

Annex n. 2

Detailed factual, time and financial framework of foreign development cooperation project Project title: “Promoting production and strengthening the capacity of entrepreneurs in northern Moldova to increase productivity, export and access to new markets”			
Implementing organization and partner institution: Association of Small and Medium-Sized Enterprises and Crafts of the Czech Republic North Regional Development Agency			
The development objective of the project: Providing advisory assistance to the Moldovan side in the following areas: <ul style="list-style-type: none"> • Increasing competitiveness of selected SMEs in Northern developing areas in Moldova, as well as help in entering new markets; • Clearing and anchoring the nature and characteristics of market-successful products and services in the current times; • Providing information about current possible innovative solutions for selected entrepreneurial segments; • Strengthening the capacities of regional stakeholders and interested parties, including SMEs in the area of export and marketing; • Deepening of bilateral and multilateral relationships between stakeholders and involved parties from Moldova and Czechia; • Exchange of knowledge, know-how and best practices. 			
Objectives of the project: The main objective of the project is to support local producers in the Northern region of Moldova and increase their capacities, productivity, export and thus enable them to enter new markets.			
OUTCOMES OF THE PROJECT	ACTIVITIES WITHIN THE PROJECT	Expected financial requirements for individual activities	Invoicing date
Outcome 1.1 The organization of the initial online round table and analysis of the current state of export potential of Moldovan SMEs in the Northern region, including the identification of perspective representatives of such SMEs A timeframe to achieve the output: 09-12/2022	Activity 1.1.1 Complex organizational and technical arrangement of an online round table in a form of a binational videoconference. The specific date and content of the online event will be determined by mutual communication and reconciliation with the Moldovan side. The costs of carrying out the activity include in particular: labour costs of the implementing organization, costs for interpreting services and remuneration for selected Czech experts and Moldovan partner.	116,126.16 CZK	30/12/2022
Outcome 2.1 The organization of practical online training workshops in form of a series of specialized webinars for selected Moldovan SMEs. A timeframe to achieve the output: 01-02/2023	Activity 2.1.1 Complex organizational and technical arrangement of a series of online training in an approx. length of 6 half-a-day-long webinars organized by approx. 4 Czech experts. The specific dates and content of the training will be determined by mutual communication and reconciliation with the Moldovan side. The costs of carrying out the activity include in particular: labour costs of the implementing organization, costs for interpreting services and remuneration for selected Czech experts and Moldovan partner	227,603.15 CZK	28/02/2023

Outcome 3.1 The organization of a competition for local SMEs about the best action plan for the export support and following provision of expert monitoring and guidance for the top 3 winning SMEs A timeframe to achieve the output: 03-08/2023	Activity 3.1.1 Complex arrangement of advisory and guidance service packages for 3 winners of the export competition, provided by a company specialised in advisory and guidance services for SMEs in the area of export. The provision of the services will take place online through series of meetings with the selected Czech mentors and advisors in the agreed time allocation.	318,097.39 CZK	31/08/2023
Outcome 4.1 The organization of participation of selected Moldovan SMEs at a chosen trade fair/ expo/ exhibition. A timeframe to achieve the output: 08-09/2023	Activity 4.1.1 Complex arrangement of the physical participation of approx. 5 Moldovan SMEs at a selected trade fair/expo/exhibition.	276,106.30 CZK	30/09/2023
TOTAL PROJECT COSTS:			937,933.00 CZK

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