

**Letter of Agreement

CZECH PHILHARMONIC**

**ONGOING INTERNATIONAL PR & MEDIA RELATIONS**

Starting October 2023 – December 2023
**main projects:**

**Mahler 1 cd release, and preparation of the Austrian tour 2024, promotion of Czech Year of Music**

**Overview**

continue implementing Semyon Bychkov and The Czech Phil as fantastic artist’s bondage with a continously increasing level of musical brilliance and building awareness for their regularly residencies in Austria.

**Next Step:**

Bringing Austrian journalists to Prag. Special focus on ORF TV

Claudia agrees to support the Czech Philharmonic team in writing and editing press releases. Updating German versions of the Orchestra and Semyon Bychkov’s biography.
Doing press releases on the Mahler 1 CD release and preparation of the Austrian tour 2024, with a special focus on the Musikvereins residency.

**Costs**

|  |  |
| --- | --- |
| Preparation of pr and media work for the two projects mentioned above | Total: 6.000 Euros |

Payment terms:

6.000 Euros upon signing of contract (in October)

Claudia Kapsamer undertake to:

* Make pitches to Austrian media
* Produce relevant language press releases, biographies & press cuts to support
* Supply photos, videos
* Liase with Pentatone team
* share all tools provided by Czech Phil (CDs, Videos, pressreleases)
* Regular Reporting
* Cuttings and broadcast links
* Short news reports

 Dr. Claudia Flekatsch-Kapsamer Czech Philharmonic

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