**Příloha č. 1 záměru**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **název** | | **typ papíru** | | **gramáž papíru** | | **barevnost** | | **formát / rozměry** | **počet stran** | **vazba** | **Cena bez DPH za kus při tisku nákladu:** | | | | | | | |
| **obálka** | **vnitřek** | **obálka** | **vnitřek** | **obálka** | **vnitřek** | **1 ks** | **10ks** | **50ks** | **100ks** | **300ks** | **500ks** | **700ks** | **1000ks** |
| **Analýza** | | mat | ofset | 250g | 80g | 4/4 | 4/4 | 148X210 mm | 220 + 4 | V2 | **X** | 580,64 | 288,89 | 244,78 | 174,19 | 125,50 | 104,97 | 76,39 |
| **Banner PVC č. 1** | | mat |  |  |  |  | 4/0 | 2,5X3m |  |  | 2571 | 1449 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Banner PVC č. 2** | | mat |  |  |  |  | 4/0 | 3X1m |  |  | 1616,67 | 561,28 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Banner PVC č. 3** | | mat |  |  |  |  |  | 1X1 m |  |  | 1195 | 441 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Brožura č. 1** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 12 + 4 | V1 | **X** | **X** | 92,39 | 44,13 | 33,81 | 22,39 | 18,33 | 13,80 |
| **Brožura č. 2** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 24 + 4 | V1 | **X** | **X** | 74,71 | 63,19 | 52,54 | 35,36 | 31,12 | 21,28 |
| **Brožura č. 3** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 48 + 4 | V2 | **X** | **X** | 106,56 | 93,07 | 90,43 | 84,74 | 68,44 | 49,78 |
| **Brožura č. 4** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 72 + 4 | V2 | **X** | **X** | 311,32 | 196,53 | 180,77 | 143,08 | 114,94 | 101,71 |
| **Brožura č. 5** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 96 + 4 | V2 | **X** | **X** | 400,96 | 314,48 | 230,13 | 162,05 | 146,10 | 96,31 |
| **Brožura č. 6** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 200X200mm | 160 + 4 | V2 | **X** | **X** | 446,41 | 349,69 | 314,69 | 272,93 | 222,24 | 161,02 |
| **Brožura č. 7** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) | 8/8 (CMYK + 4  pantone) | 200X200mm | 12 + 4 | V1 | **X** | **X** | **X** | 264,23 | 208,65 | 177,30 | 170,46 | 149,49 |
| **Brožura č. 8** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) | 8/8 (CMYK + 4  pantone) | 200X200mm | 24 + 4 | V1 | **X** | **X** | **X** | 401,59 | 227,93 | 210,05 | 192,65 | 167,50 |
| **Brožura č. 9** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) | 8/8 (CMYK + 4  pantone) | 200X200mm | 48 + 4 | V2 | **X** | **X** | **X** | 705,07 | 358,63 | 278,51 | 228,63 | 207,54 |
| **Brožura č. 10** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) | 8/8 (CMYK + 4  pantone) | 200X200mm | 72 + 4 | V2 | **X** | **X** | **X** | 1008,06 | 479,31 | 345,14 | 311,04 | 245,05 |
| **Brožura č. 11** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) | 8/8 (CMYK + 4  pantone) | 200X200mm | 96 + 4 | V2 | **X** | **X** | **X** | 1300,98 | 532,04 | 411,23 | 342,86 | 282,12 |
| **Brožura č. 12** | | ofset | ofset | 300g | 200g | 5/1 ( 4 pantone +  k/ 1 pantone) | 8/8 (CMYK + 4  pantone) | 200X200mm | 160 + 4 | V2 | **X** | **X** | **X** | 2109,07 | 909,66 | 480,78 | 425,17 | 271,84 |
| **Brožura č. 13** | | křída s laminem | ofset | 300g | 80g | 4/4 | 4/4 | 200X200mm | 1000 + 4 | V2Z | **X** | **X** | 1401,49 | 778,59 | 659,48 | 566,16 | 478,28 | 442,26 |
| **Brožura č. 14** | | křída s laminem | ofset | 300g | 200g | 4/4 | 4/4 | 200X200mm | 48 + 4 | kovová twin spirála | **X** | **X** | 186,83 | 136,62 | 102,27 | 76,14 | 69,81 | 64,33 |
| **Brožura č. 15** | **společný papírový přebal** | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 96 + 4 | V2 | **X** | **X** | 596,57 | 354,89 | 294,55 | 184,94 | 151,65 | 97,57 |
| **Brožura č. 16** | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 200 + 4 | V2 | **X** | **X** | 1078,57 | 673,50 | 528,09 | 370,95 | 309,84 | 195,14 |
| **Brožura č. 17** | ofset | ofset | 200g | 80g | 4/4 | 4/4 | 150X300mm | 48 + 4 | V2 | **X** | **X** | 318,69 | 161,82 | 126,50 | 100,30 | 79,02 | 48,78 |
| **Papírový přebal na brožuru č. 15‐ 17** | |  | ofset |  | 100g |  | 4/0 | 150X420mm |  |  | **X** | **X** | 5,69 | 3,70 | 3,15 | 2,07 | 1,99 | 1,86 |
| **Brožura č. 18** | | ofset | ofset | 300g | 120g | 4/4 | 4/4 | 240X340mm | 20 + 4 | V1 | **X** | **X** | 74,17 | 61,41 | 53,83 | 40,19 | 25,99 | 18,91 |
| **Brožura č. 19** | | matná křída s matným laminem | Viprint  Viprint | 350g | 75g | 1/1 ‐ K/P | 4/4 | 170X240mm | 1000 + 4 | V2‐PUR | **X** | **X** | **X** | 995,33 | 902,83 | 760,52 | 575,07 | 446,78 |
| **Brožura č. 20** | | matná křída s matným laminem | 350g | 75g | 1/1 ‐ K/P | 4/4 | 170X240mm | 248 + 4 | V2‐PUR | **X** | **X** | **X** | 359,88 | 311,73 | 195,82 | 124,23 | 101,83 |
| **Brožura č. 21** | | matná křída s matným laminem | ofset | 150g | 80g | 4/0 | 4/4 | 240X340mm | 1000 + 4 | V8 | 9961,88 | 6967,62 | 5464,80 | 2903,18 | 2616,27 | 2166,57 | 1859,17 | 1462,97 |
| **Brožura č. 22** | | matná křída s laminem | ofset | 200g | 80g | 4/4 | 4/4 | 200X200mm | 1000 + 4 | V2 | **X** | **X** | **X** | 753,64 | 732,98 | 720,67 | 685,50 | 661,64 |
| **Brožura č. 23** | | ofset | ofset | 250g | 120g | 4/4 | 4/4 | A5 | 48 + 4 | V1 | 412,14 | 169,09 | 70,43 | 62,80 | 56,54 | 46,70 | 46,54 | 46,18 |
| **Brožura č. 24** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | 300X200 mm | 292 + 4 | V2 | **X** | **X** | **X** | 332,36 | 303,67 | 277,93 | 265,96 | 253,25 |
| **Brožura č. 25** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | 300X200mm | 68 + 4 | V2 | **X** | **X** | **X** | 231,10 | 196,37 | 128,49 | 115,05 | 103,13 |
| **Brožura č. 26** | | matná křída s matným laminem | ofset | 300g | 130g | 4/4 | 4/4 | 230X300mm | 96 + 4 | V2 | **X** | **X** | **X** | 312,47 | 287,85 | 271,73 | 224,44 | 169,58 |
| **Brožura č. 27** | | matná křída s matným laminem | ofset | 250g | 80g | 4/4 | 4/4 | 200X300mm | 338 + 4 | V2 | **X** | 6631,76 | 1526,27 | 1344,14 | 1144,37 | 991,41 | 789,41 | 615,02 |
| **Brožura č. 28** | | matná křída s matným laminem | Viprint | 350g | 75g | 2/2 (k + Pantone  413 U) | 4/4 | 170X240mm | 216 + 4 | V2‐PUR | **X** | **X** | **X** | 240,45 | 222,16 | 179,69 | 159,50 | 138,44 |
| **Brožura č. 29** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 48 + 4 | V2 | **X** | **X** | 431,70 | 376,98 | 338,28 | 282,46 | 220,24 | 115,16 |
| **Brožura č. 30** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 72 + 4 | V2 | **X** | **X** | 559,06 | 487,61 | 358,87 | 272,04 | 170,39 | 110,88 |
| **Brožura č. 31** | | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 96 + 4 | V2 | **X** | **X** | 579,34 | 472,20 | 377,01 | 299,66 | 202,82 | 93,08 |

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| **Brožura č. 32** | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 160 + 4 | V2 | **X** | **X** | 776,84 | 601,57 | 508,22 | 445,72 | 303,83 | 197,84 |
| **Brožura č. 33** | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A3 | 300 + 4 |  | 2094,84 | 1731,66 | 1330,91 | 1108,19 | 929,39 | 758,81 | 568,79 | 371,96 |
| **Brožura č. 34** | matná křída s matným laminem | ofset | 350g | 80g | 4/4 | 4/4 | A4 | 48 + 4 | V2 | **X** | **X** | 312,64 | 251,73 | 216,04 | 166,54 | 127,35 | 113,20 |
| **Brožura č. 35** | Munken LynX | Munken LynX | 300g | 150g | 2/2 ( 1 Pantone + k) | 5/5 (CMYK + 1  Pantone) | A4 | 48 + 4 | V2 | **X** | **X** | **X** | 443,56 | 391,19 | 364,51 | 323,33 | 283,49 |
| Hello silk | 5/5 (CMYK + 1  Pantone) | 12 |
| **Brožura č. 36** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 48 + 4 | V2 | **X** | **X** | **X** | 185,09 | 151,60 | 139,57 | 130,16 | 124,22 |
| **Brožura č. 37** | Munken LynX | Munken LynX | 300g | 150g | 2/2 ( 1 Pantone + k) | 5/5 (CMYK + 1  Pantone) | A4 | 106 + 4 | V8 ‐ bez desek (otevřená vazba) | **X** | **X** | **X** | 696,12 | 656,10 | 383,65 | 317,82 | 278,51 |
| **Brožura č. 38** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | 311,58 | 290,83 | 273,24 | 246,74 | 238,32 | 231,56 |
| **Brožura č. 39** | ofset | ofset | 300g | 190g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | 327,11 | 297,98 | 277,43 | 253,25 | 245,10 | 238,41 |
| **Brožura č. 40** | ofset | ofset | 300g | 190g | 4/4 | 4/4 | A4 | 96 + 4 | V8 ‐ bez desek (otevřená vazba) | **X** | **X** | 680,61 | 657,04 | 511,45 | 367,74 | 338,89 | 282,72 |
| **Brožura č. 41** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 24 + 4 | **X** | **X** | 66,86 | 60,67 | 55,98 | 54,20 | 51,41 | 44,09 |
| **Brožura č. 42** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 72 + 4 | V2 | **X** | **X** | 261,27 | 239,20 | 218,40 | 201,51 | 119,70 | 106,51 |
| **Brožura č. 43** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | 384,81 | 291,52 | 273,24 | 215,51 | 155,10 | 122,12 |
| **Brožura č. 44** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 24 + 4 | V1 | **X** | **X** | 103,60 | 89,94 | 77,91 | 63,97 | 49,23 | 38,17 |
| **Brožura č. 45** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 48 + 4 | V1 | **X** | **X** | 156,32 | 140,21 | 123,49 | 117,21 | 89,94 | 69,72 |
| **Brožura č. 46** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 72 + 4 | V2 | **X** | **X** | 229,75 | 192,06 | 178,94 | 176,18 | 148,01 | 106,98 |
| **Brožura č. 48** | ofset | ofset | 300g | 120g | 4/4 | 4/4 | A4 | 96 + 4 | V2 | **X** | **X** | 277,57 | 242,96 | 216,32 | 206,30 | 158,97 | 123,90 |
| **Brožura/katalog č. 1** | Artic volume highwhite | Artic volume  highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) | 5+5 (CMYK+1  pantone) | 180X297 mm | 12 + 4 | V1 | **X** | **X** | **X** | 224,41 | 204,82 | 164,93 | 149,89 | 147,47 |
| **Brožura/katalog č. 2** | Artic volume highwhite | Artic volume  highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) | 5+5 (CMYK+1  pantone) | 180X297 mm | 24 + 4 | V1 | **X** | **X** | **X** | 325,88 | 172,77 | 158,33 | 134,24 | 115,26 |
| **Brožura/katalog č. 3** | Artic volume highwhite | Artic volume  highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) | 5+5 (CMYK+1  pantone) | 180X297 mm | 48 + 4 | V2 | **X** | **X** | **X** | 456,75 | 340,76 | 257,47 | 199,44 | 175,58 |
| **Brožura/katalog č. 4** | Artic volume highwhite | Artic volume  highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) | 5+5 (CMYK+1  pantone) | 180X297 mm | 72 + 4 | V2 | **X** | **X** | **X** | 716,95 | 440,77 | 340,46 | 286,62 | 225,16 |
| **Brožura/katalog č. 5** | Artic volume highwhite | Artic volume  highwhite | 120g | 120g | 5+5 (CMYK+1  pantone) | 5+5 (CMYK+1  pantone) | 180X297 mm | 96 + 4 | V2 | **X** | **X** | **X** | 1179,49 | 509,27 | 384,94 | 324,65 | 257,12 |
| **Brožura/katalog č. 1** | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 12 + 4 | V1 | 287,32 | 97,77 | 87,62 | 73,49 | 56,01 | 53,69 | 44,15 | 41,12 |
| **Brožura/katalog č. 2** | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 24 + 4 | V1 | 309,21 | 115,04 | 96,24 | 80,20 | 68,56 | 59,61 | 51,83 | 45,07 |
| **Brožura/katalog č. 3** | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 48 + 4 | V2 | 358,32 | 344,78 | 281,45 | 241,62 | 180,18 | 170,19 | 161,48 | 153,93 |
| **Brožura/katalog č. 4** | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 72 + 4 | V2 | 424,49 | 412,57 | 388,78 | 353,92 | 323,38 | 294,14 | 276,78 | 242,07 |
| **Brožura/katalog č. 5** | Ofset | Ofset | 120g | 120g | 4/4 | 4/4 | 180X297 mm | 96 + 4 | V2 | 505,74 | 477,27 | 459,65 | 443,67 | 413,50 | 385,45 | 363,59 | 35,31 |
| **CLV Citylight** | mat | ofset |  | 150g |  | 4/0 | 1185X750mm | 1 |  | 643,25 | 469,06 | 370,01 | 293,73 | 229,09 | 200,96 | 180,71 | 146,22 |
| **Děrování pro mechaniku šanonu** | 2 díry |  |  |  |  |  |  |  |  | **X** | **X** | 10,25 | 7,40 | **X** | **X** | **X** | **X** |
| **Děrování pro mechaniku šanonu** | 4 díry |  |  |  |  |  |  |  |  | **X** | **X** | 20,49 | 14,80 | **X** | **X** | **X** | **X** |
| **Dibont 3 mm** |  |  |  |  |  | 4/0 | B1 | 1 |  | 2467,13 | 1166,96 | **X** | **X** | **X** | **X** | **X** | **X** |
| **DL klasik** |  | ofset |  | 350g |  | 4/4 | DL | 2 |  | **X** | **X** | 10,86 | 6,02 | 4,65 | 2,31 | 2,15 | 1,87 |
| **DL ‐ skládané , 2X lom** |  | křída |  | 200g |  | 4/4 | 297X210mm |  | 2 lomy | **X** | **X** | **X** | 16,11 | 14,83 | 7,89 | 7,64 | 7,26 |
| **DL ‐ skládané, 5X lom** |  | křída |  | 200g |  | 4//4 | 594X210 mm | 6 | 5 lomů | **X** | **X** | **X** | 47,03 | 26,01 | 20,13 | 17,35 | 16,85 |
| **ForeX interier černý 5 mm** |  |  |  |  |  | 1/0 bílá | 580X8230 mm | 1 |  | 20299,46 | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **ForeX 3 mm** |  |  |  |  |  | 4/0 | B1 | 1 |  | 1472,08 | 639,84 | **X** | **X** | **X** | **X** | **X** | **X** |

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| **ForeX 5 mm** |  |  |  |  |  | 4/0 | B1 | 1 |  | 1705,47 | 819,72 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Jmenovky na dveře** | AXprint čirý 0,3 mm |  |  |  |  | 1/0 bílá | 160X16 mm |  |  | 444,02 | 76,28 | 35,29 | **X** | **X** | **X** | **X** | **X** |
| **Kappa desky** |  |  |  |  |  | 4/0 | A1 | 1 |  | 527,13 | 299,43 | 241,36 | **X** | 174,42 | **X** | 112,95 | **X** |
| **Kappa desky** |  |  |  |  |  | 4/0 | B1 | 1 |  | 599,99 | 342,69 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Kapsa na plakát A4** |  | ofset |  | 300g |  | 4/0 | po slepení A4 |  | výsek | 2277,00 | 278,93 | 79,01 | 60,45 | 51,02 | 46,85 | 41,27 | 34,59 |
| **Kartány ‐ pro 2 ks šanonu, 2 mm lepenka** | mat křída křída + matné lamino |  |  | 135g |  | 4/0 | 305X310+170mm hřbet | 1 |  | 1333,45 | 1212,33 | 1050,38 | 1001,57 | **X** | **X** | **X** | **X** |
| **Kartán A3** | mat křída křída + matné lamino |  |  | 135g |  | 4/0 | 420X297X170mm | 1 |  | 1623,50 | 1560,88 | 1434,51 | 1354,82 | **X** | **X** | **X** | **X** |
| **Kartány** | mat křída křída + matné lamino |  |  | 135g |  | 4/0 | 205X210+60mm hřbet | 1 |  | 1050,84 | 992,77 | 908,52 | 859,57 | **X** | **X** | **X** | **X** |
| **Karty** | křída mat |  | 300g |  | 4/4 |  | 180X297 mm | 2 | 4 díry do šanonu | 683,10 | 85,39 | 29,15 | 21,40 | 13,78 | 12,74 | 12,18 | 11,85 |
| **Komplimentka č. 1** | ofset |  | 300g |  | 1/1 K |  | 210X99mm | 2 |  | **X** | **X** | 4,57 | 3,81 | 3,27 | 2,52 | 2,19 | 1,95 |
| **Komplimentka č. 2** | ofset |  | 300g |  | 2/1 (1 pantone +  k/ 1 pantone) |  | 210X99mm | 2 |  | **X** | **X** | 6,53 | 5,68 | 4,75 | 3,97 | 3,62 | 3,37 |
| **Leták skládaný A3 ‐ 3 lomy (viz. mapa)** |  | ofset |  | 200g |  | 4/4 | A5 |  | 3 lomy | 341,55 | 116,58 | 82,47 | 74,80 | 60,75 | 53,75 | 37,78 | 33,61 |
| **Leták skládaný A2 ‐ 3 lomy (viz. mapa)** |  | ofset |  | 200g |  | 4/4 | A4 |  | 3 lomy | 398,48 | 167,36 | 141,36 | 124,27 | 112,09 | 104,48 | 90,24 | 79,83 |
| **Leták skládaný ‐ 4 lomy (harmonika)** |  | ofset |  | 200g |  | 4/4 | 140X210 mm  (rozložený formát 590 X 210 mm) |  | 4 lomy | **X** | **X** | **X** | **X** | 61,71 | 53,16 | 46,92 | 44,81 |
| **Letáky A4** | křída lesk |  |  | 150g |  | 4/0 | 297X210mm | 1 |  | **X** | **X** | 9,87 | 6,10 | 4,80 | 3,07 | 2,86 | 2,69 |
| **Letáky A4** | křída lesk |  |  | 150g |  | 4/4 | 297X210mm | 2 |  | **X** | **X** | 12,01 | 7,02 | 5,89 | 3,47 | 3,31 | 3,03 |
| **Letáky A5** | křída lesk |  |  | 200g |  | 4/0 | 148X210mm | 1 |  | **X** | **X** | 9,47 | 4,67 | 2,43 | 2,00 | 1,72 | 1,21 |
| **Letáky A5** | křída lesk |  |  | 200g |  | 4/4 | 148X210mm | 2 |  | **X** | **X** | 10,76 | 5,87 | 4,52 | 2,48 | 2,27 | 1,81 |
| **Letáky A5** | recyklovaný ofset |  | 250g |  |  | 1/1 | 148X210mm | 2 |  | 421,25 | 60,34 | 22,09 | 13,95 | 7,40 | 6,17 | 5,49 | 5,09 |
| **Letáky A5 ‐ 1 lom** | recyklovaný ofset |  | 250g |  |  | 1/1 | 148X210mm  (rozložený formát 297 X 210 mm | 4 | 1 lom | 655,78 | 69,45 | 28,01 | 19,13 | 8,24 | 6,80 | 5,98 | 5,61 |
| **Letáky A5** | recyklovaný ofset |  | 250g |  |  | 4/4 | 148X210mm | 2 |  | 581,77 | 76,28 | 24,02 | 14,97 | 12,66 | 11,62 | 11,05 | 10,62 |
| **Letáky A5 ‐ 1 lom** | recyklovaný ofset |  | 250g |  |  | 4/4 | 148X210mm  (rozložený formát 297 X 210 mm | 4 | 1 lom | 742,30 | 85,39 | 29,94 | 20,15 | 13,50 | 12,25 | 11,54 | 11,14 |
| **Leták skládaný (oltář)** |  | ofset |  | 200g |  | 4/4 | 150X150 mm  (450 X 150 mm rozložený) |  | 2 lomy | **X** | **X** | 31,88 | 20,38 | 13,58 | 12,30 | 11,56 | 10,64 |
| **Metodické materiály č. 1** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 96 + 4 | V2 | **X** | **X** | 251,53 | 201,47 | 182,01 | 169,16 | 131,30 | 101,16 |
| **Metodické materiály č. 2** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 160 + 4 | V2 | **X** | **X** | 316,34 | 289,58 | 284,61 | 273,83 | 223,31 | 161,93 |
| **Metodické materiály č. 3** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 130+4 | V2 | 1969,61 | 590,31 | 386,41 | 341,89 | 335,90 | 264,89 | 202,84 | 156,29 |
| **Metodické materiály č. 4** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 200X300mm | 200 + 4 | V2 | **X** | **X** | 369,94 | 341,15 | 331,72 | 323,37 | 319,92 | 317,88 |
| **Metodické materiály č.5** | Munken LynX | Munken LynX | 300g | 100g | 4/4 | 4/4 | 112X220mm(625X220mm) | 496+12(4klopy) | V4 | **X** | **X** | **X** | 910,51 | 800,72 | 715,52 | 671,36 | 600,11 |
| **Metodické materiály č.6** | Munken LynX | Munken LynX | 300g | 100g | 4/4 | 4/4 | 240X340mm (940 mm X 340 mm) | 280+8(2klopy) | V4 | **X** | **X** | **X** | 1220,49 | 1111,06 | 1024,35 | 965,62 | 923,65 |
| **Metodické materiály A4 č. 4** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 96 + 4 | V2 | **X** | **X** | 253,56 | 206,14 | 202,23 | 173,07 | 150,49 | 104,66 |
| **Metodické materiály A4 č. 5** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 160 + 4 | V2 | **X** | **X** | 320,39 | 297,35 | 290,43 | 276,20 | 226,90 | 164,25 |
| **Metodické materiály A4 č. 6** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 297X210mm | 200 + 4 | V2 | **X** | **X** | 386,76 | 352,30 | 315,15 | 354,21 | 219,02 | 195,50 |
| **Metodické materiály A3 č. 7** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 96 + 4 | V2 | **X** | **X** | 478,27 | 441,62 | 417,01 | 341,55 | 332,57 | 320,04 |
| **Metodické materiály A3 č. 8** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 160 + 4 | V2 | **X** | **X** | 679,70 | 587,47 | 566,10 | 513,68 | 510,31 | 504,36 |
| **Metodické materiály A3 č. 9** | ofset | ofset | 250g | 100g | 4/4 | 4/4 | 420X297mm | 200 + 4 | V2 | **X** | **X** | 805,63 | 711,38 | 682,31 | 635,99 | 631,50 | 626,18 |
| **Obálka C5** | ofset |  | 80g |  | 1/0 K |  | 229X162mm | 1 |  | 223,15 | 28,01 | 19,64 | 12,50 | 7,02 | 5,07 | 4,38 | 3,68 |
| **Obálka C4** | ofset |  | 80g |  | 1/0 K |  | 324X229mm | 1 |  | 251,61 | 41,21 | 22,91 | 15,67 | 9,75 | 7,58 | 6,94 | 6,10 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Obálka DL** | ofset |  | 80g |  | 1/0 K |  | 220X110mm | 1 |  | 188,99 | 32,79 | 16,85 | 12,25 | 6,76 | 4,80 | 4,12 | 3,42 |
| **Papírový přebal skládaný (3 sklady)** |  | ofset |  | 300g |  | 4/4 | čístý formát A4 (630X297mm) | 6 | oltář | 341,55 | 108,16 | 93,80 | 75,37 | 72,92 | 71,03 | 69,40 | 66,86 |
| **Plakáty A0** | křída mat |  |  | 200g |  | 4/0 | 841 X 1188mm | 1 |  | 467,92 | 329,87 | 247,52 | 204,51 | 146,78 | **X** | **X** | **X** |
| **Plakáty A1** | křída mat |  |  | 200g |  | 4/0 | 594X841mm | 1 |  | 222,01 | 159,39 | 113,85 | 104,74 | 95,13 | **X** | **X** | **X** |
| **Plakáty A2** | křída mat |  |  | 200g |  | 4/0 | A2 | 1 |  | 110,43 | 92,22 | 84,25 | 47,82 | 30,03 | **X** | **X** | **X** |
| **Plakát A2 skládaný ‐ 2 X lom** | novinový papír |  |  |  |  | 4/4 | A4 | 8 | 2 lomy | 267,55 | 210,11 | 153,70 | 84,76 | 50,34 | **X** | **X** | **X** |
| **Plakáty A3** | křída mat |  |  | 200g |  | 4/4 | A3 | 2 |  | 170,78 | 84,14 | 16,17 | 12,22 | 10,37 | 9,03 | 7,66 | 6,79 |
| **Plakát A3 skládaný ‐ 2 X lom** | ofset |  |  | 100g |  | 5/5 plus  (CMYK + 1 | A5 | 8 | 2 lomy | **X** | **X** | **X** | 20,05 | 14,83 | 13,82 | 11,82 | 9,24 |
| **Plakát A3** |  | ofset |  | 135 g |  | 4/0 | A3 |  |  | 136,62 | 60,51 | 21,40 | 13,66 | 8,40 | 7,40 | 6,79 | 4,68 |
| **Plakát A3** |  | křída |  | 135 g |  | 4/0 | A3 |  |  | 142,31 | 63,88 | 21,63 | 14,74 | 8,80 | 8,03 | 7,09 | 4,91 |
| **Plakát A4** |  | ofset |  | 190g |  | 4/4 | A4 |  |  | 81,97 | 37,57 | 21,40 | 13,55 | 8,25 | 7,25 | 6,68 | 5,07 |
| **Plakát A4 skládaný ‐ 1 X křížový lom** | ofset |  |  | 100g |  | 5/5 plus  (CMYK + 1 | A6 | 4 | 1 křížový lom | **X** | **X** | **X** | 128,51 | 66,47 | 54,06 | 42,24 | 30,53 |
| **Plakát A4** |  | ofset |  | 135 g |  | 4/0 | A4 |  |  | 99,05 | 61,48 | 18,56 | 10,93 | 5,78 | 4,79 | 4,26 | 3,31 |
| **Plakát METRO** |  | ofset |  | 200 g |  | 4/0 | 490 X 490 mm |  |  | 113,85 | 106,61 | 76,54 | 53,25 | 41,23 | **X** | **X** | **X** |
| **Pohled** | pohlednicový karton |  | 300g |  | 4/1 (CMYK/K) |  | A6 | 2 |  | 136,62 | 26,19 | 7,64 | 4,35 | 3,09 | 1,61 | 1,55 | 1,26 |
| **Poštovní etiketa (samolepka)** | Duro + papír mat |  | 80g |  | 1/0 K |  | 120X120mm | 1 |  | **X** | **X** | **X** | **X** | **X** | 2,76 | 2,44 | 2,20 |
| **Potisk překližka březová multipleX 12 mm interier** |  |  |  |  |  | 1/0 K | 1050 X 2000 mm | 1 |  | 2251,95 | 2251,95 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Potisk eXterier bednící překližka 18 mm** |  |  |  |  |  | 1/0 K | 2500X1050 | 1 |  | 2755,17 | 2755,17 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Pracovní listy č. 1** | ofset |  | 250g |  |  | 4/4 | 180X297mm | 2 |  | 750,38 | 76,28 | 16,56 | 9,55 | 5,93 | 5,25 | 4,85 | 4,64 |
| **Pracovní listy**  **č.2** | ofset |  | 250g |  |  | 4/4 | 180X297mm | 4 | 1 lom | 1138,50 | 117,27 | 27,37 | 18,27 | 11,77 | 10,57 | 9,81 | 9,40 |
| **Překližka březová multipleX 12 mm interier ‐**  **materiál** |  |  |  |  |  |  |  | 1 |  | 1081,58 | 1081,58 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Překližka bednící 18 mm eXterier ‐ materiál** |  |  |  |  |  |  |  | 1 |  | 1286,51 | 1286,51 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Prezentační desky s klopami** | křída mat s matným laminem |  | 300g |  | 4/4 |  | A4 (rozložený formát 518X313mm) | 4 |  | 1624,95 | 747,7875 | 205,5303 | 93,38805 | 53,7993 | 45,8712 | 42,4764 | 37,82 |
| **Prezentační desky s klopami** | Black ‐ europapier |  | 350g |  | 1/0 bílá |  | A4 (rozložený formát  518X313mm) |  |  | 442,88 | 278,93 | 223,15 | 191,27 | 127,23 | 95,42 | 85,19 | 65,60 |
| **Rollup bez mechaniky** | banner |  |  |  |  | 4/0 | 800X2000mm | 1 |  | 910,80 | 569,25 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Rollup vč. mechaniky** | banner |  |  |  |  | 4/0 | 800X2000mm | 1 |  | 1821,60 | 1366,20 | **X** | **X** | **X** | **X** | **X** | **X** |
| **Rozkládací mapa/leták** | matná křída + lamino mat | matná křída | 300g | 110g |  | 4/4 | 107X78 mm (A3‐ rozložený formát) | 1 | 6X lom, tvarový ořez,  oblé rohy – polomer 8 | 465,75 | 257,64255 | 116,27 | 80,61 | 60,75 | 43,99 | 37,69 | 32,99 |
| **Samolepky** | PVC |  |  |  |  | 4/0 | 10X10 cm |  | tvarový ořez | 364,32 | 161,97 | 76,06 | 36,60 | 18,46 | **X** | **X** | **X** |
| **Samolepky** | PVC |  |  |  |  | 4/0 | 50X50 cm |  | tvarový ořez | 816 | 86 | 23,08 | 12,58 | 4,81 | **X** | **X** | **X** |
| **Samolepky** | papír |  |  |  |  | 4/0 | 10X10 cm |  | tvarový ořez | 500,94 | 189,56 | 81,29 | 45,12 | 23,16 | **X** | **X** | **X** |
| **Skládačka č. 1 ‐ 1 lom** |  | ofset |  | 300g |  | 4/4 | 240X340mm | 4 | 1 lom | 455,40 | 102,47 | 32,52 | 23,75 | 17,25 | 16,09 | 15,26 | 14,72 |
| **Šanony s mechanikou** | černý Ebony 2mm |  |  |  | 1/0 bílá |  | 572 X 315 mm |  |  | 2333,93 | 1733,94 | 1581,38 | 1239,83 | **X** | **X** | **X** | **X** |
| **Šanony s klopami a mechanikou** | mat křída křída + matné lamino |  |  | 135g |  | 4/0 | 300X300+80 mm hřbet | 1 |  | 2029,95 | 1884,22 | 1522,17 | 1313,83 | **X** | **X** | **X** | **X** |
| **Vizitky** | ofset | ofset |  | 300g |  | 1/1 K | 90X55mm | 2 |  | **X** | **X** | 12,57 | 6,13 | 4,28 | 2,20 | 1,96 | 1,84 |
| **Vizitky** | ofset | ofset |  | 300g |  | 4/4 | 90X55mm | 2 |  | **X** | **X** | 8,58 | 4,42 | 3,15 | 1,29 | 1,01 | 0,85 |
|  | | | | | | | | | | | | | | | | | |
| **Doprava** ( jednotná sazba dodání na území hl. m. Prahy) | | | | | | | | | | **13,50 Kč / km** | | | | | | | |
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**Cena celkem** (součet veškerých cen z tabulky)

DPH 21%

cena s DPH

293 143,28 Kč

61 560,09 Kč

354 703,37 Kč