**Příloha č. 1 smlouvy o zajištění vysílání rozhlasové reklamy ''' ''''''''''''''''''''' ''''''''''''' '''''''''' '''''''''**

**Kalkulace ceny spotů**

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| **Objednatel:** | Pražská plynárenská, a. s. |
| **Sídlo:** | Národní 37/38, Praha 1 |
| **IČO/DIČ:** | 60193492 |
| **Zástupce zadavatele** | ''''''''' '''''''''''''' '''''''''''''''' |

**Praha a Střední Čechy Cena za spot bez DPH**

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| --- | --- | --- | --- | --- | --- |
| **ceny za 30 sec. Spot** | **6 - 9** | **9 - 12** | **12 - 15** | **15 - 18** | **18 - 20** |
| **'''''''''''' '' ''''''' '''''''' ''' '''''''''' ''''''** | **'' ''''''' Kč** | **'' ''''''' Kč** | **''' '''''''' Kč** | **''' ''''''' Kč** | **''' ''''''' Kč** |
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**Praha a Střední Čechy Cena za spot s DPH (21%)**

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| --- | --- | --- | --- | --- | --- |
| **ceny za 30 sec. Spot** | **6 - 9** | **9 - 12** | **12 - 15** | **15 - 18** | **18 - 20** |
| **''''''''''''' '' ''''''' ''''''' ''' '''''''''' ''''''** | **'' ''''''' Kč** | **'' ''''''' Kč** | **'' ''''''' Kč** | **'' '''''''' Kč** | **''' ''''''' Kč** |
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**Východní Čechy Cena za spot bez DPH**

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| --- | --- | --- | --- | --- | --- |
| **ceny za 30 sec. Spot** | **6 - 9** | **9 - 12** | **12 - 15** | **15 - 18** | **18 - 20** |
| **''''''''''' ''''''''''''''' ''''''''''''** | **''''''' Kč** | **'''''' Kč** | **'''''' Kč** | **''''''' Kč** | **'''''''' Kč** |
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**Východní Čechy Cena za spot s DPH (21%)**

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| **ceny za 30 sec. Spot** | **6 - 9** | **9 - 12** | **12 - 15** | **15 - 18** | **18 - 20** |
| **'''''''''''' ''''''''''''''''' '''''''''''** | **''''''' Kč** | **'''''' Kč** | **''''''' Kč** | **''''''' Kč** | **''''''' Kč** |
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| **''''''''''''''' '''''''''''''''''''''''''''** | **''''''' Kč** | **'''''' Kč** | **415 Kč** | **''''''' Kč** | **''''''' Kč** |

**Severní Čechy Cena za spot bez DPH**

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| **ceny za 30 sec. Spot** | **6 - 9** | **9 - 12** | **12 - 15** | **15 - 18** | **18 - 20** |
| **''''''''''''' ''''''''''''' '''''''''''** | **''''''' Kč** | **''''''' Kč** | **'''''' Kč** | **'''''' Kč** | **''''''' Kč** |
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**Severní Čechy Cena za spot s DPH (21%)**

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| --- | --- | --- | --- | --- | --- |
| **ceny za 30 sec. Spot** | **6 - 9** | **9 - 12** | **12 - 15** | **15 - 18** | **18 - 20** |
| **'''''''''''' ''''''''''''' '''''''''''** | **''''''' Kč** | **'''''' Kč** | **''''''' Kč** | **''''''' Kč** | **''''''' Kč** |
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| **V:** | *Praze* |
| **Dne:** | *26.11.2019* |
| **Dodavatel:** | *'''''''''''''''''''' ''''''''''''' '''''''''.* |
| **Jméno a příjmení zastupující osoby:** | *'''''''''''''''' '''''''''''''''''''* |
| **Funkce zastupující osoby:** | *''''''''''''''''''''* |
| **Podpis:** |  |