

Sponsorship Agreement 2024

concluded by and between

International Property Network Zrt. (Registered Seat: 1033 Budapest, Polgár u. 8-10., Tax Number: HU25890877, Company register number: 01-10-049243, represented by: Csanád Csűrös CEO) hereinafter: “IPN” or “Organiser”

and

**Prague University of Economics and Business
Faculty of Finance and Accounting**

(Registered seat: nám. W. Churchilla 4, 130 67 Praha 3; Company register number: 613 843 99, Tax number CZ 6013 843 99)

Bank account: [REDACTED]

Bank account number [REDACTED]

IBAN: [REDACTED]

SWIFT: [REDACTED]

Represented by prof. Ing. Petr Musílek, Ph.D., dean of FFÚ

Contact person: [REDACTED]

e-mail: [REDACTED]

hereinafter „**Sponsor**” or “FFA UEP”

with the following terms and conditions:

1. Subject Matter of the Agreement

1.1. IPN organises international property forum and conference **Bratislava Property Forum - 21st March 2024 and Prague Property Forum – 16th April 2024** (hereinafter: “Event”). Sponsor undertakes to financially support the Event as sponsor.

2. Sponsorship Fee

2.1. Sponsor undertakes to pay Organiser a sponsorship fee in the amount of **EUR 4300** that is four-thousand-three-hundred Euros (hereinafter: “**Sponsorship Fee**”) for the Services detailed under Section 3. below.

2.2. Parties agree that Organiser shall send to the Sponsor the invoice for the Sponsorship Fee within 5 days of signing the present Agreement. Sponsor shall transfer the Sponsorship Fee to Organiser’s account no. [REDACTED] held at [REDACTED] within 21 (twenty one) days of receiving the corresponding invoice.

3. Services

3.1. In exchange for the Sponsorship Fee, Organiser undertakes to provide the Sponsor – as the **Education Partner of Bratislava Property Forum** – the following services:

- a) Placement of sponsor's logo in pre-conference period: on the conference homepage, in all online conference newsletters, in all online and print ads
- b) Placement of sponsor's logo at the conference: on all a conference slides and roll-ups, on the main conference wall behind the main stage, etc.
- c) Panel participation
- d) Roll-up and flyers in the networking area

In exchange for the Sponsorship Fee, Organiser undertakes to provide the Sponsor – as the **Education Partner of Prague Property Forum** – the following services:

- a) Placement of sponsor's logo in pre-conference period: on the conference homepage, in all online conference newsletters, in all online and print ads
- b) Placement of sponsor's logo at the conference: on all a conference slides and roll-ups, on the main conference wall behind the main stage, etc.
- c) Presentation
- d) Roll-up flyers in the networking area
- e) 2 conference tickets (upon the speakers)

3.2. In addition to the services provided under Section 3.1 above, the Organiser shall

- a) hold the Event at an at least 4-star hotel equipped with sound system, screen, projector, stepper-laser pointer, one laptop, technician in the room, WIFI, pulpit, registration desk;
- b) ensure catering, including two coffee breaks and one buffet style lunch / day;
- c) conduct on-site registration, event documentation
- d) provide on-site photography, send thank-you notes to the Event's participants with links to the Event's photo-gallery and to the slides of presentations shown at the Event

(the services listed in Sections 3.1. and 3.2. hereinafter together: "**Services**");

3.3. The Parties expressly agree that Organiser is entitled to provide the Services by utilizing the services of sub-contractors. Organiser is jointly and severally liable for the performance of the Services with the sub-contractors.

4. Term and Termination

4.1. This Agreement enters into force on the day of publication in the register of contracts pursuant to Act No. 340/2015 Coll. Of the Czech Law, on special conditions for the effectiveness of certain contracts, publication of these contracts and the register of contracts

(the Register of Contracts Act). The Agreement is concluded for a definite period until 30.09.2024.

4.2 Parties agree that Sponsor shall not be entitled to terminate or rescind the present Agreement on any basis before the end of the term.

4.3. Parties agree that Organiser shall be entitled to terminate or rescind the Agreement in writing with immediate effect and without justification any time during the term. In case Organiser terminates the Agreement, Organiser shall be obliged to repay the amount of the Sponsorship Fee paid by Sponsor within 15 days of terminating or rescinding the Agreement. Parties expressly exclude any further claims based on the Organiser terminating or rescinding the Agreement or any other cancellation of the Event for reasons not attributable to the Sponsor. For avoidance of doubt, should the organizer terminate or rescind the agreement as mentioned above, the organizer shall be obliged to repay the full amount of 3100 E. Furthermore, Parties expressly agree that – subject to the limitation mentioned in Section 3.4. above – Organiser shall not be liable for the conduct of any participant of the Event. Organiser retains the right to make changes to the Event's schedule, line-up, and venue, and Parties expressly agree that Organiser makes no representation or warranty with regard to the number, quality, professional or market renown of the lecturers, guests, panel-members, or other participants attending, or professional or networking events held during the Event, and Organiser shall bear no liability in case such attributes of the Event do not meet the Sponsor's expectations or fulfil the materials and information that Organiser may have disclosed or will disclose to the Sponsor.

5. Notifications

5.1 All notices given or required to be given under this Agreement shall be in writing, via registered mail with return receipt requested or shall be handed over personally or sent by reputable overnight courier (including but not limited to DHL or Federal Express) against an acknowledgment of receipt. A copy of all notices shall be sent via e-mail as well (this shall not be deemed as an official delivery). Until written notice to the contrary, the contact addresses of the Parties are as follows:

For the Organiser

To the attention of: [REDACTED]
Address: [REDACTED].
Email address: [REDACTED]

For Sponsor

To the attention of: [REDACTED], Department of Corporate Finance and Valuation
Address: Prague University of Economics and Business, Faculty of Finance and Accounting
sq. W. Churchill 4, 130 67 Prague 3, Czech Republic
Email address: [REDACTED]
Phone number: [REDACTED]

6. Intellectual Property

6.1 In the interest of the promotion and marketing of the Event and the provision of the Services, Sponsor grants Organiser a non-exclusive license for the usage of its trademarks, names, and logos from the effective date of present Agreement until the final day of the Event, with the condition that

- a) Sponsor shall examine all the advertising, promotional and marketing materials that contain the above trademarks, logos and names in advance and give its consent for their publication in writing;
- b) Organiser shall not change, supplement or modify the trademarks, logos and names.

6.2 All products, intellectual works, concepts, know-how, and other works designed, created or prepared by Organiser based on present Agreement (hereinafter jointly referred to as: "**Works**") are qualified as works that are protected by copyright. Sponsor – by the present Agreement entering into force but upon the condition of the Sponsor paying the Sponsorship Fee – obtains a non-exclusive, transferrable, indefinite and territorially unlimited license for the utilization of the Works. Parties expressly acknowledge that taking into account the non-exclusive nature of license provided hereunder and the fact that the beneficiary of the intellectual property right remains the Organiser, Organiser is entitled to utilize these Works without any limitation and to license them to others as well – within the frameworks of the rules of present Agreement.

7. Miscellaneous provisions

7.1 This Agreement may be modified or amended solely based on the mutual agreement of the Parties, in writing, duly signed by the Parties.

7.2 The existence, validity and interpretation of this Agreement, as well as the rights and obligations arising therefrom, shall be governed by Hungarian law. The Parties agree that all disputes arising from or in connection with this Agreement, its breach, termination, validity or interpretation, shall be decided exclusively by the general courts of Hungary.

7.3 The invalidity or unenforceability of any headings, recital, article, section, appendix or part of this Agreement, or the application thereof under certain circumstances shall not affect the validity and enforceability of the remainder of this Agreement, or the application of such headings, recital, article, section, appendix or part under other circumstances. In case of such invalidity, the Parties agree that they shall replace any provision hereof proving to be invalid or null and void by a valid one which in its economic consequences shall correspond to the provision for which it is substituted and the intention of the Parties expressed therein to the greatest extent possible.

7.4 This Agreement constitutes the entire agreement between the Parties relating to the subject matter of this Agreement. By entering into this Agreement, the Parties acknowledge that all previous agreements, arrangements, heads of terms and mutual understandings, whether direct or indirect, written or oral, lose all effect and that such previous agreements, arrangements, heads of terms and mutual understandings shall not be available to any recourse by the Parties.

After having read and interpreted this Agreement, the undersigned Parties cause this Agreement to be executed, as one fully corresponding to their mutual will.

29 February 2024



Faculty of Finance and Accounting
Prague University of Economics and Bus.
represented by
prof. Ing. Petr Musílek, Ph.D. Dean



International Property Network Zrt.
represented by
Csanád Csűrös
CEO

