**Příloha č. 1 záměru**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **název typ papíru gramáž papíru barevnost** | |  | |  | |  | | **formát / rozměry počet stran** |  | **vazba Cena bez DPH za kus při tisku nákladu:** |  | | | | | | | |
| **obálka** | **vnitřek** | **obálka** | **vnitřek** | **obálka** | **vnitřek** | **1 ks** | **10ks** | **50ks** | **100ks** | **300ks** | **500ks** | **700ks** | **1000ks** |
| **Analýza** | | mat | ofset | 250g | 80g | 4/4 | 4/4 | 148X210 mm | 220 + 4 | V2 | **X** | xxxxxxx | xxxxxxx | xxxxxxx | xxxxx | xxxxx | xxxx | xxxxx |
| **Banner PVC č. 1 - kovová oka + instalace - 2 hodiny** | | mat | ÚV tisk | 510g |  |  | 4/0 | 3X3m |  |  | xxxxx | xxxxx | **X** | **X** | **X** | **X** | **X** | **X** |
| **Banner PVC č. 2 - kovová oka + instalace - 2 hodiny** | | mat | ÚV tisk | 510g |  |  | 4/0 | 3X1m |  |  | xxxxx | xxxxxx | **X** | **X** | **X** | **X** | **X** | **X** |
| **Banner PVC č. 3 - kovová oka + instalace - 2 hodiny** | | mat | ÚV tisk | 510g |  |  | 4/0 | 1X1 m |  |  | xxxxxx | xxxxxx | **X** | **X** | **X** | **X** | **X** | **X** |
| **Banner PVC č. 4 - kovová oka + instalace - 2 hodiny** | | mat | ÚV tisk | 510g |  |  | 4/0 | 2,5 x 2,5 m |  |  | xxxxxxx | xxxxx | **X** | **X** | **X** | **X** | **X** | **X** |
| **Brožura č. 1** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 12 + 4 | V1 | **X** | **X** | xxxxxx | xxxxx | xxxxxx | xxxxx | xxxxxx | xxxxx |
| **Brožura č. 2** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 24 + 4 | V1 | **X** | **X** | xxxxx | xxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| **Brožura č. 3** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 48 + 4 | V2 | **X** | **X** | xxxxx | xxxxxx | xxxxx | xxxx | xxxx | xxxxx |
| **Brožura č. 4** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 72 + 4 | V2 | **X** | **X** | xxxxxx | xxxxx | xxxxx | xxxxxx | xxxx | xxxxxx |
| **Brožura č. 5** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 96 + 4 | V2 | **X** | **X** | xxxxx | xxxxxx | xxxxxx | xxxxxxx | xxxxxx | xxxxxx |
| **Brožura č. 6** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 160 + 4 | V2 | **X** | **X** | xxxx | xxxxx | xxxxxx | xxxxxx | xxxxxxx | xxxxxx |
| **Brožura č. 7** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) | 8/8 (CMYK + 4  pantone) 200X200mm 12 + 4 V1 **X X X** xx xxxxxx xxxxxxxx6 |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 8** | | ofset ofset 300g 200g 5/1 ( 4 pantone +  k/ 1 pantone) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 9** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) | 8/8 (CMYK + 4  pantone) | 200X200mm | 48 + 4 | V2 | **X** | **X** | **X** | xxxxx | xxxxx  8/8 (CMYK + 4 x  pantone) 200X200mm 24 + 4 V1 **X X X** xxxxxx xxxxx xxxxxx xxxxxx x | xxxxx | xxxxx | xxxxxx |
| **Brožura č. 10** | | ofset ofset 300g 200g 5/1 ( 4 pantone +  k/ 1 pantone) |  |  |  |  | 8/8 (CMYK + 4  pantone) 200X200mm 72 + 4 V2 **X X X** xxxxxxxxxx xxxxx xxxxx |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 11** | | ofset ofset 300g 200g 5/1 ( 4 pantone +  k/ 1 pantone) |  |  |  |  | 8/8 (CMYK + 4  pantone) 200X200mm 96 + 4 V2 **X X X** xxxxxxx xxxxxx ,xxxx xxxx xxxx |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 12** | | ofset ofset 300g 200g 5/1 ( 4 pantone +  k/ 1 pantone) |  |  |  |  | 8/8 (CMYK + 4  pantone) | 200X200mm | 160 + 4 | V2 | **X** | **X** | **X** | xxxxx | xxxxxx | xxxx | xxxx | xxxxx |
| **Brožura č. 13** | | křída s laminem | ofset | 300g | 80g | 4/4 | 4/4 | 200X200mm | 1000 + 4 | V2Z | **X** | **X** | xxxxx | xxxxx | xxxxxx | xxxxx | xxxxx | xxxxxx |
| **Brožura č. 14** | | křída s laminem | ofset | 300g | 200g | 4/4 | 4/4 | 200X200mm | 48 + 4 | kovová twin spirála | **X** | **X** | xxxxxx | xxxxxxx | xxxxxx | xxxxxxx | xxxxxx | xxxxxx |
| **Brožura č. 15** | **společný papírový přebal** | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 96 + 4 | V2 | **X** | **X** | xxxxx | xxxxx | xxxxxx | xxxxxxx | xxxx | xxxxx |
| **Brožura č. 16** | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 200 + 4 | V2 | **X** | **X** | xxxx | xxxxx | xxx | xxxxx | xxxxx | xxxxxx |
| **Brožura č. 17** | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 48 + 4 | V2 | **X** | **X** | xxxx | xxxx | xxxxxx | xxxxx | xxxx | xxxxx |
| **Papírový přebal na brožuru č. 15- 17** | |  | ofset |  | 100g |  | 4/0 | 150X420mm |  |  | **X** | **X** | xxxxx | xxxxx | xxxxxx | xxx | xxxx | xxxxx |
| **Brožura č. 18** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 240X340mm | 20 + 4 | V1 | **X** | **X** | xxxxx | xxxxx | xxxxxx | xxxxx | xxxxx | xxxxx |
| **Brožura č. 19** | | matná křída s matným laminem | Viprint  Viprint | 350g | 75g | 1/1 - K/P | 4/4 | 170X240mm | 1000 + 4 | V2-PUR | **X** | **X** | **X** | xxxxx | xxxxxx | xxxxxx | xxxxx | xxxxx |
| **Brožura č. 20** | | matná křída s matným laminem | 350g | 75g | 1/1 - K/P | 4/4 | 170X240mm | 248 + 4 | V2-PUR | **X** | **X** | **X** | xxxxxxx | xxxxxx | xxxxx | xxxxxx | xxxxx |
| **Brožura č. 21** | | matná křída s matným laminem | ofset | 150g | 80g | 4/0 | 4/4 | 240X340mm | 1000 + 4 | V8 | **X** | **X** | **X** | xxxxxx | xxxxxx | xxxxxx | xxxxx | xxxxx |
| **Brožura č. 22** | | matná křída s laminem | ofset | 200g | 80g | 4/4 | 4/4 | 200X200mm | 1000 + 4 | V2 | **X** | **X** | **X** | xxxxx | xxxxxx | xxxxx | xxxxx | xxxxx |
| **Brožura č. 23** | | ofset ofset 250g 120g 4/4 4/4 A5 48 + 4 |  |  |  |  |  |  |  | V1 | **X** | **X** | **X** | xxxxxx | xxxxxx | xxxx | xxxxxx | xxxx |
| **Brožura č. 24** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | 300X200 mm | 292 + 4 | V2 | **X** | **X** | **X** | xxxxx | xxxxx | xxxxx | xxxxx | xxxx |
| **Brožura č. 25** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | 300X200mm | 68 + 4 | V2 | **X** | **X** | **X** | xxxx | xxxxx | xxxx | xxxxx | xxxx |
| **Brožura č. 26** | | matná křída s matným laminem | ofset | 300g | 130g | 4/4 | 4/4 | 230X300mm | 96 + 4 | V2 | **X** | **X** | **X** | xxxxx | xxxxx | xxxxxx | xxxx | xxxx |
| **Brožura č. 27** | | matná křída s matným laminem ofset 250g 80g 4/4 4/4 200X300mm 338 + 4 V2 **X** xxxxxx xxxxxx xxxxxx xxxxxxx xxxxxxxxxx xxx  matná křída s matným laminem Viprint 350g 75g 2/2 (k + Pantone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura č. 28** | |  |  |  |  | 413 U) | 4/4 | 170X240mm | 216 + 4 | V2-PUR | **X** | **X** | **X** | xxxxxxx | xxxxx | xxxxxx | xxxxx | xxxxxx |
| **Brožura č. 29** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 48 + 4 | V2 | **X** | **X** | xxxxx | xxxxx | xxxxx | xxxxxx | xxxxx | xxxxx |
| **Brožura č. 30** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 72 + 4 | V2 | **X** | **X** | xxxxxxx | xxxx | xxxxxxx | xxxxxxx | xxxxxx | xxxxxx |
| **Brožura č. 31** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 96 + 4 | V2 | **X** | **X** | xxxxxxx | xxxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| **Brožura č. 32** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 160 + 4 | V2 | **X** | **X** | xxxxx | xxxxxx | xxxxxxx | xxxxxxx | xxxxx | xxxx |
| **Brožura č. 33** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 300 + 4 |  | **X** | **X** | xxxxxx | xxxxxx | xxxxx | xxxxx | xxxxx | xxxxxx |
| **Brožura č. 34** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A4 | 48 + 4 | V2 | **X** | **X** | xxxxx | xxxxx | xxxxxx | xxxxxxx | xxxxx | xxxxxxx |
| **Brožura č. 35** Munken LynX 300g 2/2 ( 1 Pantone + | |  | Munken LynX  Pantone) 48 + 4  Hello silk 5/5 (CMYK + 1 |  | 150g k) A4 V2 **X X** xxxxxx |  | 5/5 (CMYK + 1 |  |  |  |  |  | **X**xxxxxxx |  |  |  | xxxxxx |  |
|  | Pantone) | 12 |
| **Brožura č. 36** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 48 + 4 | V2 | **X** | **X** | **X** | xxxxxx | xxxxxxx | xxxxx | xxxxx | xxxxxxx |
| **Brožura č. 37** | | Munken LynX | Munken LynX 150g 5/5 (CMYK + 1  Pantone) | 300g |  | 2/2 ( 1 Pantone +  k) A4 |  |  | 106 + 4 vazba) **X X** | V8 - bez desek (otevřená **X** |  |  |  | xxxx | xxxxx | xxxxxx | xxxxx | xxxx |
| **Brožura č. 38** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | xxxxx | xxxx | xxxxxx | xxxxx | xxxxx | xxxxxx |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Brožura č. 39** | | ofset | ofset | 300g | 190g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | xxxxxx |  |  |  |  |  |
| **Brožura č. 40** | | ofset | ofset | 300g | 190g | 4/4 | 4/4 | A4 | 96 + 4 | V8 - bez desek (otevřená  vazba) | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 41** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 24 + 4 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 42** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 72 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 43** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 44** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 24 + 4 | V1 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 45** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 48 + 4 | V1 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 46** | | ofset ofset 300g 120g 4/4 4/4 A4 |  |  |  |  |  |  | 72 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 48** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 49** | | ofset | ofset | 300g | 120g | 1/0 | 4/4 | 297x200mm | 174+4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 50** |  | ofset | ofset | 300g | 120g | 2/0 | 4/4 | 297x200mm | 158+4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Brožura č. 51** |  | ofset | ofset | 250g | 120g | 4/0 | 4/4 | 210x297mm | 64+4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Brožura/katalog č. 1** | | Artic volume highwhite | Artic volume highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) | 5+5 (CMYK+1  pantone) 180X297 mm 12 + 4 V1 **X X X** |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 2** | | Artic volume highwhite Artic volume highwhite 120g 120g 5+5 (CMYK+1  pantone) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 3** | | Artic volume highwhite Artic volume highwhite 120g 120g 5+5 (CMYK+1  pantone) |  |  |  |  | 5+5 (CMYK+1  pantone) 180X297 mm 48 + 4 V2 **X X X** |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 4** | | Artic volume highwhite | Artic volume highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) | 5+5 (CMYK+1  pantone) | 180X297 mm | 72 + 4 | V2 | **X** | **X** | **X** |  |  |  |  |  |
| **Brožura/katalog č. 5** | | Artic volume highwhite Artic volume highwhite 120g 120g 5+5 (CMYK+1  pantone) |  |  |  |  | 5+5 (CMYK+1  pantone) 180X297 mm 96 + 4 V2 **X X X** |  |  |  |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 1** | | Ofset Ofset 120g 120g |  |  |  | 4/4 | 4/4 | 180X297 mm | 12 + 4 | V1 |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 2** | | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 24 + 4 | V1 |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 3** | | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 48 + 4 | V2 |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 4** | | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 72 + 4 | V2 |  |  |  |  |  |  |  |  |
| **Brožura/katalog č. 5** | | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 96 + 4 | V2 |  |  |  |  |  |  |  |  |
| **CLV Citylight** | | mat | ofset |  | 150g |  | 4/0 | 1185X750mm | 1 |  |  |  |  |  |  |  |  |  |
| **Děrování pro mechaniku šanonu** | | 2 díry |  |  |  |  |  |  |  |  | **X** | **X** |  |  | **X** | **X** | **X** | **X** |
| **Děrování pro mechaniku šanonu** | | 4 díry |  |  |  |  |  |  |  |  | **X** | **X** |  |  | **X** | **X** | **X** | **X** |
| **Dibond 3 mm - A3** | |  | ÚV tisk |  |  |  | 4/0 | A3 | 1 |  |  |  |  |  |  |  |  |  |
| **Dibond 3 mm - A0** | |  | ÚV tisk |  |  |  | 4/0 | A0 | 1 |  |  |  |  |  |  |  |  |  |
| **Dibond 3 mm - B1** | |  | ÚV tisk |  |  |  | 4/0 | B1 | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **DL klasik** | |  | ofset |  | 350g |  | 4/4 | DL | 2 |  | **X** | **X** |  |  |  |  |  |  |
| **DL - skládané , 2X lom** | |  | křída |  | 200g |  | 4/4 | 297X210mm |  | 2 lomy | **X** | **X** | **X** |  |  |  |  |  |
| **DL - skládané, 5X lom** | |  | křída |  | 200g |  | 4//4 | 594X210 mm | 6 | 5 lomů | **X** | **X** | **X** |  |  |  |  |  |
| **ForeX interier černý 5 mm - přímý potisk + instalce - 6 hodin** | |  |  |  |  |  | 1/0 bílá | 580X8230 mm | 1 | tvarový ořez |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **ForeX 3 mm** | |  |  |  |  |  | 4/0 | B1 | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **ForeX 5 mm** | |  |  |  |  |  | 4/0 | B1 | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **Jmenovky na dveře** | | AXprint čirý 0,3 mm |  |  |  |  | 1/0 bílá | 160X16 mm |  |  |  |  |  | **X** | **X** | **X** | **X** | **X** |
| **Kappa desky A0 - přímý potisk** | | Kappa 10 mm |  |  |  |  | 4/0 | A0 | 1 |  |  |  |  |  |  |  |  |  |
| **Kappa desky A1 - přímý potisk** | | Kappa - 5 mm |  |  |  |  | 4/0 | A1 | 1 | tvarový ořez |  |  |  | **X** |  | **X** |  | **X** |
| **Kappa desky A2 - přímý potisk** | | Kappa - 5 mm |  |  |  |  | 4/0 | B1 | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **Kapsa na plakát A4** | |  | ofset |  | 300g |  | 4/0 | po slepení A4 |  | výsek |  |  |  |  |  |  |  |  |
| **Kartán A3** | | mat křída křída + matné lamino 135g |  |  |  |  | 4/0 | 420X297X170mm | 1 |  |  |  |  |  | **X** | **X** | **X** | **X** |
| **Karty - kulaté rohy** | | ofset + matné lamino |  | 300g |  |  | 1/1 | 70x90mm | 2 | tvarový ořez |  |  |  |  |  |  |  |  |
| **Karty - camp cafe** | | ofset |  | 200g |  |  | 1/1pantone | 55x85mm | 2 |  |  |  |  |  |  |  |  |  |
| **Karty** | | křída mat |  | 300g |  | 4/4 |  | 180X297 mm | 2 | 4 díry do šanonu |  |  |  |  |  |  |  |  |
|  | | ofset  **Komplimentka č. 1** |  | 300g |  | 1/1 K |  | 210X99mm | 2 |  | **X** | **X** |  |  |  |  |  |  |
|  | | ofset  **Komplimentka č. 2** | k/ 1 pantone) 210X99mm **X X**  ofset 200g 4/4 A5 3 lomy | 300g |  | 2/1 (1 pantone + |  |  |  |  |  |  |  |  |  |  |  |  |
| **Leták skládaný A3 - 3 lomy (viz. mapa)** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Leták skládaný A2 - 3 lomy (viz. mapa)** | |  | ofset |  | 200g |  | 4/4 | A4 |  | 3 lomy |  |  |  |  |  |  |  |  |
| **Leták skládaný - 4 lomy (harmonika)** | |  | ofset |  | 200g |  | 4/4 | 140X210 mm  (rozložený formát 590 X 210 mm) 4 lomy **X X X X** |  |  |  |  |  |  |  |  |  |  |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Letáky A4** | | křída lesk |  |  | 150g |  | 4/0 | 297X210mm | 1 |  | **X** | **X** |  |  |  |  |  |  |
| **Letáky A4** | | křída lesk |  |  | 150g |  | 4/4 | 297X210mm | 2 |  | **X** | **X** |  |  |  |  |  |  |
| **Letáky A5** | | křída lesk |  |  | 200g |  | 4/0 | 148X210mm | 1 |  | **X** | **X** |  |  |  |  |  |  |
| **Letáky A5** | | křída lesk |  |  | 200g |  | 4/4 | 148X210mm | 2 |  | **X** | **X** |  |  |  |  |  |  |
| **Letáky A5** | | recyklovaný ofset 250g |  |  |  |  | 1/1 | 148X210mm | 2 |  |  |  |  |  |  |  |  |  |
| **Leták - program - 1 lom** |  | recyklovaný ofset | ofset | 250g |  |  | 1/1 | 130x210mm | 4 | 1 lom |  |  |  |  |  |  |  |  |
| **Letáky A5 - 1 lom** | | recyklovaný ofset |  | 250g |  |  | 1/1 | 148X210mm  (rozložený formát 297 X 210 mm 4 1 lom |  |  |  |  |  |  |  |  |  |  |
| **Letáky A5** | | recyklovaný ofset |  | 250g |  |  | 4/4 148X210mm 2 |  |  |  |  |  |  |  |  |  |  |  |
| **Letáky A5 - 1 lom** | | recyklovaný ofset 250g |  |  |  |  | 4/4 | 148X210mm  (rozložený formát 297 X 210 mm | 4 | 1 lom |  |  |  |  |  |  |  |  |
| **leták A6** |  | křída lesk | ofset |  | 200g |  | 4/4 | 105x148mm | 2 |  |  |  |  |  |  |  |  |  |
| **Leták skládaný - 3 lomy (harmonika)** | | křída lesk | ofset  297x180mm (rozložený formát  720x297mm) 3 lomy **X**  ofset 200g 4/4 150X150 mm | 250g |  |  | 4/4 |  |  |  |  |  |  |  |  |  |  |  |
| **Leták skládaný (oltář)** | |  |  |  |  |  |  | (450 X 150 mm rozložený) |  | 2 lomy | **X** | **X** |  |  |  |  |  |  |
| **Magnetky** |  | magnet |  | 300g |  |  |  | 10x10 cm | 1 | tvarový ořez |  |  |  |  |  |  |  |  |
| **Metodické materiály č. 1** | | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 96 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Metodické materiály č. 2** | | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 160 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Metodické materiály č. 3** | | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 130+4 | V2 |  |  |  |  |  |  |  |  |
| **Metodické materiály č. 4** | | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 200 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Metodické materiály č.5** | | Munken LynX | Munken LynX | 300g | 100g | 4/4 | 4/4 | 112X220mm(625X220mm) | 496+12(4klopy) | V4 | **X** | **X** | **X** |  |  |  |  |  |
| **Metodické materiály č.6** | | Munken LynX | Munken LynX | 300g | 100g | 4/4 | 4/4 | 240X340mm (940 mm X 340 mm) | 280+8(2klopy) | V4 | **X** | **X** | **X** |  |  |  |  |  |
| **Metodické materiály A4 č. 4** |  | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 96 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Metodické materiály A4 č. 5** |  | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 160 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Metodické materiály A4 č. 6** |  | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 200 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Metodické materiály A3 č. 7** |  | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 96 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Metodické materiály A3 č. 8** |  | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 160 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Metodické materiály A3 č. 9** |  | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 200 + 4 | V2 | **X** | **X** |  |  |  |  |  |  |
| **Obálka C5** | | ofset |  | 80g |  | 1/0 K |  | 229X162mm | 1 |  |  |  |  |  |  |  |  |  |
|  | | ofset  **Obálka C4** |  | 80g |  | 1/0 K |  | 324X229mm | 1 |  |  |  |  |  |  |  |  |  |
|  | | ofset  **Obálka DL** |  | 80g |  | 1/0 K |  | 220X110mm | 1 |  |  |  |  |  |  |  |  |  |
| **Papírový přebal skládaný (3 sklady)** | |  | ofset |  | 300g |  | 4/4 | čístý formát A4 (630X297mm) | 6 | oltář |  |  |  |  |  |  |  |  |
| **Plakáty A0** | | křída mat 200g |  |  |  |  | 4/0 | 841 X 1188mm | 1 |  |  |  |  |  |  | **X** | **X** | **X** |
| **Plakát A1** |  | Křída mat | sítotisk |  | 200 g |  | 4/0 |  | 1 |  |  |  |  |  |  |  |  |  |
| **Plakáty A1** | | křída mat |  |  | 200g |  | 4/0 | 594X841mm | 1 |  |  |  |  |  |  | **X** | **X** | **X** |
| **Plakáty A2** | | křída mat |  |  | 200g |  | 4/0 | A2 | 1 |  |  |  |  |  |  | **X** | **X** | **X** |
| **Plakát A2 skládaný - 2 X lom** |  | novinový papír |  |  |  |  | 4/4 | A4 | 8 | 2 lomy |  |  |  |  |  | **X** | **X** | **X** |
| **Plakáty A3 -Munken** | | Munken Pure |  |  | 300g |  | 4/0 | A3 | 1 |  |  |  |  |  |  |  |  |  |
| **Plakáty A3** | | křída mat |  |  | 200g |  | 4/4 | A3 | 2 |  |  |  |  |  |  |  |  |  |
| **Plakát A3 skládaný - 2 X lom** |  | ofset | 5/5 plus  (CMYK + 1 A5 8 2 lomy **X X X**  ofset 135 g 4/0 A3 |  | 100g |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Plakát A3** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Plakát A3** | |  | křída |  | 135 g |  | 4/0 | A3 |  |  |  |  |  |  |  |  |  |  |
| **Plakát A4** | |  | ofset |  | 190g |  | 4/4 | A4 |  |  |  |  |  |  |  |  |  |  |
| **Plakát A4 skládaný - 1 X křížový lom** | | ofset | 5/5 plus  (CMYK + 1 A6 4 1 křížový lom **X X X**  ofset 135 g 4/0 A4 |  | 100g |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Plakát A4** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Plakát METRO** | |  | ofset |  | 200 g |  | 4/0 | 490 X 490 mm |  |  |  |  |  |  |  | **X** | **X** | **X** |
| **Pohled** | | pohlednicový karton |  | 300g |  | 4/1 (CMYK/K) |  | A6 | 2 |  |  |  |  |  |  |  |  |  |
| **Poštovní etiketa (samolepka)** | | Duro + papír mat |  | 80g |  | 1/0 K |  | 120X120mm | 1 |  | **X** | **X** | **X** | **X** | **X** |  |  |  |
| **Potisk překližka březová multipleX 12 mm interier** | |  |  |  |  |  | 1/0 K | 1050 X 2000 mm | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **Potisk eXterier bednící překližka 18 mm** | |  |  |  |  |  | 1/0 K | 2500X1050 | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **Pracovní listy č. 1** | | ofset |  | 250g |  |  | 4/4 | 180X297mm | 2 |  |  |  |  |  |  |  |  |  |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Pracovní listy č.2** | ofset |  | 250g |  |  | 4/4 | 180X297mm | 4 | 1 lom |  |  |  |  |  |  |  |  |
| **Překližka březová multipleX 12 mm interier - materiál** |  |  |  |  |  |  | 1050 X 2000 mm | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **Překližka bednící 18 mm eXterier - materiál** |  |  |  |  |  |  | 1050 X 2000 mm | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **Prezentační desky s klopami** | křída mat s matným laminem |  | 300g |  | 4/4 |  | A4 (rozložený formát 518X313mm) | 4 |  |  |  |  |  |  |  |  |  |
| **Prezentační desky s klopami** | Black - europapier |  | 350g |  | 1/0 bílá |  | A4 (rozložený formát 518X313mm) |  |  |  |  |  |  |  |  |  |  |
| **Rollup bez mechaniky** | banner |  |  |  |  | 4/0 | 800X2000mm | 1 |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |
| **Rollup vč. mechaniky** | banner 4/0 800X2000mm 1 **X X X X X X**  matná křída + lamino mat matná křída 300g 110g 4/4 107X78 mm (A3- rozložený formát) 1 6X lom, tvarový ořez, |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Rozkládací mapa/leták** |  |  |  |  |  |  |  |  | oblé rohy – polomer 8 |  |  |  |  |  |  |  |  |
| **Samolepky** | PVC |  |  |  |  | 4/0 | 10X10 cm |  | tvarový ořez |  |  |  |  |  | **X** | **X** | **X** |
| **Samolepky** | PVC |  |  |  |  | 4/0 | 50X50 cm |  | tvarový ořez |  |  |  |  |  | **X** | **X** | **X** |
| **Samolepky - kontejner + instalace -**  **4 hodiny** | PVC - černá matt |  |  |  |  | 1/0 | 3 x 1 m |  | tvarový ořez/plotr |  |  |  |  |  |  |  |  |
| **SmartX deska A1 přímý potisk** | Smart X 10 mm |  |  |  |  | 4/0 | A1 | 1 |  |  |  |  |  |  |  |  |  |
| **SmartX deska A0 přímý potisk** | Smart X 10 mm |  |  |  |  | 4/0 | A0 | 1 |  |  |  |  |  |  |  |  |  |
| **Samolepky** | papír |  |  |  |  | 4/0 | 10X10 cm |  | tvarový ořez |  |  |  |  |  | **X** | **X** | **X** |
| **Skládačka č. 1 - 1 lom** |  | ofset |  | 300g |  | 4/4 | 240X340mm | 4 | 1 lom |  |  |  |  |  |  |  |  |
| **Šanony s mechanikou** | černý Ebony 2mm |  |  |  | 1/0 bílá |  | 572 X 315 mm |  |  |  |  |  |  | **X** | **X** | **X** | **X** |
| **Šanony s klopami a mechanikou** | mat křída křída + matné lamino |  |  | 135g |  | 4/0 | 300X300+80 mm hřbet | 1 |  |  |  |  |  | **X** | **X** | **X** | **X** |
| **Skládací papírová tramvaj (model tramvaje)** | ofset | ofset |  | 300g |  | 4/0 | 240x500mm | 1 | raznice - tramvaj | **X** | **X** |  |  |  |  |  |  |
| **Vizitky** | ofset | ofset |  | 300g |  | 1/1 K | 90X55mm | 2 |  | **X** | **X** |  |  |  |  |  |  |
| **Vizitky** | ofset | ofset |  | 300g |  | 4/4 | 90X55mm | 2 |  | **X** | **X** |  |  |  |  |  |  |
|  | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | |  | | | | | | | |
| **Cena celkem** (součet veškerých cen z tabulky) |  | | | | | | | | | | | | | | | | |
| **332 314,77 Kč** | | | | | | | | | | | | | | | | |
| **DPH 21%** | | | | | **69 786,10 Kč** | | | | | | | |  | | | |
| **cena s DPH** | | | | | | **402 100,87 Kč** | | | | | | | |