

# TOURISM ROADSHOW: Discover Czech Republic and Czech Specials 2019

21<sup>th</sup> -23<sup>rd</sup> October 2019, Hotel FourSeasons Seoul and Hotel Lotte Busan

## APPLICATION & RESERVATION FORM

### PARTICIPANT DETAILS:

S.NO	NAME	DESIGNATION
1.		City of Brno
2.		
3.		

### COMPANY DETAILS:

<b>Company Name:</b>	Statutární město Brno		
<b>Contact Address, Country:</b>	Dominikánské nám.1 601 67 Brno Czech Republic		
<b>Invoicing Address:</b>	Dominikánské nám. 196/1, 602 00 Brno	<b>VAT:</b>	IČ: 44992785 DIČ: CZ44992785
<b>Telephone with Area Code:</b>		<b>Fax:</b>	
<b>Email:</b>		<b>Website:</b>	<a href="https://www.gotobrno.cz/en/">https://www.gotobrno.cz/en/</a>

### FLIGHT DETAILS:

Incoming Flight to Incheon Airport:			
<b>ARRIVAL DATE</b>	<b>FLIGHT NUMBER</b>	<b>COMING FROM</b>	<b>ARRIVAL TIME</b>
Outgoing Flight from Incheon Airport:			
<b>DEPARTURE DATE</b>	<b>FLIGHT NUMBER</b>	<b>GOING TO</b>	<b>DEPARTURE TIME</b>



# TOURISM ROADSHOW: Discover Czech Republic and Czech Specials 2019

21<sup>th</sup> -23<sup>rd</sup> October 2019, Hotel FourSeasons Seoul and Hotel Lotte Busan

## COMPANY REPRESENTATIVE PASSPORT INFORMATION:

<b>Participant Name:</b>	1.	2.	3.
Passport Number:			
Date of Issue:			
Date of Expiry:			
Date of Birth:			
Place of Issue:			
Nationality:			

## EVENT INFO:

**Date:** 21.-23. October 2019

**Mission:** Czech Destinations and Specials promotion and Travel Trade Networking Event

**Attendance:** 100 PAX in Seoul and 40 PAX in Busan (Korean Travel Agents and Tour Operators, Journalists, wine and food experts)

**Venue:**

21 October, 15:00-20:00 Hotel Four Seasons Seoul, Saemunan-ro, Sajik-dong, Jongno-gu, Seoul  
[www.fourseasons.com/seoul/](http://www.fourseasons.com/seoul/)

23 October, 9:30 – 14:00 Hotel Lotte Busan, 772 Gaya-daero, Bujeon-dong, Busanjin-gu, Busan  
<https://www.lottehotel.com/busan-hotel/en.html>

## Roadshow Itinerary:

### 21 October, Press Conference, Czech Specials tasting and Workshop in Seoul

Hotel FourSeasons Seoul, Saemunan-ro, Sajik-dong, Jongno-gu, Seoul

[www.fourseasons.com/seoul/](http://www.fourseasons.com/seoul/)

14:30 Press Conference for media + tasting of Czech Specials

15:30 Registration and Welcoming for the Workshop

15:40 Opening of the Workshop

15:45 Destination and CzechTourism campaign presentation

16:00 Partners presentation and Airline Partner presentation

16:30 B2B Tables Travel Mart

18:30 Dinner, Lucky Draw and Closure



# TOURISM ROADSHOW: Discover Czech Republic and Czech Specials 2019

21<sup>th</sup> -23<sup>rd</sup> October 2019, Hotel FourSeasons Seoul and Hotel Lotte Busan

**22. July, KTX speed train transport to Busan on each participant expense**  
**23 October, Press Conference and Workshop in Busan**

Hotel Lotte Busan, 772 Gaya-daero, Bujeon-dong, Busanjin-gu, Busan

<https://www.lottehotel.com/busan-hotel/en.html>

09:30 Press Conference for media

10:00 Registration and Welcoming

10:10 Opening of the Workshop

10:20 Destination and CzechTourism 2019 campaign presentation

10:40 Partners presentation and Airline Partner presentation

11:00 B2B Tables Travel Mart

12:30 Lunch, Tasting of Czech Specials, Lucky Draw and Closure

## PARTICIPATION:

	Tick <b>YES</b> , if you are willing to participate	Participation fee for the Workshop
Presentation&Workshop, – Discover Czech Specials, Seoul, 21 October 2019	<b>YES</b>	<b>200 USD + VAT</b>
Presentation&Workshop – Discover Czech Specials, Busan, 23 October 2019	<b>YES</b>	<b>100 USD + VAT</b>

## GENERAL CONDITIONS:

*The participation fee covers the Workshop general registration, A5 catalogue presentation and B2B table meetings slot. It shall be paid upon an invoice issued by CzechTourism within 15 days after invoice delivery.*

*Participant is obliged to provide the company logo and all related company details to be included in the Workshop catalogue presentation.*

*Participant will arrange and cover material shipment, transportation to Korea and accommodation in Seoul individually. The Workshop venues – the Hotel FourSeasons Seoul and Hotel Lotte Busan proposes advantageous corporate accommodation rates (around 180-200 USD per night) for the participants. Kindly contact CzechTourism Korea in the case of interest.*

*Participant will respect the event schedule and will be present at the venue accordingly.*

# **TOURISM ROADSHOW: Discover Czech Republic and Czech Specials 2019**

**21<sup>th</sup> -23<sup>rd</sup> October 2019, Hotel FourSeasons Seoul and Hotel Lotte Busan**

## **CANCELLATION POLICY:**

**CzechTourism is authorized to apply 100% cancellation fee in case the participation is cancelled after 30 September 2019.**

**Participation fee for both workshop is 300 USD (+VAT).**

**Total price to be invoiced**

**300 USD + VAT**

To register for the Roadshow Czech Republic – Discover Czech Specials, please send the completed and signed form to:

**Application deadline: 15 SEPTEMBER 2019**

Herewith I confirm my participation in the “ROADSHOW CZECH REPUBLIC – Discover Czech Specials 2019” and accept all above mentioned conditions.

**Date: 13. 9. 2019**

**Company stamp, Signature:**