

Objednatel:

IČO: 47813059

DIČ: CZ47813059

Slezská univerzita v Opavě

Obchodně podnikatelská fakulta

Univerzitní náměstí 1934/3

Karviná

733 40 Karviná

Dodavatel:

IČO: 29149177

DIČ: CZ29149177

Kuba Libri, s.r.o.

Ruská 972/94

Vršovice

100 00 Praha 10

Konečný příjemce:

Univerzitní knihovna

Pracoviště Karviná

Na Vyhlídce 1079/1

735 06 Karviná-Nové Město

Datum vystavení: 25.04.2022

Datum dodání:

Forma dopravy: poštou

Objednáváme u vás:

Množství MJ	Název položky	Cena		Částka DPH	Částka celkem
		bez DPH	DPH (%)		
53 ks	knihy - viz příloha	88 075,45	10,0	8 807,55	96 883,00

Celková cena s DPH:

96 883,00 Kč

Žádáme o zaslání potvrzení objednávky na email: [REDACTED]

Na faktuře prosím uvádějte číslo naší objednávky.

Smluvní strany berou na vědomí, že tato smlouva ke své účinnosti vyžaduje uveřejnění v registru smluv podle zákona č. 340/2015 Sb. a s tímto uveřejněním souhlasí.

S pozdravem

[REDACTED]

[REDACTED]

[REDACTED]

	autor, název	cena	počet ks	cena celkem
1.	9781352012026 ASTERIOU, D. a S. G. HALL, 2021. Applied Econometrics. 4th ed. London: Red Globe Press			
2.	9781800205697 BAKHSHI, S. and CH. WADE, 2021. Expert Data Modeling with Power BI: Get the best out of Power BI by building optimized data models for reporting and business needs. Birmingham: Packt Publishing			
3.	9780198869443 BELL, E. a A. BRYMAN, 2019. Business research methods. 5th ed. Oxford: Oxford University Press			
4.	9781118014776 BRANDIMARTE, P., 2018. An Introduction to Financial Markets. A Quantitative Approach. Hoboken: Wiley			
5.	9781138498259 BUTTLE, F. a S. MAKLAN, 2019. Customer Relationship Management. Concepts and Technologies. New York: Routledge			
6.	9780357139752 DAFT, R. L., 2022. Management. 13th ed. Boston: Cengage Learning			
7.	9781118011522 DAMODARAN, A., 2002. Investment Valuation. New York: John Wiley & Sons			
8.	9781119578727 DOUGLAS, C., MONTGOMERY, E., PECK, E. and G. VINN, 2021. Introduction to Linear Regression Analysis. New York: John Wiley and Sons			
9.	9781260547986 DOUPNIK, T. S., FINN, M., GOTTI, G. a M. H. B. PERERA, 2020. International Accounting. 5th ed. New York: McGraw-Hill Education			
10.	9780754671374 EICHER, S., 2009. Corruption in international business: the challenge of cultural and legal diversity. Burlington: Gower			
11.	9781260575644 FRANK, R. H., 2014. Microeconomics and Behavior. 9th ed. New York: McGraw-Hill Education			
12.	9780262062701 FREIXAS, X. and J. CH. ROCHET, 2008. Microeconomics of Banking. 2nd ed. Massachusetts: The MIT Press Cambridge			
13.	9781137373434 GOFFIN, K. a R. MITCHELL, 2017. Innovation Management: Effective strategy and implementation. London: Palgrave Macmillan			
14.	9780199672585 HARRISON, A., 2014. Business environment in a global context. Oxford: Oxford University Press, 2014			
15.	9781506350455 KATHRYNN, A. A. a E. K. MCGUIRE, 2019. Research Methods, Statistics, and Applications. 2nd ed. Thousand Oaks: SAGE Publications			
16.	9781292214870 KRUGMAN, P. R., M. OBSTFELD a M. MELITZ, 2018. International Economics: Theory and Policy. 11th ed. Boston: Pearson Education Limited			
17.	9781292403281 LAUDON, K. a J. LAUDON, 2020. Management Information Systems: Managing the Digital Firm. London: Pearson			
18.	9781352008975 MORRISON, J., 2016. The global business environment: Challenges and responsibilities. London: Palgrave			
19.	9781526519559 MULLIGAN, E. and L. OATS, 2021. Principles of International Taxation. Bloomsbury Publishing			
20.	9780415790529 PATTEN, M. L. a M. NEWHART, 2017. Understanding Research Methods: An Overview of the Essentials. 10th ed. New York: Routledge			
21.	9781631573910 POWER, D. J. and C. HEAVIN, 2017. Decision Support, Analytics, and Business Intelligence. New York: Business Expert Press			
22.	9780415745932 RAJKO, A., 2011. Behavioural economics and business ethics. London: Routledge			
23.	978126553609 ROSS, S. A., WESTERFIELD, R. a B. D. JORDAN, 2018. Fundamentals of Corporate Finance. 12th ed. New York: McGraw-Hill Education			
24.	9781292341552 SHARDA, R., DELEN, D. a E. TURBAN, 2019. Analytics, Data Science, & Artificial Intelligence: Systems for Decision Support. London: Pearson			
25.	9780393689891 VARIAN, H. R., 2014. Intermediate Microeconomics. A Modern Approach. 9th ed. New York: W. W. Norton & Company			
26.	9781489140753 BLOKDYK, G., 2017. Electronic Customer Relationship Management E-CRM Complete Self Assessment Guide. Emereo Pty Limited			
27.	9781506371832 DANIELS, L. and N. W. MINOT, 2019. An Introduction to Statistics and Data Analysis Using Stata: From Research Design to Final Report. Thousand Oaks: SAGE Publications			
28.	9780071314640 HAAG, S. Management Information Systems for the Information Age, 2012. 9th ed. New York: McGraw-Hill Education			
29.	9789041188151 HASLEHNER, W., KOFLER, G. a A. RUST, 2017. EU Tax Law and Policy in the 21st Century. Alphen aan den Rijn: Kluwer Law International			
30.	9780071664189 HOFSTEDE, G., HOFSTEDE, G. J. a M. MINKOV, 2010. Cultures and Organizations: Software of the Mind. McGraw-Hill Education			
31.	9780273731917 JEHLE, G. a P. RENY, 2011. Advanced Microeconomic Theory. New York: Prentice Hall			
32.	9781292248448 KOTLER, P., KELLER, K. L., GOODMAN, M., BRADY, M. a T. HANSEN, 2019. Marketing Management. Pearson			
34.	9781526449900 KUMAR, R., 2019. Research Methodology: A Step-by-Step Guide for Beginners. 5th ed. Thousand Oaks: SAGE Publications			
35.	9781119993209 KUMAR, V. a J. A. PETERSEN, 2012. Statistical Metod in Customer Relationship Management. Chichester: Wiley			
36.	9783319307121 MIGLO, A, 2016. Capital Structure in the Modern World. Cham: Palgrave Macmillan			
37.	9781509308033 O'CONNOR, E., 2018. Microsoft Power BI Dashboards Step by Step. Microsoft Press			
38.	9781953349644 PEARCE, M., 2021. Customer Relationship Management. How to Develop and Execute Business. Expres Press			
39.	9781292341552 SHARDA, R., DELEN, D. a E. TURBAN, 2013. Business Intelligence and Analytics: Systems for Decision Support. London: Pearson			
40.	9780255366748 SCHNEIDER, F. a W. COLIN, 2013. The Shadow Economy. London: Institute of Economic Affairs			
41.	9781483387215 SPICKARD, J. V., 2016. Research Basics: Design to Data Analysis in Six Steps. Thousand Oaks: SAGE 10 Publications			
42.	9783319015941 SPILIOPOULOU, M., SCHMIDT-THIEME, L., a R. JANNING, 2014. Data Analysis, Machine Learning and Knowledge Discovery. Cham: Springer			
43.	9780471888468 STEUR, R.E., 1986. Multiple Criteria: Theory, Computation and Application. John Wiley and Sons, New York, 1986.			
44.	9781292291154 TODARO, M. P. a S. C. Smith, 2015. Economic Development. 12th ed. New York: Pearson			