

Příloha č. 4.2 - Tabulka pro výpočet nabídkové ceny (pro část 2.)

| typ plochy | lokace | rozměr (š x v, v cm) | barevnost | adresa | GPS souřadnice | denní průjezdnost | odkaz na "rodný list" plochy | Cena v Kč bez DPH |
|------------|-----------|-------------------------|-----------|--------|----------------|-------------------|------------------------------|-------------------|
| Bigboard | Brno | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Brno | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Brno | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Brno | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Brno | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Brno | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Brno | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Brno | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Pardubice | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Pardubice | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Pardubice | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Plzeň | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Plzeň | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Plzeň | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |
| | Plzeň | 960x360 | 4/0 | xxxxx | xxxxx | xxxxx | xxxxx | xxxxx |

Maximální možná cena za kampaň: 1.300.000 Kč bez DPH

| | |
|--------------------------------|---------------|
| Celková nabídková cena bez DPH | 783 310,00 Kč |
| Sazba DPH | 21% |
| Celkem DPH | 164 495,10 Kč |
| Celková nabídková cena s DPH | 947 805,10 Kč |