

PRODUCT PLAN

Company name: KNOWLIMITS s.r.o.

Address: Píškova 1948/16, 155 00 Praha 5

IČO: 63677792

Medium: Print

Date: 7.5.2019

Client: VZP OKO

Campaign: Květen_červ

DODAT

Pokud stejné podklady, nemusíte

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DODAT

Medium	Format	Size of Ads.		Colourity	Rotation				Grid
		mirror	bleed		C	M	Y	K	
Deník příloha VÍKEND	1/2	195x118	215x132 + 5 mm po obvodu	4C	n/a	n/a	n/a	n/a	n/a
Tina	1/2	189x128	212x140 + 5 mm po obvodu	4C	75	45	90	15	150 lpi
Pestrý svět	1/2	202x126	215x140 + 5 mm po obvodu	4C	n/a	n/a	n/a	n/a	150 lpi
BLESK Zdraví	1/2	195x128	215x138 + 5 mm po obvodu	4C	n/a	n/a	n/a	n/a	n/a
Katka	1/2	187x124	215x140 + 5 mm po obvodu	4C	15	75	90	45	150 lpi
Právo - Styl pro ženy	1/1	188x259	210x285 + 5 mm po obvodu	4C	75	45	90	15	60 lpi
Právo	partnerská strana (podval)	n/a	n/a	4C	n/a	n/a	n/a	n/a	n/a

en

Date of issue		DEADLINE	Note
2019			
Kvĕten	Červen		
25.5.		13.5.	composite print. PDF format - send by email (address: mejzlik@know.cz - the subject of the email should contain the name of the client + Medium Name + date of issue)
22.5.		13.5.	composite print. PDF format - send by email (address: mejzlik@know.cz - the subject of the email should contain the name of the client + Medium Name + date of issue)
29.5.		13.5.	composite print. PDF format - send by email (address: mejzlik@know.cz - the subject of the email should contain the name of the client + Medium Name + date of issue)
	26.6.	30.5.	composite print. PDF format - send by email (address: mejzlik@know.cz - the subject of the email should contain the name of the client + Medium Name + date of issue)
23.5.		13.5.	composite print. PDF format - send by email (address: mejzlik@know.cz - the subject of the email should contain the name of the client + Medium Name + date of issue)
28.5.		13.5.	composite print. PDF format - send by email (address: mejzlik@know.cz - the subject of the email should contain the name of the client + Medium Name + date of issue)
	15.6.	31.5.	composite print. PDF format - send by email (address: mejzlik@know.cz - the subject of the email should contain the name of the client + Medium Name + date of issue)