|  |  |  |
| --- | --- | --- |
|  |  |  |
|  |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |
|

|  |  |  |
| --- | --- | --- |
|  |  |  |
|

|  |  |
| --- | --- |
| **Kontakt na odběratele:** |  |
| **Jméno:** |  |
| **Telefon:** |  |
| **Fax:** |  |
| **E-mail:** |  |

 |  |

|  |  |
| --- | --- |
| **Název a adresa dodavatele:** |  |
| **Dodavatel:** | Mladá fronta a.s. |
| **IČ:** | 49240315 |
| **Adresa:** | Mezi Vodami 1952 |
|  | 14300 Praha 4  |

 |
|  |  |  |

 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |

|  |  |
| --- | --- |
|  |  |
|  |

|  |  |
| --- | --- |
| **Číslo objednávky:** | INOB201901873 |

 |
|  |  |

 |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |

|  |  |
| --- | --- |
| **Objednáváme toto zboží/služby:** |  |
| Objednávka redakčních služeb - říjen 2019 |  |
|  |  |
| **Specifikace:** |  |
| Objednávka redakčních prací v rámci provozu portálu BusinessInfo.cz na říjen 2019.Předpokládaný rozsah publikovaných normostran a hodinových položek je pouze indikativní a může se měnit dle skutečného plnění:Počet jednotek (hodiny, normostrany) / cena za jednotku / cenaAktivní normostrany 70 / 330 / 23 100,00 KčPasivní normostrany 450 / 230 / 103 500,00 KčOdborné texty - normostrany 10 / 330 / 3 300,00 KčPasivní normostrany cizojazyčně 5 / 230 / 1 150,00 KčAnotace, description, upoutávky 250 / 52,5 / 13 125,00 KčKontrola obsahu, aktualizace rubrik, evidence, přípravy podkladů 330 / 290 / 95 700,00 KčKontaktní centrum - telefonické a email odpovědi hod 160 / 100 / 16 000,00 KčOdborné texty: Aktualizace + konzultace - odborné texty 80 / 500 / 40 000,00 KčAudio/video zpracování 180 / 700 / 126 000,00 KčSlužby poskytované v rámci rozvoje 125 / 450 / 56 250,00 Kč Celkem bez DPH 478 125 Kč Celkem včetně DPH 578 531 Kč |  |
|  |  |
| **Předpokládaná cena (vč. DPH):** | 578 531,00 Kč |
| **Termín dodání:** | 31.10.2019 |
| **Místo dodání:** | Dittrichova 21, 128 00 Praha 2, CZ - Česká republika  |
| **Způsob úhrady:** | bankovním převodem |
| **Potvrzení objednávky:** | faxem nebo e-mailem |
|  |  |

 |  |  |
|  |  |  |  |  |  |  |
|  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
|  | Datum |  | Razítko a podpis odběratele |  |
| Objednávku akceptujeme v celém jejím znění |  |  |  |  |
|  |  |  |  |  |
|  | Datum |  | Razítko a podpis dodavatele |  |

 |  |  |  |
|  |  |  |  |  |  |  |
|  |  |

|  |
| --- |
| **Pokyny pro dodavatele:** |
| Na faktuře vždy uvádějte **číslo objednávky**.Pokud nejste plátci DPH, na faktuře uveďte: Nejsme plátci DPH.V daňovém dokladu vždy uvádějte číslo příslušné zálohové faktury. |

 |  |  |  |  |

 |

 |  |
|  |  |  |