



Economics Discovery Hub

Explore economics in depth

Free exploratory platform
for student development

Who we are

CERGE-EI's **free exploratory educational platform for students** curious in economics **regardless of a field of study.**

Our goals are to:

- **Extend learning opportunities for students**
- **Provide free education in fields which are desirable but not widely available at schools**
- **Create a network of students and companies for educational and employment purposes**

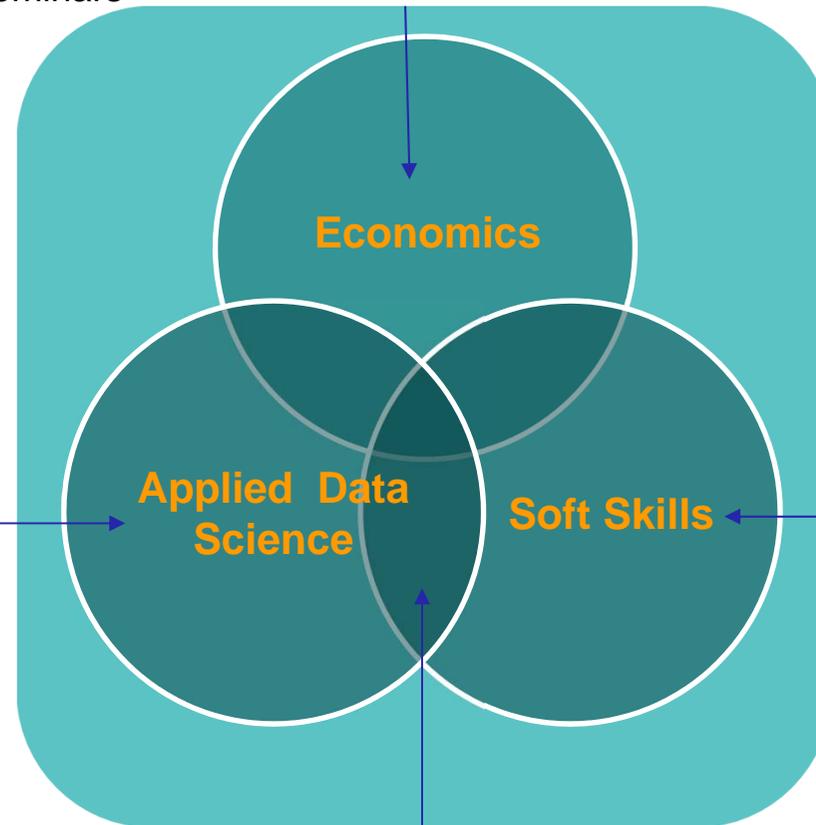
What we offer

- Courses and workshops
- Seminars and lectures
- Data analysis projects
- Research workshops
- Networking opportunities
- ...

Lecturers

- CERGE-EI Faculty / Researchers
- Current CERGE-EI students
- CERGE-EI alumni
- Business professionals
- External faculty / researchers

- **Economics:** eg. Experimental Economics series, financial modelling, game theory, rational inattention, various research seminars



- **Applied Data Science:** eg. R programming, Stata, MatLab, Python, working with data, data visualization

- **Soft Skills:** eg. Presentation Skills, Getting Things Done, Mentoring program for women in science

- **Datathon and Projects in Applied Economics for Talented High School Students** bring together all three areas and give students a chance to practise them while working on a real data projects.



Join us for free

Explore economics in depth.

Economics Discovery Hub

- courses in applied data science
- seminars and lectures on theoretical economics
- soft skills workshops
- researching opportunities
- and much more

This is a free exploratory platform for student development brought to you by the CERGE-EI graduate study programs. We welcome all students curious about economics and/or data science, regardless of their field of study.

Powered by:



More information and registration at:
www.cerge-ei.cz/discovery

Contact us:
discovery@cerge-ei.cz

CENTER FOR ECONOMIC RESEARCH AND GRADUATE EDUCATION - ECONOMICS INSTITUTE
Joint workplace of Charles University and the Economics Institute of the Czech Academy of Sciences
Dedicated to excellence and innovation in economics research and education
Prague, Czech Republic



EDH banner and [redacted] promo materials at every course/workshop



Banner used during 22 courses and workshops that were attended by 342 students

[redacted] chocolates and pencils given to students during 20 courses and workshops that were attended by 313 students

[REDACTED] promoted as a partner at:

- EDH Website (all relevant events and [REDACTED] at all pages)
<https://www.cerge-ei.cz/discovery/>
- EDH Facebook (all relevant events)
<https://www.facebook.com/economicsdiscoveryhub/>
(+ promoted also on CERGE-EI Facebook)
<https://www.facebook.com/pages/CERGE-EI/139664717571>
- CERGE-EI LinkedIn (relevant events)
<https://www.linkedin.com/school/969530/>
- EDH newsletter (sent monthly to 1199 contacts)
- EDH poster (distributed to universities)
- EDH banner at courses and workshops and [REDACTED] promotional materials given to students attending these courses and workshops



NOV 7 **SQL Fundamentals**
Public · Hosted by Economics Discovery Hub

★ Interested ✓ Going

🕒 7 November at 18:00–19:30
about 1 month ago

📍 Economics Discovery Hub
Politických vězňů 7, 11000 Prague, Czech Republic [Show map](#)

Details

In this course we will cover the basics of SQL that you can apply in your job or studies right away.

Find out more about the course at <http://www.cerge-ei.cz/economics-discovery-hub/2017-11-07/sql-fundamentals>

Register by 24 October at https://docs.google.com/forms/d/1OY_PXojkcmLanK6ZQeFZlaUcS8sjvNj1Kqc839DOt4w/viewform?edit_requested=true

We thank our partners Deloitte, EY, and RSJ for supporting the Economics Discovery Hub.

- CERGE-EI Facebook has **4,070 likes and 4,067 follows**
- EDH Facebook has **500 likes and 558 follows**
- CERGE-EI LinkedIn has **1,354 followers**

(20 September 2018)



CERGE-EI

3w

Are you always short of time? Struggling to get everything done, feeling exhausted and not sure how to prioritize effectively? Our new free workshop will help you! Register to reserve your place. <https://lnkd.in/gWBp6pW>

Practical Workshop: Getting Things Done

Struggling to get everything done? Feeling exhausted and not sure how to prioritize effectively? Join our free workshop where Paul Whitaker will provide practical tips in order to be more effective in your daily life.

Start: 5 December, 2017 at 18:00

Visit www.cerge-ei.cz/discovery and apply for this free workshop by 21 November.

Economics Discovery Hub is powered by:

"I am teaching in the Discovery Hub to spread knowledge which is very useful in the 'post-academia period of life,' and which only few students learn during their studies."

– Petar Buha, MA in Applied Economics Graduate of 2015, teaches Mastering Excel Basics and Mastering Advanced Excel Functions courses in EDH



Other Activities for Students



New Economic Talent

An international competition for university students interested in contemporary economics issues. [more](#)



Prague Wall Street Club

A student organization run by CERGE-EI students, alumni, and other enthusiasts. Open to anyone who is interested in finance. [more](#)



Datathon

Intensive data analysis session for students, to give them hands-on experience solving a real problem. [more](#)

• **5,737**
unique
page views
September
2017– June
2018 period

We thank our partners for supporting Economics Discovery Hub

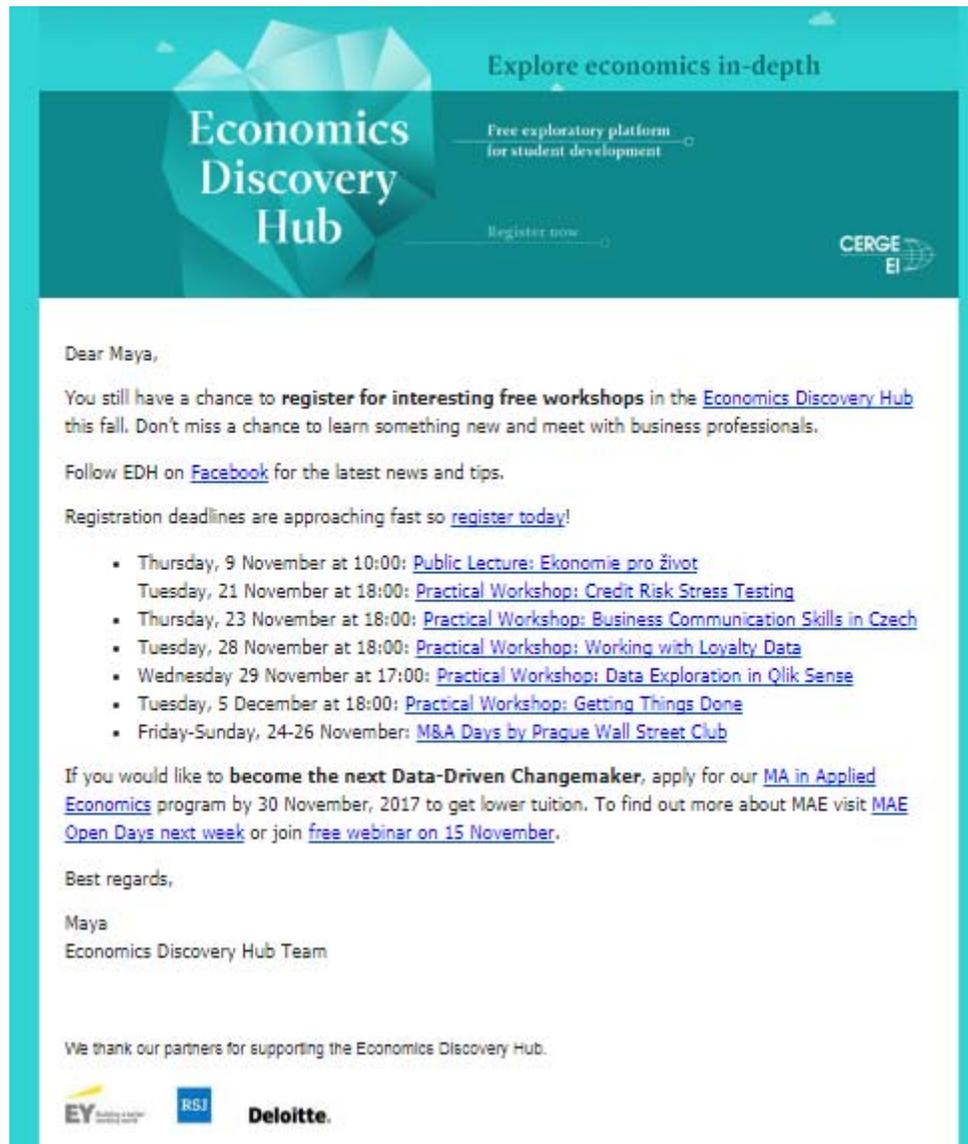
A joint workplace of Charles University and the Economics Institute of the Czech Academy of Sciences

Center for Economic Research and Graduate Education – Economics Institute

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tel: (+420) 224 005 123



Sitemap
Site by CERGE-EI



The screenshot shows an email from the Economics Discovery Hub. The header features a teal background with a geometric pattern and the text 'Explore economics in-depth'. Below this, the 'Economics Discovery Hub' logo is displayed, along with the tagline 'Free exploratory platform for student development' and a 'Register now' button. The CERGE EI logo is also present in the top right corner of the header.

Dear Maya,

You still have a chance to **register for interesting free workshops** in the [Economics Discovery Hub](#) this fall. Don't miss a chance to learn something new and meet with business professionals.

Follow EDH on [Facebook](#) for the latest news and tips.

Registration deadlines are approaching fast so [register today!](#)

- Thursday, 9 November at 10:00: [Public Lecture: Ekonomie pro život](#)
- Tuesday, 21 November at 18:00: [Practical Workshop: Credit Risk Stress Testing](#)
- Thursday, 23 November at 18:00: [Practical Workshop: Business Communication Skills in Czech](#)
- Tuesday, 28 November at 18:00: [Practical Workshop: Working with Loyalty Data](#)
- Wednesday 29 November at 17:00: [Practical Workshop: Data Exploration in Qlik Sense](#)
- Tuesday, 5 December at 18:00: [Practical Workshop: Getting Things Done](#)
- Friday-Sunday, 24-26 November: [M&A Days by Prague Wall Street Club](#)

If you would like to **become the next Data-Driven Changemaker**, apply for our [MA in Applied Economics](#) program by 30 November, 2017 to get lower tuition. To find out more about MAE visit [MAE Open Days next week](#) or join [free webinar on 15 November](#).

Best regards,

Maya
Economics Discovery Hub Team

We thank our partners for supporting the Economics Discovery Hub.

• EDH newsletter (send monthly to **1199 external contacts** (open rate about **35%**) and all CERGE-EI students)

Channels to distribute information

Explore economics in-depth

Economics Discovery Hub

Free exploratory platform for student development

Register now

CERGE EI

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- EDH newsletter
- EDH Facebook
- Posters around CERGE-EI building

EDH Economics Discovery Hub

Zveřejněno Maya Kopecka [?] · 18. března · 🌐

Join the third Advanced Analytics Challenge organized by [Lekarna.cz](#) in cooperation with [Lekarna.cz](#) and [Keboola](#). Work on a marketing acquisition strategy, present your results to managers and win 30,000 CZK. Apply by 29 March! More information at <http://www.jsmedeloitte.cz/akce/advanced-analytics-challenge> and <https://www.facebook.com/advancedanalyticsCZ>

in partnership with Keboola

Advanced Analytics Challenge 2018

WANTED

DATA DRIVEN MARKETING

April 6—8

Apply by 29 March 2pm for a chance to win 30 000 CZK.

Why are you interested in attending the course?

- *“To be able to independently use Python in real life applications in the financial industry - anti-fraud mechanisms, credit-risk models, etc.”*
- *“Because most of my research is done in R and I am trying improve my skills in building web apps using R.”*
- *“Neural networks are one of the most powerful Machine Learning techniques offering great opportunities. I am super excited that you provide such interesting workshops about Machine Learning and Data Science.”*
- *“I study Econometric Modelling and I think this activity of designing successful economic experiment will help me to better building of economic models and then implement them getting more efficient and accurate results.”*
- *“It will help me to grow inside my company to other nice positions.”*
- *“I want to be a data scientist, and have general interest in using R. I took several econometrics courses using R in Charles and I liked it a lot. The course seems really interesting.”*
- *“Because am going to connect my career to data-analysis after my PhD graduation. And Python and Machine learning are commonly used in private firms.”*
- *“This topic is a cutting edge and I need to acquire these skills for my career.”*

About the Economics Discovery Hub

- *“It is very useful and helpful stream of courses.”*
- *“Good job!”*
- *“Keep doing great job!”*
- *“Very satisfied!”*
- *“It’s great, keep going.”*
- *“Great concept. First time here but eager to attend next sessions.”*

About courses

- *“Thank you for such an amazing workshop. I am attending since 'Excel Basics' and can say that my skills improved a lot.”* (Advanced Excel Functions course)
- *“If you want to get hands-on experience with Neural Networks, this is the course for you!”* (Neural Networks and Deep Learning course)
- *“Perfect practice! Helped a lot.”* (Business Communications Skills workshop)
- *“This course has been really helpful and I enjoyed every lecture.”* (Introduction to Python course)
- *“High quality course, great to extend the normal university studies.”* (Mastering Excel Basics course)

Economics Discovery Hub – estimated annual total costs



Category	Cost per year (2 semesters)	Includes
Teaching fees	████████ CZK	12-15 events per semester (courses, workshops, lectures)
Promotion	████████ CZK	Print production, social media promotion
Project management & Administration	████████ CZK	Course organization, communication with students
Total	████████ CZK	

Advantages for partners

██████████ partnership

1. Reaching **talented students from many universities**, including CERGE-EI
2. Possibility to **participate on the content creation**
3. Easy to **track impact**: statistics for registration and participation
4. Being **part of a project that enables students grow** and acquire skills useful for their future careers

██████████ **CZK per year**

Includes:

- ██████████ logo on all promotional materials connected with EDH courses, including website and social media
- Up to two workshops organized for ██████████ (██████████ chooses target group, topic)
- Presentation of ██████████ at each EDH course (oral presentation & gifts)

The funding provided co-funds:

- Administration & project management costs
- Teaching and speaking fees