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Účelem průzkumu je zjištění povědomí exportérů z řad MSP  o využívání služeb státu, teritoriálních preferencích exportérů a dalších údajů vedoucích ke zkvalitnění služeb CzechTrade a MPO. Vedle nových otázek dojde také k porovnání výsledků z předchozích let. Výsledky průzkumu jsou prezentovány médiím a podnikatelské veřejnosti prostřednictvím tiskové konference za účasti ministra průmyslu a obchodu, generálního ředitele CzechTrade a předsedy AMSP ČR, dále jsou publikovány v tištěných magazínech Export a podnikání a Trade News, online na portále BusinessInfo.cz a v dalších především oborově zaměřených médiích v průběhu celého roku.  AMSP ČR zadává průzkum u agentury IPSOS a garantuje dodání výstupů a zapracování doplňujících informací, dále také doplňuje závěrečnou zprávu o unikátní komentáře a spolupodílí se na prezentaci výsledků průzkumu v médiích a u podnikatelské veřejnosti. AMSP ČR má s agenturou IPSOS dlouhodobé vztahy, realizují pro MSP celou řadu odborných průzkumů, a pro CT je zárukou kvalitu výstupů. Průzkum bude proveden na vzorku 400-500 firem z řad exportujících MSP a bude proveden formou telefonického dotazování.  Cena v Kč bez DPH: 206 000 Kč |  | | |  | |  | | **Předpokládaná cena (vč. DPH):** | | 249 260,00 Kč | | **Termín dodání:** | | 11.6.2019 | | **Místo dodání:** | | Dittrichova 21, 128 01 Praha 2, CZ - Česká republika | | **Způsob úhrady:** | | bankovním převodem | | **Potvrzení objednávky:** | | faxem nebo e-mailem | |  | |  | |  |  | |  | | | | | |  | | | | | |  | | |  | |  |  |  | |  | | | | | |  | | | | | |  | | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | | | | |  |  |  |  | |  | | | | | Datum |  | Razítko a podpis odběratele |  | | Objednávku akceptujeme v celém jejím znění |  |  |  |  | | | | | |  | | | | |  |  |  |  | |  | | | | | Datum |  | Razítko a podpis dodavatele |  | |  | |  |  | |  | | | | | |  | | | | | |  | | |  | |  |  |  | |  | | | | | |  | | | | | | |  | | --- | | **Pokyny pro dodavatele:** | | Na faktuře vždy uvádějte **číslo objednávky**. Pokud nejste plátci DPH, na faktuře uveďte: Nejsme plátci DPH. V daňovém dokladu vždy uvádějte číslo příslušné zálohové faktury. | |  |  | | | |  |  | | |  |
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