

Company name: KNOWLIMITS s.r.

Address: Píškova 1948/16,

IČO: 63677792

Medium: Print

Date: 7.7.2019

Client: VZP - OKO

Campaign: OKO Poradna 8/2019

Celková cena bez DPH: 220 338 Kč

DPH: 46 271 Kč

Cena s DPH: 266 609 Kč



				2019																															No. of Ads	Price per one ad Client COST	Client Net
Supplier	Medium	Periodicity	Size of ads	Srpen																																	
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			
Ambit Media, a. s.	Terapie	monthly	1/1																															1	74 088 CZK	74 088 Kč	
MEDICAL TRIBUNE CZ, s.r.o.	Medical Tribune	bi-weekly	1/2												1																			1	43 200 CZK	43 200 Kč	
Mladá fronta a.s.	Zdravotnictví a medicína	monthly	1/1					1																										1	57 600 CZK	57 600 Kč	
Zdravotnický deník	zdravotnickydenik.cz	n/a	PR																															1	45 450 CZK	45 450 Kč	
Total				0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	4	220 338 Kč

Za VZP ČR mediaplán
dne
schvaluje
