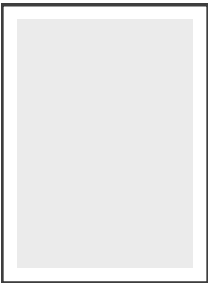
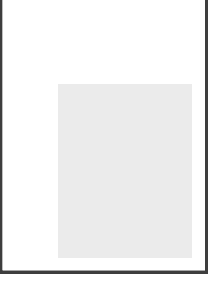
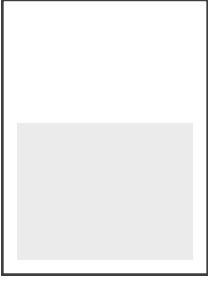
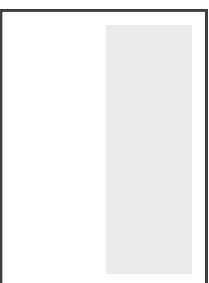
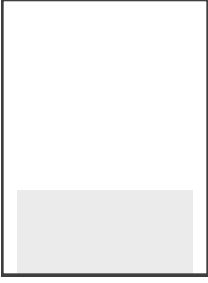
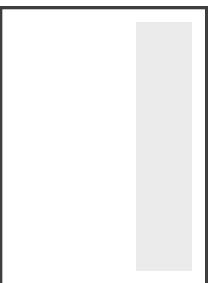
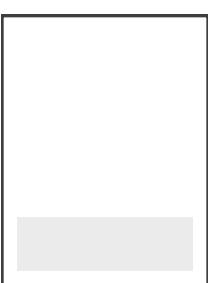
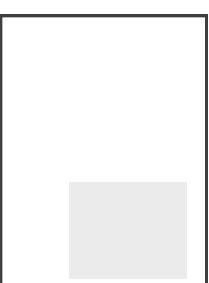
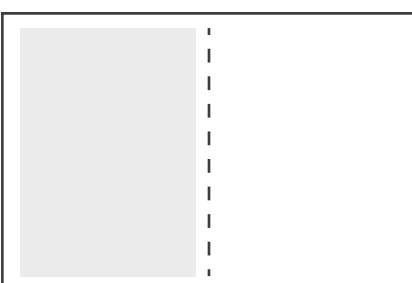
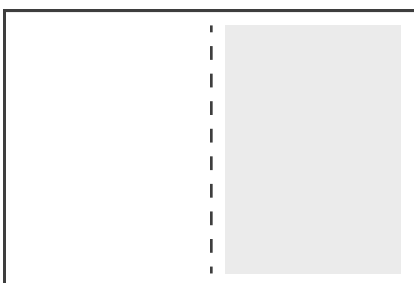
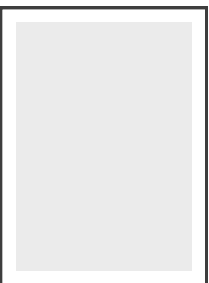
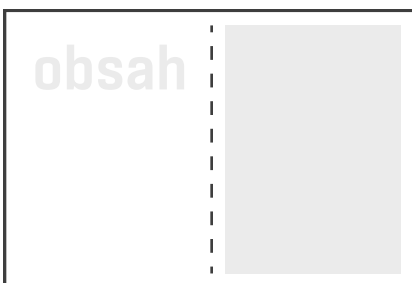
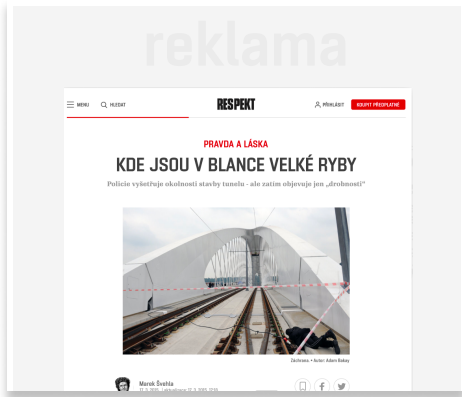
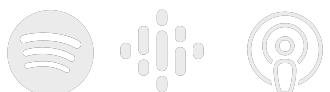
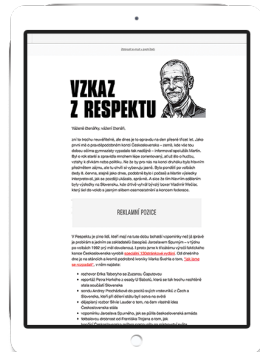
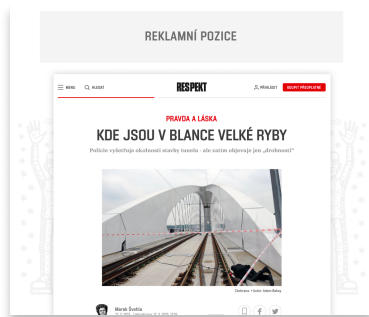
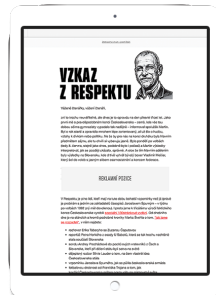


Cena a velikost reklamy

Print							
	1/1	zrcadlo 184 x 245 mm spad 210 x 280 mm	200 000 Kč		Junior page	zrcadlo 121 x 160 mm spad 134 x 176 mm	150 000 Kč
	1/2	zrcadlo 184 x 118 mm spad 210 x 133 mm	110 000 Kč		1/2	zrcadlo 88 x 245 mm spad 100 x 280 mm	110 000 Kč
	1/3	zrcadlo 184 x 78 mm spad 210 x 92 mm	85 000 Kč		1/3	zrcadlo 58 x 245 mm spad 71 x 280 mm	85 000 Kč
	1/4	zrcadlo 184 x 60 mm	70 000 Kč		1/4	zrcadlo 88 x 118 mm	70 000 Kč
	2. obálka		220 000 Kč		3. obálka		210 000 Kč
					4. obálka		250 000 Kč
					1. pravá inzertní		230 000 Kč

Online			
Branding webu		80 000 Kč	
		Období: 1 měsíc Zásah: cca 583 000 RU Formát: 1180×200 px (desktop) 640×200 px (mobil)	
Sponzoring podcastů		25 000 Kč	
 		Období: 1 měsíc Zásah: až 60 000 posluchačů Frekvence: 2 epizody / týdně Formát: 20s spot v každém díle	
Banner v newsletteru		15 000 Kč	
		Období: jednorázově Zásah: 5000 odběratelů Formát: 600×300 px	
Balíček partner měsíce			
Branding webu + Sponzoring podcastu + Banner v newsletteru Vzkaz z Respektu		 +  + 	
		100 000 Kč	

Vkládaná inzerce		
Hmotnost 5-10g 2,60 Kč / kus	Hmotnost 10-20g 2,90 Kč / kus	Hmotnost 20-30g 3,20 Kč / kus
Možné členění vkladu - Předplatné / Praha + Střední Čechy		
Ceny suplementů o hmotnosti nad 30 g se stanoví dohodou. Vkládanou inzerci do hmotnosti 5 g je nutno konzultovat předem.		