**Příloha č. 4**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | |  | |  | |  | |  |  |  |  | | | | | | | |
| **obálka** | **vnitřek** | **obálka** | **vnitřek** | **obálka** | **vnitřek** | **1 ks** | **10ks** | **50ks** | **100ks** | **300ks** | **500ks** | **700ks** | **1000ks** |
| **Analýza** | | mat | ofset | 250g | 80g | 4/4 | 4/4 | 148X210 mm | 220 + 4 | V2 | **X** | 542,77 | 270,06 | 228,81 | 162,83 | 117,31 | 98,12 | 71,41 |
| **Banner PVC č. 1 ‐ kovová oka** | | mat | ÚV tisk | 510g |  |  | 4/0 | 3X3m |  |  | 2791 | 1872 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Banner PVC č. 2 ‐ kovová oka** | | mat | ÚV tisk | 510g |  |  | 4/0 | 3X1m |  |  | 1523,81 | 1044,90 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Banner PVC č. 3** **‐ kovová oka** | | mat | ÚV tisk | 510g |  |  | 4/0 | 1X1 m |  |  | 1180 | 585 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Brožura č. 1** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 12 + 4 | V1 | **X** | **X** | 86,36 | 41,25 | 31,61 | 20,93 | 17,13 | 12,90 |
| **Brožura č. 2** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 24 + 4 | V1 | **X** | **X** | 69,84 | 59,07 | 49,12 | 33,06 | 29,09 | 19,89 |
| **Brožura č. 3** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 48 + 4 | V2 | **X** | **X** | 99,61 | 87,00 | 84,53 | 79,21 | 63,97 | 46,53 |
| **Brožura č. 4** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 72 + 4 | V2 | **X** | **X** | 291,02 | 183,71 | 168,98 | 133,74 | 107,45 | 95,08 |
| **Brožura č. 5** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 96 + 4 | V2 | **X** | **X** | 374,81 | 293,97 | 215,12 | 151,49 | 136,58 | 90,02 |
| **Brožura č. 6** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 160 + 4 | V2 | **X** | **X** | 417,29 | 326,88 | 294,17 | 255,13 | 207,74 | 150,52 |
| **Brožura č. 7** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 8** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 9** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 10** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | |  |  |  |  |  | 8/8 (CMYK + 4  pantone) | 200X200mm | 160 + 4 | V2 | **X** | **X** | **X** | 1971,52 | 850,34 | 449,42 | 397,44 | 254,11 |
|  | | křída s laminem | ofset | 300g | 80g | 4/4 | 4/4 | 200X200mm | 1000 + 4 | V2Z | **X** | **X** | 1310,09 | 727,81 | 616,47 | 529,24 | 447,09 | 413,42 |
|  | | křída s laminem | ofset | 300g | 200g | 4/4 | 4/4 | 200X200mm | 48 + 4 | kovová twin spirála | **X** | **X** | 174,64 | 127,71 | 95,60 | 71,18 | 65,26 | 60,13 |
| **Brožura č. 15** |  | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 96 + 4 | V2 | **X** | **X** | 557,67 | 331,75 | 275,34 | 172,88 | 141,76 | 91,21 |
| **Brožura č. 16** | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 200 + 4 | V2 | **X** | **X** | 1008,23 | 629,58 | 493,65 | 346,75 | 289,64 | 182,41 |
| **Brožura č. 17** | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 48 + 4 | V2 | **X** | **X** | 297,90 | 151,26 | 118,25 | 93,76 | 73,87 | 45,60 |
| **Papírový přebal na brožuru č. 15‐ 17** | |  | ofset |  | 100g |  | 4/0 | 150X420mm |  |  | **X** | **X** | 5,32 | 3,46 | 2,95 | 1,94 | 1,86 | 1,73 |
|  | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 240X340mm | 20 + 4 | V1 | **X** | **X** | 69,34 | 57,41 | 50,32 | 37,57 | 24,30 | 17,68 |
| **Brožura č. 19** | | matná křída s matným laminem | Viprint  Viprint | 350g | 75g | 1/1 ‐ K/P | 4/4 | 170X240mm | 1000 + 4 | V2‐PUR | **X** | **X** | **X** | 930,42 | 843,95 | 710,92 | 537,56 | 417,64 |
| **Brožura č. 20** | | matná křída s matným laminem | 350g | 75g | 1/1 ‐ K/P | 4/4 | 170X240mm | 248 + 4 | V2‐PUR | **X** | **X** | **X** | 336,41 | 291,40 | 183,05 | 116,13 | 95,19 |
| **Brožura č. 21** | | matná křída s matným laminem | ofset | 150g | 80g | 4/0 | 4/4 | 240X340mm | 1000 + 4 | V8 | **X** | **X** | **X** | 2713,84 | 2445,65 | 2025,27 | 1737,92 | 1367,56 |
| **Brožura  č. 22** | |  |  |  |  |  |  |  |  | V2 | **X** | **X** | **X** | 704,49 | 685,17 | 673,67 | 640,80 | 618,49 |
| **Brožura č. 24** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | 300X200 mm | 292 + 4 | V2 | **X** | **X** | **X** | 310,69 | 283,87 | 259,80 | 248,62 | 236,73 |
| **Brožura  č. 25** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | 300X200mm | 68 + 4 | V2 | **X** | **X** | **X** | 216,03 | 183,56 | 120,11 | 107,54 | 96,40 |
| **Brožura  č. 26** | | matná křída s matným laminem | ofset | 300g | 130g | 4/4 | 4/4 | 230X300mm | 96 + 4 | V2 | **X** | **X** | **X** | 292,09 | 269,07 | 254,00 | 209,81 | 158,52 |
| **Brožura  č. 27** | | matná křída s matným laminem | ofset | 250g | 80g | 4/4 | 4/4 | 200X300mm | 338 + 4 | V2 | **X** | 6199,26 | 1426,73 | 1256,47 | 1069,74 | 926,75 | 737,93 | 574,91 |
| **Brožura č. 28** | | matná křída s matným laminem | Viprint | 350g | 75g | 2/2 (k + Pantone |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 29** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 30** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 72 + 4 | V2 | **X** | **X** | 522,60 | 455,81 | 335,46 | 254,30 | 159,28 | 103,65 |
| **Brožura č. 31** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 96 + 4 | V2 | **X** | **X** | 541,55 | 441,41 | 352,43 | 280,12 | 189,60 | 87,01 |
| **Brožura č. 32** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 160 + 4 | V2 | **X** | **X** | 726,18 | 562,34 | 475,07 | 416,65 | 284,02 | 184,93 |
| **Brožura č. 33** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 300 + 4 |  | **X** | **X** | 1244,11 | 1035,92 | 868,78 | 709,32 | 531,70 | 347,70 |
| **Brožura č. 34** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A4 | 48 + 4 | V2 | **X** | **X** | 292,25 | 235,32 | 201,95 | 155,68 | 119,05 | 105,82 |
|  | |  | Munken LynX |  |  |  | 5/5 (CMYK + 1 |  |  |  |  |  |  |  |  |  |  |  |
|  | Pantone) | 12 |
| **Brožura č. 36** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 48 + 4 | V2 | **X** | **X** | **X** | 173,02 | 141,71 | 130,47 | 121,67 | 116,12 |
| **Brožura č. 37** | | Munken LynX |  | 300g |  | 2/2 ( 1 Pantone + |  |  |  |  |  |  |  | 650,72 | 613,31 | 358,63 | 297,09 | 260,34 |
| **Brožura č. 38** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | 291,26 | 271,86 | 255,42 | 230,64 | 222,78 | 216,46 |
| **Brožura č. 39** | | ofset | ofset | 300g | 190g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | 305,78 | 278,55 | 259,34 | 236,73 | 229,11 | 222,86 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Brožura č. 40** | | ofset | ofset | 300g | 190g | 4/4 | 4/4 | A4 | 96 + 4 |  | **X** | **X** | 636,22 | 614,19 | 478,09 | 343,75 | 316,78 | 264,29 |
| **Brožura č. 41** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 24 + 4 | **X** | **X** | 62,50 | 56,71 | 52,33 | 50,67 | 48,06 | 41,22 |
| **Brožura č. 42** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 72 + 4 | V2 | **X** | **X** | 244,23 | 223,60 | 204,16 | 188,37 | 111,90 | 99,56 |
| **Brožura č. 43** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | 359,72 | 272,51 | 255,42 | 201,45 | 144,98 | 114,15 |
| **Brožura č. 44** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 24 + 4 | V1 | **X** | **X** | 96,85 | 84,08 | 72,83 | 59,80 | 46,02 | 35,68 |
| **Brožura č. 45** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 48 + 4 | V1 | **X** | **X** | 146,12 | 131,06 | 115,44 | 109,56 | 84,08 | 65,17 |
| **Brožura č. 46** | |  |  |  |  |  |  |  | 72 + 4 | V2 | **X** | **X** | 214,77 | 179,54 | 167,27 | 164,69 | 138,35 | 100,01 |
| **Brožura č. 48** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | 259,46 | 227,11 | 202,21 | 192,84 | 148,60 | 115,82 |
|  | | ofset | ofset | 300g | 120g | 1/0 | 4/4 | 297x200mm | 174+4 | V2 | **X** | **X** | 299,49 | 277,96 | 271,49 | 258,19 | 212,11 | 153,54 |
| **Brožura č. 50** |  | ofset | ofset | 300g | 120g | 2/0 | 4/4 | 297x200mm | 158+4 | V2 | **X** | **X** | 361,54 | 329,32 | 294,60 | 331,11 | 204,74 | 182,75 |
| **Brožura č. 51** |  | ofset | ofset | 250g | 120g | 4/0 | 4/4 | 210x297mm | 64+4 | V2 | **X** | **X** | 211,32 | 177,21 | 161,10 | 154,29 | 132,74 | 95,43 |
|  | | Artic volume highwhite | Artic volume highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 3** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 4** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 5** | | Artic volume highwhite | Artic volume highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) | 5+5 (CMYK+1  pantone) | 180X297 mm | 96 + 4 | V2 | **X** | **X** | **X** | 1102,56 | 476,06 | 359,83 | 303,48 | 240,35 |
| **Brožura/katalog č. 1** | |  |  |  |  | 4/4 | 4/4 | 180X297 mm | 12 + 4 | V1 | 268,58 | 91,39 | 81,91 | 68,69 | 52,36 | 50,18 | 41,27 | 38,44 |
| **Brožura/katalog č. 2** | | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 24 + 4 | V1 | 289,04 | 107,54 | 89,97 | 74,97 | 64,09 | 55,72 | 48,45 | 42,13 |
| **Brožura/katalog č. 3** | | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 48 + 4 | V2 | 334,95 | 322,29 | 263,09 | 225,86 | 168,43 | 159,09 | 150,95 | 143,89 |
| **Brožura/katalog č. 4** | | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 72 + 4 | V2 | 396,81 | 385,66 | 363,42 | 330,84 | 302,29 | 274,95 | 258,73 | 226,28 |
| **Brožura/katalog č. 5** | | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 96 + 4 | V2 | 472,76 | 446,14 | 429,68 | 414,74 | 386,54 | 360,32 | 339,87 | 33,01 |
| **Děrování pro mechaniku šanonu** | | 2 díry |  |  |  |  |  |  |  |  | **X** | **X** | 9,58 | 6,92 | **X** | **X** | **X** | **X** |
| **Děrování pro mechaniku šanonu** | | 4 díry |  |  |  |  |  |  |  |  | **X** | **X** | 19,16 | 13,84 | **X** | **X** | **X** | **X** |
| **Dibond 3 mm ‐ A4** | |  | ÚV tisk |  |  |  |  |  |  |  | 1330,31 | 237,04 | 142,22 | 124,81 | 109,48 | 107,49 | 105,19 | 103,28 |
| **Dibond 3 mm ‐ A3** | |  | ÚV tisk |  |  |  | 4/0 | A3 | 1 |  | 2399,40 | 1071,51 | 936,64 | 902,44 | 824,47 | 824,21 | 821,89 | 820,10 |
| **Dibond 3 mm ‐ B1** | |  | ÚV tisk |  |  |  | 4/0 | B1 | 1 |  | 2306,23 | 1090,86 | **X** | **X** | **X** | **X** | **X** | **X** |
| **DL klasik** | |  | ofset |  | 350g |  | 4/4 | DL | 2 |  | **X** | **X** | 10,15 | 5,63 | 4,34 | 2,16 | 2,01 | 1,75 |
| **DL ‐ skládané , 2X lom** | |  | křída |  | 200g |  | 4/4 | 297X210mm |  | 2 lomy | **X** | **X** | **X** | 15,06 | 13,87 | 7,38 | 7,14 | 6,79 |
| **DL ‐ skládané, 5X lom** | |  | křída |  | 200g |  | 4//4 | 594X210 mm | 6 | 5 lomů | **X** | **X** | **X** | 43,96 | 24,32 | 18,82 | 16,22 | 15,75 |
| **Kapsa na plakát A4** | |  | ofset |  | 300g |  | 4/0 | po slepení A4 |  | výsek | 2128,50 | 260,74 | 73,86 | 56,51 | 47,69 | 43,79 | 38,58 | 32,33 |
| **Kartány ‐ pro 2 ks šanonu, 2 mm lepenka** | | mat křída křída + matné lamino |  |  | 135g |  | 4/0 | 305X310+170mm hřbet | 1 |  | 1246,48 | 1133,27 | 981,88 | 936,25 | **X** | **X** | **X** | **X** |
| **Kartán A3** | | mat křída křída + matné lamino |  |  | 135g |  | 4/0 | 420X297X170mm | 1 |  | 1517,62 | 1459,09 | 1340,96 | 1266,46 | **X** | **X** | **X** | **X** |
|  | |  |  |  |  |  | 4/0 | 205X210+60mm hřbet | 1 |  | 982,30 | 928,03 | 849,27 | 803,51 | **X** | **X** | **X** | **X** |
| **Karty ‐ kulaté rohy** | | ofset + matné lamino |  | 300g |  |  | 1/1 | 70x90mm | 2 | tvarový ořez | 2747,70 | 398,51 | 90,83 | 49,49 | 15,86 | 12,25 | 9,44 | 6,76 |
|  | | křída mat |  | 300g |  | 4/4 |  | 180X297 mm | 2 | 4 díry do šanonu | 638,55 | 79,82 | 27,24 | 20,01 | 12,88 | 11,91 | 11,39 | 11,08 |
|  | | ofset |  | 300g |  | 1/1 K |  | 210X99mm | 2 |  | **X** | **X** | 4,27 | 3,57 | 3,05 | 2,35 | 2,04 | 1,82 |
|  | | ofset |  | 300g |  | 2/1 (1 pantone + |  |  |  |  |  |  |  |  |  |  |  |  |
| **Letáky A4** | | křída lesk |  |  | 150g |  | 4/0 | 297X210mm | 1 |  | **X** | **X** | 9,23 | 5,70 | 4,49 | 2,87 | 2,67 | 2,51 |
| **Letáky A5** | | křída lesk |  |  | 200g |  | 4/4 | 148X210mm | 2 |  | **X** | **X** | 10,06 | 5,49 | 4,23 | 2,32 | 2,12 | 1,69 |
| **Letáky A5** | | recyklovaný ofset |  | 250g |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Letáky A5 ‐ 1 lom** | | recyklovaný ofset |  | 250g |  |  | 1/1 | 148X210mm  (rozložený formát 297 X 210 mm | 4 | 1 lom | 613,01 | 64,92 | 26,18 | 17,88 | 7,71 | 6,35 | 5,59 | 5,25 |
| **Letáky A5** | | recyklovaný ofset |  | 250g |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Letáky A5 ‐ 1 lom** | | recyklovaný ofset |  | 250g |  |  | 4/4 | 148X210mm  (rozložený formát 297 X 210 mm | 4 | 1 lom | 693,89 | 79,82 | 27,99 | 18,84 | 12,62 | 11,45 | 10,79 | 10,41 |
| **leták A6** | |  | ofset |  | 200g |  | 4/4 | 105x148mm | 2 |  | 743,04 | 85,14 | 26,51 | 19,06 | 13,55 | 12,51 | 11,80 | 11,43 |
| **Magnetky** | | magnet |  | 300g |  |  |  | 10x10 cm | 1 | tvarový ořez | 1030,39 | 122,39 | 36,96 | 23,46 | 13,37 | 12,33 | 11,74 | 11,36 |
| **Metodické materiály č. 1** | | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 96 + 4 | V2 | **X** | **X** | 235,12 | 188,33 | 170,14 | 158,13 | 122,74 | 94,56 |
| **Metodické materiály č. 2** | | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 160 + 4 | V2 | **X** | **X** | 295,71 | 270,69 | 266,05 | 255,97 | 208,74 | 151,37 |
| **Metodické materiály č. 3** | | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 130+4 | V2 | 1841,15 | 551,81 | 361,21 | 319,59 | 314,00 | 247,62 | 189,61 | 146,10 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Metodické materiály č. 4** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 200 + 4 | V2 | **X** | **X** | 345,82 | 318,90 | 310,09 | 302,28 | 299,05 | 297,15 |
| **Metodické materiály č.5** | Munken LynX | Munken LynX | 300g | 100g | 4/4 | 4/4 | 112X220mm(625X220mm) | 496+12(4klopy) | V4 | **X** | **X** | **X** | 851,13 | 748,50 | 668,85 | 627,58 | 560,98 |
|  |  | Munken LynX | 300g | 100g | 4/4 | 4/4 | 240X340mm (940 mm X 340 mm) | 280+8(2klopy) | V4 | **X** | **X** | **X** | 1140,90 | 1038,60 | 957,54 | 902,65 | 863,42 |
| **Metodické materiály A4 č. 4** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 96 + 4 | V2 | **X** | **X** | 237,02 | 192,69 | 189,04 | 161,79 | 140,67 | 97,84 |
| **Metodické materiály A4 č. 5** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 160 + 4 | V2 | **X** | **X** | 299,49 | 277,96 | 271,49 | 258,19 | 212,11 | 153,54 |
| **Metodické materiály A4 č. 6** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 200 + 4 | V2 | **X** | **X** | 361,54 | 329,32 | 294,60 | 331,11 | 204,74 | 182,75 |
| **Metodické materiály A3 č. 7** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 96 + 4 | V2 | **X** | **X** | 447,08 | 412,82 | 389,81 | 319,28 | 310,88 | 299,17 |
| **Metodické materiály A3 č. 8** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 160 + 4 | V2 | **X** | **X** | 635,37 | 549,15 | 529,18 | 480,18 | 477,03 | 471,46 |
| **Metodické materiály A3 č. 9** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 200 + 4 | V2 | **X** | **X** | 753,08 | 664,99 | 637,82 | 594,51 | 590,32 | 585,34 |
|  | ofset |  | 80g |  | 1/0 K |  | 229X162mm | 1 |  | 208,59 | 26,18 | 18,36 | 11,69 | 6,57 | 4,74 | 4,10 | 3,44 |
|  | ofset |  | 80g |  | 1/0 K |  | 324X229mm | 1 |  | 235,20 | 38,53 | 21,41 | 14,64 | 9,11 | 7,09 | 6,49 | 5,70 |
|  | ofset |  | 80g |  | 1/0 K |  | 220X110mm | 1 |  | 176,67 | 30,65 | 15,75 | 11,45 | 6,32 | 4,49 | 3,85 | 3,19 |
|  |  | ofset |  | 300g |  | 4/4 | čístý formát A4 (630X297mm) | 6 | oltář | 319,28 | 101,10 | 87,68 | 70,45 | 68,17 | 66,40 | 64,88 | 62,50 |
| **Poštovní etiketa (samolepka)** | Duro + papír mat |  | 80g |  | 1/0 K |  | 120X120mm | 1 |  | **X** | **X** | **X** | **X** | **X** | 2,58 | 2,28 | 2,05 |
| **Prezentační desky s klopami** | křída mat  s matným laminem |  | 300g |  | 4/4 |  | A4 (rozložený formát 518X313mm) | 4 |  | 1518,98 | 699,01875 | 192,12615 | 87,297525 | 50,2907 | 42,8796 | 39,7062 | 35,35 |
| **Prezentační desky s klopami** | Black ‐ europapier |  | 350g |  | 1/0 bílá |  | A4 (rozložený formát 518X313mm) |  |  | 413,99 | 260,74 | 208,59 | 178,79 | 118,93 | 89,19 | 79,63 | 61,32 |
| **Rollup bez mechaniky** | banner |  |  |  |  | 4/0 | 800X2000mm | 1 |  | 851,40 | 532,13 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Rollup vč. mechaniky** | banner |  |  |  |  | 4/0 | 800X2000mm | 1 |  | 1702,80 | 1277,10 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Rozkládací mapa/leták** | matná křída + lamino mat | matná křída | 300g | 110g |  | 4/4 | 107X78 mm (A3‐ rozložený formát) | 1 | 6X lom, tvarový ořez, |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **SmartX deska**  **A1 přímý potisk** | Smart X 10 mm |  |  |  |  | 4/0 | A1 | 1 |  | 1691 | 465 | 370,84 | 351,40 | 299,82 | 282,49 | 280,18 | 277,87 |
| **SmartX deska**  **A0 přímý potisk** | Smart X 10 mm |  |  |  |  | 4/0 | A0 | 1 |  | 1935 | 537 | 404,18 | 392,08 | 351,85 | 346,53 | 344,22 | 342,49 |
|  | papír |  |  |  |  | 4/0 | 10X10 cm |  | tvarový ořez | 468,27 | 177,20 | 75,99 | 42,18 | 21,65 | **X** | **X** | **X** |
| **Šanony s mechanikou** | černý Ebony 2mm |  |  |  | 1/0 bílá |  | 572 X 315 mm |  |  | 2181,71 | 1620,85 | 1478,24 | 1158,97 | **X** | **X** | **X** | **X** |
|  | mat křída křída + matné lamino |  |  | 135g |  | 4/0 | 300X300+80 mm hřbet | 1 |  | 1897,56 | 1761,33 | 1422,90 | 1228,14 | **X** | **X** | **X** | **X** |
| **Skládací papírová tramvaj (model tramvaje)** | ofset | ofset |  | 300g |  | 4/0 | 240x500mm | 1 | raznice ‐ tramvaj | **X** | **X** | 332,72 | 170,04 | 58,78 | 40,10 | 29,57 | 21,33 |
|  | | | | | | | | | |  | | | | | | | |
| **Cena celkem** (součet veškerých cen z tabulky) |  | | | | | | | | |
| **226 224,17 Kč** | | | | | | | | | | | | | | | | |
| **DPH 21%** | | | | | **47 507,08 Kč** | | | | | | | |  | | | |
| **cena s DPH** | | | | | | **273 731,25 Kč** | | | | | | | |