

Mediaplán - závazná objednávka

7.1.2020 11:47

|                |   |      |                                   |               |          |           |
|----------------|---|------|-----------------------------------|---------------|----------|-----------|
| Název klienta: | <b>Statutární město Pardubice</b>       |      | Sponzor programu                  | DÉLKA KAMPANĚ | 1.2.2020 | 31.3.2020 |
| Adresa:        | Pernštyňské náměstí 1, 530 02 Pardubice |      |                                   |               |          |           |
| Zastoupená:    |   |      |                                   |               |          |           |
| IČO:           | <b>274046</b>                           | DIČ: | CZ00274046                        |               |          |           |
| Zapsaná:       |   |      |                                   |               |          |           |
| Banka:         | C.U.:                                   |      |                                   |               |          |           |
| DÉLKA SPOTU    |   |      | CELKOVÁ CENA<br>po slevě<br>s DPH |               |          |           |



| NÁZEV SPOTU      | 1.1.2020 | 2.1.2020 | 3.1.2020 | 4.1.2020 | 5.1.2020 | 6.1.2020 | 7.1.2020 | 8.1.2020 | 9.1.2020 | 10.1.2020 | 11.1.2020 | 12.1.2020 | 13.1.2020 | 14.1.2020 | 15.1.2020 | 16.1.2020 | 17.1.2020 | 18.1.2020 | 19.1.2020 | 20.1.2020 | 21.1.2020 | 22.1.2020 | 23.1.2020 | 24.1.2020 | 25.1.2020 | 26.1.2020 | 27.1.2020 | 28.1.2020 | 29.1.2020 | 30.1.2020 | 31.1.2020 | Počet spotů celkem | Sleva % | Cena za spot | Cena bez DPH | Cena s DPH |  |  |  |
|------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------------|---------|--------------|--------------|------------|--|--|--|
| Dětský parlament |          |          |          |          |          |          |          |          |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |                    |         | 0            |              |            |  |  |  |
| Celkem spoty     | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0                  | 0       | 0            | 0            |            |  |  |  |
| Cena po slevě    |          |          |          |          |          |          |          |          |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |                    |         |              |              |            |  |  |  |

| NÁZEV SPOTU      | 1.2.2020 | 2.2.2020 | 3.2.2020 | 4.2.2020 | 5.2.2020 | 6.2.2020 | 7.2.2020 | 8.2.2020 | 9.2.2020 | 10.2.2020 | 11.2.2020 | 12.2.2020 | 13.2.2020 | 14.2.2020 | 15.2.2020 | 16.2.2020 | 17.2.2020 | 18.2.2020 | 19.2.2020 | 20.2.2020 | 21.2.2020 | 22.2.2020 | 23.2.2020 | 24.2.2020 | 25.2.2020 | 26.2.2020 | 27.2.2020 | 28.2.2020 | 29.2.2020 |   |   | Počet spotů celkem | Sleva % | Cena za spot |  |  |  |  |  |
|------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---|---|--------------------|---------|--------------|--|--|--|--|--|
| Dětský parlament |          |          |          | 6        | 18       |          |          |          |          |           | 6         | 18        |           |           |           |           |           | 6         | 18        |           |           |           |           |           | 6         | 18        |           |           |           |   |   |                    |         | 96           |  |  |  |  |  |
| Celkem spoty     | 0        | 0        | 0        | 6        | 18       | 0        | 0        | 0        | 0        | 0         | 6         | 18        | 0         | 0         | 0         | 0         | 0         | 6         | 18        | 0         | 0         | 0         | 0         | 0         | 6         | 18        | 0         | 0         | 0         | 0 | 0 | 0                  | 96      |              |  |  |  |  |  |
| Cena po slevě    |          |          |          |          |          |          |          |          |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |   |   |                    |         |              |  |  |  |  |  |

| NÁZEV SPOTU      | 1.3.2020 | 2.3.2020 | 3.3.2020 | 4.3.2020 | 5.3.2020 | 6.3.2020 | 7.3.2020 | 8.3.2020 | 9.3.2020 | 10.3.2020 | 11.3.2020 | 12.3.2020 | 13.3.2020 | 14.3.2020 | 15.3.2020 | 16.3.2020 | 17.3.2020 | 18.3.2020 | 19.3.2020 | 20.3.2020 | 21.3.2020 | 22.3.2020 | 23.3.2020 | 24.3.2020 | 25.3.2020 | 26.3.2020 | 27.3.2020 | 28.3.2020 | 29.3.2020 | 30.3.2020 | 31.3.2020 | Počet spotů celkem | Sleva % | Cena za spot |  |  |  |
|------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------------|---------|--------------|--|--|--|
| Dětský parlament |          |          | 6        | 18       |          |          |          |          |          | 6         | 18        |           |           |           |           |           | 6         | 18        |           |           |           |           |           | 6         | 18        |           |           |           |           |           | 6         | 102                |         |              |  |  |  |
| Celkem spoty     | 0        | 0        | 6        | 18       | 0        | 0        | 0        | 0        | 0        | 6         | 18        | 0         | 0         | 0         | 0         | 0         | 6         | 18        | 0         | 0         | 0         | 0         | 0         | 6         | 18        | 0         | 0         | 0         | 0         | 0         | 48        | 198                |         |              |  |  |  |
| Cena po slevě    |          |          |          |          |          |          |          |          |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |                    |         |              |  |  |  |

Klient podpisem tohoto mediaplánu/objednávky současně stvrzuje svůj souhlas se Všeobecnými dodacími podmínkami agentury.

VČTV s.r.o., Semtín 80, 533 53 Pardubice

IČO: 28846907; DIČ: CZ28846907; vedená u krajského soudu v Hradci Králové, oddíl C, vložka 30678

razítko a podpis klienta