|  |  |  |
| --- | --- | --- |
|  |  |  |
|  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | | | | | |  | | | | | |  | | |  | |  |  |  | | |  |  |  | | --- | --- | --- | |  |  |  | | |  |  |  | | --- | --- | --- | | **Kontakt na odběratele:** |  | | | **Jméno:** | |  | | **Telefon:** | |  | | **Fax:** | |  | | **E-mail:** | |  | |  | |  |  |  | | --- | --- | --- | | **Název a adresa dodavatele:** |  | | | **Dodavatel:** | | Mladá fronta a.s. | | **IČ:** | | 49240315 | | **Adresa:** | | Mezi Vodami 1952 | |  | | 14300 Praha 4 | | |  |  |  | |  |  |  |  |  | | | | | | | | | | | | | |  | |  | | | | | |  | | | | | |  | | |  | |  |  |  | |  | | | | | | |  |  | | --- | --- | |  |  | |  | |  |  | | --- | --- | | **Číslo objednávky:** | INOB201802435 | | |  |  | |  |  |  |  |  | | | | | | | | | |  | | | | | |  | | | | | |  | | |  | |  |  |  | |  | | | | | |  | | | | | |  | | |  | | |  |  |  | | --- | --- | --- | | **Objednáváme toto zboží/služby:** |  | | | Objednávka redakčních služeb - prosinec 2018 |  | | |  | |  | | **Specifikace:** |  | | | Objednávka redakčních prací v rámci provozu portálu BusinessInfo.cz na prosinec 2018. Předpokládaný rozsah publikovaných normostran a hodinových položek je pouze indikativní a může se měnit dle skutečného plnění:  Počet jednotek (hodiny, normostrany) / cena za jednotku / cena  Aktivní normostrany 65 / 330 / 21 450,00 Kč Pasivní normostrany 430 / 230 / 98 900,00 Kč Odborné texty - normostrany 20 / 330 / 6 600,00 Kč Pasivní normostrany cizojazyčně 10 / 230 / 2 300,00 Kč Anotace, description, upoutávky 290 / 52,5 / 15 225,00 Kč Kontrola obsahu, aktualizace rubrik, evidence, přípravy podkladů 320 / 290 / 92 800,00 Kč Kontaktní centrum - telefonické a email odpovědi hod 160 / 100 / 16 000,00 Kč Odborné texty: Aktualizace + konzultace - odborné texty 70 / 500 / 35 000,00 Kč Audio/video zpracování 140 / 700 / 98 000,00 Kč Služby poskytované v rámci rozvoje 110 / 450 / 49 500,00 Kč   Celkem bez DPH 435 775 Kč  Celkem včetně DPH 527 288 Kč |  | | |  | |  | | **Předpokládaná cena (vč. DPH):** | | 527 288,00 Kč | | **Termín dodání:** | | 31.12.2018 | | **Místo dodání:** | | Dittrichova 21, 128 00 Praha 2, CZ - Česká republika | | **Způsob úhrady:** | | bankovním převodem | | **Potvrzení objednávky:** | | faxem nebo e-mailem | |  | |  | |  |  | |  | | | | | |  | | | | | |  | | |  | |  |  |  | |  | | | | | |  | | | | | |  | | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | | | | |  |  |  |  | |  | | | | | Datum |  | Razítko a podpis odběratele |  | | Objednávku akceptujeme v celém jejím znění |  |  |  |  | | | | | |  | | | | |  |  |  |  | |  | | | | | Datum |  | Razítko a podpis dodavatele |  | |  | |  |  | |  | | | | | |  | | | | | |  | | |  | |  |  |  | |  | | | | | |  | | | | | | |  | | --- | | **Pokyny pro dodavatele:** | | Na faktuře vždy uvádějte **číslo objednávky**. Pokud nejste plátci DPH, na faktuře uveďte: Nejsme plátci DPH. V daňovém dokladu vždy uvádějte číslo příslušné zálohové faktury. | |  |  | | | |  |  | | |  |
|  |  |  |