

**Letter of Agreement

CZECH PHILHARMONIC**

**ONGOING G/S/A PR & MEDIA RELATIONS**

Starting January 2024 – December 2024
**main projects:**

**PR of cd releases, and preparation of the Austrian tour 2024 and pr for concerts in G/S/A**

**Overview**

continue implementing The Czech Phil with a continously increasing level of musical brilliance and building awareness for their regularly residencies in GSA.

**Next Step:**

Bringing selected journalists to Prag. Special focus on ORF TV.

Claudia agrees to support the Czech Philharmonic team in writing and editing press releases. Updating German versions of the Orchestra and Semyon Bychkov’s biography.
Doing press releases on new CDs and preparation of the Austrian/German/Swiss tour 2024.

**Costs**

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| --- | --- |
| Preparation of pr and media work for the two projects mentioned above | Total: 8.000 Euros |

Payment terms:

4.000 Euros upon signing of contract (in January)

4.000 Euros upon end of the contract (in September)

In addition there is a budget of 2.000 Euros for extras like travel/accomadation/representation costs upon invoice and receipts

Claudia Kapsamer undertake to:

* Make pitches to GSA media
* Produce relevant language press releases, biographies & press cuts to support
* Supply photos, videos
* share all tools provided by Czech Phil (CDs, Videos, pressreleases)
* Regular Reporting
* Cuttings and broadcast links
* Short news reports

 Dr. Claudia Flekatsch-Kapsamer Czech Philharmonic

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