Klient: VZP
Produkt: Sponzoring
CS: W 25-45
Období: 02_2021

Příloha objednávky č. 1-OM-2021

TV	Pořad	Datum	[illegible]	[illegible]	Čas	Délka spotu	25-54 / 15-69	[illegible]	[illegible]	Počet spotů v pořadu	Počet pořadů	Počet spotů celkem	CS 25-54 [illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	CPT
NOVA	[illegible]	2,9,16,23.3	[illegible]	[illegible]	20:20	10	7,2	8,2	1,38	4	4	16	115,2	147,2	130 000	170 000	420 000	1,00	1 440 000	61%	[illegible]	5 010 Kč
	[illegible]	4,11,18,25.3	[illegible]	[illegible]	20:20	10	7,5	9,7	1,25	4	4	16	120,0	155,2	330 500	370 000	420 000	1,00	1 440 000	61%	[illegible]	4 810 Kč
PRIMA	[illegible] Modrý [illegible]	1,3,8,10,15,17,22,24,29.3	[illegible]	[illegible]	[illegible]	10	6,2	[illegible]	0,41	[illegible]	9	18	111,6	[illegible]	260 000	[illegible]	[illegible]	1,00	2 130 000	61%	[illegible]	[illegible] Kč
ČT1	[illegible]	2,4,9,11,16,18,23,25,30.3	[illegible]	[illegible]	20:10	10	7,6	9,7	0,75	2	[illegible]	18	[illegible]	[illegible]	160 000	0	0	1,00	1 440 000	61%	[illegible] Kč	4 [illegible] Kč
[illegible]											[illegible]	[illegible]	[illegible]	[illegible]					[illegible]	[illegible]	[illegible]	

[illegible]	[illegible]
[illegible]	[illegible]

[illegible]	[illegible]
[illegible]	[illegible]

[illegible]	[illegible]
[illegible]	[illegible]

The customer declares that the General Business Terms and Conditions of the company Carat Czech Republic, which are valid from 1.1.2014 and publicly available at http://www.carat.cz/obchodni_podminky.html, have been presented to the customer, the customer agrees to them and they will fully apply to the relations between Carat Czech Republic and the customer.

[illegible]

[illegible]

VZP ČR
[illegible] 2020/4
130 00 Praha 3

[illegible]

Carat Czech Republic s. r. o.
[illegible] 240/5
CZ 110 00 Praha 1

DIČ: CZ[illegible]
IČO: [illegible]
Zapsaná v obchodním rejstříku u Městského soudu v Praze, oddíl C, vložka 12200

[redacted] 1. 2021
Signature:/P[redacted]
Name:/Jmén[redacted]k, ředitel VZP ČR

[redacted]

22. 1. 2021