**Annex – Cooperation plan**

### **Name:** **Maria Ruda**

### **Period of cooperation: 1.6.2024 - 31.5.2027**

This document outlines activities in the PLUS Change project that the Ambassadors agreed to engage with. Every Ambassador have a personalized working agreement with the project, to enable them to interact in ways that best match their own expertise and interest with the needs of the project. The cooperation plan will be revised annually.

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| **Nr** | **WP** | **Description** | **Format** | **timing** | **involvement** |
| 1 | All | Participate in Ambassadors’ kick off | Attendance at online meeting | june/september 24 | x |
| 3 | All | Provide short video presentation of your work, and key issues you would highlight to the PLUS Change team. | Recorded presentation | sometime within aug 24 – jan 25 (m15-m20). | x |
| 4 | All | Fill your profile as ambassador to be presented to PLUS Change partners and be represented online in project channels for all followers and stakeholders (template) | Fill template | may 24-sept 24 (the first month of cooperation) | x |
| 5 | 1 | Add key terminology relevant to your field of interest to our working glossary (i.e. if we name it, its easier to consider in our work). | Written collaboration (via email) | Ongoing – can be instigated whenever a word or term is identified as being important | X |
| 6 | 1 | Join practice case meetings for discussion of key topics | Online meeting in agreement with practice case coordinator | Ongoing – can be instigated by agreement with the practice case coordinator. | X |
| 7 | 1 | Reviewing D1.1 Ethics handbook on Challenges and opportunities for just land use change. This is a practical handbook for navigating ethics, equity and justice issues in land use research and practice in Europe (EU + CH and GB) | Written collaboration (via email) | Shared in mid July 24 (M14) | X |
| 8 | 1 | Participating in the focus group together with project partners to discuss the main ideas/findings/conclusions etc. in D1.1 , e.g. what was missing to look at in terms of equity and justice aspects, examples from Ambassadors’ work (also relevant for Practice Cases in PLUS Change). | Online focus group | Oct-Nov 24 (M17-18) | x |
| 9 | 1 (T1.2) | Join in bilateral, trilateral deeper dives into relevant topics of shared focus | Online meetings and related communications - in agreement with practice case coordinator | Ongoing – as circumstance dictates | x |
| 10 | 1 (T1.2) | Advice and guidance on local stakeholder group development and management | Online meeting and/or email in agreement with Task Lead | Ongoing – case by case | X |
| 11 | 1 (T1.2) | Possible participation in third party events alongside Practice Cases | Dependent upon nature of event - in agreement with practice case coordinator | Ongoing – as opportunities arise | X |
| 12 | 1 | Attend ethics seminars, where we are exploring the ethics and justice implications of PLUS Change work. These are being led by KLI to ensure that all work across the project is sensitive to justice in land use change, and is aware of the kinds of issues to incorporate into research and policy/practice recommendations they make. | Online seminars | Feb 26, May 26, Aug 26 (M33, 36 and 39) | X |
| 13 | 1 | Discussion of toolkit development. The toolkit includes mapping and modelling tools, policy and practice briefs, and suggestions on how to (ethically) use the kinds of approaches to behaviour change and decision-making change that the project is developing. | Online discussion with the task lead around how tools are useful and useable (Plan4All).  Review of toolkit materials, (e.g. policy and practice briefs) – you might choose to engage others in your community for this, in agreement with the project lead. | From approximately May 26 (M36) onwards. | X |
| 14 | 2 | Insight and discussion about the historic development in their country/region in the last 30 years | Written contribution / online discussion | Expected from June 24 (M13) onwards | X |
| 15 | 2 | Discussion with people who has dealt with CAP (the [Common Agricultural Policy)](https://agriculture.ec.europa.eu/common-agricultural-policy/cap-overview/cap-glance_en) for the last 30 years | Written contribution / online discussion | Expected from June 24 (M13) onwards | **x** |
| 16 | 3 | Discussions on scenario storylines and how they meet the different goals of different actors. | Written contribution / online discussion |  | X |
| 17 | 3 | Identification of policy trends that the project would otherwise overlook (and that are important to the groups the ambassadors represent). | Written contribution / online discussion |  | X |
| 18 | 3 | Discussion (online or email) on how the groups represented by the ambassadors depend on the different landscapes for their wellbeing. | Written contribution / online discussion |  | X |
| 20 | 4 | Provide their thoughts on the past, present and future of Land Use Change, particularly the discourses around climate change and sustainability. These discourses or world views may not necessarily reflect theirs but are reflective of what is present on the ground (e.g. it could be niche/non-mainstream but there are a group of people who strongly subscribe to such world views and can permeate discussion arenas surrounding LUCC). | Bilateral discussions/email exchanges during the development of the policy simulations. |  | X |
| 21 | 5 | Discussion of most promising measures to trial, both in behaviour change interventions and decision-making changes. | Online discussion with the WP team, at the start of the WP. In the discussion, you could:   * offer your insights into how different interventions might be perceived and adopted by your community. * help identify potential barriers and facilitators to behavior change.   share your experiences and cultural knowledge to tailor interventions to be more likely to be accepted across various regions and communities. | May 26 (M36 (ish)) | X |
| 22 | 5 | Discussion/review of findings on how to better address challenges and support sustainable land-use innovations at land-user level. | Feedback on the findings from the perspective of your community. |  | X |
| 23 | 5 | Participate in piloting social innovations in land use policy, planning and governance in your own communities | You can learn how policy development and piloting processes work, enhancing your advocacy skills. |  | X |
| 24 | 5 | Discussion/review of recommendations for policy and practice | You can advocate for the inclusion of specific policy measures and other interventions that address the needs and challenges of your community. |  | X |
| 25 | 6 | Writing a blog post about your own work, and how it relates to PLUS Change | Written contribution | Ongoing in agreement with the communications lead | X |
| 26 | 6 | Ongoing social media – e.g. retweeting, liking LinkedIn posts, etc. |  | Ongoing | X |
| 27 | 6 | Identify possible speakers and contributors to conferences and policy forums | Via email and conversation with project team | May 26 (M36) onwards | X |
| 28 | 6 (T6.3) | Signposting to policy specialists so as to maximise uptake | email via Task lead | Case by case from Aug 24 (M15) | X |
| 29 | 6 (T6.3) | Representing PLUS Change at local events | As per event format – in person/hybrid/online | Case by case from Aug 24 (M15) | X |
| 30 | 6 (T6.3) | Identifying and signposting participants in EU level events x2 | email via Task lead | In line with events timetable | X |

Place: Place:

Date: Date:

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