

PRIVACY POLICY

We, Artivive GmbH ("Artivive") are a Viennese Start Up founded in 2017 aiming to change how art is made and consumed. We offer an easy to use augmented reality tool for artists to create, museums to expand and galleries to impress. With Artivive a real artwork can be extended by a digital layer to create a unique experience. We are the real connection between classical and digital art.

Artivive GmbH is the producer and owner of Artivive (collectively referred to here as the/our "Software" and the/our "Services")

We offer a free Application, Artivive, available on the Google Play and Apple App Store and content management system, called Bridge by Artivive, that links two worlds.

Please find here our full contacts:

Artivive GmbH

Grimmgasse 33/4, 1150 Vienna, Austria

Tel: +43 1 2361682

Email: hello@artivive.com

We take the private nature of your personal information very seriously and are committed to protecting it. To do that, we've set up procedures to ensure that your information is handled responsibly and in accordance with applicable data protection and privacy laws.

By downloading, installing, running, and accessing the Artivive mobile application and Bridge by Artivive you agree to be bound by this Privacy Policy.

What Is "Personally Identifiable Information" (or PII)?

Information that identifies you, such as your name, email address or image, or that can be used to identify you when combined with other information, is "personally identifiable information."

What Is "Sensitive Personal Information"?

It is information that meets the "personal information" criteria and also a.) reveals race, ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, or b.) concerns health or sex life, information about Social Security benefits, or information on criminal or administrative proceedings other than in the context of pending legal proceedings. Artivive will not collect Sensitive Personal Information.

What Isn't Personal Information?

Information we can gather from your visit that doesn't identify you personally, like your IP address, your operating system, your browser type and language, the date and time of your visit, the search term that led you to the Site, your geographic region, the type of content you view, etc. We may do this by assigning your computer one or more cookies which may collect information about how you use the Site; we may use standard Internet tools, such as cookies, which collect non-PII and track your use of the Site.

How Do We Collect Information?

We collect information two ways: Information we get from your use of our Services, and information you provide to us directly.

Information we get from your use of our Services

By using the Artivive application only, no personal-identifying information is required. Therefore no Personal Information is saved during the usage of the app.

The information collected is information of the sort that web browsers, servers, and services like Google Analytics typically make available, such as the browser type, language preference, referring site, and the time of each visit. Other non-identifying information that we might have access to includes how you use the Service (e.g. search queries), your approximate location, etc

We collect this information in order to know if our app is working smoothly, to improve the experience and to know if people generally use it. The third parties like Google Analytics (<https://www.google.com/policies/privacy/>) for apps and fabric.io (crashlytics) (<https://fabric.io/privacy>) to give us information on how our app performs. In some cases, we may publicly display information that is not personally identifying in the aggregate, (e.g., by publishing a report on trends in the usage of our Services) or may provide the aggregate data to third parties.

Chat live with an agent now!

A cookie is a small piece of data that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. We use cookies and other tracking technologies (like Google Analytics and Hubspot) to help us recognize your visit and track visitors' use of and interaction with our Services. We also use cookies to collect non personal information, help smooth the upload process, remember you on future visits, better understand how users engage with the Site so we can enhance the user experience, and maintain volume on video playback. We use Google Analytics to improve our site and user experience.

If you do not wish to have cookies placed on your computer, you can set your browser to refuse cookies, but should be aware that certain features of our Services may not function properly without them. You can also visit the Digital Advertising Alliance and the Network Advertising Initiative pages to opt-out of cookies. To opt out of Google Analytics, click here (<https://tools.google.com/dlpage/gaoptout>) (<https://tools.google.com/dlpage/gaoptout>).

Information You Provide To Us Directly

While you're not required to provide PII to view an Artivive enabled artwork, you will be required to provide PII if you register to use the services provided by Artivive. You can always refuse to supply personally identifying information, with the caveat that it may prevent you from engaging in certain activities.

If you choose to purchase the services or use the services provided by our content management system, Bridge by Artivive, we will collect Personal-Identifying Information. Organizations and individuals who engage in financial transactions to purchase paid services are asked to provide additional information, such as the personal and financial information required to process those transactions. In each case, we only collect as much information as is necessary or appropriate given the type of interaction. We do not disclose personally identifying information other than as described below.

In the process of supporting and reviewing our Services, we may discover personally identifiable information associated with your account. The only personally identifiable information we may discover during the support process without your consent includes your email address and the names of any organizations to which you belong. Any further information will not be discovered without your consent.

In the case of Abuse Reports of our Services, Artivive will have access to your PII in order to check and verify the received report. You will be duly informed during the checking procedure.

Artivive will use your email address only to contact you and to manage your account. Provided you double opt in, Artivive may also send you our Newsletter and other Artivive-related material. If at some point in time you don't want to get emails from us anymore (except related to customer service or account issues) you may simply click the "unsubscribe" link in any of the emails you receive.

Artivive may ask you for updated PII from time to time, such as contact information (like your mailing address and phone number), or demographic information (like your postal code or region, hometown, gender or education level).

We do not collect any personally identifiable information from children under the age of 13. If you believe that a child has provided us with personally identifiable information without the consent of his or her parent or guardian, please contact us at hello@artivive.com If we become aware that a child under age 13 has provided us with personally identifiable information, we'll delete it.

How Do We Use PII?

Artivive will not sell or share your personal information to any group, company or organization at any time unless we are required to do so by law, or if we believe in good faith that disclosure is reasonably necessary to protect our property, rights or those of third parties or the public at large. It is possible that we may, on occasion, buy or sell assets from or to other companies. If that should occur, user information is typically one of the assets that get transferred. Similarly, if Artivive or most of its assets were acquired, or in the unlikely event that we go out of business or enter bankruptcy, user information could be transferred or acquired. You should be aware that such events can occur, and that if it does, the buyer may continue to use your personal and non-personal information, but only as set forth in this policy. Other than in these rare circumstances, Artivive will not rent or sell potentially personally identifying information to anyone.

Here are some of the ways we may use personal information you provide us:

- To allow you to register for our Services and to administer and process the registration
- To communicate with you about our products, services and related issues
- To evaluate the quality of our products and services, and to enhance your experience on our web sites and applications
- To maintain and administer our web sites and comply with our legal or internal obligations and policies
- To transfer information to others as described in this policy or to satisfy our legal, regulatory, compliance, or auditing requirements, including to disclose information to law enforcement authorities upon validly served legal process or a valid judicial instruction (for example, pursuant to a court order)
- To charge you any fees and provide you with a receipt or resolve billing issues associated with your account

How Do We Use Your Non-PII?

We may provide some non-personal information to others who help us understand how you use the website and backend and be able to constantly improve our packages and services.

Clicking Through

This Privacy Policy applies to our Artivive websites only. Our Websites contain links to or integrations with other Sites, whose information practices may be different than ours. Before you click through to another website, you should read that website's privacy notice, since we have no control over information that is submitted to, or collected by other websites.

Changing Our Policy

This Privacy Policy is subject to change. We will notify you either via e-mail or mobile app notification when there are material changes in the way we treat PII. You should periodically check back and review this Privacy Policy so that you will always know what information we collect, how we use it, and with whom we share it.

Security Measures

While Artive has security measures to help protect the information under our control, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure.

Artive tries to protect your personal information and ensure the security of your communications on our systems. However, we cannot ensure or warrant that any information you transmit to us will stay safe and secure and you do so at your own risk.

Your information may be stored in whole or in part on equipment or in facilities leased or licensed from others. Although Artive tries to keep your information safe, it relies on the statements of those vendors regarding the safety and security of their storage equipment and services as part of its evaluation.

By using the Site, you agree that Artive is not responsible for the storage equipment and/or services provided by others when said equipment or services do not work properly or as supposed to, and that you will have to seek any remedies from those providers, not Artive.

If you have any additional questions regarding our privacy policy you can contact us at hello@artive.com (<mailto:hello@artive.com>)

Thank you!


Artive GmbH

Grimmgasse 33/4, 1150 Vienna, Austria

Tel: +43 1 2361682

Email: hello@artive.com

Made with ♥ in Vienna.

 (<https://artive.com>)

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CONTACT

Artive GmbH

Reindorfasse 38, Lokal 1, 1150 Vienna

+43 (1) 23 61 68 2

Artive Inc.

2150 Shattuck Av., PH, Berkeley, CA 94704

+1 (510) 883-3476

Artive Korea

010.7392.0032

ABOUT ARTIVIVE

Artive is the platform where artists build the future of analog and digital art.

Our vision is to change how art is created and consumed and build the community around augmented reality art.

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Artive GmbH · HQ: Grimg. 33/4, A- 1150 Vienna · VAT: ATU71930707
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