|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **PŘÍLOHA: HARMONOGRAM CZECHDESIGN + MUZEUM UMĚNÍ OLOMOUC: vizuální identita organizace** | **červen** | | | | **červenec** | | | | | **srpen** | | | | **září** | | | | **říjen** | | | | | **listopad** | | | | **prosinec** | | |
| **Týden** | **22** | **23** | **24** | **25** | **26** | **27** | **28** | **29** | **30** | **31** | **32** | **33** | **34** | **35** | **36** | **37** | **38** | **39** | **40** | **41** | **42** | **43** | **44** | **45** | **46** | **47** | **48** | **49** | **50** |
| **Začínající pondělí s datem** | **1.6.** | **8.6.** | **15.6.** | **22.6-** | **29.6.** | **6.7.** | **13.7.** | **20.7.** | **27.7.** | **3.8.** | **10.8.** | **17.8.** | **24.8.** | **31.8.** | **7.9.** | **14.9.** | **21.9.** | **28.9.** | **5.10.** | **12.10.** | **19.10.** | **26.10.** | **2.11.** | **9.11.** | **16.11.** | **23.11.** | **30.11.** | **7.12** | **.14.12.** |
| **Start a ukončení projektu** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| přípravné koordinační schůzky |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| zaslání návrhu smlouvy |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| podpis smlouvy oběma stranami |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| vystavení první faktury |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| vystavení druhé faktury |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Výzkum, brand a příprava zadání** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| projektová schůzka / call |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| příprava interního workshopu |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| workshop |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| zpracování reportu z workshopu |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| schválení reportu z workshopu |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| příprava briefu pro designéry |  |  |  |  |  |  |  |  |  |  |  |  | **X** | **X** | **X** | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 kola úprav briefu na základě zpětné vazby objednatele |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** | **X** |  |  |  |  |  |  |  |  |  |  |  |
| schválení briefu pro designéry |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Uzavřená soutěž** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| rešerše designérů |  |  |  |  |  |  |  |  |  |  |  | **X** | **X** | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| prezentace portfolií designérů |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| výběr účastníků soutěže |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| zpětná vazba na zadání od designérů |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** | **X** |  |  |  |  |  |  |  |  |  |
| osobní briefování designérů |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |  |  |  |  |  |  |
| příprava návrhů - 1.kolo |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** | **X** | **X** | **X** | **X** | **X** |  |  |
| osobní prezentace návrhů + porota |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |  |
| vyhlášení výsledků soutěže |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |
| **Dopracování návrhu s vítězem tendru - JIŽ BEZ CZD** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| osobní schůzka s vítězem - zpětná vazba |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** |  |
| finalizace, schvalování a podpis smlouvy s vítězem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | **X** | **X** |
| úpravy návrhu vítězem a příprava prioritní části zakázky |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| příprava všech zbývajících částí zakázky |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Implementace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |