

AGREEMENT FOR THE TV SIGNAL FROM THE IFF FLOORBALL EVENTS 2023 – 2024

1. Parties
Český florbal s.r.o. (Czech Floorball), home country Czech Republic,
Head Office in Prague, Czech Republic: Lomnického 1705/5, Praha 4,
140 00, ICO: 27945383,
represented by Filip Šuman, Executive Director
hereinafter "CF"

and

Česká televize, home country Czech Republic,
Head Office in Prague, Czech Rep.: Kavci hory, 140 70 Praha 4,
Czech Republic, ICO 00027383,
represented by Jan Souček, General Director
hereinafter "CTV"

1.1 Contact persons

CF:

[REDACTED]

CTV:

[REDACTED]

2. Contract scope

[REDACTED]

The agreement is primary aimed to regulate the right to use of the TV
signal from the IFF Floorball Events, [REDACTED]

[REDACTED]

3. Rights of TV signal

CF provides CTV the exclusive rights to the TV signal in the Czech
Republic for use on CTV channels of all the Czech Republic matches and
other selected (6-15 matches) in the World Floorball Championships and
the semifinals, the Bronze and Final match, regardless of Czech
participation in these. In addition CTV will receive the TV-signal from all
other matches produced in the IFF World Floorball Championships.
Matches which CTV does not select to broadcast, can be offered to other
TV station on the Czech market.

CF will inform a month prior to the Event which matches are produced.

CTV has in addition the right to film and record other footage, for their
news and other material, with one ENG crew camera, which will have a
designated position in the arena, which has to be separately agreed upon
a month prior to the Event.

CTV has the exclusive right to the direct or delayed TV broadcasts,
regardless of the form of distribution and the right to include the
broadcasts in any Czech TV program.

[REDACTED]

CTV receives the archive rights to the signal and has the right to use parts of the signal in other programs or internet services also outside the contract scope timeline defined in this agreement.

CTV has the nonexclusive right to use the whole signal or parts of it, for its own use on the internet and on other platforms or data sources using streaming or a similar technique, so that the general public can utilize the signal free of charge, on a device of their choice on demand without a geographical or time restrictions. CF however with-holds the right to demand geographical blocking for the events, in a later stage.

CF has the right to use any footage that the CTV has produced/filmed with their own ENG crew in the IFF channels (YouTube and Social Media), based and provided on a separate agreement.

CF has the right to use any picture material [REDACTED] produced by the CTV, in its non-commercial development and education activities, as well as other CF non-commercial Events. CF has the right to provide this material also to International Floorball Federation (IFF)

4. CTV responsibilities

CTV is responsible for all the costs related to the TV, radio and internet programs produced by the CTV based on the signal provided by the IFF.

CTV is responsible for the costs related to the use of a commentary position in the WFC Venues, if the CTV chooses to order that from the Host Broadcaster.

CTV is responsible for all costs related to its personnel and equipment used in the Events.

CTV is obliged to use the Official Title of the IFF Event, in relation to any CTV broadcast. In addition CTV is to use the official TV graphics of the IFF Events, including the Clock sponsor, if in use. CTV also provides space for presentation of one partner in the match studios according legal regulations.

5. CF responsibilities

CF is responsible to provide the signal and the related media rights to CTV, in accordance with this agreement.

CF is responsible that CTV will without extra cost, apart from what has been agreed in this agreement, get access to the needed space in the Event venues, based on a separate agreement with IFF and the Local Organization Committee.

The spaces are referring mainly the ENG camera positions and/or a presenter position in the venue.

CF ensures that the CTV will receive the needed accreditations in the venues and are able to move in the Event area CF will also organize and cover the cost of the travel and accommodation for one commentator and cameraman.

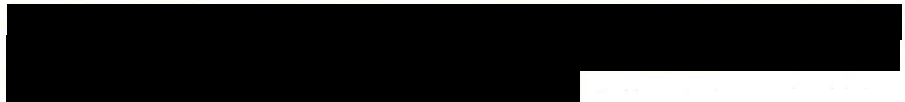
CF is responsible to produce the direct program signal from the Event for the CTV, coherent with the technical requirements for the signal including [REDACTED]

the match graphics. The signal will be delivered to the CTV, based on the mutual agreement coordinated by the IFF or its representatives.

CF is responsible for the Events result service and the match graphics and the inclusion of these in the distributed signal.

CF is responsible for all the permissions and costs related to the above

6. Price



CTV will pay the price for each year, based on the invoice within thirty (30) days after they have received and approve the invoice. CF shall send the invoice for each year separately – for 2023 after the signature of this contract and for 2024 after 1/7/2024.

In the Invoice the contact person of CTV shall be mentioned.

7. License time

The license is provided for the period from the 1st of December 2023 until the 31st of December 2024.

8. Commercial Ads

CF is responsible that all nationally and internationally broadcasted events are following the principles of the EBU.

9. Other issues

If there are other requirements put forward to the TV or internet broadcasts from a third party, like the athletes, local organizers, sponsors, advertisement sellers or any other party, IFF is responsible for these. If however the requirement is made by CTV, it is the responsible of the CTV to cover the extra costs related.

10. Force major

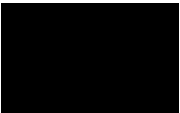
If the Event broadcast is cancelled or moved due to a unforeseen circumstance, this has to be informed as soon as possible to both parties.

An unforeseen circumstance, which allows both parties to withdraw from the agreement, without any consequences what so ever, are circumstances which have appeared after signing the agreement, which the parties are not in control of and cannot without excessive actions be altered or avoided. These factors are war, rebellion, and official confiscation of property, natural catastrophe, abrupt mass transportation or delivery of electricity, strike, fire, the cease of general communication channels or any other factor similar to these

The party, which wants to claim the unforeseen circumstance, has instantly in writing inform the other party of the situation in question and the ending of it.

12. Confidentiality

The Parties agree that information in this Agreement highlighted in yellow is confidential (e.g. as a business secret) and neither contracting Party shall disclose such information to any third party without the prior written consent of the other Party. This prohibition remains in effect after the performance of the Agreement is completed or terminated, with the exception of information: (i) that the Licensee provides to third parties within a regular scope in relation to the preparation, production, distribution and/or promotion of its program content to which this Agreement relates and/or in relation to its own promotion; (ii) that a contracting Party provides or makes



public based on a legal regulation; and (iii) that a contracting Party provides to its specialist advisors and/or other associates equally bound by the legal and/or contractual duty of confidentiality. This Agreement shall be made accessible to general public in accordance with Czech law provided that information highlighted in yellow was redacted.

This Contract is signed, in two identical copies, in Prague and takes precedence automatically when both parties have signed the agreement.

In Prague on 14.12.2023

In Prague, on 18.12.2023

Česká televize

Český florbal s.r.o.

Jah Souček
Executive Director

Filip Suman
Executive Director