**ADVERTISING CONTRACT**

Parties:

# KHNP (Korea Hydro & Nuclear Power Co., Ltd.)

with its registered office: 1655, Bulguk-ro, Munmudaewang-myeon,Gyeongju-s,i

Gyeongsangbuk-do, Republic of Korea

Company Reg. No.: represented by:

120-86-18943

Harry Chang

(hereinafter referred to only as the "Ordering Party ") and

University of West Bohemia in Plzeň, Faculty of Mechanical Engineering with its registered office: Univerzitní 2732/8, Plzeň, postal code 30100 Company Reg. No.: 49777513

Tax ID No.: CZ49777513

bank details: bank account no.:

KB Plzeň 4811530257/ 0100

represented by: Ing. Petr Hofman, Bursar (hereinafter referred to only as the "Provider " )



enter into the following Contract pursuant to Section 1746 (2) of Act No. 89/2012 Sb., the Civil Code, as amended, and under Act No. 40/ 19955, q\_; pn. r gul.ati[l g,,advertising, as amended:

# I Preamble

1. The Provider is a university place of work, dosely cooperating with the Ordering Party . This workplace focuses oneducation in the field of Power Engineering. One of the Provider's activitie s, within the scope of its regular activities, is organizing the student and scientific conference called Nuclear Days. lt is held from 14-15 September 2022 (hereinafter referred to only as the "Conference").
2. The Ordering Party is interested in promoting its company at the Conf erence in the extent specified under this Contract.

**li Subject-Matterof Performance**

1. The Provider will provide advertising and other services for the Ordering Party within the scope of Annex No. 1, which is an inseparable part of this Contract (hereinafter referred to only as the "Services" ), and the OrderingParty undert akes to pay the price stipulated under Article IV hereof to the Provider.
2. For every use of the logo or trade name of the Ordering Party , or other material associated with the acti vities of the Ordering Party, the Provider undertakes to use only the materials approved in advance or provided by the Ordering Party for performing the subject-matt er under this Contract. The Ordering Party's logo, which is protected as a regist eredtrade-mark, can be used



by the Provider only in the colours and size corresponding to the gíven ratio, according to the instructions, materials or graph1c manual of the Ordering Party (if handed over)

1. The Ordering Party undertakes to provide every cooperation necessary so that the Provider may perform 1ts obligations, especially to hand over posters, leaflets, brochures, banners , advert1sing and ether promotional videos, promotional merchandise,etc. (hereinafter referred to only as the "Promotional Materials") that are to be used to prov1de advertising under th1s Contract w1thin the st1pulated deadline; however, no later than 15 working days before the Conference begins, unless the Parties agree otherwise, in print or in electronic form.
2. Promotional Matenals that are the property of the Ordenng Party and that are not used, or that were only loaned for the purpose of providing advertising under this Contract, shall be taken back by the Ordering Party from the Provider within 3 days from the end of the Conference or the respective event at the Conferen ce, unless the Parties agree otherwise.

Ill **Ouration of Contract**

1. Advert ising serv1ces under Ar ticle li shall be perfo rmed from 14-15 September 2022 at the Conference and after the end of the Conference in the form of d1splaying the Ordering Party on the Nuclear Days in Plzeň webs1t e, [www. jadernedny.cz,](http://www.jadernedny.cz/) until the end of 2022.

**IV Price of Contract**

1. For prov1ding Serv,ces under this Contract the Part,es stipulate a fixed price amounting to 4000 EUR (four thousand euros). The price is without VAT. VAT will be added to the price of Contract pursuant to the applicable legal regulations. The price specified in paragraph 1 includes any and all necessary and reasonably spent expenses relate d to the Provider's performance of the obligations ansing from this Contract.
2. Payment of the price is subJect to an invoice/tax document issued and sent by the Provider to the address specified in the head of this Contract or to the following email address limhb07l [2@khnp.co.kr.](mailto:2@khnp.co.kr) The invoice is due in 30 days from the day it was issued. The invoice/ tax document must contain all elements required by the app l icable law, otherwise the Ordering Party is entitled to return such invo1ce during its maturity period back to the Provider to be corrected or completed The new maturity period sta rt s when the corrected invoice is delivered.
3. The Provider is entitled to invo1ce the st,pulated price w1thin 14 days from the day this Contract was signed

V Common **and Fina** I **Provisions**

1. Unless stipu lated otherwise in th1s Contract, the mutual relat1onships of the Parties are governed by the provisions of Act No. 89/2012 Sb., the Civil Code , as amended
2. Any debts of the ether Party arising from this Contract can be assigned to a third person by the Parties only subject to prior consent, granted by the other Party 1n writing.

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The Parties undertake to mutually protect the reputation of the ether Party and to refrain from anything which may cause harm to one another's reputations.

The Provider is entitled to withdraw from the Contract if the Ordering Party is in default with payment of the stipulated price for more than 30 days.

The Ordering Party is entit led to withdraw from the Contract if the Provider fails to provide Services to the Ordering Party under Article li paragraph 1 of this Contract. The Parties have agreed that should it be necessary to hold the Conference only online due to the COVID-19 pandemie and/or related measures of the government, ministry, or ether government adminístrative bodies and local authorities, the Services under this Contract will be provided online, e.g. the logo of the Ordering Party will be displayed during online conference streami ng. Providing the Service· sin online form does not constitute the right of the Ordering Party to withdraw from the Contract.

This Contract is executed in two originals; each Party will receive one counterpart.

This Contract can be changed only in the form of written, numbered amendments, signed by the authorized representatives of both Parties . For this purpose the exchange of e-mail messages or other electronic messages is not considered written form.

The Parties have agreed that the provisions of Section 1740 (3) of Act No. 89/2012 Sb., the Civil Code, are excluded and that thereforeany **answers** of either Party withamendments or variations cannot be constr ued as acceptance of an offer to conclude this Contract even though the

conditions. of such offer are not rr t. ri, ll't..c ,nge , .\_and they have further agreed that the

provisionsof Sections558 (2), 1728, 1729, 1744, 1757 (2) (3) and Section 1950 of the Civil Code sha ll not apply to their relationship.

The Parties explicitly confirm that they are concluding this Contract as part of their business activities and that the terms and conditions of the Contract are the outcome of negotiati onsand discussions between the Parties, and each Party had the opportunity to affect the contents of theseconditio ns.

lf any of the provisions have or wíll become unenforceable or void, the validity, enforceability, and effect of the remaining provisions of the Contract shall remain unaffected. ln such case the Parties shall negotiate in good faith a new provision that will correspond to theeconomic purpose and intention of the original provision as much as possible, and which will replace such void, unenforceable, and ineffective provision.

This Contract represents the complete agreement between the Parties and replaces all written and oral covenantsand agreements of the Parties related to this Contract.

Anne x No. 1 - Specifications of the Subject-Matter of Performance is inseparable part of this Contract.

This Contract comes into farce and takes effect on the day it is signed by both Parties. tf the Contract is subject to the obligation to be published and disclosed in the Register of Contracts pursuant to Act No. 340/2015 Sb., on the registerof contracts, t h e Contract shall take effect on the day it is published in the Register of Contracts.

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For the Ordering Party : For the Provider:

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Harry Chang

Korea Hydro & Nuclear Power Co., Ltd.

Ing. Petr Hofman .

Bursar of the University of West Bohemia in Plzel"l



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**Annex 1 Sponsorship packages**

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| **Sponsorshippackages** | **PLATINU M** |
| **Price (excl. VAT)** | **EUR 4 000** |
| The Ordering Party is displayed as the conference sponsor on the website (www .jadernedny.c2) | VES |
| Logo placed on conference banner1 | VES |
| Logo in confer ence programme 2 | VES |
| Two roll-ups di splayed in conferenceroom | VES |
| Exhibition boot h in foy er to conference room 3 | VES |
| PR videoduring conference breaks4 | VES |
| PR video during opening of conference5 | VES |
| Promotional materials oťthe bri:leririg Party handed to conference attendees | VES |
| **Sponsorship availability** | **2x** |

J *The size of the logo corresponds to the va/ue of the sponsorship, i.e. Platin um, Gold or Silver pockage.*

2 *The pla cement of odvertising in the conference programme is determined bosed on the sponsorship package (Platinum sponsors get priority when choasing where to place their logo).*

*3 Spec/a/ booth parameter s: 2x2m*

***4*** *The PRvideo of the company must not exceed* 2 *minutesin length. Videas wi/1 be played on the TV screens in the fo yer, in the conference room and during the online transmission of the conference.*

*5 The PR video of the compony must not exceed 2 minutes in length . The video wi/1 be p/ayed during the*

*opening of the conference, in the conference room ond during the online tronsmission.*

# Deadlinefor the delivery of materials (logos, PR videos and the like): 31 July 2022

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