## ADVERTISING BOOKING FORM HERITAGE

Published by PFD Publications Ltd for UNESCO

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DESCRIPTION:
PRICE:
PAYMENT:

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Upon Receipt of Invoice

## All advertisers are bound by the terms and conditions listed below

1. The Advertiser is responsible for submitting to the Publisher appropriate copy for publication by the advertising closing date. Cancellation of or changes to the order cannot be made within 30 days of the advertising closing date. The advertising closing date for the publication in which the booked advertisement will feature is February 21<sup>st</sup> 2017. The Publisher has the right to charge the advertiser the full rate agreed for the advertising in cases where the advertiser fails to provide suitable copy by the advertising closing date or otherwise seeks to cancel its participation in breach of this clause. Any cancellation must be made in writing a minimum of 30 days prior to the advertising closing date.

3. All content of advertisements is subject to the Publisher's approval and also the approval of the Co-Publisher UNESCO. The Publisher reserves the right to cancel or amend advertisements, or position commitments at any time. The Advertiser and any agency representing the Advertiser will indemnify the Publisher against any loss or expense arising out of the publication of its advertisement, including without limitation any loss resulting from claims against the Publisher for libel, defamation, violation of rights or privacy, plagiarism, infringement of copyright or trademarks, or breaches of laws relating to religious, sex, racial or other forms of discrimination.

4. By accepting advertisements in UNESCO publications, UNESCO does not endorse the advertiser or its products. Also, the placement of an advertisement will not entitle the advertiser to any advantage over other companies in the procurement of goods and services to UNESCO. Procurement will be made strictly in compliance with UNESCO's procurement policies.

6. Accounts are strictly net unless otherwise stated and are subject to settlement by the Advertiser at the latest on the 30<sup>th</sup> day following the date of the invoice. The Publisher and/or its Agents or Assignees reserve the right to charge interest on overdue accounts at 2% per month at the time the account becomes overdue. The Publisher reserves the right to pass overdue accounts to a third party for collection and to recover the collection costs and any interest charges from the Advertiser.

7. The Publisher has the right to hold the Advertiser, its successors in title, its holding company or its agency jointly and severally liable for monies due and payable to the Publisher for the advertising that the Advertiser or its agency ordered.

8. The Publisher is not liable for delay in delivery or non-delivery in the event of an act of God, action of a government entity, fire, flood, riots, insurrection, explosion, embargo, strikes (whether lawful or unlawful), labour or material shortage, transportation interruption of any kind, work slowdown or any condition beyond the control of the Publisher affecting production or delivery in any manner.

9. This order constitutes all the terms of the contract and no variation of these terms including application of the Advertiser's or agency's terms shall be binding unless specifically agreed in writing by the Publisher.

10. English law applies to the interpretation of this agreement and in the event of dispute the parties agree to submit to the exclusive jurisdiction of the English courts.

11. Advertisers who are registered in the European Union agree to provide the Publisher with a valid intra-community EU VAT number. This is in order to comply with UK and EU tax regulations. This number should be registered with the European Union and will be checked using the European Union VIES service. Advertisers who believe that they are exempt from paying VAT should provide a copy of their local VAT certificate which clearly states their exemption status. Advertisers who are unable to provide a valid number or confirmation of their exemption status will be charged VAT at the current UK standard tax rate. Further information can be found on the VIES website http://ec.europa.eu/taxation\_customs/vies/.

Invoice address:	Date:	Confirmation signature:
Mesto Trebon  Palacke ho raim 46/11.  Trebon	15.12.2016	Mona .
379 01 CLECH ZEPUISLIC VAT/ Fiscal number:		decision maker: Terczic Jenisova
CZ 002 476 18	Other:	

