 EUR	Approved
4	ECP 2 A	TMView & DSView Running costs	Running Costs TM/DSView	TM/DSview	196,127.00 EUR	Approved
8	ECP 2 B	Language check	Collaborative Service		4,460.04 EUR	Approved
9	ECP 2 B	Sustainability of EU Practices	Sustainability of EU Practices		5,001.60 EUR	Approved
10	ECP 2 B	Case Law	Case Law activity		3,774.20 EUR	Approved
11	ECP 1	Virtual Community on Trade marks Classification	Virtual Community		0.00 EUR	Approved
12	ECP 1	Virtual Community on Designs Classification	Virtual Community		0.00 EUR	Approved
13	ECP 2 A	Virtual Community - EUIPN Tools (Common tools such as TMDSview, Similarity, TMclass)	Virtual Community		0.00 EUR	Approved
14	ECP 3	Virtual Community on Emerging Technologies	Virtual Community		0.00 EUR	Approved
15	ECP 4	Virtual Community on EIPIC	Virtual Community		0.00 EUR	Approved

## V. Project details

### 1 . Information and advice services on EUTM/RCD - 1. Provision of information: help desk and call centre

Project Information
Project: ECP 5 Sub-project name: Information and advice services on EUTM/RCD Type: Promotion activity Category: 1. Provision of information: help desk and call centre Status: Approved

Length: 12 Location: Prague/Czech Republic Target: Entrepreneurial community, IP experts and specialists and general public
Description of actions: Provision of information on EUTM/RCD to entrepreneurial community, IP experts and specialists and general public throughout the year on a daily basis.

Currency: EUR Lump Sum: 44,490.00 Euro
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### Person responsible for the project

Point of Contact	
MsXXXXXXXXXX Head of the Finance department	Email: XXXXXXXXXXXX@upv.gov.cz Phone:

### Project objectives

#	Objective	Require units	Unit
1	KPI1: Number of consultations	Yes	2000

### Long term objectives

Name	Description
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Increased understanding and use of IP	Provision of "information and advice services on EUTM/RCD" activity significantly contributes to an increase of understanding of IP protection system and IPO practices and services by SMEs and public which will lead to better use of IP protection services and better management of registered rights by users and owners.
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**2 . Participation in fairs - 4. Presential events: From 200 pax**

Project Information
Project: ECP 5 Sub-project name: Participation in fairs Type: Promotion activity Category: 4. Presential events: From 200 pax Status: Approved

Length: 0.4 Location: Prague/Czech Republic Target: Entrepreneurial community, IP experts and specialists and general public
Description of actions: The IPO CZ plans to participate in two fairs where it is relevant to promote EUTM and RCD.  1) STECHY, SOLAR, EMESLO fair will take place in Prague, 6 - 8 February 2025. <a href="https://www.strechy-praha.cz/en/">https://www.strechy-praha.cz/en/</a>  2) FOR INTERIOR fair will take place in Prague in autumn 2025, usually at the turn of September and October. <a href="https://forinterior.cz/">https://forinterior.cz/</a>  Participation in fairs is an activity IPO CZ has long and rich experience with. It is a highly effective way of addressing general public and entrepreneurs with the information about industrial property. Focus is particularly on promoting the systems of EUTM and RCD among the groups of people who might be interested. IPO CZ experts do not give just information but also a practical guidance how to apply for EUTM and/or RCD.

Currency: EUR  Lump Sum: 5,530.00 Euro
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## Person responsible for the project

Point of Contact	
MsXXXXXXXXXX Head of the Finance department	Email: XXXXXXXXXXXX@upv.gov.cz Phone:

## Project objectives

#	Objective	Require units	Unit
1	KPI4.1 Number of participants	Yes	50
2	KPI4.2 Satisfaction about the activity	Yes	3

## Long term objectives

Name	Description
Increased understanding and use of IP	Once the provision of information and advice on EUTM/RCD within the "Participation in fairs" activity is finalized, an increase of understanding of IP protection system and IPO practices and services will be experienced by SMEs and public which will lead to better use of IP protection services and better management of registered rights by users and owners.

### 3 . Provision of information on EUTM/RCD for enforcing institutions - 1. Provision of information: help desk and call centre

Project Information
Project: ECP 5 Sub-project name: Provision of information on EUTM/RCD for enforcing institutions Type: Promotion activity Category: 1. Provision of information: help desk and call centre Status: Approved
Length: 12 Location: Prague/Czech Republic Target: State enforcing institutions dealing with the enforcement of IPRs (Police, Custom administration, Trade inspection, Financial offices, etc.)
Description of actions: The IPO CZ closely cooperates with state institutions that deal with

enforcement of IPRs (police, custom administration, trade inspection, financial offices, etc.). All requests from enforcing institutions in the Czech Republic are handled in due time. This enables fast, more efficient and effective fight against counterfeiters on the market. This service is provided according to the demand throughout the year on a daily basis.

Currency: EUR

Lump Sum: 44,490.00 Euro

### Person responsible for the project

Point of Contact

MsXXXXXXXXXX

Head of the Finance department

Email: XXXXXXXXXXXX@upv.gov.cz

Phone:

### Project objectives

#	Objective	Require units	Unit
1	KPI1: Number of consultations	Yes	1000

### Long term objectives

Name	Description
More effective enforcement of IP rights	Provision of information on EUTM/RCD for enforcing institutions activity significantly contributes to an increase of understanding of IPO practices and services by state administrative institutions and law enforcement authorities which will lead to wider use of information and search services and thus to better and more effective enforcement of rights by these institutions and authorities.

## 4 . TMView & DSView Running costs - TM/DSview

**Project Information**

Project: ECP 2 A  
Sub-project name: TMView & DSView Running costs  
Type: Running Costs TM/DSView  
Category: TM/DSview  
Status: Approved

Length: 12

Location:

Target:

Description of actions:

Currency: EUR

Lump Sum: 196,127.00 Euro

### Person responsible for the project

Point of Contact

MrXXXXXXXXXX  
Head of Analysis and Digitalization  
department

Email: XXXXXXXXXXX@upv.gov.cz

Phone:

### Project objectives

#	Objective	Require units	Unit
1	KPI9: RC(TM) = SP3 + SP4 + SP5	No	
2	KPI10: RC(DS) = SP3 + SP4 + SP5	No	

### 8 . Language check

Project Information

Project: ECP 2 B  
Sub-project name: Language check  
Type: Collaborative Service  
Status: Approved

Currency: EUR  
Lump Sum: 4,460.04 Euro

### Person responsible for the project

Point of Contact

MsXXXXXXXXXX  
Head of the Finance department

Email: XXXXXXXXXXXX@upv.gov.cz  
Phone:

### Project objectives

#	Objective	Require units	Unit
1	KPI5 Terms assigned duly validated	No	

## 9 . Sustainability of EU Practices

### Project Information

Project: ECP 2 B  
Sub-project name: Sustainability of EU Practices  
Type: Sustainability of EU Practices  
Status: Approved

Length:  
Location:  
Target:

Description of actions:

Currency: EUR

Lump Sum: 5,001.60 Euro

### Person responsible for the project

Point of Contact

MsXXXXXXXXXX

Head of the Finance department

Email: XXXXXXXXXXXX@upv.gov.cz

Phone:

### Project objectives

#	Objective	Require units	Unit
1	KPI6 Quarterly Update on the implementation of Common Practices and cases brought to Court	No	
2	KPI7 Effective contribution in the workflow of the maintenance of tools (HDB, HDBPI, etc.)	No	

## 10 . Case Law

### Project Information

Project: ECP 2 B

Sub-project name: Case Law

Type: Case Law activity

Status: Approved

Length:

Location:

Target:

Description of actions:

Currency: EUR

Lump Sum: 3,774.20 Euro

## Person responsible for the project

Point of Contact	
MsXXXXXXXXXX Head of the Finance department	Email: XXXXXXXXXXXX@upv.gov.cz Phone:

## Project objectives

#	Objective	Require units	Unit
1	KPI8 Effective participation in the Case Law Project of the Observatory	No	

## 11 . Virtual Community on Trade marks Classification

<b>Project Information</b>
Project: ECP 1 Sub-project name: Virtual Community on Trade marks Classification Type: Virtual Community Status: Approved

Length: 12 Location: Virtual Target: EU IP Community
Description of actions: Virtual Community on Trade marks Classification

Currency: EUR Lump Sum: 0.00 Euro
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## Person responsible for the project

Project Manager
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MsXXXXXXXXXX Representative VC	Email: XXXXXXXXXXX@upv.gov.cz Phone:
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**Project objectives**

#	Objective	Require units	Unit
1	KPI4 Effective Contribution in the Virtual Communities	No	

**12 . Virtual Community on Designs Classification**

Project Information
<p>Project: ECP 1  Sub-project name: Virtual Community on Designs Classification  Type: Virtual Community  Status: Approved</p>

<p>Length: 12  Location: Virtual  Target: EU IP Community</p>
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Description of actions: Virtual Community on Designs Classification
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<p>Currency: EUR  Lump Sum: 0.00 Euro</p>
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**Person responsible for the project**

Project Manager	
MsXXXXXXXXXX Representative VC	Email: XXXXXXXXX@upv.gov.cz Phone:

## Project objectives

#	Objective	Require units	Unit
1	KPI4 Effective Contribution in the Virtual Communities	No	

### 13 . Virtual Community – EUIPN Tools (Common tools such as TMDSview, Similarity, TMclass)

#### Project Information

Project: ECP 2 A

Sub-project name: Virtual Community – EUIPN Tools (Common tools such as TMDSview, Similarity, TMclass)

Type: Virtual Community

Status: Approved

Length: 12

Location: Virtual

Target: EU IP Community

Description of actions: Virtual Community – EUIPN Tools (Common tools such as TMDSview, Similarity, TMclass)

Currency: EUR

Lump Sum: 0.00 Euro

#### Person responsible for the project

Project Manager

XXXXXXXXXX

Representative VC

Email: XXXXXXXX@upv.gov.cz

Phone:

## Project objectives

#	Objective	Require units	Unit
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1	KPI4 Effective Contribution in the Virtual Communities	No	
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#### 14 . Virtual Community on Emerging Technologies

##### Project Information

Project: ECP 3  
Sub-project name: Virtual Community on Emerging Technologies  
Type: Virtual Community  
Status: Approved

Length: 12  
Location: Virtual  
Target: EU IP Community

Description of actions: Virtual Community on Emerging Technologies

Currency: EUR  
Lump Sum: 0.00 Euro

##### Person responsible for the project

Project Manager	
XXXXXXXXXX Representative VC	Email: XXXXXX@upv.gov.cz Phone:

##### Project objectives

#	Objective	Require units	Unit
1	KPI4 Effective Contribution in the Virtual Communities	No	

## 15 . Virtual Community on EIPIC

### Project Information

Project: ECP 4  
Sub-project name: Virtual Community on EIPIC  
Type: Virtual Community  
Status: Approved

Length: 12  
Location: Virtual  
Target: EU IP Community

Description of actions: Virtual Community on EIPIC

Currency: EUR  
Lump Sum: 0.00 Euro

### Person responsible for the project

Project Manager

MsXXXXXXXXXR  
epresentative VC

Email: XXXXXXXXXXX@upv.gov.cz  
Phone:

### Project objectives

#	Objective	Require units	Unit
1	KPI4 Effective Contribution in the Virtual Communities	No	

## VI . Proposal budget summary

### Contribution summary per project type

Project type	EUIPO contribution
Implementation	0.00
Promotion activity	94,510.00
Collaborative Service	4,460.04
Virtual Community	0.00
Running Costs TM/DSView	196,127.00
Sustainability of EU Practices	5,001.60
Case Law activity	3,774.20
<b>Totals in EUR</b>	<b>303,872.84</b>

### Contribution summary by project

Project	EUIPO contribution
ECP1 Consolidate the implementation of EUIPN tools	0.00
ECP 1 VIRTUAL COMMUNITIES FOR COLLABORATION	0.00
ECP 2 A CONSISTENT USER EXPERIENCE A. Digital Evolution	196,127.00
ECP 2 B CONSISTENT USER EXPERIENCE B. Fostering Consistent EU Practices	13,235.84
ECP 3 EMERGING TECHNOLOGIES	0.00
ECP 4 BUSINESS AND INNOVATION SUPPORT	0.00
ECP 5 INCLUSIVE IP LANDSCAPE	94,510.00

**EUIPO contribution: 303,872.84 EUR**

Declaration of the Industrial Property Office of the Czech Republic (CZ)

I, the undersigned, certify that the information given in this proposal and the documents attached to it are correct.

Signature:

Date:

**Mr Josef Kratochvíl**  
**President of the Industrial Property Office of the Czech Republic (CZ)**  
**Prague 6**

## SOLEMN DECLARATION

I, the undersigned, Mr Josef Kratochvíl, authorised to represent the Industrial Property Office of the Czech Republic, hereby request from the Office an amount of 303,872.84 EUR with a view to implementing the action / work programme on the terms laid down in this proposal.

I certify that the information contained in this proposal is correct and that the Industrial Property Office of the Czech Republic has not received or applied for any other Community funding to carry out the action / work programme which is the subject of this proposal.

I certify on my honour that the Industrial Property Office of the Czech Republic is not in one of the situations which would exclude it from taking part in a Community programme.

I take note that all EUIPO operations are VAT exempt. Therefore I certify that any VAT indicated in this report will not be recovered by our office.

Signature and official stamp of the Industrial Property Office of the Czech Republic:  
Date:

**Mr Josef Kratochvíl**  
**President of the Industrial Property Office of the Czech Republic (CZ)**  
**Prague 6**

*Your proposal will be processed by computer. All personal data (such as names, addresses, CVs, etc.) will be processed in accordance with Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. Your replies to the questions in this form are necessary in order to assess your cooperation agreement application and they will be processed solely for that purpose by the department responsible for the programme concerned. On request, you may be sent personal data and correct or complete them. For any question relating to these data, please contact the Office department to which the form must be returned. Central industrial property offices may lodge a complaint against the processing of their personal data with the European Data Protection Supervisor at any time. [If, at any stage of the administrative treatment of applications, the persons or entities concerned consider that they have been affected by an instance of maladministration, they may, irrespective of any other means of redress, make a complaint to the European Ombudsman in accordance with Article 195(1) of the EC Treaty and as provided by the Parliament Decision of 9 March 1994 on the regulations and general conditions governing the performance of the Ombudsman's duties published in Official Journal of the European Communities L 113 of 4 May 1994.]*