Mediaplán: NCO NZO Brno / 02-03_2023

KNOWORIGIN

Company name: KNOWORIGIN s.r.o.
Address: Rybalkova 375/59, 101 00 Praha 10
IČO: 63677792
Medium: Rádio
Spot: 30s, 40s

Client: NCO NZO Brno
Campaign: 02-03_2023
Cost: 239 616,12 Kč
VAT: 50 319,39 Kč
Cost with VAT: 289 935,51 Kč

Country/ Region	Radio/Radio Network	Spot length	Daypart	Gross price per spot	Spot length coef.	Gross price per spot length	2023 Únor 13 po	14 út	15 st	16 čt	17 pá	18 so	19 ne	20 po	21 út	22 st	23 čt	24 pá	25 so	26 ne	27 po	28 út	Březen 1 st	2 čt	3 pá	4 so	5 ne	6 po	7 út	8 st	9 čt	10 pá	11 so	12 ne	13 po	14 út	15 st	16 čt	17 pá	18 so	19 ne	No.	Client Cost	VAT	Client Cost included VAT	Media parameters per campaign: All GRP %	All GRP ooo	CS: všichni GRP %	CS: všichni GRP ooo	CS: všichni Net Reach %	CS: všichni Net Reach ooo	CS: všichni Affinity GRP	OTH	Daily ooo	Week ooo
ČR	Kiss TOTAL	30"	05.00 - 22.00		1,00	- Kč	3	3	3	3	3			2	2	2	2	2			1	1	1	1	1			2	2	1	1										36	- Kč	- Kč	- Kč	---	---	---	---	---	---	---	---	442,6	910,4
		30"	22.00 - 24.00		1,00	- Kč	2	2	2	2	2			1	1	1	1	1			1	1	1	1	1			1	1	1	1										24	- Kč	- Kč	- Kč	---	---	---	---	---	---	---	---	442,6	910,4
	Total						5	5	5	5	5	0	0	3	3	3	3	3	0	0	2	2	2	2	2	0	0	3	3	2	2	0	0	0	0	0	0	0	0	0	0	60	- Kč	- Kč	- Kč	---	---	---	---	---	---	---	---	---	---
	Kiss TOTAL	40"	05.00 - 22.00		1,40	- Kč								1	1	1	1	1			2	2	2	2	2			1	1	2	2	3			3	3	3	3	3			36	- Kč	- Kč	- Kč	---	---	---	---	---	---	---	---	442,6	910,4
		40"	22.00 - 24.00		1,40	- Kč								1	1	1	1	1			1	1	1	1	1			1	1	1	1	2			2	2	2	2				24	- Kč	- Kč	- Kč	---	---	---	---	---	---	---	---	442,6	910,4
	Total						0	0	0	0	0	0	0	2	2	2	2	2	0	0	3	3	3	3	3	0	0	2	2	3	3	5	0	0	5	5	5	5	0	0	0	60	- Kč	- Kč	- Kč	---	---	---	---	---	---	---	---	---	---
Total Total (all radios included)							5	5	5	5	5	0	0	5	5	5	5	5	0	0	5	5	5	5	5	0	0	5	5	5	5	5	0	0	5	5	5	5	0	0	0	120	- Kč	- Kč	- 0,03 Kč	61,01	5478,95	61,01	5 478,9	9,13	819,3	1,00	6,7	---	---

RADIO PROJEKT 2022 1. - 2. kvartál (01.01.2022 - 30.06.2022)

Odsouhlasení mediálního rozpočtu odběratelem:

Objednáváme u Knowlimits Grroup a.s. kampaň v uvedeném rozsahu:

Datum schválení:

Schválil (čitelně):