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| **Země** | **Médium** | **Jednotka** | **Odhadovaný počet nakoupených jednotek** |
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| Španělsko | Facebook | CPC | #ODKAZ! |  |
| Google search | CPC | 18 032 |  |
| RTB | CPT | 28 512 |  |
| [Teads.com](http://teads.com/) | CPC | #ODKAZ! |  |
| **Sum** | - | - |  |
| Francie, Švédsko, Izrael, Dubai  | Facebook | CPC | 116 551 |  |
| Google search | CPC | 73 308 |  |
| RTB | CPT | 10 744 |  |
| [Teads.com](http://teads.com/) | CPC | 15 124 |  |
| **Sum** | **-** | **-** |  |
| **Celkem** | **-** | **#ODKAZ!** |  |